

We invite you to complete this questionnaire to give us your views about the Hereford Area Plan (HAP) and Hereford Transport Package (HTP). Your comments will be treated confidentially.

The consultation exhibition materials provide information on the HAP and HTP. These are available to view at The Courtyard between Tuesday 4 April and Thursday 6 April 2017, and at Hereford Library between Tuesday 11 April and Friday 19 May 2017. Consultation information is also available online at [www.herefordshire.gov.uk/HerefordConsultation](http://www.herefordshire.gov.uk/HerefordConsultation). An online version of the questionnaire is available on this webpage.

The questionnaire has three main sections: HAP, HTP and the consultation in general. You are welcome to only answer questions on the topics which are of interest to you if you would prefer.

Post Code\*: \_\_\_\_\_ / \_\_\_\_\_

\*This is only required to check the geographical origin of responses.

## The Hereford Area Plan

Please complete this section of the questionnaire to provide feedback on the Hereford Area Plan. The associated Issues and Options Paper will help you to respond to the questions.

### Housing

**Question 1: Can greater use be made of land that has been previously developed (Brownfield land) for new housing?**

- a) Yes  
b) No

a)	
b)	

**If yes, how?**

**Question 2: Should planning policies be developed to help meet the needs of specific groups of the population, for example older people?**

- a) Yes  
b) No

a)	
b)	

**Question 3: Should the plan provide advice upon an appropriate density of housing development in different parts of the city?**

- a) Yes  
b) No

a)	
b)	

**Question 4:** Do you agree that the HAP should only identify housing sites for a minimum of 10 or more dwellings?

- a) Yes
- b) No

a)	
b)	

If no, please explain

---

---

**Question 5:** Should there be a boundary drawn to show where new development can happen and where it should be limited to protect the countryside?

- a) Yes
- b) No

a)	
b)	

If yes, what are the most important factors to help define it?

---

---

**Question 6:** Should the HAP include additional policies for affordable housing in addition to those in the Core Strategy?

- a) Yes
- b) No

a)	
b)	

If yes, should the plan be specific on types and tenures of affordable homes required?

- c) Yes
- d) No

c)	
d)	

**Question 7:** Should the plan contain guidance around Houses in Multiple Occupation (HMO)?

- a) Yes
- b) No

a)	
b)	

If yes, what are the main factors that should be considered?

---

---

**Question 8:** Should the HAP include a policy to encourage self and custom built homes?

- a) Yes
- b) No

a)	
b)	

If yes, what issues should it include?

---

---

**Question 9:** Should guidelines be given within the plan to support methods of high quality design?

- a) Yes
- b) No

a)	
b)	

If yes, are there any particular issues that should be covered?

---

---

## Social and Community Facilities and Open Spaces

**Question 10:** Should there be policies to address how developers can contribute towards community facilities?

- a) Yes
- b) No

a)	
b)	

**Question 11:** Are there improvements that need to be made to existing community facilities?

- a) Yes
- b) No

a)	
b)	

If yes, where?

---

---

**Question 12:** What factors should be taken into account when protecting areas of open space?

---

---

**Question 13:** Are there under-utilised parks, playgrounds or areas of open space that could be put to a different open space use, for example allotments or community gardens?

- a) Yes
- b) No

a)	
b)	

If yes, what and where?

---

---

**Question 14:** Do you think there is a need for more allotment provision, for example as part of new housing developments or on existing open spaces?

- a) Yes
- b) No

a)	
b)	

If yes, where?

---

---

**Question 15:** Do you think the correct issues have been identified relating to sport, community facilities and open space in this document?

- a) Yes
- b) No

a)	
b)	

If no, please explain

---

---

**Movement** (see also associated Hereford Transport Package questions 46 – 52)

**Question 16:** How can access to the railway station be improved?

---

---

---

**Question 17:** Could the current city car parks be used more effectively or improved?

- a) Yes
- b) No

a)	
b)	

If yes, how?

---

---

**Question 18:** Is there a need for more car parking to be identified?

- a) Yes
- b) No

a)	
b)	

If yes, what form should it take?

