

# **Appendix 2 – Household Survey Results**



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# Herefordshire Household Survey for Nexus Planning

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# Introduction

# 1.1 Research Background & Objectives

To conduct a survey amongst residents in the Herefordshire area to assess shopping habits for main food and grocery, top-up food, non-food shopping and leisure activities.

## 1.2 Research Methodology

A total of 750 interviews were conducted between Friday 2<sup>nd</sup> and Wednesday 27<sup>th</sup> April 2022. Interviews were conducted using NEMS in-house CATI (Computer Assisted Telephone Interviewing) Unit. Respondents were contacted during the day and in the evening. All respondents were the main shopper in the household, determined using a preliminary filter question.

## 1.3 Sampling

### 1.3.1 Survey Area

The survey area was segmented into 7 zones defined by postcode sector. The zone details were:

Zone	Postcode Sectors	Number of Interviews
1A Herford City	HR1 1, HR1 2, HR2 6, HR2 7, HR4 0, HR4 9	200
1b Hereford Rural	HR1 3, HR1 4, HR2 0, HR2 8, HR2 9, HR3 6, HR4 7, HR4 8	150
2 Kingston	HR5 3	50
3 Leominster	HR6 0, HR6 8, HR6 9	100
4 Bromyard	HR7 4	50
5 Ledbury	HR8 1, HR2 8, GL18 2	100
6 Ross-on-Wye	HR9 5, HR9 6, HR9 7	100
Total		750

### 1.3.2 Telephone Numbers

The landline numbers are generated through a process known as Random Digit Dialling (RDD), whereby we start with known 'seed' numbers and then generate all possible number combinations around these. Known business numbers are removed and the remaining numbers are randomly sorted to give each number the same and equal chance of being selected.

The benefit of using RDD numbers (as opposed to those generated from pre-existing lists such as telephone directories and Electoral Register entries) is that ex-directory numbers are also included in the survey sample. In practice, this means that the sample provided is in no way preselected, and that consumers who had opted-out of providing their telephone contact details to directory operators had the opportunity to take part in the research, thereby removing potential bias in the sample.

Mobile numbers were also included in the survey sample to further increase the inclusivity of the survey, given the increase in the number of mobile-only households amongst certain demographic groups (especially younger people and lower income households). These numbers are generated from a variety of commercial sources, where permission has been given to use such contact information for research and marketing purposes.

We don't screen against the TPS (Telephone Preference Service) database, again because the demographic profile of TPS registered numbers is slightly different to the rest of the population. In addition, there is no legal requirement to screen against TPS registered numbers; market research is not classified as unsolicited sales and marketing.

### 1.3.3 Time of Interviewing

Approximately two-thirds of all calls are made outside normal working hours.

### 1.3.4 Sample Profile

It should be noted that as per the survey's requirements, the profile of respondents is that of the main shopper / person responsible for most of the food shopping in the household. As such it will always differ from the demographic profile of all adults within the survey area. With any survey among the main shopper / person responsible for most of the food shopping in the household the profile is typically biased more towards females and older people. The age of the main shopper / person responsible for most of the food shopping in the household is becoming older due to the financial constraints on young people setting up home.

A number of measures are put in place to ensure the sample is representative of the profile of the person responsible for most of the food / shopping in the household.

First of all, interviewing is normally spread over a relatively long period of time, certainly longer than the theoretical minimum time it would take. This allows us time to call back people who weren't in when we made the first phone call. If we only interview people who are at home the first time we call, we over-represent people who stay at home the most; these people tend to be older / less economically active.

We also control the age profile of respondents; this is a two-stage process. First of all, we look at the age profile of the survey area according to the latest Census figures. Using a by-product from additional data we collect from a weekly telephone survey of a representative sample of all adults across the country we know the age profile of the main shopper in any given area. This information is from data based on in excess of 100,000 interviews and is regularly updated and is therefore probably the most accurate and up to date information of its kind.

Stratified random sampling helps ensure that the sample is as representative as possible. While the system dials the next randomly selected number for interviewers, all calls are made by interviewers; no automated call handling systems are used.

### 1.3.5 Monitoring of Calls

At least 5% of telephone interviews are randomly and remotely monitored by Team Leaders to ensure the interviewing is conducted to the requisite standard. Both the dialogue and on-screen entries are monitored and evaluated. Interviewers are offered re-training should these standards not be met.

## 1.4 Weightings

To correct the small differences between the sample profile and population profile, the data was weighted. The population is of the main shopper in the household. Weightings have been applied to age bands based on an estimated age profile of main shoppers (see section 1.3.3 for details). The weighted totals differ occasionally from the adjusted population due to rounding error. Details of the age weightings are given in the table below:

Age	Main Shopper Profile (%)	Interviews Achieved	Age Weightings
18-34	18.1%	67	2.0224
35-44	15.9%	51	2.3413
45-54	18.4%	72	1.9218
55-64	19.1%	139	1.0313
65+	28.5%	421	0.5070
Total		750	

Further weightings were then applied to the zone date, to adjust zone samples to be representative by population. Details of those weightings are given in the table below:

Zone	Population *	Interviews Achieved	Interviews Achieved (Weighted by Age)	Zone Weightings
1a	61,792	200	268	1.3984
1b	42,547	150	184	1.2282
2	4,670	50	20	0.5080
3	20,493	100	89	0.7406
4	7,155	50	31	0.7240
5	15,509	100	67	0.6813
6	21,059	100	91	0.8461
Total	173,225	750	750	

<sup>\*</sup> Source: 2011 Census

## 1.5 Statistical Accuracy

As with any data collection where a sample is being drawn to represent a population, there is potentially a difference between the response from the sample and the true situation in the population as a whole. Many steps have been taken to help minimise this difference (e.g. random sample selection, questionnaire construction etc) but there is always potentially a difference between the sample and population – this is known as the standard error.

The standard error can be estimated using statistical calculations based on the sample size, the population size and the level of response measured (as you would expect you can potentially get a larger error in a 50% response than say a 10% response simply because of the magnitude of the numbers).

To help understand the significance of this error, it is normally expressed as a confidence interval for the results. Clearly to have 100% accuracy of the results would require you to sample the entire population. The usual confidence interval used is 95% - this means that you can be confident that in 19 out of 20 instances the actual population behaviour will be within the confidence interval range.

For example, if 50% of a sample of 750 answers "Yes" to a question, we can be 95% sure that between 46.4% and 53.6% of the population holds the same opinion (i.e. +/- 3.6%). The following is a guide showing confidence intervals attached to various sample sizes from the study:

%ge Response	95% confidence interval
10%	±2.2%
20%	±2.9%
30%	±3.3%
40%	±3.5%
50%	±3.6%

### 1.6 Data Tables

Tables are presented in question order with the question number analysed shown at the top of the table. Those questions where the respondent is prompted with a list of possible answers are indicated in the question text with a suffix of [PR].

The sample size for each question and corresponding column criteria is shown at the base of each table. A description of the criteria determining to whom the question applies is shown in italics directly below the question text; if there is no such text evident then the question base is the full study sample. If the tabulated data is weighted (indicated in the header of the tabulations), in addition to the sample base, the weighted base is also shown at the bottom of each table.

Unless indicated otherwise in the footer of the tabulations, all percentages are calculated down the column. Arithmetic rounding to whole numbers may mean that columns of percentages do not sum to exactly 100%. Zero per cent denotes a percentage of less than 0.05%.

Percentages are calculated on the number of respondents and not the number of responses. This means that where more than one answer can be given to a question the sum of percentages may exceed 100%. All such multi-response questions are indicated in the tabulated by a suffix of [MR] on the question text.

Where appropriate to the question, means are shown at the bottom of response tables. These are calculated in one of two ways: if the data is captured to a coded response a weighted mean is calculated and the code weightings are shown as a prefix above the question text; if actual specific values were captured from respondents these individual numbers are used to calculate the mean.

# Appendix 1:

Data Tabulations
By Zone Filtered Nulls & SFT
(Weighted)

	Total		Zone 1	lA	Zone 1B		Zone 2		Zone 3		Zone 4		Zone 5	;	Zone 6	i
Q01 Where did you last u	ındertak	e you	ır main	food a	and groo	ery s	hopping	?								
Zone 1A																
Aldi, Eign Street, Hereford, HR4 0AP	8.5%	58	15.7%	39	10.6%	18	0.0%	0	0.0%	0	6.0%	1	0.0%	0	0.0%	0
Asda, Belmont Road,	4.4%	30	9.2%	23	2.2%	4	3.4%	1	0.0%	0	7.5%	2	0.0%	0	1.0%	1
Hereford, HR2 7JE B&M, Salmon Retail Park,	0.2%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hereford, HR4 9SA Bartonsham Stores, Green Street, Hereford, HR1 2QW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Booker, Centurion Way, Hereford, HR1 1HU	0.2%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brampton Stores, Brampton Road, Hereford, HR2 7DF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op (Petrol Station), Holmer Road, Hereford, HR4 9RX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, College Road, Hereford, HR1 1EE	0.4%	3	1.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Grandstand Road, Hereford, HR4 9LT	2.0%	14	5.2%	13	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Holme Lacy Road, Hereford, HR2 6DF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Ledbury Road, Tupsley, Hereford, HR1 1QD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Whitecross Road, Hereford, HR4 0DL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coterell Street Stores, Coterell Street, Hereford, HR4 0HJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmers Market, Hereford Farmfoods, Belmont Road, Hereford, HR2 7JR	0.0% 0.8%	0 5	0.0% 0.0%	0	0.0% 3.2%	0 5	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0 0
Fodders, Church Street, Hereford, HR1 2LR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heggies, Yazor Road, Hereford, HR4 0LY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hereford Butter Market, High Town, Hereford, HR1 2AA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Herefordshire Meats, Beech Business Park, Tillington Road, Hereford, HR4 9QJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Holmer	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	1	0.0%	0	0.0%	0
Road, Hereford, HR4 9SA Iceland (Food Warehouse), Salmon Retail Park,	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hereford, HR4 9SA Iceland, Eign Gate, Hereford, HR4 0AB	0.1%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Brook Retail Park, Commercial Road, Hereford, HR1 2BQ	4.0%	28	7.8%	19	3.5%	6	0.0%	0	0.0%	0	3.0%	1	2.6%	2	0.0%	0
Local shops, Hereford City Centre	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Holme Lacy Road, Hereford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, The Oval, Hereford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Londis, Folly Lane, Hereford, HR1 1LX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S, High Town, Hereford, HR1 2AB	0.7%	5	1.7%	4	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market, Hereford McColls, The Oval, Hereford, HR2 7HG	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0 0
Morrisons, Station Approach, Hereford, HR1 1DN	6.0%	41	11.1%	27	7.2%	12	0.0%	0	0.0%	0	4.5%	1	0.6%	0	0.0%	0
One Stop, Grandstand Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Weighted:					101	exus P							Ap	ril 2			
	Total	l	Zone 1	. <b>A</b>	Zone 1	В	Zone 2		Zone 3	1	Zone 4		Zone 5		Zone 6		
Hereford, HR4 9NR																	
Premier, Belle Bank Aveune, Holmer, Hereford, HR4 9RL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Premier, Kilpeck Avenue, Hereford, HR2 7DT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Premier, Mayberry Avenue, Hereford, HR2 7QR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Premier, Old Eign Hill, Hereford, HR1 1UA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Sainsbury's Superstore, Barton Yard, Hereford, HR4 0AG	10.7%	73	19.6%	48	11.9%	20	11.9%	2	2.5%	2	1.5%	0	0.6%	0	0.0%	0	
Stokes Stores, Hoarwithy Road, Hereford, HR2 6HF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Express (Esso), Ledbury Road, Hereford, HR1 2TB	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Express, Buckingham Inn, White Cross,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Hereford, HR4 0LS Tesco Express, Holme Lacy Road, Hereford, HR2 6BY	1.5%	10	0.0%	0	6.2%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Superstore, Abbotsmead Road, Belmont, Hereford, HR2 7XS	14.0%	95	19.2%	47	24.3%	40	3.5%	1	3.6%	3	3.0%	1	0.0%	0	3.9%	3	
Tesco Superstore, Bewell Street, Hereford, HR4 0BW	2.4%	16	4.0%	10	3.3%	5	6.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tupsley Butcher, Winchester Avenue, Hereford, HR1 1QJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Waitrose, The Old Market, Hereford, HR4 9HX	1.4%	9	2.0%	5	1.1%	2	10.2%	2	0.0%	0	1.5%	0	1.2%	1	0.0%	0	
Zone 1B Carrot & Wine Store, Wormelow, Hereford,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
HR2 8JN Central Stores, Church	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Street, Hereford, HR3 6NJ Clehonger Village Stores, Birch Hill Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Clehonger, HR2 9RF Costcutter, Marden Post Office & Store, Hereford, HR1 3EW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Costcutter, Portland Street,	0.2%	2	0.0%	0	0.8%	1	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	
Weobley, HR4 8SB Ewyas Harold Village Store, Church House, Hereford,	0.1%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
HR2 0EX Hopes of Longtown, The Farmers Barn, Longtown, Hereford, HR2 0LT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Local shops, Ewyas Harold	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Village Centre Local shops, Peterchurch	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Village Centre Local shops, Weobley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Village Centre Local shops, Whitney-on-Wye Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Centre Locks Garage, Allensmore, Bromyard Centre, HR2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
9AS Londis (Golden Valley Post Office), Peterchurch, HR2 0RP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Londis, Brampton Road, Madley, HR2 9LS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Londis, West End Stores, Fownhope, HR1 4NN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	

Weighted:					101	116	exus P	ıaı	ınıng								April 2022
	Total		Zone 1A	1	Zone 1B	3	Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		
Oakchurch Farm Shop, Brecon Road, Staunton on Wye, HR4 7NH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
One Stop, Meadow Drive, Credenhill, HR4 7EF	0.1%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
St. Weonards Post Office & Stores, St Weonards, Hereford, HR2 8NU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Survival Wholefoods, Whitehill Park Industrial Estate, Weobley, HR4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
8QE Wellington Village Stores & Post Office, Burnt House Ground, Hereford, HR4 8AX Zone 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Ascona Lomas Kington Service Station, Headbrook, Kington, HR5 3DZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Co-op, Crabtree Road, Kington, HR5 3UD	1.1%	7	0.0%	0	0.8%	1	39.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Kington Post Office, Bridge Street, Kington, HR5 3DJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Local shops, Kington Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Nisa, High Street, Kington, HR5 3BJ	0.3%	2	0.0%	0	0.0%	0	13.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Spar, Church Street, Kington, HR5 3BQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
The Grapevine Fishmonger, High Street, Kington, HR5 3BJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Zone 3 Aldi, Dishley Street,	4.6%	31	0.0%	0	2.5%	4	9.9%	2	28.7%	24	7.5%	2	0.0%	0	0.0%	0	
Leominster, HR6 8NY Central Bakery, West Street,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Leominister, HR6 8ES Co-op, Dishley Street,	0.5%	3	0.0%	0	0.0%	0	0.0%	0	4.0%	3	0.0%	0	0.0%	0	0.0%	0	
Leominster, HR6 8PX Leominster Street Market, Corn Square, Leominster, HR6 8LR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Local shops, Leominster Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	
Local shops, Leominster Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Morrisons, Barons Cross Road, Leominster, HR6 8RH	9.9%	67	0.0%	0	10.5%	17	1.7%	0	57.6%	48	6.0%	1	0.0%	0	0.0%	0	
Organic & Wholefoods, West Street, Leominster, HR6 8ES	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Parry's Fruit & Veg, High Street, Leominster, HR6 8LZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	
Quarry Farm Shop, B4361, Leominster, HR6 0AW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Richard Bright Butchers, High Street, Leominster, HR6 8LZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Spar, Bargates, Leominster, HR6 8EX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Ye Olde Steppes, High Street, Pembridge, Leominster, HR6 9DS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Zone 4 Bromyard Post Office, Church Street, Bromyard, HR7 4DP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Co-op, High Street, Bromyard, HR7 4AA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Co-op, Tenbury Road,	1.0%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	28.4%	7	0.0%	0	0.0%	0	

Weighted:					for Nexus Planning												April 2
	Total		Zone 1	A	Zone 1B	3	Zone 2		Zone 3		Zone 4		Zone s	5	Zone 6	í	
Bromyard, HR7 4LW																	
Costcutter (Texaco), Bromyard Bypass, Bromyard, HR7 4DJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Instone Court, Munderfield, Bromyard, HR7 4JS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Legges of Bromyard, Tenbury Road, Bromyard, HR7 4LW	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	1	0.0%	0	0.0%	0	
Local shops, Bromyard Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Morrisons (Daily), Hatton Park, Bromyard, HR7 4EY	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	0	0.0%	0	0.0%	0	
Zone 5 Abbey Bakery, Bye Street, Ledbury, HR8 1BT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Aldi, Leadon Way, Ledbury, HR8 2SS	5.1%	35	1.1%	3	1.4%	2	0.0%	0	0.0%	0	8.4%	2	45.8%	28	0.0%	0	
Co-op, New Street, Ledbury, HR8 2EZ	1.1%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.9%	7	0.0%	0	
Farmers Market, Ledbury Handley Organics, The Homend, Ledbury, HR8 1DS	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	
Jenkins, The Homend, Ledbury, HR8 1BN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Local shops, Ledbury Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Midway Convenience Store, A4103, Fromes Hill, HR8 1HT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Newtown Cross Garage, Newtown Cross Garage, Ledbury, HR8 2TZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
One Stop, The Homend, Ledbury, HR8 1BT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Spar, High Street, Ledbury, HR8 1DS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Superstore, Orchard Lane, Ledbury, HR8 1DQ <b>Zone 6</b>	3.3%	22	0.0%	0	0.4%	1	0.0%	0	0.5%	0	3.0%	1	34.0%	21	0.0%	0	
Aldi, Brookend Street, Ross-on-Wye, HR9 7EE	4.1%	28	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	33.1%	28	
Budgens, A40 Southbound, Whitchurch, Ross on Wye, HR9 6DW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Co-op, Overross Street, Ross-on-Wye, HR9 7AS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Food Market, Ross-on-Wye Gorsley Community Shop, Gorsley Baptist Church,	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	
Gorsley, HR9 7SE Gwalia Store, Broad Street, Ross-on-Wye, HR9 7ED	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Local shops, Ross-on-Wye Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Local shops, Whitchurch Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Model Farm, Hildersley, Ross-on-Wye, HR9 7NN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Morrisons, Station Street, Ross-on-Wye, HR9 7AG	5.2%	35	1.1%	3	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	0	37.8%	32	
One Stop, Gloucester Road, Ross-on-Wye, HR9 5BS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Organic Shop, Broad Street, Ross-on-Wye, HR9 7EA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Pengethley Farm Shop, Pengethley Farm, Peterstow, Ross-on-Wye,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
HR9 6LN Peterstow Post Office, A49,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Peterstow, HR9 6LB Post Office, Walford Road, Tudorville, Ross-on-Wye,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	

Weighted:			for Nexus Planning														
	Total		Zone 1A		Zone 11	В	Zone 2		Zone 3		Zone 4		Zone 5		Zone	6	
HR9 5PY																	
Sainsbury's Superstore, The Maltings, Ross-On-Wye, HR9 7YB	1.8%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.7%	12	
Spar Bennets Of Ross,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Ross-on-Wye, HR9 6BQ Spar, Broad Street,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Ross-on-Wye, HR9 7EA Woods of Whitchurch, Whitchurch,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Ross-on-Wye, HR9 6DJ Outside Survey Area																	
Aldi, Batchelor Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Cardiff, CF14 3AX Aldi, Bath Road, Broomhall,	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	0	0.0%	0	0.0%	0	
Worcester, WR5 3HW Aldi, Bristol Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Quedgeley, GL2 4QL Aldi, Clifton Road, Gloucester, GL1 5BJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Aldi, Hucclecote Road, Gloucester, GL3 3TH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Aldi, Monmouth Road, Abergavenny, NP7 5HF	0.3%	2	0.0%	0	1.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Aldi, Pheasant Street,	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	0	0.0%	0	0.0%	0	
Worcester, WR1 2DZ Aldi, Tybridge Street, Worcester, WR2 5BA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Asda, Bruton Way, Gloucester, GL1 1DS	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	
Asda, Link Road, Quedgeley, GL2 2SN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Asda, Silver Street Worcester, WR1 2DA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Barn Farm Shop, Tenbury Wells, WR15 8BJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Castle Greengrocers, Castle Street, Hay-on-Wye, HR3 5DF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Co-op, Barnard's Green Road, Malvern, WR14 3LY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Co-op, Bromyard Road, Tenbury Wells, WR15 8BS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Co-op, Dockham Road, Cinderford, GL14 2AQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Co-op, Foldgate Lane, Ludlow, SY8 1LS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Co-op, High Street, Drybrook, GL17 9EA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Co-op, High Street, Mitcheldean, GL17 0HN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Co-op, High Street, Newent, GL18 1AN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Co-op, Market Place, Lordshill, Coleford, GL16 8AA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Co-op, Market Square, Newent, GL18 1PS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Co-op, Newport Street, Hay-on-Wye, HR3 5BZ	0.5%	4	0.0%	0	2.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Co-op, Rockfield Road, Monmouth, NP25 5AU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Co-op, Upper Howsell Road, Malvern Link, WR14 1TP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Co-op, Valley Road, Cinderford, GL14 2PA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Co-op, Worcester Road, Malvern Link, WR14 1AA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Farmfoods, Bristol Road, Quedgeley, GL2 4NB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Farmfoods, Eastern Avenue, Gloucester, GL4 4LP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	

Weighted:					101	116	exus P	lai	ınıng								April 202
	Total		Zone 1A		Zone 1B	3	Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		
Harry Tuffins, Shrewsbury Road, Craven Arms, SY7 9PX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Home Bargains, Thompson Street, Barry, CF63 4JN	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	
Iceland (Food Warehouse), The Peel Centre, Gloucester Quays, GL1 5SF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Iceland, Agincourt Square, Monmouth, NP25 3DY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Iceland, Church Street, Malvern, WR14 2AY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Iceland, Oxbode, Gloucester, GL1 1SA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Lidl, Mercia Road, Gloucester, GL1 2SQ	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	
Lidl, Old Station Way, Coleford, GL16 8RR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Lidl, Parragate Road, Cinderford, GL14 2LY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Lidl, Redbrook Road, Monmouth, NP25 3LY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Lidl, Worcester Road, Malvern, WR14 1AG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Londis, High Town, Hay-on-Wye, HR3 5AE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Ludlow Food Centre, Bromfield, Ludlow, SY8 2JR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
M&S (Foodhall), Monnow Street, Monmouth, NP25 3EN	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	3	
M&S (Simply Food), Barnwood Road, Gloucester, GL4 3HA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
M&S, Eastgate Street, Gloucester, GL1 1PA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
M&S, High Street, Worcester, WR1 2QN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
M&S, Malvern Retail Park, Malvern, WR14 1PZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Market, Gloucester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Market, Hay-on-Wye	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Morrisons, Ashchurch Road, Tewkesbury, GL20 8AB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Morrisons, Free Street, Brecon, LD3 7SE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Morrisons, Park Road, Abergavenny, NP7 5TP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Morrisons, Roman Way, Malvern, WR14 1PZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
One Stop, New Road, Mitcheldean, GL17 0BX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Premier, Market Square, Tenbury Wells, WR15 8BL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Sainsbury's Local, Buttercup Walk, Malvern, WR14 1NR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Sainsbury's Superstore, Barnett Way, Barnwood, Gloucester, GL4 3RT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Sainsbury's Superstore, Gallagher Retail Park, Cheltenham, GL51 9RR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Sainsbury's Superstore, Rocks Green, Ludlow, SY8 2EY	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	1	0.0%	0	0.0%	0	
Sainsbury's Superstore, St Ann Way, Gloucester Quays, GL2 5SA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Sainsbury's Superstore, Swanpool Walk,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	

Worcester, WR2 4EL	Total	l	Zone 1	A	Zone 1	В	Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		
	0.00	_	0.0	_	0.00		0.00	-	0.000	_	0.000		0.0-		0.000		
Spar, Broad Street, Newent, GL18 1AQ Tesco Express, Frogmore	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Street, Abergavenny, NP7 5AH	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	Ü	
Tesco Express, High Street, Coleford, GL16 8HD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Express, Pickersleigh Road, Great Malvern, WR14 2NR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Extra, Bristol Road, Quedgeley, Gloucester, GL2 4PF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Superstore, St Oswalds Road, Gloucester, GL1 2SG	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	1.9%	2	
Tesco Superstore, St Peters Drive, Worcester, WR5 3SW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Superstore, Station Drive, Ludlow, SY8 2PQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Superstore, Teme Street, Tenbury Wells, WR15 8AA	0.3%	2	0.0%	0	0.0%	0	0.0%	0	2.3%	2	1.5%	0	0.0%	0	0.0%	0	
Tesco Superstore, Waterloo Road, Llandrindod Wells, LD1 6BG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Texaco Garage, Castle Estate, Hay-on-Wye, HR3 5FB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
The Salty Dog, High Street, Presteigne, LD8 2BA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
The Village Store, Bosbury Road, Malvern, WR13 5LT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Waitrose, Edith Walk, Great	0.2%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	3.0%	1	0.0%	0	0.0%	0	
Malvern, WR14 4WR Waitrose, Honeybourne Way, Cheltenham, GL50	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0	
3QW Waitrose, London Road,	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	0	0.0%	0	0.0%	0	
Worcester, WR5 2JG Waitrose, Merthyr Road, Llanfoist, Abergavenny, NP7 9LL	0.1%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Waitrose, Monnow Street, Monmouth, NP25 3EQ	0.8%	5	0.0%	0	2.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	2	
Wigmores Bakery, St Mary Street, Monmouth, NP25 3DB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Others																	
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Internet / delivery (Don't know / can't	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	
remember) (Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Weighted base: Sample:		680 673		247 183		166 134		15 41		83 95		25 40		61 91		84 89	
Q02 Which retailer did yo Those that said 'Internet				in foo	d interne	et / ho	ome deliv	ery/	shopping	froi	m?						
Amazon Pantry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Asda	11.4%	8	3.4%	1	0.0%	0	0.0%	0	27.1%	1	54.5%	4	21.2%	1	12.0%	1	
Iceland Marks & Spencer	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	
Morrisons	7.6%	5	10.2%	2	6.8%	1	5.1%	0	0.0%	0	5.7%	0	0.0%	0	18.0%	1	
Ocado	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Sainsbury's	32.9%	23	53.0%	11	37.0%	7	35.8%	2	0.0%	0	11.3%	1	5.6%	0	29.6%	2	
Tesco	43.2% 3.5%	30 2	33.4%	7	52.7%	10	54.1%	3	45.2%	2	28.5%	2	56.2% 17.0%	3	40.4%	3	
Waitrose		1.	0.0%	0	3.4%	1	0.0%	0	13.8%	1	0.0%	0	17.0%	1	0.0%	U	

weighted.					101		LAUS I	liai		•							April 2022
	Tota	ı	Zone	1A	Zone 1	B	Zone	2	Zone	3	Zone 4	4	Zone	5	Zone	6	
_																	
Co-op (Don't know / can't remember)	0.4% 1.1%	0	0.0% 0.0%	0	0.0% 0.0%	0	5.1% 0.0%	0	0.0% 13.8%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	
Weighted base: Sample:		70 77		21 17		18 16		5 9		6 5		6 10		6 9		7 11	
Q03 What is the main rea	ason you	u cho	se (STO	RE M	ENTION	ED A	T Q01) f	or yo	ur main	food	and gro	cery	shoppin	g?			
Near to home	30.8%	231	34.1%	91	37.0%	68	30.5%	6	31.1%	28	20.1%	6	26.9%	18	15.3%	14	
Lower prices	13.2%	99	14.1%	38	10.6%	20	10.0%	2	4.2%	4	22.1%	7	18.7%	13	18.3%	17	
Value for money	8.4%	63	1.1%	3	11.7%	22	2.6%	1	22.6%	20	7.1%	2	12.3%	8	8.6%	8	
Habit / always use it /	4.7%	35	4.9%	13	6.0%	11	5.1%	1	0.4%	0	4.7%	1	4.7%	3	5.5%	5	
preference for retailer	4.40/	22	C 90/	10	2 10/	_	1 20/	0	2.00/	2	0.00/	0	0.00/	0	<i>C</i> 70/	_	
Easy to get to by car Internet shopping is	4.4% 4.3%	33 32	6.8% 3.9%	18 10	3.1% 5.1%	6 9	1.3% 21.2%	0 4	3.0% 2.8%	3 2	0.0% 6.0%	0 2	0.0% 3.6%	0 2	6.7% 1.4%	6 1	
convenient	4.5 /0	32	3.970	10	3.170	,	21.270	-	2.670	2	0.070	2	3.070	2	1.470	1	
Choice of food goods available	4.0%	30	3.7%	10	1.7%	3	7.7%	2	4.5%	4	1.2%	0	7.0%	5	7.2%	7	
Quality of food goods available	3.6%	27	2.9%	8	2.0%	4	7.7%	2	4.1%	4	0.0%	0	4.6%	3	7.6%	7	
Car parking provision	3.5%	26	3.2%	9	2.0%	4	3.8%	1	2.0%	2	1.2%	0	4.9%	3	8.2%	7	
Delivery service	2.8%	21	1.1%	3	2.7%	5	3.8%	1	1.7%	1	9.3%	3	4.5%	3	5.6%	5	
Staff discount / work there	2.8%	21	5.2%	14	2.4%	4	2.6%	1	1.6%	1	0.0%	0	0.0%	0	0.9%	1	
Near to work Accessibility by public	2.3% 1.6%	17 12	3.1% 1.1%	8	3.1% 1.3%	6 2	0.0% 0.0%	0	0.0% 7.0%	0 6	4.5% 0.0%	1	0.0% 0.5%	0	2.2% 0.0%	2	
transport	1.070	12	1.170	3	1.570	2	0.070	U	7.070	U	0.070	U	0.570	U	0.070	U	
Nice shopping environment	1.6%	12	2.5%	7	0.3%	1	0.0%	0	0.0%	0	0.0%	0	2.1%	1	3.3%	3	
Loyalty card / points scheme	1.4%	11	1.3%	4	2.4%	4	0.0%	0	0.0%	0	0.0%	0	2.9%	2	1.0%	1	
Car parking prices	1.1%	8	1.3%	4	0.7%	1	0.0%	0	3.8%	3	0.0%	0	0.0%	0	0.0%	0	
Only one in the area / no other choice	1.1%	8	0.0%	0	0.0%	0	1.3%	0	2.0%	2	10.7%	3	4.1%	3	0.0%	0	
Was in the area at the time	1.0%	7	0.3% 1.1%	1	1.9% 0.7%	3	0.0% 0.0%	0	0.0%	0 1	3.6%	1 1	0.5% 0.0%	0	1.8% 0.0%	2	
Quality of shops selling food goods	0.7%	6	1.1%	3	0.7%	1	0.0%	U	0.9%	1	2.4%	1	0.0%	U	0.0%	U	
Good service / friendly staff	0.7%	5	0.3%	1	0.3%	1	0.0%	0	2.1%	2	0.0%	0	0.0%	0	2.3%	2	
Good Covid	0.5%	4	0.5%	1	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.9%	1	
distancing/safety measures Facilities within the store eg Café, Beauty Salon, Dry Cleaners etc.	0.5%	3	1.1%	3	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Choice of shops selling food goods	0.4%	3	0.0%	0	1.3%	2	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	
Choice of non-food goods available	0.3%	2	0.0%	0	1.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Use online because it's covid safe	0.3%	2	0.0%	0	0.7%	1	0.0%	0	0.0%	0	1.2%	0	1.0%	1	0.0%	0	
Speciality foods	0.2%	2	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	
Good internal layout	0.2%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Choice of shops nearby	0.2%	1	0.3%	1	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
selling non-food goods Good opening times	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	
Cleanliness	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	
(No reason in particular)	2.9%	22	5.1%	14	0.7%	1	2.5%	1	4.1%	4	6.0%	2	0.0%	0	0.9%	1	
(Don't know / varies)	0.3%	2	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	
Weighted base: Sample:		750 750		268 200		184 150		20 50		89 100		31 50		67 100		91 100	
Q04 What, if anything, is	the one	thing	g you m	ost di	slike ab	out (S	STORE N	/ENT	IONED /	AT Q	1)?						
Evenonsitys	7.50		0.70/	22	6.00/	1.1	0.007	2	10.70/		14.10/	4	4.007	2	2 70/	2	
Expensive prices Poor range of FOOD goods	7.5% 3.2%	56 24	8.7% 2.1%	23	6.0% 1.0%	11 2	8.9% 6.5%	2	10.7% 2.0%	9	14.1% 0.0%	4	4.0% 14.5%	3 10	3.7% 3.8%	3 3	
Too small	3.1%	24	3.5%	9	1.0%	2	2.5%	1	1.6%	1	0.0%	0	10.4%	7	3.7%	3	
Poor quality FOOD goods	2.6%	20	2.7%	7	3.3%	6	0.0%	0	1.3%	1	1.2%	0	1.6%	1	4.1%	4	
Too busy / crowded	1.4%	10	1.5%	4	1.6%	3	0.0%	0	0.4%	0	0.0%	0	3.1%	2	0.9%	1	
Online - short use-by dates on items / unfresh food	1.2%	9	0.0%	0	2.6%	5	5.1%	1	0.4%	0	4.5%	1	0.0%	0	1.8%	2	
Too far away	1.1%	8	1.0%	3	1.7%	3	4.8%	1	0.0%	0	4.7%	1	0.0%	0	0.0%	0	
Not enough tills open /	1.1%	8	0.3%	1	2.7%	5	0.0%	0	0.0%	0	0.0%	0	0.5%	0	2.2%	2	
queues at tills Online - substitutions	1.0%	8	0.5%	1	1.6%	3	4.8%	1	0.0%	0	4.5%	1	0.0%	0	1.0%	1	
Lack of stock / poorly	1.0%	8	0.3%	1	1.6%	3	0.0%	0	0.9%	1	0.0%	0	4.5%	3	0.0%	0	
stocked shelves																	
Not enough staff Parking spaces are limited /	0.8% 0.8%	6 6	0.0% 1.3%	0	0.3% 0.7%	1 1	0.0% 0.0%	0	4.1% 0.9%	4 1	0.0% 0.0%	0	0.0% 0.5%	0	1.9% 0.0%	2 0	

