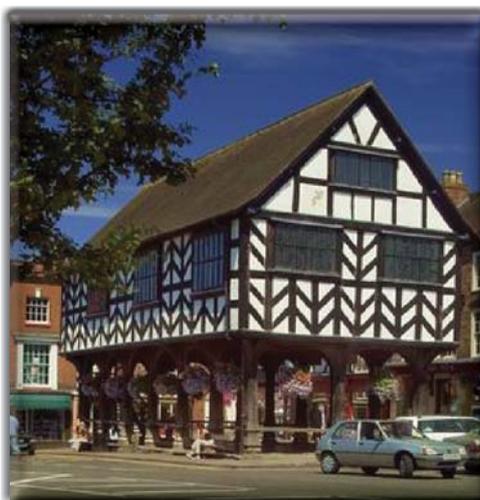
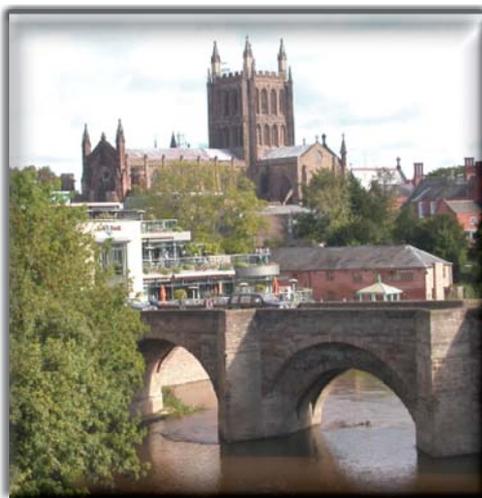


Shaping our Place 2026
Local Development Framework

Core Strategy Consultation Statement Part 4 Addendum - Preferred Options

December 2010



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Introduction

- 1.1 This statement outlines the public consultation and engagement undertaken for the Preferred Options stage of the Core Strategy. This statement is an addendum to the Consultation Statement Part 4 'Place Shaping Paper' consultation. This preferred option consultation was a targeted consultation that informed all respondents to the Place Shaping consultation the findings and the 'preferred option' that came forward as a result of the Place Shaping consultation. It should be noted that this stage of consultation is no longer a statutory requirement.

How we consulted on the Preferred Options

- 2.1 Within the process of continuous engagement undertaken in developing the Core Strategy, a series of targeted consultations on the Core Strategy Preferred Options took place from July to November 2010.
- 2.2 The consultations reflected the different sections from the Place Shaping Paper and were undertaken in two parts. The first papers that were consulted upon included Preferred Options for the Rural Areas, Market Towns – Bromyard, Ledbury and Ross-on-Wye, and a first tranche of General Policies which included: Natural and Built Heritage Assets; Green Infrastructure; Movement; Waste; Minerals; Employment; Affordable Housing; Gypsy and Traveller sites; Open Space, Sport and Recreation; and Social and Community Infrastructure. This consultation period took place from 27th July 2010 until 29th August 2010. However, to allow for parish councils to meet and provide comments, responses were accepted for all three papers until 20th September 2010.
- 2.3 It should be noted that within the Market Towns Preferred Option paper Kington was not included as there are no strategic sites identified for Kington within the plan period, and Leominster's preferred option had been identified and consulted on within the Place Shaping paper consultation (January – March 2010) results of which can be seen within Consultation Statement Part 4 (July 2010) available on the website.
- 2.4 The second round of consultations incorporated the Hereford Preferred Option and a second tranche of General Policies including policies on: the Economy; Sustainable Strategic Design; Tourism; Sustainable Water Management; Renewable Energy; and Infrastructure Contributions. The General Policies second tranche paper was out to consultation from 11th October until 5th November. The Hereford Preferred Option was out to consultation from 27th September 2010 until 5th November 2010. However, due to the high level of interest in the Hereford Options paper comments were accepted until 19th November 2010.
- 2.5 For each stage of the consultation, letters were sent out along with a copy of the relevant preferred option document to everybody who had responded and shown an interest to a particular section within the Place Shaping paper consultation in January to March 2010. Copies of each of the Preferred Options documents were also distributed to each Info Shop and Library within the county. Posters detailing the consultation dates and advertising various public events were published within the Hereford Times, Hereford Journal and the Primary Times. There was also an article published in November 2010 issue of Herefordshire Matters, entitled 'Your views on shaping Hereford'.
- 2.6 In addition to the published articles there were 22 drop in / public meetings or parish council events organised over the consultation periods at which over 1070 people

- 2.7 For each Preferred Option paper the question was asked 'Do you agree with this preferred option?' 'If not, please explain which elements of the policy you do not agree with and why.'

Responses

- 3.1 Over the period of consultation around 950 people responded to one or more of the preferred option documents. This included over 600 responses to the Hereford Preferred Option, over 200 responses to the market towns Preferred Options, and over 100 responses to the Rural Areas Preferred Option. For both tranches of the General Policies a total of over 670 responses were received.
- 3.2 For detailed analysis of all of the comments received, a separate report will be produced entitled 'Preferred Options Analysis Schedules'. Also a results report will be produced which gives a graphical representation of each preferred option. Both of these reports can be found on the Herefordshire Council website.

Next Steps

- 4.1 The analysis of the results will be taken into account when drafting the final wording of the policies and explanation text for the Pre-Submission Core Strategy document, which will be out to consultation following approval from Full Council.