- a) Multi-storey provision
- b) Park and choose provision
- c) Other

a)	
b)	
c)	

**Question 19:** Would it be appropriate to develop a policy requirement for proposals for larger developments to provide a Travel Plan as part of a planning application?

- a) Yes
- b) No

a)	
b)	

**Question 20:** Can you suggest better ways to manage freight transportation throughout the city?

---

---

## Jobs

**Question 21:** Should the HAP identify more land for new employment development?

- a) Yes
- b) No

a)	
b)	

If yes, what type of development eg. offices, manufacturing?

---

---

**Question 22:** Should the HAP aim to broaden the local economy by supporting a wider range of employment types?

- a) Yes
- b) No

a)	
b)	

If yes, what types would you suggest?

---

---

**Question 23:** Should the HAP allow for a broader range of activities on existing employment sites of poorer quality?

- a) Yes
- b) No

a)	
b)	

If yes, what would be considered an appropriate alternative use? Eg Sport and leisure facilities.

---

---

## City centre and retail

**Question 24:** Should the HAP identify land for further new retail development?

- a) Yes
- b) No

a)	
b)	

**Question 25:** Should the HAP define the key shopping streets and keep them mainly for retail uses?

- a) Yes
- b) No

a)	
b)	

**Question 26:** Should the HAP allow for different uses where suitable in underutilised areas of the city centre?

- a) Yes
- b) No

a)	
b)	

**Question 27:** Should the HAP offer additional policy to encourage use of the upper floors in the town centre for residential use?

- a) Yes
- b) No

a)	
b)	

**Question 28:** Is additional policy required for retail development proposals outside the city centre?

- a) Yes
- b) No

a)	
b)	

## University

**Question 29:** Which parts of the city could best accommodate university buildings and facilities either through conversion of existing building or new buildings?

---

---

**Question 30:** What opportunities are there for university facilities to be shared with the public and/or the wider community e.g. shared conference facilities?

---

---

**Question 31:** Do you think there is potential for the new university to share facilities with the existing colleges to expand on existing partnership between educational institutions?

- a) Yes
- b) No

a)	
b)	

**If yes, please explain**

---

---

## Leisure and Tourism

**Question 32:** Should additional hotel and/or conference facilities be provided in Hereford?

- a) Yes
- b) No

a)	
b)	

If yes, where?

---

---

**Question 33:** Could better use be made of the River Wye as a tourist attraction and for leisure activities whilst protecting its special qualities?

- a) Yes
- b) No

a)	
b)	

If yes, how?

---

---

**Question 34:** Is there a need for any additional policy relating to the restoration of the Canal?

- a) Yes
- b) No

a)	
b)	

If yes, what issues should be covered by that policy?

---

---

**Question 35:** Are there any opportunities to provide new or expanded leisure facilities that should be considered or identified by the HAP?

- a) Yes
- b) No

a)	
b)	

If yes, what?

---

---

## Natural Environment

**Question 36:** Are there ways the green infrastructure could be improved? Please refer to Section 15 of the HAP Issues and Options Paper.

- a) Yes
- b) No

a)	
b)	

If yes, how?

---

---

**Question 37:** Are there any areas that require better connectivity of wildlife corridors?

- a) Yes
- b) No

a)	
b)	

If yes, where?

---

---

**Question 38:** Should the HAP include additional policies to protect the landscape and environmental qualities of the city?

- a) Yes
- b) No

a)	
b)	

If yes, what issues should these policies include?

---

---

**Question 39:** Can we achieve greater access to and use of the river whilst respecting its special qualities?

- a) Yes
- b) No

a)	
b)	

If yes, how?

---

---

**Question 40:** Should the HAP include a policy that relates to how land use affects pollution?

- a) Yes
- b) No

a)	
b)	

If so, what issues should the policy cover?

---

---

**Question 41:** Should the HAP address the issue of climate change?

- a) Yes
- b) No

a)	
b)	

## Built Environment

**Question 42:** Do you think more specific and detailed policies for the historic environment and heritage assets in addition to those included in the Core Strategy are required in the HAP?

- a) Yes
- b) No

a)	
b)	

If yes, please explain

---

---

**Question 43:** Do you think that specific policies are required to achieve high quality design in locations where planning proposals could impact upon heritage assets?