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	Tota	ıl	Zone 1	lA	Zone	1B	Zone	2	Zone	3	Zone	4	Zone	5	Zone	6
hand to montr																
hard to park Poor range of NON-FOOD goods	0.7%	5	1.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Online - you can't choose the goods yourself	0.5%	4	0.3%	1	0.7%	1	2.6%	1	0.9%	1	0.0%	0	0.5%	0	0.5%	0
Fraffic congestion	0.5%	4	0.5%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
No loyalty vouchers	0.4%	3	1.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parking is expensive	0.4%	3	1.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lacks character / atmosphere	0.4%	3	1.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor internal layout	0.3%	3	0.0%	0	1.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Discontinue items too often	0.3%	2	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0
Unfriendly / unhelpful staff	0.3%	2	0.0%	0	0.0%	0	0.0%	0	2.8%	2	0.0%	0	0.0%	0	0.0%	0
Lack of toilet facilities	0.3%	2	0.8%	2	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Unclean / dirty store	0.3%	2	0.5%	1	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.5%	0
Гоо big	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	2
Doesn't have a petrol station	0.2%	1	0.3%	1	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of Covid distancing/safety measures	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1
Rundown / needs renovating	0.1%	1	0.0%	0	0.0%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	0
No self-service tills	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Change layout too often	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Poor layout / narrow aisles	0.1%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Online - they use too much packaging	0.1%	1	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Difficult to get to by car	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0
Poor quality NON-FOOD goods	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0
Lack of trolleys / baskets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0
Doesn't have a cafe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0
(Nothing) (Don't know / varies)	68.7% 0.9%	515 7	69.0% 1.3%	185 3	72.0% 0.3%	133 1	58.4% 0.0%	12 0	71.6% 2.1%	64 2	68.7% 1.2%	21 0	56.6% 0.5%	38 0	69.5% 0.0%	63 0
Weighted base:		750		268		184		20		89		31		67		91
Sample:		750		200		150		50		100		50		100		100
Not those that said 'Inte	ernet / del	livery'	at Q01		·								00.404	<b>50</b>	51.004	
Car / van (as driver)	72.8%	495	69.5%	171	84.1%	140		10	68.8%	57	60.3%	15	82.4%	50	61.9%	52
Car / van (as passenger)	12.4%	84		31	11.0%	18	11.5%	2	2.7%	2	26.5%	6	9.1%	6	23.0%	19
Bus, minibus or coach	2.4%	16	4.6%	11	2.2%	4	1.7%	0	0.0%	0	0.0%	0	0.6%	0	0.5%	0
Motorcycle, scooter or moped	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2
Walk	10.4%	71		30	1.1%	2	20.6% 0.0%	3	20.2%	17 0	13.2% 0.0%	3	7.9%	5	12.6% 0.0%	11 0
Faxi	0.1%	1	0.3%	1	0.0%	0		0	0.0%	0		0	0.0%	0		
Frain Piavala	0.0%	0		0	0.0%	-	,	-	0.0%	-	0.0%	0	0.0%	-	0.0%	0
Bicycle Mobility scooter / disability vehicle	0.3% 0.1%	2 0	0.9% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.5%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	1.3%	9	0.0%	0	1.5%	2	0.0%	0	7.8%	6	0.0%	0	0.0%	0	0.0%	0
Waighted bases		680		247		166		15		83		25		61		84
vv eronien nase:		673		183		134		41		95		40		91		89
Weighted base: Sample:																

Not those that said 'Internet / delivery' at Q01

1 - 10 minutes	58.9%	401	74.3%	183	28.1%	47	59.4%	9	58.6%	49	28.4%	7	78.3%	48	69.6%	58
11 - 20 minutes	24.9%	170	17.5%	43	49.6%	82	8.6%	1	16.6%	14	37.1%	9	13.5%	8	13.9%	12
21 - 30 minutes	9.2%	63	3.6%	9	17.4%	29	21.8%	3	2.1%	2	28.5%	7	4.9%	3	11.9%	10
31 - 40 minutes	0.8%	5	0.3%	1	1.1%	2	0.0%	0	0.5%	0	3.0%	1	2.8%	2	0.0%	0
41 - 50 minutes	0.7%	4	0.0%	0	0.0%	0	8.6%	1	0.5%	0	3.0%	1	0.6%	0	2.0%	2
51 - 60 minutes	0.5%	3	1.1%	3	0.0%	0	1.7%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0
Over an hour	0.4%	3	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	2
(Don't know / can't remember)	3.5%	24	1.7%	4	2.2%	4	0.0%	0	19.6%	16	0.0%	0	0.0%	0	0.0%	0
(Refused)	1.0%	7	1.1%	3	1.5%	2	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0
Mean:		12.68		10.13		16.98		16.36		9.07		18.98		9.87		14.14
Weighted base:		680		247		166		15		83		25		61		84

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	Tota	ıl	Zone 1	1A	Zone 1	1B	Zone	2	Zone	3	Zone	4	Zone	5	Zone	6	
Sample:		673		183		134		41		95		40		91		89	
Q07 When you undertoo Not those that said 'Inte				at (S	TORE N	IENTI	ONED A	T Q0	1), did y	ou lin	k your 1	rip wi	ith any o	other	activity	?	
Yes – NON-FOOD shopping	6.4%	43	4.3%	11	10.4%	17	5.2%	1	4.3%	4	6.0%	1	9.0%	5	5.0%	4	
Yes – other FOOD shopping Yes – visiting services such	4.5% 1.1%	31 7	2.0% 1.2%	5 3	3.3% 0.8%	5 1	3.4% 9.9%	1 2	5.3% 0.0%	4	23.7% 0.0%	6 0	6.2% 1.2%	4	6.7% 1.0%	6 1	
as banks and other financial institutions																	
Yes – leisure activity Yes – visiting café / pub /	2.6% 2.8%	18 19	2.4% 2.2%	6 6	2.9% 3.4%	5 6	10.2% 5.2%	2	0.5% 2.7%	0 2	7.6% 3.0%	2	0.6% 3.8%	0 2	3.1% 2.0%	3 2	
restaurant Yes – visiting other service such as hairdressers,	1.2%	8	0.6%	1	1.5%	3	6.9%	1	0.0%	0	3.0%	1	0.6%	0	2.4%	2	
beautician, laundrette etc Yes – travelling to / from	5.8%	40	7.7%	19	5.7%	9	3.5%	1	5.6%	5	6.1%	1	3.9%	2	2.4%	2	
work	3.070	40	7.770	17	3.770		3.570		3.070	3	0.170	•	3.770	_	2.470	2	
Yes – travelling to / from school / college / university	0.2%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Yes – getting petrol	1.9%	13	1.2%	3	3.0%	5	3.4%	1	1.8%	1	3.0%	1	0.0%	0	2.4%	2	
Yes – visiting family / friends	3.7%	25	5.4%	13	3.0%	5	3.4%	1	2.6%	2	1.5%	0	0.6%	0	4.0%	3	
Yes – visiting health service such as doctor, dentist, hospital	1.3%	9	1.1%	3	0.4%	1	1.7%	0	1.8%	1	1.5%	0	5.4%	3	0.5%	0	
Yes – other activity	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Yes – visiting church	0.1%	1	0.3%	1	0.0%	0	1.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Yes – window shopping / browsing	0.8%	5	1.1%	3	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	2.4%	2	
(No activity) (Don't know / can't remember)	63.7% 4.0%	433 27	67.0% 3.5%	165 9	64.1% 0.8%	106 1	44.0% 1.7%	7 0	57.6% 17.3%	48 14	44.6% 0.0%	11 0	67.8% 1.1%	41 1	65.4% 2.5%	55 2	
Weighted base:		680		247		166		15		83		25		61		84	
Sample:		673		183		134		41		95		40		91		89	
Q08 Where did you do the Those that said yes to The other service' at Q07 A	Non-Food	l shopį	oing' , 'Ot	ther Fo	od shopp	oing',	Visiting f	inanci	al service	s', 'Le	isure act	ivity',	'Visiting	café / j	pub / resi	taurant' o	or 'Visiting
Zone 1A																	
(Halo) Hereford Leisure Pool, St Martin's Avenue,	2.6%	3	10.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Hereford, HR2 7RQ Aldi, Eign Street, Hereford, HR4 0AP	1.6%	2	4.5%	1	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Annetts Fine Furniture, Three Elms Road, Hereford, HR4 0SQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Asda, Belmont Road, Hereford, HR2 7JE	1.7%	2	2.3%	1	0.0%	0	0.0%	0	0.0%	0	13.8%	1	0.0%	0	0.0%	0	
B&M, Salmon Retail Park, Hereford, HR4 9SA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
B&Q, Holmer Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Hereford, HR4 9SH Booker, Centurion Way, Hereford, HR1 1HU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Brook Retail Park, Commercial Road, Hereford	2.9%	4	0.0%	0	3.4%	1	0.0%	0	0.0%	0	7.0%	1	12.3%	2	0.0%	0	
Clehonger Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Co-op, Grandstand Road, Hereford, HR4 9LT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Day Lewis Pharmacy, Grandstand Road, Hereford, HR4 9NR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Dulux Decorator Centre, Holmer Road, Hereford, HR4 9BD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Evans Farms Supplies, Holmer Road, Hereford,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
HR4 9UJ Farmfoods, Belmont Road,	2.4%	3	2.3%	1	6.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	

Weighted:					101	r No	exus P	lai	nning								April 2022
	Total		Zone 1	A	Zone 1	В	Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		
Hereford, HR2 7JR																	
Hereford Butter Market, High Town, Hereford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Hereford Carpets, Commercial Road, Hereford, HR1 2BD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Hereford City Centre (includes Old Market Shopping Centre & Maylord Shopping Centre)	30.8%	39	60.6%	19	40.2%	15	32.7%	2	16.2%	2	0.0%	0	8.1%	1	0.0%	0	
Hereford Garden Centre, Kings Acre Road,	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	0	0.0%	0	0.0%	0	
Hereford, HR4 0SE Hereford Industrial Supplies, Three Elms Trading Estate, Hereford, HR4 9PU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Hereford Retail Park,	0.4%	1	0.0%	0	0.0%	0	8.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Newtown Road, Hereford Hereford Trade Park, Holmer Road, Hereford, HR4 9SG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Holmer Road, Hereford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Home Bargains, Holmer Road, Hereford, HR4 9SA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Home Choice Flooring, Rotherwas Industrial Estate, Hereford, HR2 6JU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Howdens, Holmer Road, Hereford, HR4 9RX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
JMart Warehouse, Widemarsh Street,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Hereford, HR4 9HN Lidl, Brook Retail Park, Commercial Road, Hereford, HR1 2BO	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Hereford, HR1 2BQ M&S, High Town, Hereford, HR1 2AB	0.2%	0	0.0%	0	0.0%	0	4.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Morrisons, Station Approach, Hereford, HR1 1DN	0.6%	1	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Ron Smith & Co Ltd, Rockfield Road, Hereford, HR1 2UA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Rotherwas Industrial Estate, Netherwood Road, Hereford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Rowlands Pharmacy, Eastholme Avenue, Belmont, Hereford, HR2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
7XT Sainsbury's Superstore, Barton Yard, Hereford, HR4 0AG (includes Argos	1.6%	2	4.6%	1	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
store) Salmon Retail Park, Holmer	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Road, Hereford Screwfix, Mortimer Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Hereford, HR4 9SR Spur Retail Park, Holmer Road, Hereford	1.0%	1	0.0%	0	3.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
St Michael's Hospice, Holmer Road, Hereford,	1.0%	1	0.0%	0	3.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
HR4 9UJ St Michaels Hospice, Whitecross Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Hereford, HR4 0DQ Tesco Superstore, Abbotsmead Road, Belmont, Hereford, HR2	4.4%	6	0.0%	0	15.1%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
7XS Tesco Superstore, Bewell Street, Hereford, HR4	0.6%	1	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
0BW The Range, Three Elms	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	

Weighted:					101		aus 1	ıaı	8							April	1
	Total		Zone 1A	L	Zone 1B		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		
Road, Hereford, HR4 0SQ																	
Toolstation, Holmer Road, Hereford, HR4 9BD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tuplsey Local Centre, Hereford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Waitrose, The Old Market, Hereford, HR4 9HX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Westfaling Pharmacy, Westfaling Street, Hereford, HR4 0JF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Wickes, Widemarsh Street, Hereford, HR4 9EZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Wye Valley Pharmacy, Holme Lacy Road, Hereford, HR2 6BZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Zone 1B																	
Ewyas Harold Village Store, Church House, Hereford, HR2 0EX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Fownhope Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Kingstone Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Longtown Village Centre Lugwardine Village Centre	0.0% 1.0%	0 1	0.0% 0.0%	0	0.0% 3.4%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	
Madley Plants, B4352, Madley, HR2 9NT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Oakchurch Farm Shop, Brecon Road, Staunton on Wye, HR4 7NH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Peterchurch Village Centre	0.5%	1	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Radway Bridge Garden Centre, A4103, Whitestone, Hereford, HR1 3RX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Wellington Home & Gardens, A49, Wellington, HR4 8BB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Weobley Village Centre Zone 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Co-op, Crabtree Road,	0.2%	0	0.0%	0	0.0%	0	4.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Kington, HR5 3UD J&P Turner and Arrow Mills Garden Centre, Arrow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Mills, Kington, HR5 3DU  JMart Warehouse, Bridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Street, Kington, HR5 3DL Kington Building Supplies, Sunset Yard, Kington,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
HR5 3SF Kington Town Centre	2.4%	3	0.0%	0	0.0%	0	42.0%	3	3.5%	0	0.0%	0	0.0%	0	0.0%	0	
Lyonshall Nurseries, Lyonshall, Kington, HR5 3LN	0.0%	0	0.0%	0	0.0%	Ö	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Zone 3																	
Aldi, Dishley Street, Leominster, HR6 8NY	1.1%	1	0.0%	0	1.7%	1	0.0%	0	7.0%	1	0.0%	0	0.0%	0	0.0%	0	
B&Q, Mill Street, Leominster, HR6 8EF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Leominster Building Supplies, Dishley Street, Leominster, HR6 8NY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Leominster Engineering, Southern Avenue, Leominster, HR6 0QF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Leominster Town Centre	7.2%	9	0.0%	0	5.1%	2	8.5%	1	42.3%	5	20.7%	2	0.0%	0	0.0%	0	
Morrisons, Barons Cross Road, Leominster, HR6 8RH	2.6%	3	0.0%	0	0.0%	0	0.0%	0	30.9%	3	0.0%	0	0.0%	0	0.0%	0	
Pembridge Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
The Original Factory Shop, Broad Street, Leominster	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Three Piece Suites, Southern Avenue, Leominster, HR6 0QF <b>Zone 4</b>	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	

Weighted:					101	Ne	xus P	ıar	ınıng								April 2022
	Total		Zone 1A		Zone 1B	1	Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		
(Halo) Bromyard Centre, Cruxwell Street,	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.0%	1	0.0%	0	0.0%	0	
Bromyard, HR7 4EB Bromyard Town Centre Co-op, Tenbury Road,	2.6% 0.0%	3	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	30.6% 0.0%	3	0.0% 0.0%	0	0.0% 0.0%	0	
Bromyard, HR7 4LW Halls of Bromyard, Tenbury Road, Bromyard, HR7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
4LL Travis Perkins, Broadbridge, Bromyard, HR7 4NT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Zone 5 Aldi, Leadon Way, Ledbury,	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.4%	1	0.0%	0	
HR8 2SS Appliance Solutions, Lower Road Trading Estate,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Ledbury, HR8 2DJ Ledbury Town Centre	6.8%	9	8.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	45.3%	6	0.0%	0	
Monkhide Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
New Mills Industrial Estate, Leadon Way, Ledbury, HR8 2SR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Newent Plant Centre, Hereford Road, Ledbury, HR8 2PZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Old Wharf Industrial Estate, Dymock Road, Ledbury, HR8 2JQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Screwfix, Homend Trading Estate, Ledbury, HR8 1AR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Superstore, Orchard Lane, Ledbury, HR8 1DQ Zone 6	1.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	0	12.8%	2	0.0%	0	
Aldi, Brookend Street, Ross-on-Wye, HR9 7EE	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	0	
Baileys DIY, Over Ross Roundabout (near Labels),	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Ross-on-Wye, HR9 7US Baileys Home Store, Whitecross Farm, A49,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Bridstow, HR9 6JU Bradfords Building Supplies, Alton Road, Ross-on-Wye,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
HR9 5JE Castrees Garden Plants, Bromsash, Ross on Wye, HR9 7PL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Chase Industrial Estate, Alton Road, Ross-on-Wye, HR9 5WA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Engine Shed, A40,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Ross-on-Wye, HR9 7BW JMart Warehouse, Ashburton Road, Ross-on-Wye, HR9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
7BW Labels Shopping Centre, Ledbury Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Ross-on-Wye Morrisons, Station Street,	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	0	
Ross-on-Wye, HR9 7AG Pengethley Garden Centre, Peterstow, Ross-on-Wye,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
HR9 6LL Ross Garden Store, Station Approach, Ross-on-Wye,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
HR9 7BW Ross-on-Wye Town Centre	8.7%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	0	62.5%	11	
Sainsbury's Superstore, The Maltings, Ross-On-Wye, HR9 7YB (includes Argos	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	1	
store) Screwfix, Ashburton Industrial Estate, Ross-on-Wye, HR9 7BW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	

Weighted:					101	116	exus P	lai	ınıng								April 2022
	Total		Zone 1A	1	Zone 1B	3	Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		
Outside Survey Area																	
3 Shires Garden Centre, Ledbury Road, Botloe's Green, Newent, GL18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
1DL																	
Abergavenny Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Aberystwyth Town Centre Aldi, Bristol Road,	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	
Quedgeley, GL2 4QL	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	
Aldi, Clifton Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Gloucester, GL1 5BJ Aldi, Hucclecote Road, Gloucester, GL3 3TH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Aldi, Monmouth Road, Abergavenny, NP7 5HF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Aldi, Pheasant Street, Worcester, WR1 2DZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Asda, Bruton Way, Gloucester, GL1 1DS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Asda, Link Road, Quedgeley, GL2 2SN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Asda, Silver Street Worcester, WR1 2DA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
B&Q, Spring Lane, Malvern, WR14 1AL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
B&Q, St Oswalds Retail Park, Gloucester, GL1 2UE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Birmingham Airport, Elmdon, Birmingham, B26	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
3QJ Birmingham City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Blackpole Retail Park, Blackpole Road,	0.6%	1	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Worcester Boraston Lane Industrial Estate, Burford, Tenbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Wells, WR15 8LE Bristol City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Broadwas Town Centre	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	0	0.0%	0	0.0%	0	
Burford House Garden Store, Tenbury Wells, WR15 8HQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Cambridge City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Cardiff City Centre Central London / West End	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	
Cheltenham Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Cheshire Oaks, Kinsey Road, South Wirral, Ellesmere Port, CH65 9JJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Chichester City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Chorlton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Church Stretton Centre Cinderford Town Centre	0.6% 0.0%	1	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	7.0% 0.0%	1	0.0% 0.0%	0	0.0% 0.0%	0	
Clarks Village Outlet Centre, Farm Road, Street, BA16 0BB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Coleford Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Colwall Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Craven Arms Town Centre Cribbs Causeway (Mall &	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	
Retail Park), Bristol Crossley Retail Park, Carpet Trades Way, Kidderminster, DY11 6DY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Dar Ltd, Worcester Road, Link Top, Malvern, WR14 1EP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Derby City Centre Designer Outlet Swindon, Kemble Drive, Swindon,	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	
SN2 2DY Designer Outlet York, St	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	

Weighted:					tor	Ne	exus P	lar	ınıng							April 20
	Total		Zone 1	4	Zone 1B	3	Zone 2		Zone 3		Zone 4		Zone 5		Zone 6	
Nicholas Avenue, York,																
YO19 4TA Droitwich Garden Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Worcester Road, Droitwich Spa, WR9 0DG																
Drybrook Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eastern Avenue Retail Park, Southbrook, Gloucester, GL4 3BU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Elgar Retail Park, Blackpole	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Road, Worcester Frosts Garden Centre, Sandy Road, Willington,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bedford, MK44 3QP Gallagher Retail Park, Tewkesbury Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheltenham Gloucester City Centre	0.5%	1	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gloucester Quays Outlet Centre, St Ann Way, Gloucester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Malvern Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harrogate Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hay-on-Wye Town Centre Homebase, Eastbrook Road,	0.5% 0.0%	1	0.0% 0.0%	0	1.7% 0.0%	1	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Gloucester, GL4 3DB Homebase, Elgar Retail	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Park, Worcester, WR3 8HP	1.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.3%	2	0.0%	0
Homebase, New Mills Industrial Estate, Ledbury, HR8 2SR	1.470	2	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	13.3%	2	0.0%	U
IKEA, Eastgate Shopping Centre, Bristol, BS5 6XX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IKEA, Ferry Road, Cardiff, CF11 0XR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
John Lewis, The Hayes, Cardiff, CF10 1EG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Langlands Garden Centre, York Road, Shiptonthorpe, YO43 3PN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Laylocks Garden Centre, Bromyard Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Worcester, WR6 5LP Lidl, Old Station Way, Coleford, GL16 8RR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Parragate Road, Cinderford, GL14 2LY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Redbrook Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Monmouth, NP25 3LY Lidl, Worcester Road, Malvern, WR14 1AG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Liverpool City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ludlow Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S, Eastgate Street, Gloucester, GL1 1PA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S, Malvern Retail Park, Malvern, WR14 1PZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Malvern Shopping Park, Roman Way, Malvern	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Malvern Town Centre (includes Malvern Link)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manchester City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mill Farm Country Retail, Mill Farm, Stanford Bridge, WR6 6SP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Millbrook Garden Centre, Old Raglan Road, NP25 4BD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mitcheldean Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
MKM Building Supplies, Newent Business Park, Newent, GL18 1DZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Monmouth Leisure Centre,	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	1

Weighted:					101	116	exus P	lai	ınıng								April
	Total		Zone 1A		Zone 1B	1	Zone 2		Zone 3		Zone 4		Zone 5		Zone 6	5	
Old Dixton Road,																	
Monmouth, NP25 3YT																	
Monmouth Town Centre	5.4%	7	0.0%	0	9.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	19.6%	3	
Morrisons, Ashchurch Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tewkesbury, GL20 8AB Morrisons, Free Street,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Brecon, LD3 7SE	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	
Morrisons, Roman Way,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Malvern, WR14 1PZ																	
Newent Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Newport City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Old Railway Line Garden	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Centre, Three Cocks, Brecon, LD3 0SG																	
Presteigne Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Quedgeley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Rhayader Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Roses Country Fayre Garden	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Centre, B4215, Ledbury																	
Road, Newent, GL18 1DL	0.00/	0	0.00/	0	0.00/		0.00/	0	0.00/	0	0.00/		0.00/	0	0.00/	0	
Rugby Town Centre Sainsbury's Superstore,	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	
Barnett Way, Barnwood,	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	
Gloucester, GL4 3RT																	
Sainsbury's Superstore,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Gallagher Retail Park,																	
Cheltenham, GL51 9RR																	
Sainsbury's Superstore,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Rocks Green, Ludlow,																	
SY8 2EY	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	
Sainsbury's Superstore, St Ann Way, Gloucester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Quays, GL2 5SA																	
Sainsbury's Superstore,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Swanpool Walk,				-						-	,.	-	,.				
Worcester, WR2 4EL																	
Salisbury City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Screwfix, Malvern Business	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Park, Betony Road,																	
Malvern, WR14 1GS Screwfix, Mayhill Industrial	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Estate, Monmouth, NP25	0.070	Ü	0.070	Ü	0.070	Ü	0.070	Ü	0.070	Ü	0.070	Ü	0.070	Ü	0.070	Ü	
3LX																	
Screwfix, Mill Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Industrial Estate,																	
Abergavenny, NP7 5HE																	
Screwfix, Orleton Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Ludlow, SY8 1XF Shrewsbury Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Solihull Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
St Oswalds Retail Park,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Gloucester																	
Stratford-upon-Avon Town	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Centre																	
Swansea City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Telford Town Centre	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	
Tenbury Wells Town Centre Tesco Extra, Bristol Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Quedgeley, Gloucester,	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	
GL2 4PF																	
Tesco Superstore, St	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Oswalds Road, Gloucester,																	
GL1 2SG																	
Tesco Superstore, St Peters	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	0	0.0%	0	0.0%	0	
Drive, Worcester, WR5 3SW																	
Tesco Superstore, Station	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Drive, Ludlow, SY8 2PQ	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	
Tesco Superstore, Teme	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Street, Tenbury Wells,																	
WR15 8AA																	
Tesco Superstore, Waterloo	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Road, Llandrindod Wells,																	
LD1 6BG																	

