From: Pearce, Mark

Sent: 29 December 2015 08:00 **To:** Burgess, Steve; Callard, Jeremy **Subject:** Local Transport Plan

Dear Steve and Jeremy

Local Transport Plan

Hereford Enterprise Zone (HEZ) supports the principles of the draft Local Transport Plan. We are pleased that the draft document recognises the key catalytic role that the HEZ is expected to play in the sustainable economic growth of the county, and the consequent need for this plan, and its Programme of Implementation, to support that growth.

Accordingly, the HEZ supports the key improvements set out in the strategy section, namely 'measures focused on increasing access to the Enterprise Zone and in support of its travel plan'.

It is important that this priority is then reflected in the body of the document too.

In an early draft, the consequential detail about the HEZ was continued in a specific package page of its own. If the intention is to amalgamate the HEZ components into the South Wye Transport Package as per the latest draft, it is essential that this section contains sufficient detail about the HEZ. Currently this detail sits in the core strategy section which should be confined to a strategic reference only not implementation. So the contents of the box on page 9 should be added into the South Wye Transport Package Schemes section on page 23.

We can anticipate bringing forward a range of specific projects in terms of new/improved walking and cycling infrastructure within and around Rotherwas and public transport improvements to the Estate in the order of £500,000 or more.

Regards

Mark Pearce Managing Director Hereford Enterprise Zone