- a) Yes
- b) No

a)	
b)	

**Question 44:** Should the plan include guidelines to be used when existing conservation areas are being reviewed or new ones designated?

- a) Yes
- b) No

a)	
b)	

**Question 45:** Are there additional issues or options which the HAP could look to address or do you have any other comments upon the contents of the document?

---

---

---

Please go to question 53 if you do not wish to give feedback on the Hereford Transport Package

## The Hereford Transport Package

Please complete this section of the questionnaire to provide feedback on the Hereford Transport Package. Your feedback will contribute to the development of possible bypass routes, and walking, cycling, bus and public space improvements within Hereford.

**Question 46:** Do traffic conditions in Hereford need to be improved?

- a) Yes
- b) No

a)	
b)	

**Question 47:** What do you think are the current transport problems in Hereford?  
Please rank your top five responses, where 1 is the biggest problem.

- a) Traffic congestion
- b) Long delays at signal junctions
- c) Lack of pedestrian crossings
- d) Poor access to public transport
- e) Poor cycling/walking infrastructure
- f) Difficulty crossing busy roads
- g) Traffic noise
- h) Poor air quality
- i) Vehicle emissions
- j) Poor public transport links to rural areas
- k) Volume of heavy goods vehicles
- l) Dependency on car use
- m) Other. Please specify below.

a)	
b)	
c)	
d)	
e)	
f)	
g)	
h)	
i)	
j)	
k)	
l)	
m)	

**Question 48:** Most short distance journeys in Hereford are made by car. What do you think puts some people off walking, cycling or using the bus for short trips?

---



---

The Hereford Transport Package will help us deliver a healthy and prosperous city by enabling new jobs and homes, improving existing journeys and promoting healthy lifestyles and less polluting types of transport.

The two main components of the package are:

- A new road to the west of the city. The exact route has not been determined but would include a new river crossing and junctions.
- Improvements in Hereford to increase walking, cycling and bus use for short distance journeys, and more attractive and healthier public spaces.

## The proposed Hereford Bypass

**Question 49:** We are in the early stages of identifying possible bypass routes. How important do you think the following factors are in choosing the bypass route?

*On a scale of 1 to 5 (1 being very important and 5 being not important at all), how important do you think the following factors are in choosing the bypass route?*

<u>Factors to consider</u>	Level of importance (please circle)				
a) Impact on homes	1	2	3	4	5
b) Impact on businesses	1	2	3	4	5
c) Impact on landscape (e.g. historic buildings)	1	2	3	4	5
d) Reducing traffic in Hereford	1	2	3	4	5
e) Less congestion in Hereford	1	2	3	4	5
f) Access for tourism	1	2	3	4	5
g) Improved facilities for walkers, cyclists, bus users	1	2	3	4	5
h) Improved access to jobs and education	1	2	3	4	5
i) Are there other constraints within the Core Strategy bypass corridor we need to be aware of? Please specify below.	1	2	3	4	5

## The proposed walking, cycling, bus and public space improvements

**Question 50:** Which of the following improvements do you think are your priorities?

*On a scale of 1 to 5 (1 being very important and 5 being not important at all), how important are the following factors to you?*

	Level of importance (please circle)				
a) Safer and better <b>walking routes</b> (for example, the provision of wider footways, improved pedestrian crossing facilities, reduced speed limits and traffic-free routes)	1	2	3	4	5
b) Safer and better <b>cycling routes</b> (for example, the creation of dedicated cycle lanes, cycle friendly junctions, reduced speed limits and traffic-free routes)	1	2	3	4	5
c) More reliable and quicker <b>bus journeys</b> (for example, bus priority on key routes into and out of the city)	1	2	3	4	5
d) More attractive <b>public space</b> (for example, boulevard-style streets, shared space and the planting of trees to create green corridors)	1	2	3	4	5
e) More <b>reliable and quicker journeys</b> by car (for example more traffic lanes and measures that prioritise cars)	1	2	3	4	5

**Question 51:** Are there any locations where you think walking, cycling, bus and public space improvements would be beneficial? Please write up to three locations, problems and your suggested solutions.

Location	What is the problem?	How can we solve the problem?