# Weighted:

									ınıng							April 2022
	Tota	l	Zone 1	A	Zone 1	В	Zone 2	2	Zone 3		Zone 4		Zone 5		Zone 6	
Tewkesbury Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Fort Shopping Park, Fort Parkway, Birmingham, B24 9FP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Hop Pocket Shopping Village, Five Bridges,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bishop's Frome Waitrose, Edith Walk, Great Malvern, WR14 4WR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Honeybourne Way, Cheltenham, GL50	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
3QW Waitrose, Merthyr Road, Llanfoist, Abergavenny,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
NP7 9LL Waitrose, Monnow Street,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Monmouth, NP25 3EQ	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0
Watford Town Centre Westgate Retail Park, Westgate Street,	0.0% 0.3%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 2.5%	0
Gloucester, GL1 2RD Wigmores Bakery, St Mary Street, Monmouth, NP25	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
3DB Worcester City Centre Others	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / delivery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mail order / catalogue	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
ΓV shopping (Don't know / can't	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
remember)	0.070	U	0.0%	U	0.070	U	0.070	U	0.0%	U	0.070	U	0.0%	U	0.0%	U
101110111001)						_			0.00/	0	0.00/	0	0.0%	0	0.00/	0
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	U	0.0%	· ·
shopping) Weighted base: Sample:		126 145		31 28		37 35		6 13		11 15		11 15		13 19		17 20
shopping) Weighted base: Sample:  Q09 Where did you unde Excl. Nulls & SFT		126 145		31 28		37 35		6 13		11 15		11 15		13 19		17 20
shopping) Weighted base: Sample:  Q09 Where did you unde Excl. Nulls & SFT  Zone 1A Aldi, Eign Street, Hereford,		126 145 <b>our m</b>		31 28 <b>and</b>		37 35		6 13		11 15		11 15		13 19		17 20
shopping) Weighted base: Sample:  Q09 Where did you unde Excl. Nulls & SFT  Zone 1A Aldi, Eign Street, Hereford, HR4 0AP	ertake yo	126 145 <b>our m</b>	ain food	31 28 <b>and</b>	grocery	37 35 <b>shop</b> p	oing the	6 13 <b>time</b>	before la	11 15 st? \	Vas it the	11 15 <b>san</b>	ne place	13 19 <b>or s</b>	omewher	17 20 e different?
shopping) Weighted base: Sample:  Q09 Where did you unde Excl. Nulls & SFT  Zone 1A Aldi, Eign Street, Hereford, HR4 0AP Asda, Belmont Road, Hereford, HR2 7JE B&M, Salmon Retail Park, Hereford, HR4 9SA	9.4% 6.2% 0.0%	126 145 <b>bur m</b> 62 42 0	14.5% 11.8% 0.0%	31 28 and 9 36 29	15.9% 4.3% 0.0%	37 35 <b>shop</b> p 24 7 0	9.4% 1.9% 0.0%	6 13 <b>time</b> 1 0	0.0% 0.0% 0.0%	11 15 st? \ 0 0	Nas it the 1.7% 6.7% 0.0%	11 15 san 0 1	0.0% 2.6% 0.0%	13 19 or s	0.0% 2.6% 0.0%	17 20 e different? 0 2
shopping) Weighted base: Sample:  Q09 Where did you unde Excl. Nulls & SFT  Zone 1A Aldi, Eign Street, Hereford, HR4 0AP Asda, Belmont Road, Hereford, HR2 7JE B&M, Salmon Retail Park, Hereford, HR4 9SA	9.4% 6.2%	126 145 <b>bur m</b>	14.5% 11.8%	31 28 and 9	15.9% 4.3%	37 35 <b>shop</b> p 24	9.4% 1.9%	6 13 <b>time</b> 1 0	0.0% 0.0%	11 15 st? \ 0 0	Nas it the 1.7% 6.7%	11 15 <b>san</b> 0	0.0% 2.6%	13 19 or s	0.0% 2.6%	17 20 e different? 0 2
shopping) Weighted base: Sample:  Q09 Where did you unde Excl. Nulls & SFT  Zone 1A Aldi, Eign Street, Hereford, HR4 0AP Asda, Belmont Road, Hereford, HR2 7JE B&M, Salmon Retail Park, Hereford, HR4 9SA Bartonsham Stores, Green Street, Hereford, HR1 2QW	9.4% 6.2% 0.0%	126 145 <b>bur m</b> 62 42 0	14.5% 11.8% 0.0%	31 28 and 9 36 29	15.9% 4.3% 0.0%	37 35 <b>shop</b> p 24 7 0	9.4% 1.9% 0.0%	6 13 <b>time</b> 1 0	0.0% 0.0% 0.0%	11 15 st? \ 0 0	Nas it the 1.7% 6.7% 0.0%	11 15 san 0 1	0.0% 2.6% 0.0%	13 19 or s	0.0% 2.6% 0.0%	17 20 e different? 0 2
shopping) Weighted base: Sample:  Q09 Where did you unde Excl. Nulls & SFT  Zone 1A Aldi, Eign Street, Hereford, HR4 0AP Asda, Belmont Road, Hereford, HR2 7JE B&M, Salmon Retail Park, Hereford, HR4 9SA Bartonsham Stores, Green Street, Hereford, HR1 2QW Booker, Centurion Way, Hereford, HR1 1HU Brampton Stores, Brampton Road, Hereford, HR2 7DF	9.4% 6.2% 0.0% 0.0% 0.2% 0.0%	126 145 62 42 0 0	14.5% 11.8% 0.0% 0.0% 0.0%	31 28 and 9 36 29 0 0	15.9% 4.3% 0.0% 0.0%	37 35 sshopp 24 7 0	9.4% 1.9% 0.0% 0.0% 0.0%	6 13 <b>time</b> 1 0 0 0 0	0.0% 0.0% 0.0% 0.0% 0.0%	11 15 0 0 0 0	1.7% 6.7% 0.0% 0.0% 0.0%	11 15 san 0 1 0 0	0.0% 2.6% 0.0% 0.0% 0.0%	13 19 or s 0 2 0 0	0.0% 2.6% 0.0% 0.0% 0.0%	17 20 e different?  0 2 0 0 0
shopping) Weighted base: Sample:  Q09 Where did you unde Excl. Nulls & SFT  Zone 1A Aldi, Eign Street, Hereford, HR4 0AP Asda, Belmont Road, Hereford, HR2 7JE B&M, Salmon Retail Park, Hereford, HR4 9SA Bartonsham Stores, Green Street, Hereford, HR1 2QW Booker, Centurion Way, Hereford, HR1 1HU Brampton Stores, Brampton Road, Hereford, HR2 7DF	9.4% 6.2% 0.0% 0.0%	126 145 62 42 0	14.5% 11.8% 0.0% 0.0%	31 28 and 9 36 29 0	15.9% 4.3% 0.0% 0.0%	37 35 <b>shopp</b> 24 7 0	9.4% 1.9% 0.0% 0.0%	6 13 <b>time</b> 1 0 0 0	0.0% 0.0% 0.0% 0.0%	11 15 0 0 0 0	Nas it the  1.7%  6.7%  0.0%  0.0%	111 15 sam 0 1 0 0	0.0% 2.6% 0.0% 0.0%	13 19 or s 0 2 0 0	0.0% 2.6% 0.0% 0.0%	17 20 e different?  0 2 0 0 0
shopping) Weighted base: Sample:  209 Where did you unde Excl. Nulls & SFT  Zone 1A Aldi, Eign Street, Hereford, HR4 0AP Asda, Belmont Road, Hereford, HR2 7JE B&M, Salmon Retail Park, Hereford, HR4 9SA Bartonsham Stores, Green Street, Hereford, HR1 2QW Booker, Centurion Way, Hereford, HR1 1HU Brampton Stores, Brampton Road, Hereford, HR2 7DF Co-op (Petrol Station), Holmer Road, Hereford, HR4 9RX Co-op, College Road, Hereford, HR1 1EE	9.4% 6.2% 0.0% 0.0% 0.0% 0.0%	126 145 62 42 0 0	14.5% 11.8% 0.0% 0.0% 0.0% 0.0%	31 28 and 9 36 29 0 0 0 0 0 3	15.9% 4.3% 0.0% 0.0% 0.8% 0.0% 0.0%	37 35 sshopp 24 7 0 0	9.4% 1.9% 0.0% 0.0% 0.0% 0.0%	6 13 time  1 0 0 0 0 0 0 0 0 0 0	0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	11 15 0 0 0 0 0 0	1.7% 6.7% 0.0% 0.0% 0.0% 0.0%	111 15 san 0 1 0 0 0 0 0 0	0.0% 2.6% 0.0% 0.0% 0.0% 0.0% 0.0%	13 19 or s	0.0% 2.6% 0.0% 0.0% 0.0% 0.0% 0.0%	17 20 e different?  0 2 0 0 0 0 0 0
shopping) Weighted base: Sample:  Q09 Where did you unde Excl. Nulls & SFT  Zone 1A Aldi, Eign Street, Hereford, HR4 0AP Asda, Belmont Road, Hereford, HR2 7JE B&M, Salmon Retail Park, Hereford, HR4 9SA Bartonsham Stores, Green Street, Hereford, HR1 2QW Booker, Centurion Way, Hereford, HR1 1HU Brampton Stores, Brampton Road, Hereford, HR2 7DF Co-op (Petrol Station), Holmer Road, Hereford, HR4 9RX Co-op, College Road, Hereford, HR1 1EE Co-op, Grandstand Road, Hereford, HR4 9LT	9.4% 6.2% 0.0% 0.0% 0.0% 0.0% 1.6%	126 145 145 62 42 0 0 1 0 3 10	14.5% 11.8% 0.0% 0.0% 0.0% 0.0% 1.1% 4.2%	31 28 and 36 29 0 0 0 0 0 3 10	15.9% 4.3% 0.0% 0.0% 0.0% 0.0% 0.0%	37 35 sshopp 24 7 0 0 0	9.4% 1.9% 0.0% 0.0% 0.0% 0.0% 0.0%	6 13 time  1 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	11 15 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	1.7% 6.7% 0.0% 0.0% 0.0% 0.0% 0.0%	111 15 san 0 1 0 0 0 0	0.0% 2.6% 0.0% 0.0% 0.0% 0.0%	13 19 or s 0 2 0 0 0 0 0 0 0 0 0 0 0	0.0% 2.6% 0.0% 0.0% 0.0% 0.0%	17 20 e different?  0 2 0 0 0 0 0 0 0
shopping) Weighted base: Sample:  209 Where did you unde Excl. Nulls & SFT  Zone 1A Aldi, Eign Street, Hereford, HR4 0AP Asda, Belmont Road, Hereford, HR2 7JE B&M, Salmon Retail Park, Hereford, HR4 9SA Bartonsham Stores, Green Street, Hereford, HR1 2QW Booker, Centurion Way, Hereford, HR1 1HU Brampton Stores, Brampton Road, Hereford, HR2 7DF Co-op (Petrol Station), Holmer Road, Hereford, HR4 9RX Co-op, College Road, Hereford, HR1 1EE Co-op, Grandstand Road, Hereford, HR4 9LT Co-op, Holme Lacy Road,	9.4% 6.2% 0.0% 0.0% 0.0% 0.0%	126 145 62 42 0 0	14.5% 11.8% 0.0% 0.0% 0.0% 0.0%	31 28 and 9 36 29 0 0 0 0 0 3	15.9% 4.3% 0.0% 0.0% 0.8% 0.0% 0.0%	37 35 sshopp 24 7 0 0	9.4% 1.9% 0.0% 0.0% 0.0% 0.0%	6 13 time  1 0 0 0 0 0 0 0 0 0 0	0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	11 15 0 0 0 0 0 0	1.7% 6.7% 0.0% 0.0% 0.0% 0.0%	111 15 san 0 1 0 0 0 0 0 0	0.0% 2.6% 0.0% 0.0% 0.0% 0.0% 0.0%	13 19 or s	0.0% 2.6% 0.0% 0.0% 0.0% 0.0% 0.0%	17 20 e different?  0 2 0 0 0 0 0 0
shopping) Weighted base: Sample:  Q09 Where did you unde Excl. Nulls & SFT  Zone 1A Aldi, Eign Street, Hereford, HR4 0AP Asda, Belmont Road, Hereford, HR2 7JE B&M, Salmon Retail Park, Hereford, HR4 9SA Bartonsham Stores, Green Street, Hereford, HR1 2QW Booker, Centurion Way, Hereford, HR1 1HU Brampton Stores, Brampton Road, Hereford, HR2 7DF Co-op (Petrol Station), Holmer Road, Hereford, HR4 9RX Co-op, College Road, Hereford, HR1 1EE Co-op, Grandstand Road, Hereford, HR4 9LT Co-op, Holme Lacy Road, Hereford, HR2 6DF Co-op, Ledbury Road, Tupsley, Hereford, HR1	9.4% 6.2% 0.0% 0.0% 0.0% 0.0% 1.6%	126 145 145 62 42 0 0 1 0 3 10	14.5% 11.8% 0.0% 0.0% 0.0% 0.0% 1.1% 4.2%	31 28 and 36 29 0 0 0 0 0 3 10	15.9% 4.3% 0.0% 0.0% 0.0% 0.0% 0.0%	37 35 sshopp 24 7 0 0 0	9.4% 1.9% 0.0% 0.0% 0.0% 0.0% 0.0%	6 13 time  1 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	11 15 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	1.7% 6.7% 0.0% 0.0% 0.0% 0.0% 0.0%	111 15 san 0 1 0 0 0 0	0.0% 2.6% 0.0% 0.0% 0.0% 0.0%	13 19 or s 0 2 0 0 0 0 0 0 0 0 0 0 0	0.0% 2.6% 0.0% 0.0% 0.0% 0.0%	17 20 e different?  0 2 0 0 0 0 0 0 0
shopping) Weighted base: Sample:  Q09 Where did you unde Excl. Nulls & SFT  Zone 1A Aldi, Eign Street, Hereford, HR4 0AP Asda, Belmont Road, Hereford, HR2 7JE B&M, Salmon Retail Park, Hereford, HR4 9SA Bartonsham Stores, Green Street, Hereford, HR1 2QW Booker, Centurion Way, Hereford, HR1 1HU Brampton Stores, Brampton Road, Hereford, HR2 7DF Co-op (Petrol Station), Holmer Road, Hereford, HR4 9RX Co-op, College Road, Hereford, HR1 1EE Co-op, Grandstand Road, Hereford, HR4 9LT Co-op, Holme Lacy Road, Hereford, HR2 6DF Co-op, Ledbury Road, Tupsley, Hereford, HR1 1QD	9.4% 6.2% 0.0% 0.0% 0.0% 0.0% 0.4% 1.6% 0.2%	126 145 62 42 0 0 1 0 3 10	14.5% 11.8% 0.0% 0.0% 0.0% 0.0% 1.1% 4.2% 0.6%	31 28 and 9 36 29 0 0 0 0 3 10 1	15.9% 4.3% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	37 35 shopp 24 7 0 0 0 0 0 0 0 0 0	9.4% 1.9% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	6 13 time  1 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	11 15 0 0 0 0 0 0 0	1.7% 6.7% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	111 115 san 0 1 0 0 0 0 0	0.0% 2.6% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	13 19 or s  0 2 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	0.0% 2.6% 0.0% 0.0% 0.0% 0.0% 0.0%	17 20 e different?  0 2 0 0 0 0 0 0 0 0
shopping) Weighted base: Sample:  Q09 Where did you unde Excl. Nulls & SFT  Zone 1A Aldi, Eign Street, Hereford, HR4 0AP Asda, Belmont Road, Hereford, HR2 7JE B&M, Salmon Retail Park, Hereford, HR4 9SA Bartonsham Stores, Green Street, Hereford, HR1 2QW Booker, Centurion Way, Hereford, HR1 1HU Brampton Stores, Brampton Road, Hereford, HR2 7DF Co-op (Petrol Station), Holmer Road, Hereford, HR2 7DF Co-op, College Road, Hereford, HR1 1EE Co-op, Grandstand Road, Hereford, HR4 9LT Co-op, Holme Lacy Road, Hereford, HR2 6DF Co-op, Ledbury Road, Tupsley, Hereford, HR1 1QD Co-op, Whitecross Road,	9.4% 6.2% 0.0% 0.0% 0.2% 0.0% 1.6% 0.2% 0.0%	126 145 62 42 0 0 1 0 3 10 1	14.5% 11.8% 0.0% 0.0% 0.0% 1.1% 4.2% 0.6% 0.0%	31 28 and 9 36 29 0 0 0 0 0 3 10 1 0 0	15.9% 4.3% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	37 35 shopp 24 7 0 0 1 0 0 0 0 0 0 0 0 0	9.4% 1.9% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	6 13 time  1 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	11 15 0 0 0 0 0 0 0 0	1.7% 6.7% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	111 115 san 0 1 0 0 0 0 0 0 0	0.0% 2.6% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	13 19 or s  0 2 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	0.0% 2.6% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	17 20 e different?  0 2 0 0 0 0 0 0 0 0 0 0
shopping) Weighted base: Sample:  Q09 Where did you unde Excl. Nulls & SFT  Zone 1A Aldi, Eign Street, Hereford, HR4 0AP Asda, Belmont Road, Hereford, HR2 7JE B&M, Salmon Retail Park, Hereford, HR4 9SA Bartonsham Stores, Green Street, Hereford, HR1 2QW Booker, Centurion Way, Hereford, HR1 1HU Brampton Stores, Brampton Road, Hereford, HR2 7DF Co-op (Petrol Station), Holmer Road, Hereford, HR1 1EE Co-op, College Road, Hereford, HR4 9RX Co-op, College Road, Hereford, HR4 9LT Co-op, Holme Lacy Road, Hereford, HR2 6DF Co-op, Ledbury Road, Tupsley, Hereford, HR1 1QD Co-op, Whitecross Road, Hereford, HR4 0DL Coterell Street, Hereford, Coterell Street, Hereford,	9.4% 6.2% 0.0% 0.0% 0.0% 0.4% 1.6% 0.2% 0.0% 0.0%	126 145 62 42 0 0 1 0 3 10 1 0	14.5% 11.8% 0.0% 0.0% 0.0% 1.1% 4.2% 0.6% 0.0%	31 28 and 9 36 29 0 0 0 0 3 10 1 0 0	15.9% 4.3% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	37 35 shopp 24 7 0 0 1 0 0 0 0 0 0 0 0 0 0	9.4% 1.9% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	6 13 time  1 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	11 15 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	Nas it the  1.7% 6.7% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	111 115 san 0 1 0 0 0 0 0 0 0	0.0% 2.6% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	13 19 or s  0 2 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	0.0% 2.6% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	17 20 e different?  0 2 0 0 0 0 0 0 0 0 0 0 0

Weighted:					101	110	aus 1	ıaı.	unng							April 2
	Total		Zone 1	A	Zone 11	3	Zone 2		Zone 3		Zone 4		Zone 5		Zone 6	
Hereford, HR2 7JR																
Fodders, Church Street, Hereford, HR1 2LR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heggies, Yazor Road, Hereford, HR4 0LY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hereford Butter Market, High Town, Hereford, HR1 2AA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Herefordshire Meats, Beech Business Park, Tillington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Road, Hereford, HR4 9QJ Home Bargains, Holmer	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Road, Hereford, HR4 9SA Iceland (Food Warehouse), Salmon Retail Park,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hereford, HR4 9SA Iceland, Eign Gate, Hereford, HR4 0AB	0.1%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Brook Retail Park, Commercial Road,	5.0%	33	8.0%	20	7.0%	11	0.0%	0	0.0%	0	3.4%	1	2.6%	2	0.0%	0
Hereford, HR1 2BQ Local shops, Hereford City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Holme Lacy Road, Hereford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, The Oval, Hereford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Londis, Folly Lane, Hereford, HR1 1LX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S, High Town, Hereford, HR1 2AB	1.6%	10	4.2%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market, Hereford McColls, The Oval,	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Hereford, HR2 7HG Morrisons, Station Approach, Hereford, HR1	6.0%	40	12.1%	30	5.8%	9	0.0%	0	0.0%	0	5.0%	1	0.0%	0	0.0%	0
1DN One Stop, Grandstand Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hereford, HR4 9NR Premier, Belle Bank Aveune,	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Holmer, Hereford, HR4 9RL Premier, Kilpeck Avenue,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hereford, HR2 7DT			0.0%													
Premier, Mayberry Avenue, Hereford, HR2 7QR Premier, Old Eign Hill,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hereford, HR1 1UA Sainsbury's Superstore,	8.9%		15.4%		11.5%	17		1	0.5%	0	1.7%	0	1.1%	1	0.0%	0
Barton Yard, Hereford, HR4 0AG Stokes Stores, Hoarwithy	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Road, Hereford, HR2 6HF Tesco Express (Esso),	0.0%	1	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ledbury Road, Hereford, HR1 2TB																
Tesco Express, Buckingham Inn, White Cross, Hereford, HR4 0LS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Holme Lacy Road, Hereford, HR2 6BY	1.8%	12	0.0%	0	7.8%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Abbotsmead Road, Belmont, Hereford, HR2	11.2%	74	15.6%	39	17.3%	26	0.0%	0	3.6%	3	0.0%	0	0.0%	0	7.4%	6
7XS Tesco Superstore, Bewell Street, Hereford, HR4	2.9%	19	5.9%	15	2.5%	4	3.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
0BW Tupsley Butcher, Winchester Avenue, Hereford, HR1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
1QJ Waitrose, The Old Market, Hereford, HR4 9HX <b>Zone 1B</b>	1.9%	13	2.5%	6	3.2%	5	7.7%	1	0.0%	0	1.7%	0	0.0%	0	0.0%	0

Weighted:					101	116	exus P	lai	ınıng								April 2022
	Total		Zone 1A		Zone 1B	1	Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		
Carrot & Wine Store, Wormelow, Hereford,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
HR2 8JN Central Stores, Church Street, Hereford, HR3 6NJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Clehonger Village Stores, Birch Hill Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Clehonger, HR2 9RF Costcutter, Marden Post Office & Store, Hereford,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
HR1 3EW Costcutter, Portland Street,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Weobley, HR4 8SB Ewyas Harold Village Store, Church House, Hereford,	0.1%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
HR2 0EX Hopes of Longtown, The Farmers Barn, Longtown,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Hereford, HR2 0LT Local shops, Ewyas Harold Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Local shops, Peterchurch Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Local shops, Weobley Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Local shops, Whitney-on-Wye Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Locks Garage, Allensmore, Bromyard Centre, HR2 9AS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Londis (Golden Valley Post Office), Peterchurch, HR2 0RP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Londis, Brampton Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Madley, HR2 9LS Londis, West End Stores, Fownhope, HR1 4NN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Oakchurch Farm Shop, Brecon Road, Staunton on	0.2%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Wye, HR4 7NH One Stop, Meadow Drive, Credenhill, HR4 7EF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
St. Weonards Post Office & Stores, St Weonards,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Hereford, HR2 8NU Survival Wholefoods, Whitehill Park Industrial Estate, Weobley, HR4 8QE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Wellington Village Stores & Post Office, Burnt House Ground, Hereford, HR4 8AX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Zone 2 Ascona Lomas Kington Service Station, Headbrook Kington HP5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Headbrook, Kington, HR5 3DZ	0.60/	4	0.00/	0	0.40/	1	24.70/	2	0.00/	0	0.00/	0	0.00/	0	0.00/	0	
Co-op, Crabtree Road, Kington, HR5 3UD	0.6%	4	0.0%	0	0.4%		24.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Kington Post Office, Bridge Street, Kington, HR5 3DJ Local shops, Kington Town	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Centre Nisa, High Street, Kington,	0.4%	2	0.0%	0	0.0%		17.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
HR5 3BJ Spar, Church Street,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Kington, HR5 3BQ The Grapevine Fishmonger, High Street, Kington, HR5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
3BJ <b>Zone 3</b> Aldi, Dishley Street,	5.8%	38	0.0%	0	5.2%	8	11.0%	2	28.7%	24	21.9%	5	0.0%	0	0.0%	0	

Weighted:					101	116	exus P	ıaı	ınıng								April 2
	Total		Zone 1	4	Zone 11	3	Zone 2		Zone 3	3	Zone 4	•	Zone 5	5	Zone 6		
Leominster, HR6 8NY																	
Central Bakery, West Street, Leominister, HR6 8ES	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Co-op, Dishley Street, Leominster, HR6 8PX	0.9%	6	0.0%	0	0.4%	1	0.0%	0	6.1%	5	0.0%	0	0.0%	0	0.0%	0	
Leominster Street Market, Corn Square, Leominster, HR6 8LR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Local shops, Leominster Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	
Local shops, Leominster Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Morrisons, Barons Cross Road, Leominster, HR6 8RH	9.1%	61	0.0%	0	7.1%	11	9.5%	1	57.5%	48	3.4%	1	0.0%	0	0.0%	0	
Organic & Wholefoods, West Street, Leominster, HR6 8ES	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Parry's Fruit & Veg, High Street, Leominster, HR6 8LZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Quarry Farm Shop, B4361, Leominster, HR6 0AW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Richard Bright Butchers, High Street, Leominster, HR6 8LZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Spar, Bargates, Leominster, HR6 8EX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Ye Olde Steppes, High Street, Pembridge, Leominster, HR6 9DS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
<b>Zone 4</b> Bromyard Post Office,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Church Street, Bromyard, HR7 4DP																	
Co-op, High Street, Bromyard, HR7 4AA	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Co-op, Tenbury Road, Bromyard, HR7 4LW	0.9%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	26.6%	6	0.0%	0	0.0%	0	
Costcutter (Texaco), Bromyard Bypass,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Bromyard, HR7 4DJ Instone Court, Munderfield,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Bromyard, HR7 4JS Legges of Bromyard, Tenbury Road, Bromyard,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
HR7 4LW Local shops, Bromyard	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Town Centre Morrisons (Daily), Hatton Park, Bromyard, HR7 4EY	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	0	0.0%	0	0.0%	0	
Zone 5 Abbey Bakery, Bye Street,	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	
Ledbury, HR8 1BT Aldi, Leadon Way, Ledbury,	4.0%	27	0.6%	1	0.4%	1	0.0%	0	0.0%	0	14.5%	3	34.3%	21	0.5%	0	
HR8 2SS Co-op, New Street, Ledbury, HR8 2EZ	0.9%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.5%	6	0.0%	0	
Farmers Market, Ledbury Handley Organics, The	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	
Homend, Ledbury, HR8 1DS	0.070	O	0.070	Ü	0.070	Ü	0.070	U	0.070	U	0.070	Ü	0.070	Ü	0.070	U	
Jenkins, The Homend, Ledbury, HR8 1BN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Local shops, Ledbury Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Midway Convenience Store, A4103, Fromes Hill, HR8 1HT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Newtown Cross Garage, Newtown Cross Garage, Ledbury, HR8 2TZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
One Stop, The Homend, Ledbury, HR8 1BT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	

Weighted:					101	116	exus P	ıaı	ımıng								Apri
	Total		Zone 1/	1	Zone 1B		Zone 2		Zone 3		Zone 4		Zone 5	5	Zone	6	
Spar, High Street, Ledbury,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
HR8 1DS Tesco Superstore, Orchard Lane, Ledbury, HR8 1DQ	4.2%	28	0.0%	0	0.4%	1	0.0%	0	0.5%	0	0.0%	0	43.4%	27	0.0%	0	
Zone 6 Aldi, Brookend Street,	4.1%	27	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	32.9%	27	
Ross-on-Wye, HR9 7EE Budgens, A40 Southbound, Whitchurch, Ross on Wye, HR9 6DW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Co-op, Overross Street, Ross-on-Wye, HR9 7AS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Food Market, Ross-on-Wye Gorsley Community Shop, Gorsley Baptist Church, Gorsley, HR9 7SE	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	
Gwalia Store, Broad Street, Ross-on-Wye, HR9 7ED	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Local shops, Ross-on-Wye Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	
Local shops, Whitchurch Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Model Farm, Hildersley, Ross-on-Wye, HR9 7NN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Morrisons, Station Street, Ross-on-Wye, HR9 7AG	4.8%	32	2.4%	6	0.4%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	29.6%	24	
One Stop, Gloucester Road, Ross-on-Wye, HR9 5BS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Organic Shop, Broad Street, Ross-on-Wye, HR9 7EA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Pengethley Farm Shop, Pengethley Farm, Peterstow, Ross-on-Wye, HR9 6LN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Peterstow Post Office, A49, Peterstow, HR9 6LB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Post Office, Walford Road, Tudorville, Ross-on-Wye, HR9 5PY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Sainsbury's Superstore, The Maltings, Ross-On-Wye, HR9 7YB	2.4%	16	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	18.8%	15	
Spar Bennets Of Ross, Ross-on-Wye, HR9 6BQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Spar, Broad Street, Ross-on-Wye, HR9 7EA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Woods of Whitchurch, Whitchurch, Ross-on-Wye, HR9 6DJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Outside Survey Area Aldi, Batchelor Road,	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Cardiff, CF14 3AX Aldi, Bath Road, Broomhall,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Worcester, WR5 3HW Aldi, Bristol Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Quedgeley, GL2 4QL Aldi, Clifton Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Gloucester, GL1 5BJ Aldi, Hucclecote Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Gloucester, GL3 3TH Aldi, Monmouth Road,	0.2%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Abergavenny, NP7 5HF Aldi, Pheasant Street, Worcester, WR1 2DZ	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	0	0.0%	0	0.0%	0	
Aldi, Tybridge Street, Worcester, WR2 5BA	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	0	0.0%	0	0.0%	0	
Asda, Bruton Way, Gloucester, GL1 1DS	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	2	0.5%	0	
Asda, Link Road, Quedgeley, GL2 2SN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Asda, Silver Street Worcester, WR1 2DA	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	0	0.0%	0	0.0%	0	
Barn Farm Shop, Tenbury Wells, WR15 8BJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	

Weighted:					101	116	exus P	ıaı	mmg							April 2
	Total		Zone 1A		Zone 1B		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6	
Castle Greengrocers, Castle Street, Hay-on-Wye, HR3 5DF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Barnard's Green Road, Malvern, WR14 3LY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Bromyard Road, Tenbury Wells, WR15 8BS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Dockham Road, Cinderford, GL14 2AQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Foldgate Lane,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ludlow, SY8 1LS Co-op, High Street, Drybrook, GL17 9EA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, High Street,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mitcheldean, GL17 0HN Co-op, High Street, Newent,	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0
GL18 1AN Co-op, Market Place, Lordshill, Coleford, GL16 8AA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Market Square, Newent, GL18 1PS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Newport Street, Hay-on-Wye, HR3 5BZ	0.1%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Rockfield Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Monmouth, NP25 5AU Co-op, Upper Howsell Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Malvern Link, WR14 1TP Co-op, Valley Road,	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0
Cinderford, GL14 2PA Co-op, Worcester Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Malvern Link, WR14 1AA Farmfoods, Bristol Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Quedgeley, GL2 4NB Farmfoods, Eastern Avenue,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gloucester, GL4 4LP Harry Tuffins, Shrewsbury Road, Craven Arms, SY7 9PX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Thompson Street, Barry, CF63 4JN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Street, Barry, CF03 4JN Iceland (Food Warehouse), The Peel Centre, Gloucester Quays, GL1 5SF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Agincourt Square, Monmouth, NP25 3DY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Church Street, Malvern, WR14 2AY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Oxbode, Gloucester, GL1 1SA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Mercia Road, Gloucester, GL1 2SQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Old Station Way, Coleford, GL16 8RR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Parragate Road, Cinderford, GL14 2LY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Redbrook Road, Monmouth, NP25 3LY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Worcester Road, Malvern, WR14 1AG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Londis, High Town,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hay-on-Wye, HR3 5AE Ludlow Food Centre, Bromfield, Ludlow, SY8 2JR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S (Foodhall), Monnow Street, Monmouth, NP25 3EN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S (Simply Food), Barnwood Road, Gloucester, GL4 3HA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Weighted:					ior	Ne	exus P	lar	ining							Apri
	Total		Zone 1A	1	Zone 1B		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6	
M&S, Eastgate Street,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gloucester, GL1 1PA M&S, High Street,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Worcester, WR1 2QN M&S, Malvern Retail Park,	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0
Malvern, WR14 1PZ Market, Gloucester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market, Hay-on-Wye	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Ashchurch Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tewkesbury, GL20 8AB																
Morrisons, Free Street, Brecon, LD3 7SE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Park Road, Abergavenny, NP7 5TP	0.1%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Roman Way, Malvern, WR14 1PZ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	0	0.6%	0	0.0%	0
One Stop, New Road, Mitcheldean, GL17 0BX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Premier, Market Square, Tenbury Wells, WR15 8BL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Buttercup Walk, Malvern, WR14 1NR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Barnett Way, Barnwood, Gloucester, GL4 3RT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Gallagher Retail Park, Cheltenham, GL51 9RR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Rocks Green, Ludlow, SY8 2EY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, St Ann Way, Gloucester Quays, GL2 5SA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Sainsbury's Superstore, Swanpool Walk, Worcester, WR2 4EL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Broad Street, Newent, GL18 1AQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Frogmore Street, Abergavenny, NP7 5AH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, High Street, Coleford, GL16 8HD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Pickersleigh Road, Great Malvern, WR14 2NR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Bristol Road, Quedgeley, Gloucester, GL2 4PF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, St Oswalds Road, Gloucester, GL1 2SG	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	2.0%	2
Tesco Superstore, St Peters Drive, Worcester, WR5 3SW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Station Drive, Ludlow, SY8 2PQ	0.0%	0	0.0%	0	0.0%	0	1.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Teme Street, Tenbury Wells, WR15 8AA	0.4%	3	0.0%	0	0.0%	0	0.0%	0	1.8%	2	5.1%	1	0.0%	0	0.0%	0
Tesco Superstore, Waterloo Road, Llandrindod Wells, LD1 6BG	0.1%	1	0.0%	0	0.0%	0	1.9%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0
Texaco Garage, Castle Estate, Hay-on-Wye, HR3 5FB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Salty Dog, High Street, Presteigne, LD8 2BA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Village Store, Bosbury Road, Malvern, WR13 5LT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Waitrose, Edith Walk, Great Malvern, WR14 4WR Waitrose, Honeybourne Way, Cheltenham, GL50 3QW Waitrose, London Road, Worcester, WR5 2JG Waitrose, Merthyr Road, Llanfoist, Abergavenny, NP7 9LL	0.0% 0.1% 0.1% 0.1%	0 0 0 1	0.0% 0.0% 0.0%	0 0 0	0.0% 0.0% 0.0%	0 0	Zone 0.0% 0.0%	0 0	Zone 3 0.0% 0.0%	0 0	Zone 4 0.0% 0.0%	0 0	Zone : 0.0% 0.6%	0 0	Zone (0.0%)	0 0
Malvern, WR14 4WR Waitrose, Honeybourne Way, Cheltenham, GL50 3QW Waitrose, London Road, Worcester, WR5 2JG Waitrose, Merthyr Road, Llanfoist, Abergavenny, NP7 9LL	0.1% 0.1% 0.1% 0.6%	0 0 1	0.0%	0	0.0%	0										
Malvern, WR14 4WR Waitrose, Honeybourne Way, Cheltenham, GL50 3QW Waitrose, London Road, Worcester, WR5 2JG Waitrose, Merthyr Road, Llanfoist, Abergavenny, NP7 9LL	0.1% 0.1% 0.1% 0.6%	0 0 1	0.0%	0	0.0%	0										
Way, Cheltenham, GL50 3QW Waitrose, London Road, Worcester, WR5 2JG Waitrose, Merthyr Road, Llanfoist, Abergavenny, NP7 9LL	0.1% 0.1% 0.6%	0	0.0%	0			0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0
Worcester, WR5 2JG Waitrose, Merthyr Road, Llanfoist, Abergavenny, NP7 9LL	0.1%	1			0.0%	0									0.070	Ů
Waitrose, Merthyr Road, Llanfoist, Abergavenny, NP7 9LL	0.6%		0.0%	0			0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0
** ** ** **		1			0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Monnow Street, Monmouth, NP25 3EQ		4	0.0%	0	1.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1
Wigmores Bakery, St Mary Street, Monmouth, NP25 3DB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others																
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / delivery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		665		249		153		14		83		22		62		82
Sample:		656		184		126		36		95		36		92		87
Q10 Which retailer did y Those that said 'Interna	•	-		in foo	d intern	et / h	ome del	ivery	shoppin	g fro	m?					
Amazon Pantry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda	7.9%	6	4.6%	1	2.5%	1	0.0%	0	0.0%	0	34.7%	3	23.9%	1	6.7%	0
celand	3.4%	2	0.0%	0	9.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons	7.0%	5	13.8%	2	4.9%	1	4.1%	0	0.0%	0	0.0%	0	0.0%	0	20.4%	1
Ocado	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's	25.4%	18	36.1%	6	26.5%	7	32.5%	2	0.0%	0	15.2%	1	12.6%	1	26.9%	2
Геsco	51.0%	36	45.5%	7	54.4%	14		4	62.1%	2	50.1%	4	44.3%	2	45.9%	3
Waitrose	3.5%	2	0.0%	0	2.5%	1	0.0%	0	19.0%	1	0.0%	0	19.1%	1	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op	0.4%	0	0.0%	0	0.0%	0	4.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Don't know / can't remember)	1.5%	1	0.0%	0	0.0%	0	4.1%	0	19.0%	1	0.0%	0	0.0%	0	0.0%	0
Waighted hase:		70		15		25		6		4		7		5		6
Weighted base: Sample:		70 78		13		25 19		6 13		4		11		8		6 10
Meanscore: [£]																

Q11 Thinking more ger	nerally, ho	w mu	ich does	your	house	nold s	pend or	n aver	age on	main	food and	d gro	cery sh	oppin	g in a w	eek?
£1 - £5	0.1%	1	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£6 - £10	0.2%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£11 - £15	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0
£16 - £20	1.3%	10	2.1%	6	0.0%	0	1.3%	0	3.3%	3	0.0%	0	1.0%	1	0.0%	0
£21 - £25	0.9%	7	0.3%	1	1.4%	2	2.5%	1	0.8%	1	1.2%	0	1.5%	1	0.9%	1
£26 - £30	2.9%	22	4.0%	11	2.7%	5	2.5%	1	0.4%	0	6.0%	2	2.6%	2	1.9%	2
£31 - £35	1.7%	13	1.3%	4	2.3%	4	0.0%	0	2.0%	2	1.2%	0	2.6%	2	1.0%	1
£36 - £40	5.4%	40	8.0%	22	4.2%	8	3.8%	1	3.0%	3	7.1%	2	4.7%	3	2.4%	2
£41 - £45	1.9%	14	1.9%	5	1.4%	3	6.4%	1	3.0%	3	1.2%	0	2.6%	2	0.9%	1
£46 - £50	7.1%	53	7.1%	19	4.3%	8	3.8%	1	7.6%	7	16.1%	5	10.5%	7	7.6%	7
£51 - £60	8.3%	62	7.3%	19	8.2%	15	7.7%	2	12.9%	11	4.7%	1	6.0%	4	10.1%	9
£61 - £70	11.2%	84	14.9%	40	9.3%	17	3.9%	1	8.1%	7	4.7%	1	16.2%	11	6.9%	6
£71 - £80	8.3%	62	8.6%	23	7.8%	14	16.0%	3	5.6%	5	10.5%	3	8.7%	6	8.0%	7
£81 - £90	3.7%	27	2.7%	7	5.4%	10	7.7%	2	2.4%	2	6.0%	2	2.1%	1	3.8%	3
£91 - £100	15.3%	115	9.2%	24	18.9%	35	16.7%	3	18.3%	16	22.4%	7	21.7%	15	15.4%	14
£101 - £110	1.4%	11	0.0%	0	4.4%	8	0.0%	0	1.7%	1	0.0%	0	1.0%	1	0.5%	0
£111 - £120	4.3%	32	5.4%	15	1.0%	2	11.3%	2	6.1%	5	3.6%	1	2.1%	1	5.8%	5
£121 - £130	1.1%	9	1.9%	5	0.0%	0	7.4%	2	0.0%	0	1.2%	0	0.0%	0	1.9%	2
£131 - £140	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1
£141 - £150	4.1%	31	6.5%	17	3.3%	6	1.3%	0	4.3%	4	0.0%	0	3.5%	2	1.0%	1
£151 - £175	1.1%	8	0.5%	1	1.3%	2	0.0%	0	2.0%	2	4.5%	1	2.1%	1	0.0%	0
£176 - £200	2.5%	19	1.3%	3	4.4%	8	0.0%	0	3.2%	3	2.4%	1	1.9%	1	2.9%	3
£201 - £225	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0
£226 - £250	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Weighted:

# Herefordshire Household Survey for Nexus Planning

	Tota	al	Zone	1A	Zone	1B	Zone	2	Zone	e 3	Zone	4	Zone	5	Zone	6
£251 - £275	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£276 - £300	0.4%	3	0.0%	0	0.7%	1	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0
£301+	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	15.0%	113	14.9%	40	17.4%	32	3.8%	1	12.1%	11	1.2%	0	8.1%	5	25.8%	24
(Refused)	1.6%	12	1.6%	4	1.7%	3	0.0%	0	0.8%	1	6.0%	2	1.0%	1	1.4%	1
Mean:		82.39		77.12		87.85		82.98		89.45		80.14		78.71		83.83
Weighted base:		750		268		184		20		89		31		67		91
Sample:		750		200		150		50		100		50		100		100
Meanscore: [Numb	er of tim	nes per	week]													

Q12 And still thinking	more generally	/. how often does	vour household do	a main food and grocery	shop?

7 times a week	0.7%	5	0.8%	2	1.3%	2	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
4-6 times a week	0.2%	2	0.3%	1	0.0%	0	5.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
2-3 times a week	5.9%	44	6.8%	18	3.6%	7	6.4%	1	6.6%	6	7.2%	2	8.2%	5	4.7%	4
Once a week	71.0%	532	72.0%	193	64.1%	118	70.5%	14	75.4%	67	58.5%	18	70.6%	47	82.0%	75
Once a fortnight	17.2%	129	16.4%	44	21.9%	40	10.2%	2	16.7%	15	26.0%	8	15.2%	10	10.5%	10
Once a month	2.8%	21	1.1%	3	6.0%	11	1.3%	0	0.8%	1	7.1%	2	3.0%	2	1.9%	2
Less than once a month	0.4%	3	0.0%	0	1.3%	2	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0
(Don't know / varies)	1.9%	14	2.6%	7	1.7%	3	3.9%	1	0.4%	0	1.2%	0	2.6%	2	0.9%	1
Mean:		1.03		1.07		0.97		1.41		1.01		0.93		1.02		1.01
Weighted base:		750		268		184		20		89		31		67		91
Sample:		750		200		150		50		100		50		100		100

Q13 Do you make 'top up' shopping trips in between your main food shopping trips? Top up grocery shopping includes 'basket shops' in foodstores, purchases from speciality retailers such as bakers, butchers and greengrocers, and snacks bought from shops. It could also include online food shopping.

Yes	64.6%	485	71.5%	191	57.3%	106	70.8%	14	53.5%	48	70.8%	22	70.6%	47	62.0%	57
No	35.4%	265	28.5%	76	42.7%	79	29.2%	6	46.5%	41	29.2%	9	29.4%	20	38.0%	35
Weighted base:		750		268		184		20		89		31		67		91
Sample:		750		200		150		50		100		50		100		100

# Q14 Where did you last undertake your 'top up' shopping? Those who do top-up shopping at Q13 AND Excl. Nulls & SFT

Those who do top-up sh	opping ai	Q131	IND LAC		CC 51 1											
Zone 1A																
Aldi, Eign Street, Hereford, HR4 0AP	1.7%	8	4.3%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Belmont Road, Hereford, HR2 7JE	2.7%	13	0.4%	1	8.6%	9	0.0%	0	3.1%	1	0.0%	0	0.0%	0	3.0%	2
B&M, Salmon Retail Park, Hereford, HR4 9SA	0.1%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bartonsham Stores, Green Street, Hereford, HR1 2QW	0.1%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Booker, Centurion Way, Hereford, HR1 1HU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brampton Stores, Brampton Road, Hereford, HR2 7DF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op (Petrol Station), Holmer Road, Hereford, HR4 9RX	0.4%	2	0.4%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, College Road, Hereford, HR1 1EE	1.0%	5	2.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Grandstand Road, Hereford, HR4 9LT	7.4%	35	14.9%	28	7.0%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Holme Lacy Road, Hereford, HR2 6DF	1.8%	8	4.5%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Ledbury Road, Tupsley, Hereford, HR1 1QD	2.7%	13	5.9%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	2
Co-op, Whitecross Road, Hereford, HR4 0DL	2.1%	10	5.2%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coterell Street Stores, Coterell Street, Hereford, HR4 0HJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmers Market, Hereford Farmfoods, Belmont Road, Hereford, HR2 7JR	0.0% 0.3%	0 1	0.0% 0.8%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0

Weighted:	for Nexus Planning														Aj	April 202	
	Total	[	Zone 1	A	Zone 11	3	Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		
Fodders, Church Street,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Hereford, HR1 2LR Heggies, Yazor Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Hereford, HR4 0LY Hereford Butter Market, High Town, Hereford,	0.5%	2	0.0%	0	2.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
HR1 2AA Herefordshire Meats, Beech Business Park, Tillington Road, Hereford, HR4 9QJ	0.4%	2	0.4%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Home Bargains, Holmer	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Road, Hereford, HR4 9SA Iceland (Food Warehouse), Salmon Retail Park,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Hereford, HR4 9SA Iceland, Eign Gate, Hereford,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
HR4 0AB Lidl, Brook Retail Park, Commercial Road,	2.2%	10	5.5%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Hereford, HR1 2BQ Local shops, Hereford City	1.1%	5	2.6%	5	0.0%	0	1.8%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	
Centre Local shops, Holme Lacy	0.1%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Road, Hereford Local shops, The Oval, Hereford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Londis, Folly Lane, Hereford, HR1 1LX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
M&S, High Town, Hereford, HR1 2AB	2.8%	13	5.7%	11	2.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Market, Hereford McColls, The Oval, Hereford, HR2 7HG	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	
Morrisons, Station Approach, Hereford, HR1 1DN	3.4%	16	6.8%	13	3.0%	3	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	
One Stop, Grandstand Road, Hereford, HR4 9NR	0.1%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Premier, Belle Bank Aveune, Holmer, Hereford, HR4 9RL	0.1%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Premier, Kilpeck Avenue, Hereford, HR2 7DT	0.1%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Premier, Mayberry Avenue, Hereford, HR2 7QR	0.6%	3	1.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Premier, Old Eign Hill, Hereford, HR1 1UA	0.1%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Sainsbury's Superstore, Barton Yard, Hereford, HR4 0AG	2.8%	13	6.2%	12	1.2%	1	1.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Stokes Stores, Hoarwithy Road, Hereford, HR2 6HF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Express (Esso), Ledbury Road, Hereford, HR1 2TB	2.3%	11	3.6%	7	2.3%	2	7.3%	1	0.0%	0	3.5%	1	0.0%	0	0.0%	0	
Tesco Express, Buckingham Inn, White Cross, Hereford, HR4 0LS	2.9%	14	4.7%	9	4.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Express, Holme Lacy Road, Hereford, HR2 6BY	1.7%	8	2.2%	4	4.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Superstore, Abbotsmead Road, Belmont, Hereford, HR2	5.8%	28	12.8%	24	3.0%	3	3.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
7XS Tesco Superstore, Bewell Street, Hereford, HR4 0BW	3.4%	16	5.6%	11	5.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tupsley Butcher, Winchester Avenue, Hereford, HR1 1QJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Waitrose, The Old Market, Hereford, HR4 9HX Zone 1B	0.9%	4	0.4%	1	3.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Carrot & Wine Store,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	

Weighted:					101	TAG	exus P	lai	ınıng							April 20
	Total	l	Zone 1	4	Zone 1	В	Zone 2	,	Zone 3	3	Zone 4	ı	Zone 5		Zone 6	
Wormelow, Hereford,																
HR2 8JN Central Stores, Church	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Street, Hereford, HR3 6NJ Clehonger Village Stores, Birch Hill Road,	0.1%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clehonger, HR2 9RF Costcutter, Marden Post Office & Store, Hereford, HR1 3EW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, Portland Street,	0.5%	2	0.0%	0	1.8%	2	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0
Weobley, HR4 8SB Ewyas Harold Village Store, Church House, Hereford,	0.1%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HR2 0EX Hopes of Longtown, The Farmers Barn, Longtown, Hereford, HR2 0LT	0.1%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Ewyas Harold	0.1%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Village Centre Local shops, Peterchurch	0.4%	2	0.0%	0	1.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Village Centre Local shops, Weobley	0.7%	3	0.0%	0	3.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Village Centre Local shops, Whitney-on-Wye Village	0.1%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Centre Locks Garage, Allensmore, Bromyard Centre, HR2	1.1%	5	0.0%	0	5.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
9AS Londis (Golden Valley Post Office), Peterchurch, HR2	1.6%	7	0.0%	0	7.2%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
0RP Londis, Brampton Road, Madley, HR2 9LS	0.7%	3	0.4%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	2
Londis, West End Stores, Fownhope, HR1 4NN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oakchurch Farm Shop, Brecon Road, Staunton on	0.2%	1	0.0%	0	0.6%	1	1.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wye, HR4 7NH One Stop, Meadow Drive,	2.1%	10	0.0%	0	9.6%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Credenhill, HR4 7EF St. Weonards Post Office & Stores, St Weonards,	0.1%	1	0.0%	0	0.0%	0	3.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hereford, HR2 8NU Survival Wholefoods, Whitehill Park Industrial Estate, Weobley, HR4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
8QE Wellington Village Stores & Post Office, Burnt House Ground, Hereford, HR4 8AX	0.3%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2 Ascona Lomas Kington Service Station, Headbrook, Kington, HR5	0.2%	1	0.0%	0	0.0%	0	5.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
3DZ Co-op, Crabtree Road,	1.6%	8	0.0%	0	1.8%	2	41.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kington, HR5 3UD Kington Post Office, Bridge	0.1%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Street, Kington, HR5 3DJ Local shops, Kington Town Centre	0.1%	1	0.0%	0	0.0%	0	3.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa, High Street, Kington, HR5 3BJ	0.4%	2	0.0%	0	0.0%	0	12.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Church Street, Kington, HR5 3BQ	0.2%	1	0.0%	0	0.0%	0	5.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Grapevine Fishmonger, High Street, Kington, HR5 3BJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3 Aldi, Dishley Street, Leominster, HR6 8NY	3.3%	16	0.0%	0	4.5%	5	0.0%	0	24.3%	11	0.0%	0	0.0%	0	0.0%	0
The Grapevine Fishmonger, High Street, Kington, HR5 3BJ <b>Zone 3</b> Aldi, Dishley Street,																

Weighted:					101	116	xus I	ıaı	mmg								April 2022
	Total		Zone 1	A	Zone 1B		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		
Central Bakery, West Street,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Leominister, HR6 8ES Co-op, Dishley Street,	1.5%	7	0.0%	0	0.0%	0	0.0%	0	16.1%	7	0.0%	0	0.0%	0	0.0%	0	
Leominster, HR6 8PX Leominster Street Market, Corn Square, Leominster, HR6 8LR	0.4%	2	0.0%	0	0.0%	0	0.0%	0	3.9%	2	0.0%	0	0.0%	0	0.0%	0	
Local shops, Leominster Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0	
Local shops, Leominster	0.3%	1	0.0%	0	0.0%	0	0.0%	0	3.1%	1	0.0%	0	0.0%	0	0.0%	0	
Town Centre Morrisons, Barons Cross Road, Leominster, HR6 8RH	4.6%	22	0.0%	0	2.3%	2	0.0%	0	42.8%	20	0.0%	0	0.0%	0	0.0%	0	
Organic & Wholefoods, West Street, Leominster, HR6 8ES	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Parry's Fruit & Veg, High Street, Leominster, HR6 8LZ	0.3%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Quarry Farm Shop, B4361, Leominster, HR6 0AW	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	
Richard Bright Butchers, High Street, Leominster, HR6 8LZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Spar, Bargates, Leominster, HR6 8EX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Ye Olde Steppes, High Street, Pembridge, Leominster, HR6 9DS	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	
Zone 4 Bromyard Post Office, Church Street, Bromyard,	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	1	0.0%	0	0.0%	0	
HR7 4DP Co-op, High Street,	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.6%	2	0.0%	0	0.0%	0	
Bromyard, HR7 4AA Co-op, Tenbury Road,	1.8%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	40.6%	9	0.0%	0	0.0%	0	
Bromyard, HR7 4LW Costcutter (Texaco), Bromyard Bypass,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Bromyard, HR7 4DJ Instone Court, Munderfield, Bromyard, HR7 4JS	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	1	0.0%	0	0.0%	0	
Legges of Bromyard, Tenbury Road, Bromyard,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
HR7 4LW Local shops, Bromyard Town Centre	0.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	18.6%	4	0.0%	0	0.0%	0	
Morrisons (Daily), Hatton Park, Bromyard, HR7 4EY <b>Zone 5</b>	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.3%	2	0.0%	0	0.0%	0	
Abbey Bakery, Bye Street, Ledbury, HR8 1BT	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	
Aldi, Leadon Way, Ledbury, HR8 2SS	2.8%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	28.0%	13	0.0%	0	
Co-op, New Street, Ledbury, HR8 2EZ	1.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.4%	7	0.0%	0	
Farmers Market, Ledbury Handley Organics, The Homend, Ledbury, HR8 1DS	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	
Jenkins, The Homend, Ledbury, HR8 1BN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Local shops, Ledbury Town	0.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.5%	4	0.0%	0	
Centre Midway Convenience Store, A4103, Fromes Hill, HR8 1HT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Newtown Cross Garage, Newtown Cross Garage, Ledbury, HR8 2TZ	0.1%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
One Stop, The Homend, Ledbury, HR8 1BT	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	2	0.0%	0	
Spar, High Street, Ledbury,	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	2	0.0%	0	

Weighted:					101	116	xus I	ıaı	mmg								April 20
	Total		Zone 1A	1	Zone 1B		Zone 2		Zone 3		Zone 4		Zone 5	5	Zone	6	
HR8 1DS																	
Tesco Superstore, Orchard Lane, Ledbury, HR8 1DQ	2.9%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	29.0%	14	0.0%	0	
Zone 6 Aldi, Brookend Street,	1.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.2%	6	
Ross-on-Wye, HR9 7EE Budgens, A40 Southbound, Whitchurch, Ross on Wye, HR9 6DW	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	
Co-op, Overross Street, Ross-on-Wye, HR9 7AS	1.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.3%	5	
Food Market, Ross-on-Wye	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Gorsley Community Shop, Gorsley Baptist Church, Gorsley, HR9 7SE	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	
Gwalia Store, Broad Street, Ross-on-Wye, HR9 7ED	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	
Local shops, Ross-on-Wye Town Centre	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	2	
Local shops, Whitchurch Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	
Model Farm, Hildersley, Ross-on-Wye, HR9 7NN	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	
Morrisons, Station Street, Ross-on-Wye, HR9 7AG	3.9%	19	0.0%	0	0.0%	0	6.9%	1	0.0%	0	0.0%	0	0.0%	0	31.7%	18	
One Stop, Gloucester Road, Ross-on-Wye, HR9 5BS	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	
Organic Shop, Broad Street, Ross-on-Wye, HR9 7EA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Pengethley Farm Shop, Pengethley Farm, Peterstow, Ross-on-Wye,	0.2%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	
HR9 6LN Peterstow Post Office, A49,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Peterstow, HR9 6LB Post Office, Walford Road, Tudorville, Ross-on-Wye,	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	
HR9 5PY Sainsbury's Superstore, The Maltings, Ross-On-Wye, HR9 7YB	2.2%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	18.7%	11	
Spar Bennets Of Ross, Ross-on-Wye, HR9 6BQ	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	
Spar, Broad Street, Ross-on-Wye, HR9 7EA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Woods of Whitchurch, Whitchurch,	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	
Ross-on-Wye, HR9 6DJ Outside Survey Area Aldi, Batchelor Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Cardiff, CF14 3AX Aldi, Bath Road, Broomhall,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Worcester, WR5 3HW Aldi, Bristol Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Quedgeley, GL2 4QL Aldi, Clifton Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Gloucester, GL1 5BJ Aldi, Hucclecote Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Gloucester, GL3 3TH Aldi, Monmouth Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Abergavenny, NP7 5HF Aldi, Pheasant Street, Worcester, WR1 2DZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Aldi, Tybridge Street, Worcester, WR2 5BA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Asda, Bruton Way, Gloucester, GL1 1DS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Asda, Link Road, Quedgeley, GL2 2SN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Asda, Silver Street Worcester, WR1 2DA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Barn Farm Shop, Tenbury Wells, WR15 8BJ	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	
Castle Greengrocers, Castle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	

Weighted:					101	116	aus I	lai	unng							April 2022
	Total		Zone 1A	L	Zone 1B		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6	
Street, Hay-on-Wye, HR3																
5DF Co-op, Barnard's Green Road, Malvern, WR14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
3LY Co-op, Bromyard Road, Tenbury Wells, WR15	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.5%	1	0.0%	0	0.0%	0
8BS Co-op, Dockham Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cinderford, GL14 2AQ Co-op, Foldgate Lane,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ludlow, SY8 1LS Co-op, High Street,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Drybrook, GL17 9EA Co-op, High Street, Mitcheldean, GL17 0HN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, High Street, Newent, GL18 1AN	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	2
Co-op, Market Place, Lordshill, Coleford, GL16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
8AA Co-op, Market Square, Newent, GL18 1PS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Newport Street, Hay-on-Wye, HR3 5BZ	0.1%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Rockfield Road, Monmouth, NP25 5AU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Upper Howsell Road, Malvern Link, WR14 1TP	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0
Co-op, Valley Road, Cinderford, GL14 2PA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Worcester Road, Malvern Link, WR14 1AA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Bristol Road, Quedgeley, GL2 4NB	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Eastern Avenue, Gloucester, GL4 4LP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harry Tuffins, Shrewsbury Road, Craven Arms, SY7 9PX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Thompson Street, Barry, CF63 4JN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland (Food Warehouse), The Peel Centre, Gloucester Quays, GL1 5SF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Agincourt Square, Monmouth, NP25 3DY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Church Street, Malvern, WR14 2AY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Oxbode, Gloucester, GL1 1SA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Mercia Road, Gloucester, GL1 2SQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Old Station Way, Coleford, GL16 8RR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Parragate Road, Cinderford, GL14 2LY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Redbrook Road, Monmouth, NP25 3LY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Worcester Road, Malvern, WR14 1AG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Londis, High Town, Hay-on-Wye, HR3 5AE	0.1%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ludlow Food Centre, Bromfield, Ludlow, SY8 2JR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S (Foodhall), Monnow Street, Monmouth, NP25 3EN	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	2
M&S (Simply Food), Barnwood Road, Gloucester, GL4 3HA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S, Eastgate Street,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

				101	116	exus P	ıaı	ınıng								April 2022
Total		Zone 1A		Zone 1B		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		
			0		0						0					
0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
0.0%	0	0.0%	0		0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	
0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	
0.0%	0	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	0	0.0%	U	
0.1%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	0	0.0%	0	0.0%	0	
0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	0	0.0%	0	0.0%	0	
0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
0.1%	1	0.0%	0	0.0%	0	3.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	
0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
	0.1% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.1% 0 0.1% 1 0.0% 0	0.1%       0       0.0%         0.1%       1       0.0%         0.0%       0       0.	0.1%       0       0.0%       0         0.1%       1       0.0%       0         0.0%       0       0.0%       0 <td>Total         Zone 1A         Zone 1B           0.1%         0         0.0%         0         0.0%           0.1%         1         0.0%         0         0.0%           0.0%         0         0.0%         0         0.0%           0.0%         0         0.0%         0         0.0%           0.0%         0         0.0%         0         0.0%           0.0%         0         0.0%         0         0.0%           0.0%         0         0.0%         0         0.0%           0.0%         0         0.0%         0         0.0%           0.0%         0         0.0%         0         0.0%           0.0%         0         0.0%         0         0.0%           0.0%         0         0.0%         0         0.0%           0.0%         0         0.0%         0         0.0%           0.0%         0         0.0%         0         0.0%           0.0%         0         0.0%         0         0.0%           0.0%         0         0.0%         0         0.0%           0.0%         0         0.0%         0         0.0%</td> <td>Total         Zone 1A         Zone 1B           0.1%         0         0.0%         0         0.0%         0           0.1%         1         0.0%         0         0.0%         0           0.0%         0         0.0%         0         0.0%         0           0.0%         0         0.0%         0         0.0%         0           0.0%         0         0.0%         0         0.0%         0           0.0%         0         0.0%         0         0.0%         0           0.0%         0         0.0%         0         0.0%         0           0.0%         0         0.0%         0         0.0%         0           0.0%         0         0.0%         0         0.0%         0           0.0%         0         0.0%         0         0.0%         0           0.0%         0         0.0%         0         0.0%         0           0.0%         0         0.0%         0         0.0%         0           0.0%         0         0.0%         0         0.0%         0           0.0%         0         0.0%         0         0.0</td> <td>Total         Zone 1A         Zone 1B         Zone 2           0.1%         0         0.0%         0         0.0%         0         0.0%           0.1%         1         0.0%         0         0.0%         0         0.0%           0.0%         0         0.0%         0         0.0%         0         0.0%           0.0%         0         0.0%         0         0.0%         0         0.0%           0.0%         0         0.0%         0         0.0%         0         0.0%           0.0%         0         0.0%         0         0.0%         0         0.0%           0.0%         0         0.0%         0         0.0%         0         0.0%           0.0%         0         0.0%         0         0.0%         0         0.0%           0.0%         0         0.0%         0         0.0%         0         0.0%           0.0%         0         0.0%         0         0.0%         0         0.0%           0.0%         0         0.0%         0         0.0%         0         0.0%           0.0%         0         0.0%         0         0.0%         <td< td=""><td>Total         Zone 1A         Zone 1B         Zone 2           0.1%         0         0.0%         <td< td=""><td>Total         Zone 1A         Zone 1B         Zone 2         Zone 3           0.1%         0         0.0%         0         &lt;</td><td>                                     </td><td>                                     </td><td>                                     </td><td>                                     </td><td>                                     </td><td>                                     </td><td>                                     </td></td<></td></td<></td>	Total         Zone 1A         Zone 1B           0.1%         0         0.0%         0         0.0%           0.1%         1         0.0%         0         0.0%           0.0%         0         0.0%         0         0.0%           0.0%         0         0.0%         0         0.0%           0.0%         0         0.0%         0         0.0%           0.0%         0         0.0%         0         0.0%           0.0%         0         0.0%         0         0.0%           0.0%         0         0.0%         0         0.0%           0.0%         0         0.0%         0         0.0%           0.0%         0         0.0%         0         0.0%           0.0%         0         0.0%         0         0.0%           0.0%         0         0.0%         0         0.0%           0.0%         0         0.0%         0         0.0%           0.0%         0         0.0%         0         0.0%           0.0%         0         0.0%         0         0.0%           0.0%         0         0.0%         0         0.0%	Total         Zone 1A         Zone 1B           0.1%         0         0.0%         0         0.0%         0           0.1%         1         0.0%         0         0.0%         0           0.0%         0         0.0%         0         0.0%         0           0.0%         0         0.0%         0         0.0%         0           0.0%         0         0.0%         0         0.0%         0           0.0%         0         0.0%         0         0.0%         0           0.0%         0         0.0%         0         0.0%         0           0.0%         0         0.0%         0         0.0%         0           0.0%         0         0.0%         0         0.0%         0           0.0%         0         0.0%         0         0.0%         0           0.0%         0         0.0%         0         0.0%         0           0.0%         0         0.0%         0         0.0%         0           0.0%         0         0.0%         0         0.0%         0           0.0%         0         0.0%         0         0.0	Total         Zone 1A         Zone 1B         Zone 2           0.1%         0         0.0%         0         0.0%         0         0.0%           0.1%         1         0.0%         0         0.0%         0         0.0%           0.0%         0         0.0%         0         0.0%         0         0.0%           0.0%         0         0.0%         0         0.0%         0         0.0%           0.0%         0         0.0%         0         0.0%         0         0.0%           0.0%         0         0.0%         0         0.0%         0         0.0%           0.0%         0         0.0%         0         0.0%         0         0.0%           0.0%         0         0.0%         0         0.0%         0         0.0%           0.0%         0         0.0%         0         0.0%         0         0.0%           0.0%         0         0.0%         0         0.0%         0         0.0%           0.0%         0         0.0%         0         0.0%         0         0.0%           0.0%         0         0.0%         0         0.0% <td< td=""><td>Total         Zone 1A         Zone 1B         Zone 2           0.1%         0         0.0%         <td< td=""><td>Total         Zone 1A         Zone 1B         Zone 2         Zone 3           0.1%         0         0.0%         0         &lt;</td><td>                                     </td><td>                                     </td><td>                                     </td><td>                                     </td><td>                                     </td><td>                                     </td><td>                                     </td></td<></td></td<>	Total         Zone 1A         Zone 1B         Zone 2           0.1%         0         0.0% <td< td=""><td>Total         Zone 1A         Zone 1B         Zone 2         Zone 3           0.1%         0         0.0%         0         &lt;</td><td>                                     </td><td>                                     </td><td>                                     </td><td>                                     </td><td>                                     </td><td>                                     </td><td>                                     </td></td<>	Total         Zone 1A         Zone 1B         Zone 2         Zone 3           0.1%         0         0.0%         0         <							