**Question 52:** Are there any other options we need to consider to help manage Hereford's transport problems?

---

---

---

---

## The consultation

**Question 53: Would you like to be added to the HAP and/or HTP contact databases to be kept up to date about the project as it progresses?**

- a) Yes, both the HAP and HTP databases
- b) Yes, just the HAP database
- c) Yes, just the HTP database
- d) No

a)	
b)	
c)	
d)	

**If yes, please provide your contact details below.**

Name \_\_\_\_\_

Email \_\_\_\_\_

Phone number \_\_\_\_\_

**Question 54: How did you hear about the consultation? Please tick all that apply.**

- a) Received a letter or email
- b) Poster
- c) Sunshine Radio
- d) Hereford Times newspaper
- e) Hereford Times online
- f) Council's website
- g) Facebook
- h) Twitter
- i) Word of mouth
- j) Other, please specify

a)	
b)	
c)	
d)	
e)	
f)	
g)	
h)	
i)	
j)	

**Question 55: Did you attend a public exhibition?**

- a) Yes
- b) No (Go to question 58)

a)	
b)	

**Question 56**

- a) Did you receive sufficient notification about the public exhibition?
- b) Did the exhibition meet your expectations?
- c) Was the information displayed sufficient to answer any questions you had?
- d) Was the venue suitable?
- e) Were the opening hours sufficiently long?
- f) Were the staff sufficiently informed to answer your questions?

	Yes	No
a)		
b)		
c)		
d)		
e)		
f)		

**Question 57: Do you have any suggestions about how we might improve future exhibitions?**

---



---

## About you (optional)

All personal data will be treated in line with our obligations under the *Data Protection Act, 1998*. This means your personal data will not be shared.

The information collected will help us identify the types of community members that we have and haven't heard from, so we can seek feedback that is broadly representative of the Hereford community.

**Question 58: Are you a member of a local business or organisation? (Please tick one box)**

- |                        |    |  |
|------------------------|----|--|
| a) Yes, please specify | a) |  |
| _____                  | b) |  |
| b) No                  | c) |  |
| c) Prefer not to say   |    |  |

**Question 59: Which age group do you belong? (Please tick one box)**

- |                      |    |  |
|----------------------|----|--|
| a) 0-15              | a) |  |
| b) 16-24             | b) |  |
| c) 25-34             | c) |  |
| d) 35-44             | d) |  |
| e) 45-54             | e) |  |
| f) 55-64             | f) |  |
| g) 65-74             | g) |  |
| h) 75-84             | h) |  |
| i) 85+               | i) |  |
| j) Prefer not to say | j) |  |

**Question 60: What is your gender? (Please tick one box)**

- |                      |    |  |
|----------------------|----|--|
| a) Male              | a) |  |
| b) Female            | b) |  |
| c) Other             | c) |  |
| d) Prefer not to say | d) |  |

**Question 61: Do you consider yourself to have a disability?**

- |                      |    |  |
|----------------------|----|--|
| a) Yes               | a) |  |
| b) No                | b) |  |
| c) Prefer not to say | c) |  |

## Access to Information

Herefordshire Council and its consultants will use the questionnaires to shape the Hereford Area Plan and Hereford Transport Package. The data collected will not be used for any other purpose and the questionnaire will be disposed of securely after they have served this purpose.

Herefordshire Council is subject to the Freedom of Information Act, 2000, (Fol) and Environmental Information Regulations (EIRs) which means that questionnaires may be released in response to a request for information. However, all personal data will be treated in line with our obligations under the Data Protection Act, 1998. This means your personal data will not be shared.

Alternative formats of this questionnaire are available upon request by emailing [herefordconsultation@balfourbeatty.com](mailto:herefordconsultation@balfourbeatty.com) or by writing to us at

FREEPOST:RTHL-BBZH-JATH  
(Hereford Consultation)  
Balfour Beatty Living Places  
Unit 3, Thorn Business Park  
Rotherwas  
HEREFORD  
HR2 6JT

**Please return this questionnaire and feedback by MONDAY 22 MAY 2017**

**THANK YOU FOR TAKING THE TIME TO COMPLETE THIS QUESTIONNAIRE**