Weighteu.					101	1 110	Aus	ııaı	8								April 2022
	Tota	1	Zone 1	1A	Zone 1	1B	Zone	2	Zone 3	1	Zone 4		Zone	5	Zone 6	i	
Malvern, WR14 4WR																	
Waitrose, Honeybourne Way, Cheltenham, GL50 3QW	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0	
Waitrose, London Road, Worcester, WR5 2JG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Waitrose, Merthyr Road, Llanfoist, Abergavenny, NP7 9LL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Waitrose, Monnow Street,	0.7%	3	0.0%	0	2.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	
Monmouth, NP25 3EQ Wigmores Bakery, St Mary Street, Monmouth, NP25	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
3DB Others																	
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Internet / delivery (Don't know / can't	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	
remember)	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Weighted base: Sample:		477 458		188 137		104 83		14 32		46 48		22 33		47 66		56 59	
Q15 Where did you under Those who do top-up sh										' at Qi	14 AND Ex	ccl. N	ulls & SI	$\overline{T}$			
Zone 1A																	
Aldi, Eign Street, Hereford, HR4 0AP Asda, Belmont Road,	1.0% 2.9%	5 14	2.3% 0.8%	4	0.6% 8.9%	1	0.0%	0	0.0% 3.5%	0	0.0%	0	0.0%	0	0.0% 3.1%	0	
Hereford, HR2 7JE	2.970	14	0.6%	1	0.970	9	0.070	U	3.370	1	0.0%	U	0.0%	U	3.170	2	
B&M, Salmon Retail Park, Hereford, HR4 9SA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Bartonsham Stores, Green Street, Hereford, HR1 2QW	0.2%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Booker, Centurion Way, Hereford, HR1 1HU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Brampton Stores, Brampton Road, Hereford, HR2 7DF	0.2%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Co-op (Petrol Station), Holmer Road, Hereford, HR4 9RX	0.5%	2	0.4%	1	0.0%	0	0.0%	0	0.0%	0	6.7%	1	0.0%	0	0.0%	0	
Co-op, College Road, Hereford, HR1 1EE	1.0%	5	2.0%	4	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Co-op, Grandstand Road, Hereford, HR4 9LT	6.1%	28	13.4%	24	3.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Co-op, Holme Lacy Road, Hereford, HR2 6DF	1.8%	8	4.7%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Co-op, Ledbury Road, Tupsley, Hereford, HR1 1OD	2.6%	12	6.6%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Co-op, Whitecross Road, Hereford, HR4 0DL	1.8%	8	4.7%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Coterell Street Stores, Coterell Street, Hereford, HR4 0HJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Farmers Market, Hereford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Farmfoods, Belmont Road, Hereford, HR2 7JR Fodders, Church Street,	0.3%	1 0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Hereford, HR1 2LR				0						0						0	
Heggies, Yazor Road, Hereford, HR4 0LY	0.0%	0	0.0%		0.0%	0	0.0%	0	0.0%		0.0%	0	0.0%	0	0.0%		
Hereford Butter Market, High Town, Hereford, HR1 2AA	0.5%	2	0.0%	0	2.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Herefordshire Meats, Beech Business Park, Tillington Road, Hereford, HR4 9QJ	0.4%	2	0.4%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Home Bargains, Holmer Road, Hereford, HR4 9SA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Iceland (Food Warehouse),	0.2%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	

Weighted:					101	116	aus I	ıaı.	mmg							April 2022
	Total		Zone 1	A	Zone 1B		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6	
Salmon Retail Park,																
Hereford, HR4 9SA Iceland, Eign Gate, Hereford,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HR4 0AB Lidl, Brook Retail Park, Commercial Road,	1.8%	8	3.8%	7	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hereford, HR1 2BQ Local shops, Hereford City Centre	0.4%	2	0.8%	1	0.0%	0	1.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Holme Lacy	0.2%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Road, Hereford Local shops, The Oval, Hereford	0.2%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Londis, Folly Lane, Hereford, HR1 1LX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S, High Town, Hereford, HR1 2AB	2.9%	13	6.3%	11	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market, Hereford McColls, The Oval, Hereford, HR2 7HG	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Morrisons, Station Approach, Hereford, HR1 1DN	4.3%	20	8.8%	16	3.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
One Stop, Grandstand Road, Hereford, HR4 9NR	0.9%	4	2.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Premier, Belle Bank Aveune, Holmer, Hereford, HR4 9RL	0.1%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Premier, Kilpeck Avenue, Hereford, HR2 7DT	0.2%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Premier, Mayberry Avenue, Hereford, HR2 7QR	0.6%	3	1.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Premier, Old Eign Hill, Hereford, HR1 1UA	0.5%	2	1.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Barton Yard, Hereford, HR4 0AG	4.3%	20	8.3%	15	3.1%	3	6.9%	1	0.0%	0	0.0%	0	0.7%	0	0.0%	0
Stokes Stores, Hoarwithy Road, Hereford, HR2 6HF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express (Esso), Ledbury Road, Hereford, HR1 2TB	1.7%	8	3.0%	5	2.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Buckingham Inn, White Cross,	3.2%	15	3.9%	7	6.0%	6	7.3%	1	0.0%	0	3.6%	1	0.0%	0	0.0%	0
Hereford, HR4 0LS Tesco Express, Holme Lacy Road, Hereford, HR2 6BY	1.8%	8	2.3%	4	4.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Abbotsmead Road, Belmont, Hereford, HR2	6.5%	30	13.8%	25	5.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
7XS Tesco Superstore, Bewell Street, Hereford, HR4 0BW	2.7%	13	3.4%	6	6.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tupsley Butcher, Winchester Avenue, Hereford, HR1 1QJ	0.3%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, The Old Market, Hereford, HR4 9HX Zone 1B	1.3%	6	1.2%	2	3.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1
Carrot & Wine Store, Wormelow, Hereford, HR2 8JN	0.1%	1	0.0%	0	0.0%	0	3.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central Stores, Church Street, Hereford, HR3 6NJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clehonger Village Stores, Birch Hill Road, Clehonger, HR2 9RF	0.1%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, Marden Post Office & Store, Hereford, HR1 3EW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, Portland Street, Weobley, HR4 8SB	0.5%	2	0.0%	0	1.9%	2	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0
Ewyas Harold Village Store,	0.1%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

				for	Ne	exus P	'lar	ınıng								Apri
Total		Zone 1A	A	Zone 1B		Zone 2	;	Zone 3	3	Zone 4		Zone 5		Zone 6	•	
0.1%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
0.1%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
0.3%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
0.5%	3	0.0%	0	2.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
0.1%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
0.5%	2	0.0%	0	2.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
1.2%	6	0.0%	0	5.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
0.6%	3	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	2	
0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
0.3%	2	0.0%	0	1.2%	1	1.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
2.0%	9	0.0%	0	9.3%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
0.1%	1	0.0%	0	0.0%	0	3.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
0.3%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
0.1%	0	0.0%	0	0.0%	0	1.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
1.7%	8	0.0%	0	1.3%	1	45.1%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
0.1%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
0.2%	1	0.0%	0	0.0%	0	5.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
0.3%	2	0.0%	0	0.0%	0	11.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
0.1%	1	0.0%	0	0.0%	0	3.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
3.4%	16	0.0%	0	4.7%	5	3.7%	1	25.1%	10	0.0%	0	0.0%	0	0.0%	0	
0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
0.7%	3	0.0%	0	0.0%	0	0.0%	0	8.2%	3	0.0%	0	0.0%	0	0.0%	0	
0.4%	2	0.0%	0	0.0%	0	0.0%	0	4.4%	2	0.0%	0	0.0%	0	0.0%	0	
0.2%	1	0.0%	0	0.0%	0	0.0%	0	2.8%	1	0.0%	0	0.0%	0	0.0%	0	
0.3%	1	0.0%	0	0.0%	0	0.0%	0	3.5%	1	0.0%	0	0.0%	0	0.0%	0	
3.9%	18	0.0%	0	0.0%	0	0.0%	0	43.8%	18	0.0%	0	0.0%	0	0.0%	0	
	0.1% 0.3% 0.5% 0.1% 0.5% 1.2% 0.6% 0.0% 0.3% 2.0% 0.1% 0.0% 0.3% 0.1% 0.0% 0.3% 0.1% 0.2% 0.3% 0.1% 0.0% 0.3% 0.1% 0.0%	0.1% 1 0.3% 1 0.5% 3 0.1% 1 0.5% 2 1.2% 6 0.6% 3 0.0% 0 0.3% 2 2.0% 9 0.1% 1 0.0% 0 0.3% 1 0.1% 0 1.7% 8 0.1% 1 0.2% 1 0.3% 2 0.1% 1 0.2% 1 0.3% 2 0.1% 1 0.0% 0 0 3.4% 16 0.0% 0 0.7% 3 0.4% 2 0.2% 1 0.3% 1	0.1%       1       0.0%         0.1%       1       0.0%         0.3%       1       0.0%         0.5%       3       0.0%         0.1%       1       0.0%         0.5%       2       0.0%         0.6%       3       0.0%         0.0%       0       0.0%         0.3%       2       0.0%         0.1%       1       0.0%         0.3%       1       0.0%         0.1%       0       0.0%         0.1%       1       0.0%         0.1%       1       0.0%         0.1%       1       0.0%         0.1%       1       0.0%         0.1%       1       0.0%         0.3%       2       0.0%         0.1%       1       0.0%         0.3%       2       0.0%         0.1%       1       0.0%         0.3%       2       0.0%         0.1%       1       0.0%         0.2%       1       0.0%         0.4%       2       0.0%         0.4%       2       0.0%         0.2%       1       0.	0.1%       1       0.0%       0         0.1%       1       0.0%       0         0.3%       1       0.0%       0         0.5%       3       0.0%       0         0.5%       2       0.0%       0         0.5%       2       0.0%       0         0.6%       3       0.0%       0         0.0%       0       0.0%       0         0.3%       2       0.0%       0         0.1%       1       0.0%       0         0.3%       1       0.0%       0         0.1%       1       0.0%       0         0.1%       1       0.0%       0         0.1%       1       0.0%       0         0.1%       1       0.0%       0         0.1%       1       0.0%       0         0.1%       1       0.0%       0         0.1%       1       0.0%       0         0.1%       1       0.0%       0         0.2%       1       0.0%       0         0.3%       2       0.0%       0         0.0%       0       0       0	Total         Zone 1A         Zone 1B           0.1%         1         0.0%         0         0.6%           0.1%         1         0.0%         0         0.6%           0.3%         1         0.0%         0         1.3%           0.5%         3         0.0%         0         2.5%           0.1%         1         0.0%         0         0.6%           0.5%         2         0.0%         0         2.5%           1.2%         6         0.0%         0         5.6%           0.6%         3         0.0%         0         0.6%           0.0%         0         0.0%         0         0.6%           0.0%         0         0.0%         0         0.0%           0.3%         2         0.0%         0         9.3%           0.1%         1         0.0%         0         0.0%           0.3%         1         0.0%         0         0.0%           0.3%         1         0.0%         0         0.0%           0.1%         0         0.0%         0         0.0%           0.1%         1         0.0%         0         0.0%	Total         Zone 1A         Zone 1B           0.1%         1         0.0%         0         0.6%         1           0.1%         1         0.0%         0         0.6%         1           0.3%         1         0.0%         0         1.3%         1           0.5%         3         0.0%         0         2.5%         3           0.1%         1         0.0%         0         0.6%         1           0.5%         2         0.0%         0         2.5%         2           1.2%         6         0.0%         0         5.6%         6           0.6%         3         0.0%         0         0.6%         1           0.0%         0         0.6%         1           0.0%         0         0.0%         0           0.3%         2         0.0%         0         0.0%         0           0.1%         1         0.0%         0         0.0%         0           0.3%         1         0.0%         0         0.0%         0           0.1%         0         0.0%         0         0.0%         0           0.1%         1 </td <td>Total         Zone 1A         Zone 1B         Zone 2           0.1%         1         0.0%         0         0.6%         1         0.0%           0.1%         1         0.0%         0         0.6%         1         0.0%           0.3%         1         0.0%         0         1.3%         1         0.0%           0.5%         3         0.0%         0         2.5%         3         0.0%           0.1%         1         0.0%         0         0.6%         1         0.0%           0.5%         2         0.0%         0         2.5%         2         0.0%           0.6%         3         0.0%         0         5.6%         6         0.0%           0.6%         3         0.0%         0         0.6%         1         0.0%           0.0%         0         0.6%         1         0.0%         0         0.0%         0         0.0%           0.3%         2         0.0%         0         0.2%         1         1.8%           2.0%         9         0.0%         0         0.0%         0         0.0%           0.1%         1         0.0%         <td< td=""><td>Total         Zone 1A         Zone 1B         Zone 2           0.1%         1         0.0%         0         0.6%         1         0.0%         0           0.1%         1         0.0%         0         0.6%         1         0.0%         0           0.3%         1         0.0%         0         1.3%         1         0.0%         0           0.5%         3         0.0%         0         2.5%         3         0.0%         0           0.5%         2         0.0%         0         2.5%         2         0.0%         0           0.5%         2         0.0%         0         2.5%         2         0.0%         0           0.6%         3         0.0%         0         0.6%         1         0.0%         0           0.6%         3         0.0%         0         0.6%         1         0.0%         0           0.6%         3         0.0%         0         0.6%         1         0.0%         0           0.3%         2         0.0%         0         0.0%         0         0.0%         0           0.1%         0         0.0%         0</td><td>Total         Zone IA         Zone IB         Zone 2         Zone 3           0.1%         1         0.0%         0         0.6%         1         0.0%         0         0.0%           0.1%         1         0.0%         0         0.6%         1         0.0%         0         0.0%           0.3%         1         0.0%         0         1.3%         1         0.0%         0         0.0%           0.1%         1         0.0%         0         2.5%         3         0.0%         0         0.0%           0.1%         1         0.0%         0         2.5%         3         0.0%         0         0.0%           0.5%         2         0.0%         0         2.5%         2         0.0%         0         0.0%           0.6%         3         0.0%         0         2.5%         2         0.0%         0         0.0%           0.6%         3         0.0%         0         2.5%         2         0.0%         0         0.0%           0.6%         3         0.0%         0         0.0%         0         0.0%         0         0.0%         0         0.0%         0         &lt;</td><td>0.1%         1         0.0%         0         0.6%         1         0.0%         0         0.0%         0           0.1%         1         0.0%         0         0.6%         1         0.0%         0         0.0%         0           0.3%         1         0.0%         0         0.0%         0         0.0%         0           0.5%         3         0.0%         0         2.5%         3         0.0%         0         0.0%         0           0.5%         2         0.0%         0         0.6%         1         0.0%         0         0.0%         0           0.5%         2         0.0%         0         0.6%         1         0.0%         0         0.0%         0           0.5%         6         0.0%         0         0.6%         1         0.0%         0         0.0%         0           0.0%         0         0.6%         1         0.0%         0         0.0%         0           0.3%         2         0.0%         0         0.0%         0         0.0%         0         0.0%         0           0.1%         1         0.0%         0         0.0%<td>                                     </td><td>                                     </td><td>                                     </td><td>                                     </td><td>                                     </td><td>                                     </td></td></td<></td>	Total         Zone 1A         Zone 1B         Zone 2           0.1%         1         0.0%         0         0.6%         1         0.0%           0.1%         1         0.0%         0         0.6%         1         0.0%           0.3%         1         0.0%         0         1.3%         1         0.0%           0.5%         3         0.0%         0         2.5%         3         0.0%           0.1%         1         0.0%         0         0.6%         1         0.0%           0.5%         2         0.0%         0         2.5%         2         0.0%           0.6%         3         0.0%         0         5.6%         6         0.0%           0.6%         3         0.0%         0         0.6%         1         0.0%           0.0%         0         0.6%         1         0.0%         0         0.0%         0         0.0%           0.3%         2         0.0%         0         0.2%         1         1.8%           2.0%         9         0.0%         0         0.0%         0         0.0%           0.1%         1         0.0% <td< td=""><td>Total         Zone 1A         Zone 1B         Zone 2           0.1%         1         0.0%         0         0.6%         1         0.0%         0           0.1%         1         0.0%         0         0.6%         1         0.0%         0           0.3%         1         0.0%         0         1.3%         1         0.0%         0           0.5%         3         0.0%         0         2.5%         3         0.0%         0           0.5%         2         0.0%         0         2.5%         2         0.0%         0           0.5%         2         0.0%         0         2.5%         2         0.0%         0           0.6%         3         0.0%         0         0.6%         1         0.0%         0           0.6%         3         0.0%         0         0.6%         1         0.0%         0           0.6%         3         0.0%         0         0.6%         1         0.0%         0           0.3%         2         0.0%         0         0.0%         0         0.0%         0           0.1%         0         0.0%         0</td><td>Total         Zone IA         Zone IB         Zone 2         Zone 3           0.1%         1         0.0%         0         0.6%         1         0.0%         0         0.0%           0.1%         1         0.0%         0         0.6%         1         0.0%         0         0.0%           0.3%         1         0.0%         0         1.3%         1         0.0%         0         0.0%           0.1%         1         0.0%         0         2.5%         3         0.0%         0         0.0%           0.1%         1         0.0%         0         2.5%         3         0.0%         0         0.0%           0.5%         2         0.0%         0         2.5%         2         0.0%         0         0.0%           0.6%         3         0.0%         0         2.5%         2         0.0%         0         0.0%           0.6%         3         0.0%         0         2.5%         2         0.0%         0         0.0%           0.6%         3         0.0%         0         0.0%         0         0.0%         0         0.0%         0         0.0%         0         &lt;</td><td>0.1%         1         0.0%         0         0.6%         1         0.0%         0         0.0%         0           0.1%         1         0.0%         0         0.6%         1         0.0%         0         0.0%         0           0.3%         1         0.0%         0         0.0%         0         0.0%         0           0.5%         3         0.0%         0         2.5%         3         0.0%         0         0.0%         0           0.5%         2         0.0%         0         0.6%         1         0.0%         0         0.0%         0           0.5%         2         0.0%         0         0.6%         1         0.0%         0         0.0%         0           0.5%         6         0.0%         0         0.6%         1         0.0%         0         0.0%         0           0.0%         0         0.6%         1         0.0%         0         0.0%         0           0.3%         2         0.0%         0         0.0%         0         0.0%         0         0.0%         0           0.1%         1         0.0%         0         0.0%<td>                                     </td><td>                                     </td><td>                                     </td><td>                                     </td><td>                                     </td><td>                                     </td></td></td<>	Total         Zone 1A         Zone 1B         Zone 2           0.1%         1         0.0%         0         0.6%         1         0.0%         0           0.1%         1         0.0%         0         0.6%         1         0.0%         0           0.3%         1         0.0%         0         1.3%         1         0.0%         0           0.5%         3         0.0%         0         2.5%         3         0.0%         0           0.5%         2         0.0%         0         2.5%         2         0.0%         0           0.5%         2         0.0%         0         2.5%         2         0.0%         0           0.6%         3         0.0%         0         0.6%         1         0.0%         0           0.6%         3         0.0%         0         0.6%         1         0.0%         0           0.6%         3         0.0%         0         0.6%         1         0.0%         0           0.3%         2         0.0%         0         0.0%         0         0.0%         0           0.1%         0         0.0%         0	Total         Zone IA         Zone IB         Zone 2         Zone 3           0.1%         1         0.0%         0         0.6%         1         0.0%         0         0.0%           0.1%         1         0.0%         0         0.6%         1         0.0%         0         0.0%           0.3%         1         0.0%         0         1.3%         1         0.0%         0         0.0%           0.1%         1         0.0%         0         2.5%         3         0.0%         0         0.0%           0.1%         1         0.0%         0         2.5%         3         0.0%         0         0.0%           0.5%         2         0.0%         0         2.5%         2         0.0%         0         0.0%           0.6%         3         0.0%         0         2.5%         2         0.0%         0         0.0%           0.6%         3         0.0%         0         2.5%         2         0.0%         0         0.0%           0.6%         3         0.0%         0         0.0%         0         0.0%         0         0.0%         0         0.0%         0         <	0.1%         1         0.0%         0         0.6%         1         0.0%         0         0.0%         0           0.1%         1         0.0%         0         0.6%         1         0.0%         0         0.0%         0           0.3%         1         0.0%         0         0.0%         0         0.0%         0           0.5%         3         0.0%         0         2.5%         3         0.0%         0         0.0%         0           0.5%         2         0.0%         0         0.6%         1         0.0%         0         0.0%         0           0.5%         2         0.0%         0         0.6%         1         0.0%         0         0.0%         0           0.5%         6         0.0%         0         0.6%         1         0.0%         0         0.0%         0           0.0%         0         0.6%         1         0.0%         0         0.0%         0           0.3%         2         0.0%         0         0.0%         0         0.0%         0         0.0%         0           0.1%         1         0.0%         0         0.0% <td>                                     </td> <td>                                     </td> <td>                                     </td> <td>                                     </td> <td>                                     </td> <td>                                     </td>						

Weighted:					101	116	aus I	ıaı.	mmg								April 2022
	Total		Zone 1A	<b>\</b>	Zone 1B		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		
8RH																	
Organic & Wholefoods, West Street, Leominster, HR6 8ES	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Parry's Fruit & Veg, High Street, Leominster, HR6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
8LZ Quarry Farm Shop, B4361, Leominster, HR6 0AW	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	
Richard Bright Butchers, High Street, Leominster,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
HR6 8LZ Spar, Bargates, Leominster, HR6 8EX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Ye Olde Steppes, High Street, Pembridge, Leominster, HR6 9DS	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	
Zone 4 Bromyard Post Office, Church Street, Bromyard, HR7 4DP	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	1	0.0%	0	0.0%	0	
Co-op, High Street, Bromyard, HR7 4AA	1.2%	5	0.0%	0	0.0%	0	0.0%	0	4.2%	2	17.4%	4	0.0%	0	0.0%	0	
Co-op, Tenbury Road, Bromyard, HR7 4LW	1.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	33.6%	7	0.0%	0	0.8%	0	
Costcutter (Texaco), Bromyard Bypass, Bromyard, HR7 4DJ	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	
Instone Court, Munderfield, Bromyard, HR7 4JS	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	1	0.0%	0	0.0%	0	
Legges of Bromyard, Tenbury Road, Bromyard, HR7 4LW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Local shops, Bromyard Town Centre	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.9%	2	0.0%	0	0.0%	0	
Morrisons (Daily), Hatton Park, Bromyard, HR7 4EY <b>Zone 5</b>	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.6%	2	0.0%	0	0.0%	0	
Abbey Bakery, Bye Street, Ledbury, HR8 1BT	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	
Aldi, Leadon Way, Ledbury, HR8 2SS	2.1%	10	0.0%	0	2.4%	2	0.0%	0	0.0%	0	0.0%	0	15.7%	7	0.0%	0	
Co-op, New Street, Ledbury, HR8 2EZ	1.9%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%			8	0.0%	0	
Farmers Market, Ledbury Handley Organics, The Homend, Ledbury, HR8 1DS	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	
Jenkins, The Homend, Ledbury, HR8 1BN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Local shops, Ledbury Town Centre	1.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.6%	4	0.0%	0	
Midway Convenience Store, A4103, Fromes Hill, HR8 1HT	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	
Newtown Cross Garage, Newtown Cross Garage, Ledbury, HR8 2TZ	0.1%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
One Stop, The Homend, Ledbury, HR8 1BT	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	
Spar, High Street, Ledbury, HR8 1DS	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	2	0.0%	0	
Tesco Superstore, Orchard Lane, Ledbury, HR8 1DQ <b>Zone 6</b>	4.3%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	42.1%	20	0.0%	0	
Aldi, Brookend Street, Ross-on-Wye, HR9 7EE	1.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.1%	7	
Budgens, A40 Southbound, Whitchurch, Ross on Wye, HR9 6DW	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	
Co-op, Overross Street, Ross-on-Wye, HR9 7AS	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.6%	3	
Food Market, Ross-on-Wye Gorsley Community Shop,	0.0% 0.1%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.8%	0	

Weighted:					101	116	aus 1	lai	mmg								April 2022
	Total		Zone 1	A	Zone 1B	3	Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		
Gorsley Baptist Church,																	
Gorsley, HR9 7SE Gwalia Store, Broad Street,	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	
Ross-on-Wye, HR9 7ED Local shops, Ross-on-Wye	0.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.4%	3	
Town Centre Local shops, Whitchurch	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	
Village Centre Model Farm, Hildersley,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Ross-on-Wye, HR9 7NN Morrisons, Station Street,	3.5%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	29.4%	16	
Ross-on-Wye, HR9 7AG One Stop, Gloucester Road,	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	2	
Ross-on-Wye, HR9 5BS Organic Shop, Broad Street,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Ross-on-Wye, HR9 7EA Pengethley Farm Shop, Pengethley Farm, Peterstow, Ross-on-Wye, HR9 6LN	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	
Peterstow Post Office, A49,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Peterstow, HR9 6LB Post Office, Walford Road, Tudorville, Ross-on-Wye, HR9 5PY	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	
Sainsbury's Superstore, The Maltings, Ross-On-Wye, HR9 7YB	2.6%	12	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	20.2%	11	
Spar Bennets Of Ross, Ross-on-Wye, HR9 6BQ	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	
Spar, Broad Street, Ross-on-Wye, HR9 7EA	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	
Woods of Whitchurch, Whitchurch, Ross-on-Wye, HR9 6DJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Outside Survey Area Aldi, Batchelor Road, Cardiff, CF14 3AX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Aldi, Bath Road, Broomhall, Worcester, WR5 3HW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Aldi, Bristol Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Quedgeley, GL2 4QL Aldi, Clifton Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Gloucester, GL1 5BJ Aldi, Hucclecote Road, Gloucester, GL3 3TH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Aldi, Monmouth Road, Abergavenny, NP7 5HF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Aldi, Pheasant Street, Worcester, WR1 2DZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Aldi, Tybridge Street, Worcester, WR2 5BA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Asda, Bruton Way, Gloucester, GL1 1DS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Asda, Link Road, Quedgeley, GL2 2SN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Asda, Silver Street Worcester, WR1 2DA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Barn Farm Shop, Tenbury Wells, WR15 8BJ	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	
Castle Greengrocers, Castle Street, Hay-on-Wye, HR3 5DF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Co-op, Barnard's Green Road, Malvern, WR14 3LY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	
Co-op, Bromyard Road, Tenbury Wells, WR15 8BS	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.7%	1	0.0%	0	0.0%	0	
Co-op, Dockham Road, Cinderford, GL14 2AQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	
Co-op, Foldgate Lane, Ludlow, SY8 1LS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	
Co-op, High Street,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	

Weighted:					101	Ne	exus Pi	lan	ınıng							Apri
	Total		Zone 1A		Zone 1B		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6	
Drybrook, GL17 9EA																
Co-op, High Street, Mitcheldean, GL17 0HN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, High Street, Newent, GL18 1AN	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	2
Co-op, Market Place, Lordshill, Coleford, GL16 8AA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Market Square, Newent, GL18 1PS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Newport Street, Hay-on-Wye, HR3 5BZ	0.3%	1	0.0%	0	0.6%	1	3.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Rockfield Road, Monmouth, NP25 5AU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Upper Howsell Road, Malvern Link, WR14 1TP	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0
Co-op, Valley Road, Cinderford, GL14 2PA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Worcester Road, Malvern Link, WR14 1AA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Bristol Road,	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0
Quedgeley, GL2 4NB Farmfoods, Eastern Avenue,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gloucester, GL4 4LP Harry Tuffins, Shrewsbury Road, Craven Arms, SY7 9PX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Thompson	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Street, Barry, CF63 4JN Iceland (Food Warehouse), The Peel Centre, Gloucester Quays, GL1 5SF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Agincourt Square, Monmouth, NP25 3DY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Church Street, Malvern, WR14 2AY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Oxbode, Gloucester, GL1 1SA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Mercia Road, Gloucester, GL1 2SO	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Old Station Way, Coleford, GL16 8RR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Parragate Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cinderford, GL14 2LY Lidl, Redbrook Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Monmouth, NP25 3LY Lidl, Worcester Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Malvern, WR14 1AG Londis, High Town,	0.1%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hay-on-Wye, HR3 5AE Ludlow Food Centre, Bromfield, Ludlow, SY8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
2JR M&S (Foodhall), Monnow Street, Monmouth, NP25 3EN	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	2
M&S (Simply Food), Barnwood Road, Gloucester, GL4 3HA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S, Eastgate Street,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gloucester, GL1 1PA M&S, High Street,	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	0	0.0%	0	0.0%	0
Worcester, WR1 2QN M&S, Malvern Retail Park, Malvern, WR14 1PZ	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0
Market, Gloucester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market, Hay-on-Wye	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Ashchurch Road, Tewkesbury, GL20 8AB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Free Street, Brecon, LD3 7SE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Park Road,	0.1%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Weighted:					101	INE	exus P	lai	ınıng							April 20
	Total		Zone 1A	1	Zone 1B		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6	
Morrisons, Roman Way, Malvern, WR14 1PZ	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0
One Stop, New Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mitcheldean, GL17 0BX Premier, Market Square, Tenbury Wells, WR15 8BL	0.2%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Buttercup Walk, Malvern, WR14 1NR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Barnett Way, Barnwood, Gloucester, GL4 3RT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Gallagher Retail Park, Cheltenham, GL51 9RR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Rocks Green, Ludlow, SY8 2EY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, St Ann Way, Gloucester Quays, GL2 5SA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Swanpool Walk, Worcester, WR2 4EL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Broad Street, Newent, GL18 1AQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Frogmore Street, Abergavenny, NP7 5AH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, High Street, Coleford, GL16 8HD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Pickersleigh Road, Great Malvern, WR14 2NR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Bristol Road, Quedgeley, Gloucester, GL2 4PF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, St Oswalds Road, Gloucester, GL1 2SG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, St Peters Drive, Worcester, WR5 3SW	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	0	0.0%	0	0.0%	0
Tesco Superstore, Station Drive, Ludlow, SY8 2PQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Teme Street, Tenbury Wells, WR15 8AA	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	0	0.0%	0	0.0%	0
Tesco Superstore, Waterloo Road, Llandrindod Wells, LD1 6BG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Texaco Garage, Castle Estate, Hay-on-Wye, HR3 5FB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Salty Dog, High Street, Presteigne, LD8 2BA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Village Store, Bosbury Road, Malvern, WR13 5LT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Edith Walk, Great	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Malvern, WR14 4WR Waitrose, Honeybourne Way, Cheltenham, GL50	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
3QW Waitrose, London Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Worcester, WR5 2JG Waitrose, Merthyr Road, Llanfoist, Abergavenny, NP7 9LL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Monnow Street,	0.6%	3	0.0%	0	2.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Monmouth, NP25 3EQ Wigmores Bakery, St Mary Street, Monmouth, NP25	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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									0							
	Total	l	Zone 1	lA	Zone 1	1B	Zone 2		Zone 3		Zone 4	ı	Zone	5	Zone 6	
3DB																
Others																
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / delivery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		459		181		100		14		41		21		46		55
Sample:		442		132		80		32		45		32		64		57

Meanscore: [£]

Q16 Thinking more generally how much does your household spend on average on 'top up' food and grocery shopping in a week? Once again, top up grocery shopping includes 'basket shops' in foodstores, purchases from speciality retailers such as bakers, butchers and greengrocers, and snacks bought from shops.

Those who do top-up shopping at Q13

£1 - £5	10.8%	52	14.0%	27	8.6%	9	21.2%	3	1.6%	1	15.2%	3	15.2%	7	3.8%	2
£6 - £10	15.8%	77	19.0%	36	14.4%	15	16.4%	2	12.5%	6	21.6%	5	9.2%	4	13.2%	7
£11 - £15	11.4%	55	7.7%	15	11.6%	12	5.5%	1	16.3%	8	14.8%	3	21.9%	10	11.3%	6
£16 - £20	18.9%	91	23.1%	44	16.3%	17	16.2%	2	18.0%	9	13.5%	3	15.6%	7	15.4%	9
£21 - £25	7.0%	34	7.6%	14	5.2%	6	9.1%	1	5.2%	2	1.7%	0	5.1%	2	13.2%	7
£26 - £30	9.1%	44	6.6%	13	12.0%	13	1.8%	0	5.2%	2	9.8%	2	11.9%	6	14.9%	8
£31 - £35	1.0%	5	1.5%	3	0.0%	0	1.8%	0	0.8%	0	3.4%	1	0.7%	0	0.8%	0
£36 - £40	2.4%	12	1.8%	3	3.9%	4	6.8%	1	5.4%	3	0.0%	0	0.7%	0	0.8%	0
£41 - £45	0.9%	5	0.8%	1	1.2%	1	0.0%	0	0.0%	0	6.7%	1	0.7%	0	0.0%	0
£46 - £50	2.3%	11	2.5%	5	2.2%	2	1.8%	0	3.7%	2	1.7%	0	3.5%	2	0.0%	0
£51 - £60	1.9%	9	2.9%	6	2.8%	3	3.7%	1	0.0%	0	1.7%	0	0.0%	0	0.0%	0
£61 - £70	0.3%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£71 - £80	0.2%	1	0.0%	0	0.0%	0	1.8%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0
£81 - £90	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£91 - £100	1.1%	5	1.4%	3	1.8%	2	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.8%	0
£101 - £110	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£111 - £120	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£121 - £130	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£131 - £140	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£141 - £150	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£151 - £175	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£176 - £200	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£201 - £225	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£226 - £250	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£251 - £275	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£276 - £300	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£301+	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	15.2%	74	9.3%	18	18.2%	19	7.2%	1	30.5%	15	6.8%	1	11.7%	6	25.2%	14
(Refused)	1.5%	7	1.8%	4	0.6%	1	6.8%	1	0.8%	0	3.4%	1	1.5%	1	0.8%	0
Mean:		20.63		19.75		23.47		19.69		20.81		18.45		19.90		20.27
Weighted base:		485		191		106		14		48		22		47		57
Sample:		470		140		86		33		50		34		67		60

Meanscore: [Number of times per week]

#### Q17 And still thinking more generally, how often does your household do a top-up food and grocery shop?

Those who do top-up shopping at Q13

7 times a week	2.5%	12	3.9%	8	0.6%	1	3.6%	1	3.0%	1	0.0%	0	2.9%	1	1.5%	1
4-6 times a week	1.4%	7	1.5%	3	0.6%	1	0.0%	0	0.0%	0	8.5%	2	0.0%	0	2.3%	1
2-3 times a week	30.9%	150	34.6%	66	22.6%	24	36.2%	5	37.3%	18	29.6%	6	26.8%	13	30.9%	17
Once a week	49.1%	238	51.2%	98	47.1%	50	33.9%	5	43.4%	21	43.4%	10	58.6%	28	48.9%	28
Once a fortnight	8.8%	42	6.6%	13	16.9%	18	14.1%	2	6.3%	3	8.4%	2	3.7%	2	6.1%	3
Once a month	3.0%	15	0.7%	1	6.3%	7	5.5%	1	1.6%	1	6.7%	1	2.2%	1	4.5%	3
Less than once a month	0.7%	3	0.0%	0	1.8%	2	0.0%	0	3.2%	1	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	3.6%	17	1.5%	3	4.1%	4	6.8%	1	5.2%	2	3.4%	1	5.7%	3	5.8%	3
Mean:		1.62		1.79		1.27		1.70		1.71		1.72		1.58		1.62
Weighted base:		485		191		106		14		48		22		47		57
Sample:		470		140		86		33		50		34		67		60

Q18 Where did you last buy clothing or footwear goods?

**Total** 

Zone 1A

Zone 1B

### Herefordshire Household Survey for Nexus Planning

Zone 2

Zone 3

Zone 4

Zone 5

Zone 6

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Not those that said 'Abroad', 'Internet / delivery', 'Mail order / catalogue', 'TV shopping', '(Don't know / can't remember)' or '(Don't do this type of shopping)' at Q18 AND Excl. Nulls & SFT (Halo) Hereford Leisure 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 Pool, St Martin's Avenue, Hereford, HR2 7RO Aldi, Eign Street, Hereford, 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 HR4 0AP Annetts Fine Furniture. 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Three Elms Road, Hereford, HR4 0SQ Asda, Belmont Road, 5.0% 20 7.4% 12 4.9% 0.0% 0 4.7% 2.2% 0 0.0% 0 3.6% 2 4 1 Hereford, HR2 7JE B&M. Salmon Retail Park. 0.0% 0.0% 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 Hereford, HR4 9SA 0 0.0% 0 B&O, Holmer Road, 0.3% 1 0.0% 0 1.5% 0.0% 0.0% 0 0.0% 0 0 0.0% Hereford, HR4 9SH Booker, Centurion Way, 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Hereford, HR1 1HU Brook Retail Park. 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Commercial Road, Hereford Clehonger Village Centre 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Co-op, Grandstand Road, 0.8% 3 2.0% 3 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Hereford, HR4 9LT Day Lewis Pharmacy, 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Grandstand Road. Hereford, HR4 9NR Dulux Decorator Centre, 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Holmer Road, Hereford, HR49BD Evans Farms Supplies, 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0 0.0% 0 Holmer Road, Hereford, HR49UI Farmfoods, Belmont Road, 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Hereford, HR2 7JR Hereford Butter Market. 0.4% 0.9% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 1 1 0 High Town, Hereford Hereford Carpets, 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 0 Commercial Road, Hereford, HR1 2BD Hereford City Centre 40.7% 162 45.0% 76 47.2% 41 52.8% 48.1% 15 44.6% 7 19.0% 22.4% 10 (includes Old Market Shopping Centre & Maylord Shopping Centre) Hereford Garden Centre, 0.7% 3 0.8% 0.7% 0.0% 0 2.4% 0.0% 0.0% 0.0% 0 Kings Acre Road, Hereford, HR4 0SF 0 Hereford Industrial Supplies. 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% Three Elms Trading Estate, Hereford, HR4 9PU Hereford Retail Park. 0.1% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.9% 0 Newtown Road, Hereford Hereford Trade Park, Holmer 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Road, Hereford, HR4 9SG Holmer Road, Hereford 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 Home Bargains, Holmer 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Road, Hereford, HR4 9SA Home Choice Flooring, 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Rotherwas Industrial Estate, Hereford, HR2 6JU 0.0% 0.0% 0 Howdens, Holmer Road, 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Hereford, HR4 9RX JMart Warehouse, 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Widemarsh Street. Hereford, HR4 9HN Lidl, Brook Retail Park, 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 0.0% 0 0 0 0 0 Commercial Road, Hereford, HR1 2BO M&S, High Town, Hereford, 12.3% 49 21.1% 35 12.8% 11 7.7% 0.0% 0 6.8% 0.8% 0 0.9% 0 HR1 2AB Morrisons, Station 0.9% 4 1.7% 3 0.7% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0

Weighted:					101	116	exus P	lai	ınıng								April
	Total		Zone 1	A	Zone 1E	3	Zone 2		Zone 3	3	Zone 4	ļ	Zone 5		Zone 6		
Approach, Hereford, HR1																	
1DN Ron Smith & Co Ltd, Rockfield Road, Hereford, HR1 2UA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Rotherwas Industrial Estate, Netherwood Road, Hereford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Rowlands Pharmacy, Eastholme Avenue, Belmont, Hereford, HR2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Sainsbury's Superstore, Barton Yard, Hereford, HR4 0AG (includes Argos store)	5.4%	22	9.3%	16	5.7%	5	2.5%	0	1.2%	0	0.0%	0	0.0%	0	0.9%	0	
Salmon Retail Park, Holmer Road, Hereford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Screwfix, Mortimer Road, Hereford, HR4 9SR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Spur Retail Park, Holmer Road, Hereford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
St Michael's Hospice, Holmer Road, Hereford, HR4 9UJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
St Michaels Hospice, Whitecross Road, Hereford, HR4 0DQ	0.2%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Superstore, Abbotsmead Road, Belmont, Hereford, HR2	1.9%	8	0.4%	1	5.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	2	
7XS Tesco Superstore, Bewell Street, Hereford, HR4 0BW	0.2%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
The Range, Three Elms	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Road, Hereford, HR4 0SQ Toolstation, Holmer Road, Hereford, HR4 9BD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tuplsey Local Centre, Hereford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Waitrose, The Old Market, Hereford, HR4 9HX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Westfaling Pharmacy, Westfaling Street, Hereford, HR4 0JF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Wickes, Widemarsh Street, Hereford, HR4 9EZ	0.2%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Wye Valley Pharmacy, Holme Lacy Road, Hereford, HR2 6BZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Zone 1B Ewyas Harold Village Store, Church House, Hereford, HR2 0EX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Fownhope Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Kingstone Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Longtown Village Centre Lugwardine Village Centre	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	
Madley Plants, B4352, Madley, HR2 9NT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Oakchurch Farm Shop, Brecon Road, Staunton on Wye, HR4 7NH	0.1%	0	0.0%	0	0.0%	0	2.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Peterchurch Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Radway Bridge Garden Centre, A4103, Whitestone, Hereford, HR1 3RX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Wellington Home & Gardens, A49, Wellington, HR4 8BB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Weobley Village Centre Zone 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	

Weighted:					tor	Ne	exus P	lai	nning								April 2022
	Total		Zone 1A		Zone 1B	}	Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		
Co-op, Crabtree Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Kington, HR5 3UD J&P Turner and Arrow Mills Garden Centre, Arrow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Mills, Kington, HR5 3DU JMart Warehouse, Bridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Street, Kington, HR5 3DL Kington Building Supplies, Sunset Yard, Kington, HR5 3SF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Kington Town Centre Lyonshall Nurseries, Lyonshall, Kington, HR5 3LN	0.3% 0.0%	1 0	0.0% 0.0%	0	0.0% 0.0%	0	10.2% 0.0%	1 0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	
Zone 3 Aldi, Dishley Street,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Leominster, HR6 8NY B&Q, Mill Street, Leominster, HR6 8EF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Leominster Building Supplies, Dishley Street, Leominster, HR6 8NY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Leominster Engineering, Southern Avenue, Leominster, HR6 0QF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Leominster Town Centre Morrisons, Barons Cross Road, Leominster, HR6 8RH	2.0% 0.0%	8	0.0% 0.0%	0	0.0% 0.0%	0	2.5% 0.0%	0	18.6% 0.0%	6	11.2% 0.0%	2	0.0% 0.0%	0	0.0% 0.0%	0	
Pembridge Village Centre The Original Factory Shop,	0.0% 0.3%	0 1	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 3.6%	0 1	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	
Broad Street, Leominster Three Piece Suites, Southern Avenue, Leominster, HR6 0QF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Zone 4 (Halo) Bromyard Centre, Cruxwell Street, Bromyard, HR7 4EB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Bromyard Town Centre Co-op, Tenbury Road, Bromyard, HR7 4LW	0.1% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	2.2% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	
Halls of Bromyard, Tenbury Road, Bromyard, HR7 4LL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Travis Perkins, Broadbridge, Bromyard, HR7 4NT <b>Zone 5</b>	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Aldi, Leadon Way, Ledbury, HR8 2SS	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	
Appliance Solutions, Lower Road Trading Estate, Ledbury, HR8 2DJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Ledbury Town Centre	2.5%	10	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0		10	0.0%	0	
Monkhide Village Centre New Mills Industrial Estate, Leadon Way, Ledbury, HR8 2SR	0.4% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	3.9% 0.0%	2	0.0% 0.0%	0	
Newent Plant Centre, Hereford Road, Ledbury, HR8 2PZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Old Wharf Industrial Estate, Dymock Road, Ledbury, HR8 2JQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Screwfix, Homend Trading Estate, Ledbury, HR8 1AR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Superstore, Orchard Lane, Ledbury, HR8 1DQ <b>Zone 6</b>	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Aldi, Brookend Street, Ross-on-Wye, HR9 7EE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Baileys DIY, Over Ross Roundabout (near Labels), Ross-on-Wye, HR9 7US	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	2	

Weighted:					101	116	exus P	lai	mmg								April 202
	Total		Zone 1A	1	Zone 1B	3	Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		
Baileys Home Store,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Whitecross Farm, A49, Bridstow, HR9 6JU Bradfords Building Supplies,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Alton Road, Ross-on-Wye, HR9 5JE Castrees Garden Plants,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Bromsash, Ross on Wye, HR9 7PL	0.070	Ü	0.070	Ü	0.070		0.070	Ü	0.070	Ü	0.070	Ü	0.070	Ü	0.070	Ü	
Chase Industrial Estate, Alton Road, Ross-on-Wye, HR9 5WA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Engine Shed, A40,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Ross-on-Wye, HR9 7BW JMart Warehouse, Ashburton Road, Ross-on-Wye, HR9 7BW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Labels Shopping Centre, Ledbury Road, Ross-on-Wye	1.5%	6	2.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.7%	2	
Morrisons, Station Street,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Ross-on-Wye, HR9 7AG Pengethley Garden Centre, Peterstow, Ross-on-Wye, HR9 6LL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Ross Garden Store, Station Approach, Ross-on-Wye, HR9 7BW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Ross-on-Wye Town Centre	4.3%	17	0.4%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	1	31.7%	14	
Sainsbury's Superstore, The Maltings, Ross-On-Wye, HR9 7YB (includes Argos store)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Screwfix, Ashburton Industrial Estate, Ross-on-Wye, HR9 7BW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Outside Survey Area 3 Shires Garden Centre, Ledbury Road, Botloe's Green, Newent, GL18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
1DL Abergavenny Town Centre	0.6%	2	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	2	
Aberystwyth Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Aldi, Bristol Road, Quedgeley, GL2 4QL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Aldi, Clifton Road, Gloucester, GL1 5BJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Aldi, Hucclecote Road, Gloucester, GL3 3TH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Aldi, Monmouth Road, Abergavenny, NP7 5HF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Aldi, Pheasant Street, Worcester, WR1 2DZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Asda, Bruton Way, Gloucester, GL1 1DS	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	
Asda, Link Road, Quedgeley, GL2 2SN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Asda, Silver Street Worcester, WR1 2DA	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	0	0.0%	0	0.0%	0	
B&Q, Spring Lane, Malvern, WR14 1AL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
B&Q, St Oswalds Retail Park, Gloucester, GL1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
2UE Birmingham Airport, Elmdon, Birmingham, B26 3QJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Birmingham City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Blackpole Retail Park, Blackpole Road, Worcester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Boraston Lane Industrial Estate, Burford, Tenbury Wells, WR15 8LE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	

weighteu.					101	116	Ausi	ıuı	8								April 2
	Total		Zone 1.	A	Zone 1B	1	Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		
Bristol City Centre	1.0%	4	0.0%	0	0.0%	0	0.0%	0	5.4%	2	0.0%	0	3.2%	1	1.9%	1	
Broadwas Town Centre Burford House Garden Store, Tenbury Wells, WR15 8HQ	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	
Cambridge City Centre	0.2%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Cardiff City Centre Central London / West End	0.8% 0.2%	3 1	0.0% 0.0%	0	1.5% 0.7%	1	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	3.2% 0.0%	1	0.9% 0.0%	0	
Cheltenham Town Centre	2.6%	10	0.0%	0	5.5%	5	0.0%	0	0.0%	0	0.0%	0	7.4%	3	5.5%	2	
Cheshire Oaks, Kinsey Road, South Wirral, Ellesmere Port, CH65 9JJ	0.4%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Chichester City Centre	0.9%	3	2.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Chorlton Town Centre Church Stretton Centre	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	
Cinderford Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Clarks Village Outlet Centre, Farm Road, Street, BA16 0BB	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	
Coleford Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Colwall Village Centre Craven Arms Town Centre	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	
Cribbs Causeway (Mall &	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Retail Park), Bristol Crossley Retail Park, Carpet Trades Way,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Kidderminster, DY11 6DY Dar Ltd, Worcester Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Link Top, Malvern, WR14 1EP Derby City Centre	0.2%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Designer Outlet Swindon, Kemble Drive, Swindon, SN2 2DY	0.2%	1	0.0%	0	0.0%	0	9.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Designer Outlet York, St Nicholas Avenue, York, YO19 4TA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Droitwich Garden Centre, Worcester Road, Droitwich Spa, WR9 0DG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Drybrook Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Eastern Avenue Retail Park, Southbrook, Gloucester, GL4 3BU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Elgar Retail Park, Blackpole Road, Worcester	0.1%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	
Frosts Garden Centre, Sandy Road, Willington,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Bedford, MK44 3QP Gallagher Retail Park, Tewkesbury Road, Cheltenham	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	
Gloucester City Centre	1.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.7%	2	4.5%	2	
Gloucester Quays Outlet Centre, St Ann Way, Gloucester	1.0%	4	0.0%	0	1.5%	1	9.6%	1	5.4%	2	0.0%	0	0.0%	0	0.0%	0	
Great Malvern Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Harrogate Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Hay-on-Wye Town Centre Homebase, Eastbrook Road,	0.3% 0.0%	1	0.0% 0.0%	0	1.5% 0.0%	1 0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	
Gloucester, GL4 3DB Homebase, Elgar Retail Park, Worcester, WR3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
8HP Homebase, New Mills Industrial Estate, Ledbury,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
HR8 2SR IKEA, Eastgate Shopping Centre, Bristol, BS5 6XX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
IKEA, Ferry Road, Cardiff, CF11 0XR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
John Lewis, The Hayes, Cardiff, CF10 1EG	0.3%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	

Weighted:					101	116	caus I	ıaı	mmg								April 2022
	Total		Zone 1A	١	Zone 1B	1	Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		
Langlands Garden Centre,	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	
York Road, Shiptonthorpe, YO43 3PN Laylocks Garden Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Bromyard Road, Worcester, WR6 5LP																	
Lidl, Old Station Way, Coleford, GL16 8RR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Lidl, Parragate Road, Cinderford, GL14 2LY Lidl, Redbrook Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Monmouth, NP25 3LY Lidl, Worcester Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Malvern, WR14 1AG Liverpool City Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	
Ludlow Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	
M&S, Eastgate Street, Gloucester, GL1 1PA	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	
M&S, Malvern Retail Park, Malvern, WR14 1PZ	0.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	0	5.9%	2	0.0%	0	
Malvern Shopping Park, Roman Way, Malvern	3.8%	15	2.5%	4	0.0%	0	0.0%	0	0.0%		24.0%		14.8%	6	1.9%	1	
Malvern Town Centre (includes Malvern Link)	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	
Manchester City Centre Mill Farm Country Retail, Mill Farm, Stanford	0.3% 0.0%	1 0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	3.3% 0.0%	1	0.0% 0.0%	0	
Bridge, WR6 6SP Millbrook Garden Centre, Old Raglan Road, NP25 4BD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Mitcheldean Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
MKM Building Supplies, Newent Business Park,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Newent, GL18 1DZ Monmouth Leisure Centre, Old Dixton Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Monmouth, NP25 3YT	0.60/	2	0.00/	0	1 40/		2.50/	0	0.00/	0	0.00/	0	0.00/	0	1.00/	1	
Monmouth Town Centre Morrisons, Ashchurch Road, Tewkesbury, GL20 8AB	0.6% 0.0%	2 0	0.0% 0.0%	0	1.4% 0.0%	1 0	2.5% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	1.9% 0.0%	1 0	
Morrisons, Free Street, Brecon, LD3 7SE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Morrisons, Roman Way, Malvern, WR14 1PZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Newent Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Newport City Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	
Old Railway Line Garden Centre, Three Cocks, Brecon, LD3 0SG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Presteigne Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Quedgeley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Rhayader Town Centre Roses Country Fayre Garden Centre, B4215, Ledbury	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	
Road, Newent, GL18 1DL																	
Rugby Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Sainsbury's Superstore, Barnett Way, Barnwood, Gloucester, GL4 3RT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Sainsbury's Superstore, Gallagher Retail Park,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Cheltenham, GL51 9RR Sainsbury's Superstore, Rocks Green, Ludlow,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
SY8 2EY Sainsbury's Superstore, St Ann Way, Gloucester	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	
Quays, GL2 5SA Sainsbury's Superstore, Swanpool Walk, Worcester, WR2 4EL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Salisbury City Centre Screwfix, Malvern Business	0.3% 0.0%	1	0.0% 0.0%	0	1.5% 0.0%	1	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	

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Tota	1	Zone 1	1A	Zone 11	В	Zone 2	2	Zone 3	3	Zone 4	1	Zone 5	5	Zone	6	
0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
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0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
0.4%	1	0.0%	0	0.0%	0	0.0%	0	4.7%	1	0.0%	0	0.0%	0	0.0%	0	
0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
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0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	
0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
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0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
0.3%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	
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0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
1.2%	5	2.0%	3	0.7%	1	0.0%	0	0.0%	0	4.5%	1	0.0%	0	0.0%	0	
0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	Ω	0.0%	0	0.0%	0	
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0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
	399 410		168 126		86 78		10 24		32 41		16 26		41 65		45 50	
	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0 0.	0.0%       0       0.0%         0.0%       0       0.0%         0.0%       0       0.0%         0.4%       1       0.0%         0.0%       0       0.	0.0%       0       0.0%       0         0.0%       0       0.0%       0 <td>Total         Zone 1A         Zone 11           0.0%         0         0.0%         0         0.0%           0.0%         0         0.0%         0         0.0%           0.0%         0         0.0%         0         0.0%           0.0%         0         0.0%         0         0.0%           0.0%         0         0.0%         0         0.0%           0.0%         0         0.0%         0         0.0%           0.0%         0         0.0%         0         0.0%           0.0%         0         0.0%         0         0.0%           0.0%         0         0.0%         0         0.0%           0.0%         0         0.0%         0         0.0%           0.0%         0         0.0%         0         0.0%           0.0%         0         0.0%         0         0.0%           0.0%         0         0.0%         0         0.0%           0.0%         0         0.0%         0         0.0%           0.0%         0         0.0%         0         0.0%           0.0%         0         0.0%         0         0.0%</td> <td>Total         Zone 1A         Zone 1B           0.0%         0         0.0%         0         0.0%         0           0.0%         0         0.0%         0         0.0%         0           0.0%         0         0.0%         0         0.0%         0           0.0%         0         0.0%         0         0.0%         0           0.0%         0         0.0%         0         0.0%         0           0.0%         0         0.0%         0         0.0%         0           0.0%         0         0.0%         0         0.0%         0           0.0%         0         0.0%         0         0.0%         0           0.0%         0         0.0%         0         0.0%         0           0.0%         0         0.0%         0         0.0%         0           0.0%         0         0.0%         0         0.0%         0           0.0%         0         0.0%         0         0.0%         0           0.0%         0         0.0%         0         0.0%         0           0.0%         0         0.0%         0         0.0</td> <td>Total         Zone 1A         Zone 1B         Zone 1B           0.0%         0         0.0%         0         0.0%         0         0.0%           0.0%         0         0.0%         0         0.0%         0         0.0%           0.0%         0         0.0%         0         0.0%         0         0.0%           0.0%         0         0.0%         0         0.0%         0         0.0%           0.0%         0         0.0%         0         0.0%         0         0.0%           0.0%         0         0.0%         0         0.0%         0         0.0%           0.0%         0         0.0%         0         0.0%         0         0.0%           0.0%         0         0.0%         0         0.0%         0         0.0%           0.0%         0         0.0%         0         0.0%         0         0.0%           0.0%         0         0.0%         0         0.0%         0         0.0%           0.0%         0         0.0%         0         0.0%         0         0.0%           0.0%         0         0.0%         0         0.0%         <t< td=""><td>  Total</td><td>                                     </td><td>                                     </td><td>                                     </td><td>                                     </td><td>                                     </td><td>                                     </td><td>  Total                                      </td><td>  Total</td></t<></td>	Total         Zone 1A         Zone 11           0.0%         0         0.0%         0         0.0%           0.0%         0         0.0%         0         0.0%           0.0%         0         0.0%         0         0.0%           0.0%         0         0.0%         0         0.0%           0.0%         0         0.0%         0         0.0%           0.0%         0         0.0%         0         0.0%           0.0%         0         0.0%         0         0.0%           0.0%         0         0.0%         0         0.0%           0.0%         0         0.0%         0         0.0%           0.0%         0         0.0%         0         0.0%           0.0%         0         0.0%         0         0.0%           0.0%         0         0.0%         0         0.0%           0.0%         0         0.0%         0         0.0%           0.0%         0         0.0%         0         0.0%           0.0%         0         0.0%         0         0.0%           0.0%         0         0.0%         0         0.0%	Total         Zone 1A         Zone 1B           0.0%         0         0.0%         0         0.0%         0           0.0%         0         0.0%         0         0.0%         0           0.0%         0         0.0%         0         0.0%         0           0.0%         0         0.0%         0         0.0%         0           0.0%         0         0.0%         0         0.0%         0           0.0%         0         0.0%         0         0.0%         0           0.0%         0         0.0%         0         0.0%         0           0.0%         0         0.0%         0         0.0%         0           0.0%         0         0.0%         0         0.0%         0           0.0%         0         0.0%         0         0.0%         0           0.0%         0         0.0%         0         0.0%         0           0.0%         0         0.0%         0         0.0%         0           0.0%         0         0.0%         0         0.0%         0           0.0%         0         0.0%         0         0.0	Total         Zone 1A         Zone 1B         Zone 1B           0.0%         0         0.0%         0         0.0%         0         0.0%           0.0%         0         0.0%         0         0.0%         0         0.0%           0.0%         0         0.0%         0         0.0%         0         0.0%           0.0%         0         0.0%         0         0.0%         0         0.0%           0.0%         0         0.0%         0         0.0%         0         0.0%           0.0%         0         0.0%         0         0.0%         0         0.0%           0.0%         0         0.0%         0         0.0%         0         0.0%           0.0%         0         0.0%         0         0.0%         0         0.0%           0.0%         0         0.0%         0         0.0%         0         0.0%           0.0%         0         0.0%         0         0.0%         0         0.0%           0.0%         0         0.0%         0         0.0%         0         0.0%           0.0%         0         0.0%         0         0.0% <t< td=""><td>  Total</td><td>                                     </td><td>                                     </td><td>                                     </td><td>                                     </td><td>                                     </td><td>                                     </td><td>  Total                                      </td><td>  Total</td></t<>	Total							Total	Total

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Total Zone 1A Zone 1B Zone 2 Zone 3 Zone 4 Zone 5 Zone 6

Meanscore: [Number of times per month]

#### Q19 How often do you generally make shopping trips for clothing or footwear to (LOCATION MENTIONED AT Q18)?

Not those that said 'Abroad', 'Internet / delivery', 'Mail order / catalogue', 'TV shopping', '(Don't know / can't remember)' or '(Don't do this type of shopping)' at Q18

Daily	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
At least two times a week	0.6%	2	0.0%	0	2.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
At least once a week	3.1%	12	3.8%	6	2.9%	2	5.1%	1	6.6%	2	0.0%	0	1.7%	1	0.0%	0	
At least once a fortnight	4.3%	17	7.1%	12	2.2%	2	5.1%	1	0.0%	0	2.2%	0	2.5%	1	3.6%	2	
At least once a month	17.6%	70	22.2%	37	12.9%	11	17.2%	2	2.4%	1	24.8%	4	24.3%	10	11.4%	5	
At least every two months	10.2%	41	8.6%	14	12.8%	11	20.3%	2	7.0%	2	9.0%	1	14.0%	6	8.2%	4	
At least every 3 months	14.3%	57	11.9%	20	19.2%	17	12.1%	1	14.8%	5	10.7%	2	16.1%	7	13.8%	6	
At least every 6 months	18.8%	75	18.5%	31	14.3%	12	7.7%	1	14.3%	5	39.7%	7	21.5%	9	24.3%	11	
Less often than once every 6 months	12.2%	49	10.5%	18	16.0%	14	15.4%	2	30.9%	10	4.6%	1	7.6%	3	4.8%	2	
Have only visited once	3.6%	15	1.3%	2	5.7%	5	9.6%	1	6.6%	2	2.2%	0	0.0%	0	9.1%	4	
(Don't know / varies)	15.2%	61	16.1%	27	11.3%	10	7.6%	1	17.4%	6	6.7%	1	12.2%	5	24.8%	11	
Mean:		0.71		0.78		0.81		0.78		0.56		0.50		0.60		0.49	
Weighted base:		399		168		86		10		32		16		41		45	
Sample:		410		126		78		24		41		26		65		50	

#### Q20 How do you travel to (LOCATION MENTIONED AT Q18)?

Not those that said 'Abroad', 'Internet / delivery', 'Mail order / catalogue', 'TV shopping', '(Don't know / can't remember)' or '(Don't do this type of shopping)' at O18

Car / van (as driver)	64.0%	255	53.9%	91	69.9%	60	65.0%	7	76.0%	24	69.4%	11	69.8%	29	74.1%	34	
Car / van (as passenger)	12.8%	51	8.6%	14	19.2%	17	14.7%	1	7.8%	2	23.9%	4	13.1%	5	15.4%	7	
Bus, minibus or coach	7.8%	31	10.2%	17	7.2%	6	10.1%	1	5.6%	2	6.7%	1	2.5%	1	6.7%	3	
Motorcycle, scooter or	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
moped																	
Walk	13.6%	54	23.7%	40	2.9%	3	10.2%	1	10.6%	3	0.0%	0	13.7%	6	3.8%	2	
Taxi	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Train	0.3%	1	0.4%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Bicycle	0.5%	2	1.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Mobility scooter / disability vehicle	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
(Don't know / can't remember)	0.8%	3	2.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Weighted base:		399		168		86		10		32		16		41		45	
Sample:		410		126		78		24		41		26		65		50	

Q21 When you last went shopping for clothing or footwear at (LOCATION MENTIONED AT Q18), did you link this trip with another activity?

Not those that said 'Abroad', 'Internet / delivery', 'Mail order / catalogue', 'TV shopping', '(Don't know / can't remember)' or '(Don't do this type of shopping)'

at 018 Yes - NON-FOOD shopping 6.4% 16.2% 9.2% 37 9.2% 15 10.2% 6.8% 1 13.3% 6.5% 5 1 5 5 3 Yes – FOOD shopping 16.1% 64 18.8% 32 16.5% 14 7.6% 1 3.5% 1 31.3% 5 2.5% 1 23.3% 11 1.4% 0.0% 0 0.0% 0 4.2% 0.9% 0 Yes - visiting services such 3.5% 14 6.3% 0.0% as banks and other financial institutions Yes - leisure activity 4.9% 20 3.6% 5.1% 4 0.0% 0 4.5% 0.0% 0 4.9% 2 12.7% 6 Yes - visiting café / pub / 11.0% 44 11.6% 19 11.6% 10 5.1% 5.9% 2 10.7% 2 11.4% 5 12.4% 1 6 restaurant 0 Yes - visiting other service 1.0% 4 0.0% 0 4.1% 3 0.0% 0 0.0% 0 0.0% 0 0.8% 0 0.0% such as hairdressers, beautician, laundrette etc 2.7% 0.0% 0 4.5% 18 5.0% 19.7% 2 5.4% 0.0% 0 8.1% Yes – travelling to / from 8 2 2 3 work Yes - travelling to / from 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0 0.0% 0 school / college / university Yes - getting petrol 0.6% 2 0.0% 0 2.9% 2 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 5.7% 3 Yes - visiting family / 5.2% 21 6.7% 0.0% 0 7.6% 8.0% 4.6% 2 6.7% 11 3 1 1 friends Yes - visiting health service 1.7% 7 0.4% 1 2.2% 2 2.5% 0 0.0% 0 13.6% 2 0.8% 0 2.8% 1 such as doctor, dentist, hospital 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% Yes – other activity 0 0  $Yes-school\ run$ 0.4% 0.9% 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 Yes - window shopping / 0.8% 3 0.0% 0 2.9% 3 0.0% 0 0.0% 0 2.2% 0 0.8% 0 0.0% 0

Weighted:					101	LINE	exus i	lai	mmg								April 2022
	Tota	1	Zone 1	A	Zone 1	В	Zone 2	2	Zone 3	3	Zone 4		Zone 5		Zone	6	
browsing (No activity) (Don't know / can't remember)	40.2% 0.9%	161 4	37.1% 0.4%	62 1	44.2% 0.0%	38 0	42.1% 5.2%	4	56.5% 0.0%	18 0	30.7% 0.0%	5	42.5% 4.9%	18 2	33.8% 0.9%	15 0	
Weighted base: Sample:		399 410		168 126		86 78		10 24		32 41		16 26		41 65		45 50	
Q22 Where did you last Excl. Nulls & SFT	buy boo	ks, Cl	Os, DVD	s or v	video ga	mes?											
Zone 1A (Halo) Hereford Leisure Pool, St Martin's Avenue,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Hereford, HR2 7RQ Aldi, Eign Street, Hereford, HR4 0AP	0.3%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Annetts Fine Furniture, Three Elms Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Hereford, HR4 0SQ Asda, Belmont Road, Hereford, HR2 7JE	6.4%	12	12.0%	8	5.4%	3	0.0%	0	2.9%	0	0.0%	0	0.0%	0	3.0%	1	
B&M, Salmon Retail Park, Hereford, HR4 9SA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
B&Q, Holmer Road, Hereford, HR4 9SH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Booker, Centurion Way, Hereford, HR1 1HU Brook Retail Park, Commercial Road, Hereford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Clehonger Village Centre Co-op, Grandstand Road,	0.0% 0.7%	0 1	0.0% 2.1%	0 1	0.0% 0.0%	0 0	0.0% 0.0%	0 0	0.0% 0.0%	0	0.0% 0.0%	0 0	0.0% 0.0%	0	0.0% 0.0%	0	
Hereford, HR4 9LT Day Lewis Pharmacy, Grandstand Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Hereford, HR4 9NR Dulux Decorator Centre, Holmer Road, Hereford,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
HR4 9BD Evans Farms Supplies, Holmer Road, Hereford,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
HR4 9UJ Farmfoods, Belmont Road, Hereford, HR2 7JR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Hereford Butter Market, High Town, Hereford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Hereford Carpets, Commercial Road, Hereford, HR1 2BD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Hereford City Centre (includes Old Market Shopping Centre &	40.4%	78	47.5%	33	56.2%	31	55.6%	2	30.1%	4	7.7%	0	34.2%	6	5.6%	2	
Maylord Shopping Centre) Hereford Garden Centre, Kings Acre Road, Hereford, HR4 0SE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Hereford Industrial Supplies, Three Elms Trading Estate, Hereford, HR4 9PU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Hereford Retail Park, Newtown Road, Hereford	1.5%	3	4.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Hereford Trade Park, Holmer Road, Hereford, HR4 9SG		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Holmer Road, Hereford Home Bargains, Holmer	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	
Road, Hereford, HR4 9SA Home Choice Flooring, Rotherwas Industrial	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Estate, Hereford, HR2 6JU Howdens, Holmer Road, Hereford, HR4 9RX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
JMart Warehouse, Widemarsh Street,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	

Weighted:					101	116	exus P	lai	ınıng							April 2
	Total		Zone 1	1	Zone 1F	3	Zone 2		Zone 3		Zone 4		Zone 5		Zone 6	
Hereford, HR4 9HN																
Lidl, Brook Retail Park, Commercial Road, Hereford, HR1 2BQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S, High Town, Hereford, HR1 2AB	0.3%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Station Approach, Hereford, HR1 1DN	0.7%	1	1.0%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ron Smith & Co Ltd, Rockfield Road, Hereford, HR1 2UA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rotherwas Industrial Estate, Netherwood Road, Hereford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rowlands Pharmacy, Eastholme Avenue, Belmont, Hereford, HR2 7XT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Barton Yard, Hereford, HR4 0AG (includes Argos store)	3.4%	7	5.0%	3	5.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Salmon Retail Park, Holmer Road, Hereford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Mortimer Road, Hereford, HR4 9SR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spur Retail Park, Holmer Road, Hereford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Michael's Hospice, Holmer Road, Hereford, HR4 9UJ	2.0%	4	2.1%	1	4.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Michaels Hospice, Whitecross Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hereford, HR4 0DQ Tesco Superstore, Abbotsmead Road, Belmont, Hereford, HR2 7XS	9.3%	18	9.0%	6	16.3%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.8%	3
Tesco Superstore, Bewell Street, Hereford, HR4 0BW	2.1%	4	6.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Range, Three Elms	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Road, Hereford, HR4 0SQ Toolstation, Holmer Road, Hereford, HR4 9BD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tuplsey Local Centre, Hereford	0.4%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, The Old Market, Hereford, HR4 9HX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Westfaling Pharmacy, Westfaling Street, Hereford, HR4 0JF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Widemarsh Street, Hereford, HR4 9EZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wye Valley Pharmacy, Holme Lacy Road, Hereford, HR2 6BZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 1B Ewyas Harold Village Store, Church House, Hereford, HR2 0EX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fownhope Village Centre Kingstone Village Centre	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Longtown Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lugwardine Village Centre Madley Plants, B4352,	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Madley, HR2 9NT Oakchurch Farm Shop, Brecon Road, Staunton on Wye, HR4 7NH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Peterchurch Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Radway Bridge Garden Centre, A4103,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Weighted:					for	Ne	exus P	laı	nning								April 2022
	Total		Zone 1A		Zone 1B		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		
Whitestone, Hereford,																	
HR1 3RX Wellington Home & Gardens, A49, Wellington,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
HR4 8BB Weobley Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Zone 2 Co-op, Crabtree Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Kington, HR5 3UD J&P Turner and Arrow Mills Garden Centre, Arrow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Mills, Kington, HR5 3DU JMart Warehouse, Bridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Street, Kington, HR5 3DL Kington Building Supplies, Sunset Yard, Kington,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
HR5 3SF Kington Town Centre	0.7%	1	0.0%	0	0.0%	0	31.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Lyonshall Nurseries, Lyonshall, Kington, HR5 3LN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Zone 3 Aldi, Dishley Street,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Leominster, HR6 8NY B&Q, Mill Street,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Leominster, HR6 8EF Leominster Building Supplies, Dishley Street, Leominster, HR6 8NY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Leominster Engineering, Southern Avenue, Leominster, HR6 0QF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Leominster Town Centre Morrisons, Barons Cross Road, Leominster, HR6	5.0% 0.9%	10 2	1.0% 0.0%	1	0.0% 0.0%	0	0.0% 6.3%	0	49.6% 11.6%	6	53.8% 0.0%	3	0.0% 0.0%	0	0.0% 0.0%	0	
8RH Pembridge Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
The Original Factory Shop, Broad Street, Leominster	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Three Piece Suites, Southern Avenue, Leominster, HR6 0QF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Zone 4 (Halo) Bromyard Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Cruxwell Street, Bromyard, HR7 4EB	0.070	Ü	0.070	O	0.070	Ü	0.070	U	0.070	Ü	0.070	Ü	0.070	Ü	0.070	O	
Bromyard Town Centre	2.0%	4	0.0%	0	4.2%	2	0.0%	0	0.0%	0	30.9%	1	0.0%	0	0.0%	0	
Co-op, Tenbury Road, Bromyard, HR7 4LW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Halls of Bromyard, Tenbury Road, Bromyard, HR7 4LL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Travis Perkins, Broadbridge, Bromyard, HR7 4NT <b>Zone 5</b>	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Aldi, Leadon Way, Ledbury, HR8 2SS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Appliance Solutions, Lower Road Trading Estate, Ledbury, HR8 2DJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Ledbury Town Centre	4.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	47.1%	9	0.0%	0	
Monkhide Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
New Mills Industrial Estate, Leadon Way, Ledbury, HR8 2SR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Newent Plant Centre, Hereford Road, Ledbury, HR8 2PZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Old Wharf Industrial Estate, Dymock Road, Ledbury, HR8 2JQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Screwfix, Homend Trading Estate, Ledbury, HR8 1AR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Superstore, Orchard	1.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.5%	2	0.0%	0	

				101	Ne	exus P	lai	ınıng								Ap
Total		Zone 1A		Zone 1F	3	Zone 2		Zone 3		Zone 4		Zone 5		Zone	5	
0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	
0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
0.070	Ü	0.070		0.070	Ü	0.070	Ü	0.070		0.070		0.070	Ü	0.070	Ü	
0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
0.070	Ü	0.070	Ü	0.070	Ü	0.070	Ü	0.070	Ü	0.070		0.070		0.070	Ü	
0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/		0.00/	0	0.00/		0.00/	0	
0.0%	U	0.0%	0	0.0%	U	0.0%	U	0.0%	0	0.0%	U	0.0%	0	0.0%	0	
0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
0.070	Ü	0.070	Ü	0.070	Ü	0.070	Ü	0.070	Ü	0.070	Ü	0.070	Ü	0.070	Ü	
0.407		0.004		0.004		0.004		0.004		0.004		0.004		2.00/		
0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	
0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
0.070	Ü	0.070	Ü	0.070	Ü	0.070	Ü	0.070	Ü	0.070	Ü	0.070	Ü	0.070	Ü	
1.570	3	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	3	
0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
0.070	Ü	0.070	Ü	0.070	Ü	0.070	Ü	0.070	Ü	0.070	Ü	0.070	Ü	0.070	Ü	
0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
0.070	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	
0.20/	1	0.004	0	1 10/	1	0.00%	0	0.00%	0	0.004	0	0.00%	0	0.00%	0	
0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
0.00%	0	0.004	0	0.00%	0	0.00%	0	0.00%	0	0.004	0	0.00%	0	0.00%	0	
0.070	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	
0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	
0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	
0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	
0.0%	U	0.0%	0	0.0%	U	0.0%	U	0.0%	0	0.0%	U	0.0%	0	0.0%	0	
0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	
0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	0	0.0%	U	
0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
0.0		0.0	_	0.0	_	0.0	_	0.0	_				_		_	
0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
0.4%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0 0.0% 0	0.0%       0       0.0%         0.0%       0       0.	0.0%       0       0.0%       0         0.0%       0       0.0%       0 <td>Total         Zone 1A         Zone 11           0.0%         0         0.0%         0         0.0%           0.0%         0         0.0%         0         0.0%           0.0%         0         0.0%         0         0.0%           0.0%         0         0.0%         0         0.0%           0.0%         0         0.0%         0         0.0%           0.0%         0         0.0%         0         0.0%           0.0%         0         0.0%         0         0.0%           0.0%         0         0.0%         0         0.0%           0.0%         0         0.0%         0         0.0%           0.0%         0         0.0%         0         0.0%           0.0%         0         0.0%         0         0.0%           0.0%         0         0.0%         0         0.0%           0.0%         0         0.0%         0         0.0%           0.0%         0         0.0%         0         0.0%           0.0%         0         0.0%         0         0.0%           0.0%         0         0.0%         0         0.0%</td> <td>Total         Zone 1A         Zone 1B           0.0%         0         0.0%         0         0.0%         0           0.0%         0         0.0%         0         0.0%         0           0.0%         0         0.0%         0         0.0%         0           0.0%         0         0.0%         0         0.0%         0           0.0%         0         0.0%         0         0.0%         0           0.0%         0         0.0%         0         0.0%         0           0.0%         0         0.0%         0         0.0%         0           0.0%         0         0.0%         0         0.0%         0           0.0%         0         0.0%         0         0.0%         0           0.0%         0         0.0%         0         0.0%         0           0.0%         0         0.0%         0         0.0%         0           0.0%         0         0.0%         0         0.0%         0           0.0%         0         0.0%         0         0.0%         0           0.0%         0         0.0%         0         0.0</td> <td>Total         Zone 1A         Zone 1B         Zone 2           0.0%         0         0.0%         <td< td=""><td>Total         Zone 1A         Zone 1B         Zone 2B         Zone 2B           0.0%         0         0.0%         0         0.0%         0         0.0%         0           0.0%         0         0.0%         0         0.0%         0         0.0%         0           0.0%         0         0.0%         0         0.0%         0         0.0%         0           0.0%         0         0.0%         0         0.0%         0         0.0%         0           0.0%         0         0.0%         0         0.0%         0         0.0%         0           0.0%         0         0.0%         0         0.0%         0         0.0%         0           0.0%         0         0.0%         0         0.0%         0         0.0%         0           0.0%         0         0.0%         0         0.0%         0         0.0%         0           0.0%         0         0.0%         0         0.0%         0         0.0%         0           0.0%         0         0.0%         0         0.0%         0         0.0%         0           0.0%         0         0.0%</td><td>0.0%         0         0.0%</td><td>Total         Zone 1A         Zone 1B         Zone 2         Zone 3           0.0%         0         &lt;</td><td>                                     </td><td>                                     </td><td>                                     </td><td>                                     </td><td>                                     </td><td>                                     </td></td<></td>	Total         Zone 1A         Zone 11           0.0%         0         0.0%         0         0.0%           0.0%         0         0.0%         0         0.0%           0.0%         0         0.0%         0         0.0%           0.0%         0         0.0%         0         0.0%           0.0%         0         0.0%         0         0.0%           0.0%         0         0.0%         0         0.0%           0.0%         0         0.0%         0         0.0%           0.0%         0         0.0%         0         0.0%           0.0%         0         0.0%         0         0.0%           0.0%         0         0.0%         0         0.0%           0.0%         0         0.0%         0         0.0%           0.0%         0         0.0%         0         0.0%           0.0%         0         0.0%         0         0.0%           0.0%         0         0.0%         0         0.0%           0.0%         0         0.0%         0         0.0%           0.0%         0         0.0%         0         0.0%	Total         Zone 1A         Zone 1B           0.0%         0         0.0%         0         0.0%         0           0.0%         0         0.0%         0         0.0%         0           0.0%         0         0.0%         0         0.0%         0           0.0%         0         0.0%         0         0.0%         0           0.0%         0         0.0%         0         0.0%         0           0.0%         0         0.0%         0         0.0%         0           0.0%         0         0.0%         0         0.0%         0           0.0%         0         0.0%         0         0.0%         0           0.0%         0         0.0%         0         0.0%         0           0.0%         0         0.0%         0         0.0%         0           0.0%         0         0.0%         0         0.0%         0           0.0%         0         0.0%         0         0.0%         0           0.0%         0         0.0%         0         0.0%         0           0.0%         0         0.0%         0         0.0	Total         Zone 1A         Zone 1B         Zone 2           0.0%         0         0.0% <td< td=""><td>Total         Zone 1A         Zone 1B         Zone 2B         Zone 2B           0.0%         0         0.0%         0         0.0%         0         0.0%         0           0.0%         0         0.0%         0         0.0%         0         0.0%         0           0.0%         0         0.0%         0         0.0%         0         0.0%         0           0.0%         0         0.0%         0         0.0%         0         0.0%         0           0.0%         0         0.0%         0         0.0%         0         0.0%         0           0.0%         0         0.0%         0         0.0%         0         0.0%         0           0.0%         0         0.0%         0         0.0%         0         0.0%         0           0.0%         0         0.0%         0         0.0%         0         0.0%         0           0.0%         0         0.0%         0         0.0%         0         0.0%         0           0.0%         0         0.0%         0         0.0%         0         0.0%         0           0.0%         0         0.0%</td><td>0.0%         0         0.0%</td><td>Total         Zone 1A         Zone 1B         Zone 2         Zone 3           0.0%         0         &lt;</td><td>                                     </td><td>                                     </td><td>                                     </td><td>                                     </td><td>                                     </td><td>                                     </td></td<>	Total         Zone 1A         Zone 1B         Zone 2B         Zone 2B           0.0%         0         0.0%         0         0.0%         0         0.0%         0           0.0%         0         0.0%         0         0.0%         0         0.0%         0           0.0%         0         0.0%         0         0.0%         0         0.0%         0           0.0%         0         0.0%         0         0.0%         0         0.0%         0           0.0%         0         0.0%         0         0.0%         0         0.0%         0           0.0%         0         0.0%         0         0.0%         0         0.0%         0           0.0%         0         0.0%         0         0.0%         0         0.0%         0           0.0%         0         0.0%         0         0.0%         0         0.0%         0           0.0%         0         0.0%         0         0.0%         0         0.0%         0           0.0%         0         0.0%         0         0.0%         0         0.0%         0           0.0%         0         0.0%	0.0%         0         0.0%	Total         Zone 1A         Zone 1B         Zone 2         Zone 3           0.0%         0         <						

Weighted:					101	116	xus I	lai	mmg								April 20
	Total		Zone 1	4	Zone 1B		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		
Birmingham City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Blackpole Retail Park, Blackpole Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Worcester Boraston Lane Industrial Estate, Burford, Tenbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Wells, WR15 8LE Bristol City Centre	1.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.6%	4	
Broadwas Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Burford House Garden Store, Tenbury Wells, WR15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
8HQ																	
Cambridge City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Cardiff City Centre Central London / West End	0.0%	0	0.0% 0.0%	0	0.0% 1.1%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	
Cheltenham Town Centre	0.3% 0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.2%	1	0.0%	0	
Cheshire Oaks, Kinsey Road, South Wirral, Ellesmere Port, CH65 9JJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Chichester City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Chorlton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Church Stretton Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Cinderford Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Clarks Village Outlet Centre, Farm Road, Street, BA16 0BB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Coleford Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Colwall Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Craven Arms Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Cribbs Causeway (Mall & Retail Park), Bristol Crossley Retail Park, Carpet	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Trades Way, Kidderminster, DY11 6DY	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	
Dar Ltd, Worcester Road, Link Top, Malvern, WR14 1EP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Derby City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Designer Outlet Swindon, Kemble Drive, Swindon, SN2 2DY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Designer Outlet York, St Nicholas Avenue, York,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
YO19 4TA Droitwich Garden Centre, Worcester Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Droitwich Spa, WR9 0DG																	
Drybrook Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Eastern Avenue Retail Park, Southbrook, Gloucester, GL4 3BU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Elgar Retail Park, Blackpole Road, Worcester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Frosts Garden Centre, Sandy Road, Willington, Bedford, MK44 3QP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Gallagher Retail Park, Tewkesbury Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Cheltenham Gloucester City Centre	1.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.5%	2	
Gloucester Quays Outlet Centre, St Ann Way,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Gloucester	0.0-		0.0-		0.0	_	0.000	_	0.0		0.0	_	0.0	_	0.00		
Great Malvern Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Harrogate Town Centre	0.4%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Hay-on-Wye Town Centre	0.5%	1	0.0%	0	1.1%	1	6.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Homebase, Eastbrook Road, Gloucester, GL4 3DB	0.0%	0	0.0%		0.0%	0	0.0%		0.0%	0	0.0%		0.0%	0	0.0%	0	
Homebase, Elgar Retail Park, Worcester, WR3 8HP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Homebase, New Mills Industrial Estate, Ledbury,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	

Weighted:					101	Ne	exus P	ıaı	ınıng								April 2022
	Total		Zone 1A		Zone 1B		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		
HR8 2SR																	
IKEA, Eastgate Shopping Centre, Bristol, BS5 6XX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
IKEA, Ferry Road, Cardiff, CF11 0XR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
John Lewis, The Hayes, Cardiff, CF10 1EG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Langlands Garden Centre, York Road, Shiptonthorpe, YO43 3PN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Laylocks Garden Centre, Bromyard Road, Worcester, WR6 5LP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Lidl, Old Station Way, Coleford, GL16 8RR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Lidl, Parragate Road, Cinderford, GL14 2LY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Lidl, Redbrook Road, Monmouth, NP25 3LY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Lidl, Worcester Road, Malvern, WR14 1AG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Liverpool City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Ludlow Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
M&S, Eastgate Street, Gloucester, GL1 1PA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
M&S, Malvern Retail Park, Malvern, WR14 1PZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Malvern Shopping Park, Roman Way, Malvern	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Malvern Town Centre (includes Malvern Link)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Manchester City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Mill Farm Country Retail, Mill Farm, Stanford Bridge, WR6 6SP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Millbrook Garden Centre, Old Raglan Road, NP25 4BD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Mitcheldean Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
MKM Building Supplies, Newent Business Park, Newent, GL18 1DZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Monmouth Leisure Centre, Old Dixton Road, Monmouth, NP25 3YT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Monmouth Town Centre	0.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	2	
Morrisons, Ashchurch Road, Tewkesbury, GL20 8AB Morrisons, Free Street,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Brecon, LD3 7SE Morrisons, Roman Way,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Malvern, WR14 1PZ Newent Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Newport City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Old Railway Line Garden Centre, Three Cocks, Brecon, LD3 0SG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Presteigne Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Quedgeley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Rhayader Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Roses Country Fayre Garden Centre, B4215, Ledbury Road, Newent, GL18 1DL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Rugby Town Centre	0.7%	1	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Sainsbury's Superstore, Barnett Way, Barnwood,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Gloucester, GL4 3RT Sainsbury's Superstore, Gallagher Retail Park,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Cheltenham, GL51 9RR Sainsbury's Superstore, Rocks Green, Ludlow,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
SY8 2EY Sainsbury's Superstore, St	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	

Weighted:					101	116	exus P	lai	ınıng								April 20
	Total		Zone 1	4	Zone 1	В	Zone 2		Zone 3		Zone 4	1	Zone 5		Zone 6		
Ann Way, Gloucester																	
Quays, GL2 5SA Sainsbury's Superstore, Swanpool Walk,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Worcester, WR2 4EL Salisbury City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Screwfix, Malvern Business Park, Betony Road, Malvern, WR14 1GS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Screwfix, Mayhill Industrial Estate, Monmouth, NP25	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
3LX Screwfix, Mill Street Industrial Estate,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Abergavenny, NP7 5HE Screwfix, Orleton Road, Ludlow, SY8 1XF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Shrewsbury Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Solihull Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
St Oswalds Retail Park, Gloucester Stratford-upon-Avon Town	0.4%	0	0.0%	0	0.0%	0	0.0%	0	5.9% 0.0%	1	0.0%	0	0.0%	0	0.0%	0	
Centre	0.070	U	0.070	Ü	0.070	J	0.070	J	0.070	J	0.070	U	0.070	J	0.070	J	
Swansea City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Telford Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tenbury Wells Town Centre Tesco Extra, Bristol Road, Quedgeley, Gloucester, GL2 4PF	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	
Tesco Superstore, St Oswalds Road, Gloucester,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
GL1 2SG Tesco Superstore, St Peters Drive, Worcester, WR5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
3SW Tesco Superstore, Station Drive, Ludlow, SY8 2PQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Superstore, Teme Street, Tenbury Wells, WR15 8AA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Superstore, Waterloo Road, Llandrindod Wells,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
LD1 6BG Tewkesbury Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
The Fort Shopping Park, Fort Parkway, Birmingham, B24 9FP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
The Hop Pocket Shopping Village, Five Bridges, Bishop's Frome	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Waitrose, Edith Walk, Great Malvern, WR14 4WR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Waitrose, Honeybourne Way, Cheltenham, GL50 3QW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Waitrose, Merthyr Road, Llanfoist, Abergavenny,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
NP7 9LL Waitrose, Monnow Street, Monmouth, NP25 3EQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Watford Town Centre Westgate Retail Park,	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0 0	
Westgate Street, Gloucester, GL1 2RD Wigmores Bakery, St Mary Street, Monmouth, NP25	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
3DB Worcester City Centre Others	1.6%	3	3.9%	3	0.0%	0	0.0%	0	0.0%	0	7.7%	0	0.0%	0	0.0%	0	
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Internet / delivery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Mail order / catalogue	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
TV shopping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	

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Weighted:					101	144	taus 1	lai	mmg								April 202
	Total	I	Zone 1	A	Zone 1	В	Zone 2	2	Zone 3	3	Zone 4		Zone 5		Zone	6	
(Don't know / can't	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
remember) (Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Weighted base: Sample:		194 195		68 55		56 46		4 11		13 16		5 8		18 29		29 30	
Q23 Where did you last Excl. Nulls & SFT	buy sma	II hou	sehold (	good	s such a	s ho	me furnis	shing	s, clocks	s, jew	ellery, gl	ass	and chin	a ite	ms?		
<b>Zone 1A</b> (Halo) Hereford Leisure	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Pool, St Martin's Avenue, Hereford, HR2 7RQ																	
Aldi, Eign Street, Hereford, HR4 0AP Annetts Fine Furniture,	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0% 2.9%	0		0	0.0%	0	
Three Elms Road, Hereford, HR4 0SQ	0.070	2	0.770	1	0.070	Ü	0.070	U	1.170	O	2.970	U	1.070	Ü	0.070	O	
Asda, Belmont Road, Hereford, HR2 7JE	3.9%	11	3.4%	4	9.8%	6	0.0%	0	0.0%	0	2.9%	0	4.0%	1	0.0%	0	
B&M, Salmon Retail Park, Hereford, HR4 9SA B&Q, Holmer Road,	2.2% 0.8%	6	0.0%	0	3.1% 2.1%	2	0.0%	0	12.4%	4	0.0%	0	0.0%	0	0.0%	0	
Hereford, HR4 9SH Booker, Centurion Way,	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Hereford, HR1 1HU Brook Retail Park, Commercial Road, Hereford	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	0	0.0%	0	0.0%	0	
Clehonger Village Centre Co-op, Grandstand Road,	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0 0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	
Hereford, HR4 9LT Day Lewis Pharmacy, Grandstand Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Hereford, HR4 9NR Dulux Decorator Centre, Holmer Road, Hereford,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
HR4 9BD Evans Farms Supplies, Holmer Road, Hereford,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
HR4 9UJ Farmfoods, Belmont Road, Hereford, HR2 7JR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Hereford Butter Market, High Town, Hereford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Hereford Carpets, Commercial Road, Hereford, HR1 2BD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Hereford City Centre (includes Old Market Shopping Centre &	20.6%	59	23.4%	25	17.1%	10	42.9%	4	24.7%	9	0.0%	0	20.5%	7	15.9%	5	
Maylord Shopping Centre) Hereford Garden Centre, Kings Acre Road, Hereford HPA OSE	0.2%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Hereford, HR4 0SE Hereford Industrial Supplies, Three Elms Trading Estate, Hereford, HR4 9PU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Hereford Retail Park, Newtown Road, Hereford	4.9%	14	6.1%	6	4.1%	3	9.5%	1	5.3%	2	5.9%	1	3.8%	1	1.4%	0	
Hereford Trade Park, Holmer Road, Hereford, HR4 9SG		0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0		0	0.0%	0	
Holmer Road, Hereford Home Bargains, Holmer Road, Hereford, HR4 9SA	0.2% 2.1%	1 6	0.0% 2.6%	0	1.0% 2.1%	1 1	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 6.4%	0 2	
Home Choice Flooring, Rotherwas Industrial Estate, Hereford, HR2 6JU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Howdens, Holmer Road, Hereford, HR4 9RX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
JMart Warehouse, Widemarsh Street,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	

Weighted:					101	INE	xus P	lai	mmg							April 2
	Total		Zone 1	A	Zone 1	В	Zone 2		Zone 3		Zone 4		Zone 5		Zone 6	
Hereford, HR4 9HN	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0
Lidl, Brook Retail Park, Commercial Road, Hereford, HR1 2BQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S, High Town, Hereford, HR1 2AB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Station Approach, Hereford, HR1 1DN	0.6%	2	1.4%	1	0.0%	0	3.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ron Smith & Co Ltd, Rockfield Road, Hereford,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HR1 2UA Rotherwas Industrial Estate, Netherwood Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hereford Rowlands Pharmacy,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eastholme Avenue, Belmont, Hereford, HR2 7XT																
Sainsbury's Superstore, Barton Yard, Hereford, HR4 0AG (includes Argos store)	7.2%	21	13.6%	14	4.2%	3	0.0%	0	4.9%	2	10.9%	1	2.1%	1	0.0%	0
Salmon Retail Park, Holmer Road, Hereford	0.5%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Mortimer Road, Hereford, HR4 9SR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spur Retail Park, Holmer Road, Hereford	25.6%	73	31.9%	33	42.5%	26	6.4%	1	18.7%	7	20.3%	3	12.0%	4	1.4%	0
St Michael's Hospice, Holmer Road, Hereford,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HR4 9UJ St Michaels Hospice, Whitecross Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hereford, HR4 0DQ Tesco Superstore, Abbotsmead Road, Belmont, Hereford, HR2	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0
7XS Tesco Superstore, Bewell Street, Hereford, HR4	0.5%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
0BW The Range, Three Elms	2.1%	6	1.4%	1	2.1%	1	0.0%	0	1.1%	0	11.5%	1	4.0%	1	0.0%	0
Road, Hereford, HR4 0SQ Toolstation, Holmer Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hereford, HR4 9BD Tuplsey Local Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hereford Waitrose, The Old Market,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hereford, HR4 9HX Westfaling Pharmacy, Westfaling Street,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hereford, HR4 0JF Wickes, Widemarsh Street, Hereford, HR4 9EZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wye Valley Pharmacy, Holme Lacy Road, Hereford, HR2 6BZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 1B Ewyas Harold Village Store, Church House, Hereford,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HR2 0EX Fownhope Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kingstone Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longtown Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lugwardine Village Centre Madley Plants, B4352, Madley, HR2 9NT	0.0% 0.0%	0	0.0%	0	0.0% 0.0%	0	0.0%	0	0.0% 0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oakchurch Farm Shop, Brecon Road, Staunton on Wye, HR4 7NH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Peterchurch Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Radway Bridge Garden Centre, A4103,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Weighted:					for	Ne	exus P	laı	nning								April 2022
	Total		Zone 1A	L	Zone 1B		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		
Whitestone, Hereford,																	
HR1 3RX Wellington Home & Gardens, A49, Wellington,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
HR4 8BB Weobley Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Zone 2 Co-op, Crabtree Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Kington, HR5 3UD J&P Turner and Arrow Mills Garden Centre, Arrow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Mills, Kington, HR5 3DU JMart Warehouse, Bridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Street, Kington, HR5 3DL Kington Building Supplies, Sunset Yard, Kington,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
HR5 3SF Kington Town Centre	0.5%	1	0.0%	0	0.0%	0	15.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Lyonshall Nurseries, Lyonshall, Kington, HR5 3LN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Zone 3 Aldi, Dishley Street,	0.2%	1	0.0%	0	0.0%	0	6.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Leominster, HR6 8NY B&Q, Mill Street, Leominster, HR6 8EF	0.5%	1	0.0%	0	0.0%	0	0.0%	0	4.2%	1	0.0%	0	0.0%	0	0.0%	0	
Leominster, FIRO 6EF Leominster Building Supplies, Dishley Street, Leominster, HR6 8NY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Leominster, FIRO 6N I Leominster Engineering, Southern Avenue, Leominster, HR6 0OF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Leominster Town Centre	3.0%	9	0.0%	0	0.0%	0	0.0%	0	20.3%	7	11.5%	1	0.0%	0	0.0%	0	
Morrisons, Barons Cross Road, Leominster, HR6 8RH	0.4%	1	0.0%	0	1.0%	1	3.1%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	
Pembridge Village Centre The Original Factory Shop,	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	
Broad Street, Leominster Three Piece Suites, Southern	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Avenue, Leominster, HR6 0QF <b>Zone 4</b>																	
(Halo) Bromyard Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Cruxwell Street, Bromyard, HR7 4EB																	
Bromyard Town Centre Co-op, Tenbury Road,	0.9% 0.0%	3	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	19.7% 0.0%	3	0.0% 0.0%	0	0.0% 0.0%	0	
Bromyard, HR7 4LW	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	
Halls of Bromyard, Tenbury Road, Bromyard, HR7 4LL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Travis Perkins, Broadbridge, Bromyard, HR7 4NT <b>Zone 5</b>	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Aldi, Leadon Way, Ledbury, HR8 2SS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Appliance Solutions, Lower Road Trading Estate, Ledbury, HR8 2DJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Ledbury Town Centre	3.0%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	25.2%	9	0.0%	0	
Monkhide Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
New Mills Industrial Estate, Leadon Way, Ledbury, HR8 2SR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Newent Plant Centre, Hereford Road, Ledbury, HR8 2PZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Old Wharf Industrial Estate, Dymock Road, Ledbury, HR8 2JQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Screwfix, Homend Trading Estate, Ledbury, HR8 1AR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Superstore, Orchard	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	

Weighted:					101	116	xus 1	1ai	mmg								April
	Total		Zone 1	1	Zone 1B		Zone 2		Zone 3		Zone 4		Zone 5		Zone	6	
Lane, Ledbury, HR8 1DQ																	
Zone 6 Aldi, Brookend Street,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Ross-on-Wye, HR9 7EE																	
Baileys DIY, Over Ross Roundabout (near Labels),	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Ross-on-Wye, HR9 7US Baileys Home Store,	0.004	0	0.00%	0	0.00/	0	0.004	0	0.0%	0	0.00%	0	0.00%	0	0.0%	0	
Whitecross Farm, A49, Bridstow, HR9 6JU	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	
Bradfords Building Supplies, Alton Road, Ross-on-Wye, HR9 5JE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Castrees Garden Plants, Bromsash, Ross on Wye,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
HR9 7PL Chase Industrial Estate,	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	0	
Alton Road, Ross-on-Wye, HR9 5WA	0.170	Ü	0.070	Ü	0.070	Ü	0.070	Ü	0.070	Ü	0.070	Ü	0.070	Ü	1.470	Ü	
Engine Shed, A40,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Ross-on-Wye, HR9 7BW JMart Warehouse, Ashburton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Road, Ross-on-Wye, HR9 7BW	0.070	Ü	0.070	Ü	0.070	Ü	0.070	Ü	0.070	Ü	0.070	Ü	0.070	Ü	0.070	Ü	
Labels Shopping Centre, Ledbury Road, Ross-on-Wye	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Morrisons, Station Street,	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	0	
Ross-on-Wye, HR9 7AG Pengethley Garden Centre, Peterstow, Ross-on-Wye,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
HR9 6LL Ross Garden Store, Station	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Approach, Ross-on-Wye, HR9 7BW																	
Ross-on-Wye Town Centre Sainsbury's Superstore, The Maltings, Ross-On-Wye, HR9 7YB (includes Argos	5.1% 1.6%	15 5	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	46.8% 14.6%	15 5	
store) Screwfix, Ashburton Industrial Estate, Ross-on-Wye, HR9 7BW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Outside Survey Area																	
3 Shires Garden Centre, Ledbury Road, Botloe's Green, Newent, GL18 1DL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Abergavenny Town Centre	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Aberystwyth Town Centre Aldi, Bristol Road,	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	
Quedgeley, GL2 4QL																	
Aldi, Clifton Road, Gloucester, GL1 5BJ Aldi, Hucclecote Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Gloucester, GL3 3TH Aldi, Monmouth Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Abergavenny, NP7 5HF Aldi, Pheasant Street,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Worcester, WR1 2DZ Asda, Bruton Way,	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.7%	2	0.0%	0	
Gloucester, GL1 1DS Asda, Link Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Quedgeley, GL2 2SN Asda, Silver Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Worcester, WR1 2DA B&Q, Spring Lane, Malvern,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
WR14 1AL B&Q, St Oswalds Retail	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Park, Gloucester, GL1 2UE Birmingham Airport,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Elmdon, Birmingham, B26 3QJ																	

Weighted:					lor	116	exus P	lai	ınıng								April 20
	Total		Zone 1	A	Zone 1F	3	Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		
Birmingham City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Blackpole Retail Park, Blackpole Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Worcester Boraston Lane Industrial	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Estate, Burford, Tenbury Wells, WR15 8LE	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	
Bristol City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Broadwas Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Burford House Garden Store, Tenbury Wells, WR15 8HQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Cambridge City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Cardiff City Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	
Central London / West End	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Cheltenham Town Centre	1.6%	5	1.4%	1	0.0%	0	6.4%	1	0.0%	0	0.0%	0	3.8%	1	4.2%	1	
Cheshire Oaks, Kinsey Road, South Wirral, Ellesmere Port, CH65 9JJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Chichester City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Chorlton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Church Stretton Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Cinderford Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Clarks Village Outlet Centre, Farm Road, Street, BA16 0BB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Coleford Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Colwall Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Craven Arms Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Cribbs Causeway (Mall & Retail Park), Bristol Crossley Retail Park, Carpet	0.2%	1	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Trades Way, Kidderminster, DY11 6DY	0.0%	U	0.0%	U	0.0%	U	0.076	U	0.0%	U	0.0%	U	0.076	U	0.0%	U	
Dar Ltd, Worcester Road, Link Top, Malvern, WR14 1EP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Derby City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Designer Outlet Swindon, Kemble Drive, Swindon, SN2 2DY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Designer Outlet York, St Nicholas Avenue, York,	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	0	0.0%	0	0.0%	0	
YO19 4TA Droitwich Garden Centre, Worcester Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Droitwich Spa, WR9 0DG																	
Drybrook Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Eastern Avenue Retail Park, Southbrook, Gloucester, GL4 3BU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Elgar Retail Park, Blackpole Road, Worcester	1.5%	4	3.4%	4	0.0%	0	3.1%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	
Frosts Garden Centre, Sandy Road, Willington, Bedford, MK44 3QP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Gallagher Retail Park, Tewkesbury Road, Cheltenham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Gloucester City Centre	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.1%	2	0.0%	0	
Gloucester Quays Outlet Centre, St Ann Way, Gloucester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Great Malvern Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Harrogate Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Hay-on-Wye Town Centre	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Homebase, Eastbrook Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Gloucester, GL4 3DB Homebase, Elgar Retail Park, Worcester, WR3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
8HP Homebase, New Mills	1.7%	5	2.6%	3	0.0%	0	0.0%	0	1.1%	0	0.0%	0	5.7%	2	0.0%	0	
Industrial Estate, Ledbury,																	

Weighted:					101	116	exus P	ıaı	ınıng							1	April 2022
	Total		Zone 1A		Zone 1B		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		
HR8 2SR																	
IKEA, Eastgate Shopping Centre, Bristol, BS5 6XX	0.8%	2	0.0%	0	3.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
IKEA, Ferry Road, Cardiff, CF11 0XR	0.9%	3	0.0%	0	3.9%	2	3.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
John Lewis, The Hayes, Cardiff, CF10 1EG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Langlands Garden Centre, York Road, Shiptonthorpe, YO43 3PN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Laylocks Garden Centre, Bromyard Road, Worcester, WR6 5LP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Lidl, Old Station Way, Coleford, GL16 8RR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Lidl, Parragate Road, Cinderford, GL14 2LY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Lidl, Redbrook Road, Monmouth, NP25 3LY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Lidl, Worcester Road, Malvern, WR14 1AG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Liverpool City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Ludlow Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
M&S, Eastgate Street, Gloucester, GL1 1PA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
M&S, Malvern Retail Park, Malvern, WR14 1PZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Malvern Shopping Park, Roman Way, Malvern	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Malvern Town Centre (includes Malvern Link)	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	0	0.0%	0	0.0%	0	
Manchester City Centre	0.2%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Mill Farm Country Retail, Mill Farm, Stanford Bridge, WR6 6SP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Millbrook Garden Centre, Old Raglan Road, NP25 4BD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Mitcheldean Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
MKM Building Supplies, Newent Business Park, Newent, GL18 1DZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Monmouth Leisure Centre, Old Dixton Road, Monmouth, NP25 3YT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Monmouth Town Centre	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.2%	2	
Morrisons, Ashchurch Road, Tewkesbury, GL20 8AB Morrisons, Free Street,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Brecon, LD3 7SE Morrisons, Roman Way,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	
Malvern, WR14 1PZ	0.1%	0				0											
Newent Town Centre Newport City Centre	0.1%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	1.4% 0.0%	0	
Old Railway Line Garden Centre, Three Cocks, Brecon, LD3 0SG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Presteigne Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Quedgeley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Rhayader Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Roses Country Fayre Garden Centre, B4215, Ledbury Road, Newent, GL18 1DL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Rugby Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Sainsbury's Superstore, Barnett Way, Barnwood,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Gloucester, GL4 3RT Sainsbury's Superstore, Gallagher Retail Park,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Cheltenham, GL51 9RR Sainsbury's Superstore, Rocks Green, Ludlow,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
SY8 2EY Sainsbury's Superstore, St	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	

Weighted:	101 Nexus 1 familing														April 202		
	Total		Zone 1A		Zone 1B		Zone 2		Zone 3	Zone 4			Zone 5	Zone 6			
Ann Way, Gloucester																	
Quays, GL2 5SA Sainsbury's Superstore, Swanpool Walk,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Worcester, WR2 4EL Salisbury City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Screwfix, Malvern Business Park, Betony Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Malvern, WR14 1GS Screwfix, Mayhill Industrial Estate, Monmouth, NP25	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
3LX Screwfix, Mill Street Industrial Estate,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Abergavenny, NP7 5HE Screwfix, Orleton Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Ludlow, SY8 1XF																	
Shrewsbury Town Centre	0.5%	1	0.0%	0	0.0%	0	0.0% 0.0%	0	4.2% 0.0%	1	0.0% 0.0%	0	0.0% 0.0%	0	0.0%	0	
Solihull Town Centre St Oswalds Retail Park,	0.2% 0.6%	1 2	0.0% 1.4%	0	1.0% 0.0%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0% 0.0%	0	
Gloucester Stratford-upon-Avon Town	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Swansea City Centre Telford Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tenbury Wells Town Centre	0.0%	0	0.0%	ő	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	Ö	
Tesco Extra, Bristol Road, Quedgeley, Gloucester, GL2 4PF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Superstore, St Oswalds Road, Gloucester,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
GL1 2SG Tesco Superstore, St Peters Drive, Worcester, WR5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
3SW Tesco Superstore, Station	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Drive, Ludlow, SY8 2PQ Tesco Superstore, Teme Street, Tenbury Wells,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
WR15 8AA Tesco Superstore, Waterloo Road, Llandrindod Wells,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
LD1 6BG Tewkesbury Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
The Fort Shopping Park, Fort Parkway, Birmingham,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
B24 9FP The Hop Pocket Shopping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Village, Five Bridges, Bishop's Frome	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	
Waitrose, Edith Walk, Great Malvern, WR14 4WR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Waitrose, Honeybourne Way, Cheltenham, GL50 3QW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Waitrose, Merthyr Road, Llanfoist, Abergavenny,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
NP7 9LL Waitrose, Monnow Street, Monmouth, NP25 3EQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Watford Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Westgate Retail Park, Westgate Street,	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	
Gloucester, GL1 2RD Wigmores Bakery, St Mary Street, Monmouth, NP25	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
3DB Worcester City Centre Others	0.8%	2	1.4%	1	0.0%	0	0.0%	0	0.0%	0	5.8%	1	0.0%	0	0.0%	0	
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Internet / delivery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0% 0.0%	0	0.0%	0	
Mail order / catalogue TV shopping	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0%	0	0.0% 0.0%	0	

	Tor Nexus Planning														April 2022		
Total		Zone 1A		Zone 1B		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6			
0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
	287 294		105 82		61 54		8 19		36 39		13 20		34 45		31 35		
buy toys	, gam	nes, bicy	cles	or recrea	ationa	al goods	?										
0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0		
0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
1.20/	2	2.60/	2	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0		
2.3%	4	0.0%	0	7.0%	3	0.0%	0	0.0%			0	0.0%	0	0.0%	0		
0.4%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.4%	0	0.0%	0	0.0%	0		
0.0% 0.0%	0 0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0 0	0.0% 0.0%	0	0.0% 0.0%	0		
0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
45.0%	76	45.4%	27	63.9%	32	33.6%	2	39.6%	8	12.4%	0	36.1%	4	14.7%	3		
0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
1.5%	0	0.0% 0.0%	0	0.0% 1.2%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 9.9%	0		
0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
	0.0% 0.0% 0.0% 0.0% 0.4% 0.0% 1.3% 0.4% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0	0.0% 0 0.0% 0 0.0% 0 0.4% 1 0.0% 0 1.3% 2 2.3% 4 0.4% 1 0.0% 0 0.2% 0 0.0% 0	0.0% 0 0.0% 287 294  buy toys, games, bicy  0.0% 0 0.0%  0.4% 1 0.0% 0.0% 0 0.0%  1.3% 2 3.6% 2.3% 4 0.0% 0.4% 1 1.2% 0.0% 0 0.0% 0.2% 0 0.0% 0.2% 0 0.0% 0.0% 0 0.0%	0.0% 0 0.0% 0 0.0% 0 0.0% 0 287 105 294 82  buy toys, games, bicycles  0.0% 0 0.0% 0 0.4% 1 0.0% 0 0.0% 0 0.0% 0 1.3% 2 3.6% 2 2.3% 4 0.0% 0 0.4% 1 1.2% 1 0.0% 0 0.0% 0 0.2% 0 0.0% 0 0.2% 0 0.0% 0	Total         Zone 1A         Zone 1           0.0%         0 0.0%         0 0.0%           0.0%         0 0.0%         0 0.0%           287         105         294           buy toys, games, bicycles or recreated to the property of the property o	Total         Zone 1A         Zone 1B           0.0%         0         0.0%         0         0.0%         0           0.0%         0         0.0%         0         0.0%         0           0.0%         0         0.0%         0         0.0%         0           buy toys, games, bicycles or recreations           0.0%         0         0.0%         0         0.0%         0           0.4%         1         0.0%         0         1.2%         1           0.0%         0         0.0%         0         0.0%         0           1.3%         2         3.6%         2         0.0%         0           2.3%         4         0.0%         0         7.0%         3           0.4%         1         1.2%         1         0.0%         0           0.0%         0         0.0%         0         0.0%         0           0.0%         0         0.0%         0         0.0%         0           0.0%         0         0.0%         0         0.0%         0           0.0%         0         0.0%         0         0.0%         0           0.0% <td>Total         Zone 1A         Zone 1B         Zone 1B           0.0%         0         0.0%         &lt;</td> <td>Total         Zone 1A         Zone 1B         Zone 2           0.0%         0         0.0%         0         0.0%         0         0.0%         0           0.0%         0         0.0%         0         0.0%         0         0.0%         0           0.0%         0         0.0%         0         0.0%         0         0.0%         0           buy toys, games, bicycles or recreational goods?         0         0.0%         0         0.0%         0         0.0%         0           0.0%         1         0.0%         0         0.0%         0         0.0%         0           0.4%         1         0.0%         0         1.2%         1         0.0%         0           0.0%         0         0.0%         0         0.0%         0         0.0%         0           2.3%         4         0.0%         0         7.0%         3         0.0%         0           0.0%         0         0.0%         0         0.0%         0         0.0%         0           0.0%         0         0.0%         0         0.0%         0         0.0%         0           0.0%         0</td> <td>Total Zone 1A Zone 1B Zone 2 Zone 3  0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0%  0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0%  287 105 61 88 19  buy toys, games, bicycles or recreational goods?  0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0%  0.4% 1 0.0% 0 1.2% 1 0.0% 0 0.0%  0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0%  1.3% 2 3.6% 2 0.0% 0 0.0% 0 0.0% 0 0.0%  2.3% 4 0.0% 0 7.0% 3 0.0% 0 0.0%  0.4% 1 1.2% 1 0.0% 0 0.0% 0 0.0% 0 0.0%  0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0%  0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0%  0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0%  0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0%  0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0%  0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0%  0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0%  0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0%  0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0%  0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0%  0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0%  0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0%  0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0%  0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0%  0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0%  45.0% 76 45.4% 27 63.9% 32 33.6% 2 39.6%  0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0%  0.0% 0 0.0% 0 0.0% 0 0.0%  0.0% 0 0.0% 0 0.0% 0 0.0%  0.0% 0 0.0% 0 0.0% 0 0.0%  0.0% 0 0.0% 0 0.0%  0 0.0% 0 0.0% 0 0.0%  0 0.0% 0 0.0% 0 0.0%  0 0.0% 0</td> <td>  Total</td> <td>Total         Zone 1A         Zone 1B         Zone 2         Zone 3         Zone 4           0.0%         0         0.0%</td> <td>Total         Zone 1A         Zone 1B         Zone 2         Zone 3         Zone 4           0.0%         0         0.0%</td> <td>Total         Zone 1A         Zone 1B         Zone 2         Zone 3         Zone 4         Zone 0.0%           0.0%         0<td>  Total</td><td>  Total</td><td>  Total</td></td>	Total         Zone 1A         Zone 1B         Zone 1B           0.0%         0         0.0%         <	Total         Zone 1A         Zone 1B         Zone 2           0.0%         0         0.0%         0         0.0%         0         0.0%         0           0.0%         0         0.0%         0         0.0%         0         0.0%         0           0.0%         0         0.0%         0         0.0%         0         0.0%         0           buy toys, games, bicycles or recreational goods?         0         0.0%         0         0.0%         0         0.0%         0           0.0%         1         0.0%         0         0.0%         0         0.0%         0           0.4%         1         0.0%         0         1.2%         1         0.0%         0           0.0%         0         0.0%         0         0.0%         0         0.0%         0           2.3%         4         0.0%         0         7.0%         3         0.0%         0           0.0%         0         0.0%         0         0.0%         0         0.0%         0           0.0%         0         0.0%         0         0.0%         0         0.0%         0           0.0%         0	Total Zone 1A Zone 1B Zone 2 Zone 3  0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0%  0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0%  287 105 61 88 19  buy toys, games, bicycles or recreational goods?  0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0%  0.4% 1 0.0% 0 1.2% 1 0.0% 0 0.0%  0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0%  1.3% 2 3.6% 2 0.0% 0 0.0% 0 0.0% 0 0.0%  2.3% 4 0.0% 0 7.0% 3 0.0% 0 0.0%  0.4% 1 1.2% 1 0.0% 0 0.0% 0 0.0% 0 0.0%  0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0%  0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0%  0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0%  0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0%  0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0%  0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0%  0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0%  0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0%  0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0%  0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0%  0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0%  0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0%  0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0%  0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0%  0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0%  45.0% 76 45.4% 27 63.9% 32 33.6% 2 39.6%  0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0%  0.0% 0 0.0% 0 0.0% 0 0.0%  0.0% 0 0.0% 0 0.0% 0 0.0%  0.0% 0 0.0% 0 0.0% 0 0.0%  0.0% 0 0.0% 0 0.0%  0 0.0% 0 0.0% 0 0.0%  0 0.0% 0 0.0% 0 0.0%  0 0.0% 0	Total	Total         Zone 1A         Zone 1B         Zone 2         Zone 3         Zone 4           0.0%         0         0.0%	Total         Zone 1A         Zone 1B         Zone 2         Zone 3         Zone 4           0.0%         0         0.0%	Total         Zone 1A         Zone 1B         Zone 2         Zone 3         Zone 4         Zone 0.0%           0.0%         0 <td>  Total</td> <td>  Total</td> <td>  Total</td>	Total	Total	Total	

Weighted:					101	Ne	exus P	ıaı	ınıng							April 2
	Total		Zone 1	A	Zone 1B	3	Zone 2		Zone 3		Zone 4		Zone 5		Zone 6	
Hereford, HR4 9HN																
Lidl, Brook Retail Park, Commercial Road, Hereford, HR1 2BQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S, High Town, Hereford, HR1 2AB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Station Approach, Hereford, HR1 1DN	1.0%	2	2.4%	1	0.0%	0	4.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ron Smith & Co Ltd, Rockfield Road, Hereford, HR1 2UA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rotherwas Industrial Estate, Netherwood Road, Hereford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rowlands Pharmacy, Eastholme Avenue, Belmont, Hereford, HR2 7XT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Barton Yard, Hereford, HR4 0AG (includes Argos store)	8.5%	14	18.7%	11	5.0%	3	0.0%	0	3.8%	1	0.0%	0	0.0%	0	0.0%	0
Salmon Retail Park, Holmer Road, Hereford	0.4%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Mortimer Road, Hereford, HR4 9SR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spur Retail Park, Holmer	7.9%	13	11.7%	7	7.5%	4	0.0%	0	11.3%	2	0.0%	0	0.0%	0	2.2%	0
Road, Hereford St Michael's Hospice, Holmer Road, Hereford,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HR4 9UJ St Michaels Hospice, Whitecross Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hereford, HR4 0DQ Tesco Superstore, Abbotsmead Road, Belmont, Hereford, HR2 7XS	3.1%	5	4.9%	3	4.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Bewell Street, Hereford, HR4 0BW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Range, Three Elms	1.7%	3	4.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Road, Hereford, HR4 0SQ Toolstation, Holmer Road, Hereford, HR4 9BD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tuplsey Local Centre, Hereford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, The Old Market, Hereford, HR4 9HX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Westfaling Pharmacy, Westfaling Street, Hereford, HR4 0JF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Widemarsh Street, Hereford, HR4 9EZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wye Valley Pharmacy, Holme Lacy Road, Hereford, HR2 6BZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 1B Ewyas Harold Village Store, Church House, Hereford, HR2 0EX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fownhope Village Centre Kingstone Village Centre	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Longtown Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lugwardine Village Centre Madley Plants, B4352, Madley, HR2 9NT	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Oakchurch Farm Shop, Brecon Road, Staunton on Wye, HR4 7NH	0.2%	0	0.0%	0	0.0%	0	4.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Peterchurch Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Radway Bridge Garden Centre, A4103,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Weighted:					for	Ne	exus P	laı	nning								April 2022
	Total		Zone 1A		Zone 1B		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		
Whitestone, Hereford,																	
HR1 3RX Wellington Home & Gardens, A49, Wellington,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
HR4 8BB Weobley Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Zone 2 Co-op, Crabtree Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Kington, HR5 3UD J&P Turner and Arrow Mills Garden Centre, Arrow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Mills, Kington, HR5 3DU JMart Warehouse, Bridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Street, Kington, HR5 3DL Kington Building Supplies, Sunset Yard, Kington,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
HR5 3SF Kington Town Centre	0.6%	1	0.0%	0	0.0%	0	19.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Lyonshall Nurseries, Lyonshall, Kington, HR5 3LN <b>Zone 3</b>	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Aldi, Dishley Street,	1.5%	2	0.0%	0	0.0%	0	0.0%	0	12.4%	2	0.0%	0	0.0%	0	0.0%	0	
Leominster, HR6 8NY B&Q, Mill Street,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Leominster, HR6 8EF Leominster Building Supplies, Dishley Street, Leominster, HR6 8NY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Leominster Engineering, Southern Avenue, Leominster, HR6 0QF	0.4%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Leominster Town Centre Morrisons, Barons Cross Road, Leominster, HR6	3.7% 0.8%	6 1	0.0% 0.0%	0	0.0% 0.0%	0	14.5% 4.8%	1 0	27.3% 5.7%	5 1	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	
8RH Pembridge Village Centre	0.4%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
The Original Factory Shop, Broad Street, Leominster	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Three Piece Suites, Southern Avenue, Leominster, HR6 0QF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Zone 4 (Halo) Bromyard Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Cruxwell Street, Bromyard, HR7 4EB				U		U		U				U		U			
Bromyard Town Centre Co-op, Tenbury Road,	0.2% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	12.4% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	
Bromyard, HR7 4LW																	
Halls of Bromyard, Tenbury Road, Bromyard, HR7 4LL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Travis Perkins, Broadbridge, Bromyard, HR7 4NT <b>Zone 5</b>	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Aldi, Leadon Way, Ledbury, HR8 2SS	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	0	0.0%	0	
Appliance Solutions, Lower Road Trading Estate, Ledbury, HR8 2DJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Ledbury Town Centre	2.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		3	0.0%	0	
Monkhide Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
New Mills Industrial Estate, Leadon Way, Ledbury, HR8 2SR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Newent Plant Centre, Hereford Road, Ledbury, HR8 2PZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Old Wharf Industrial Estate, Dymock Road, Ledbury, HR8 2JQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Screwfix, Homend Trading Estate, Ledbury, HR8 1AR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Superstore, Orchard	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	

Weighted:					101	116	exus P	lai	ıınıng								Apr
	Total		Zone 1A		Zone 11	3	Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		
Lane, Ledbury, HR8 1DQ																	
Zone 6 Aldi, Brookend Street,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Ross-on-Wye, HR9 7EE Baileys DIY, Over Ross	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Roundabout (near Labels), Ross-on-Wye, HR9 7US Baileys Home Store,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Whitecross Farm, A49, Bridstow, HR9 6JU	0.00/	0	0.004	0	0.00/	0	0.00/	0	0.00/	0	0.004	0	0.00/	0	0.00/	0	
Bradfords Building Supplies, Alton Road, Ross-on-Wye, HR9 5JE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Castrees Garden Plants, Bromsash, Ross on Wye, HR9 7PL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Chase Industrial Estate, Alton Road, Ross-on-Wye, HR9 5WA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Engine Shed, A40, Ross-on-Wye, HR9 7BW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
JMart Warehouse, Ashburton Road, Ross-on-Wye, HR9 7BW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Labels Shopping Centre, Ledbury Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Ross-on-Wye Morrisons, Station Street, Ross-on-Wye, HR9 7AG	2.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	20.7%	4	
Pengethley Garden Centre, Peterstow, Ross-on-Wye,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
HR9 6LL Ross Garden Store, Station Approach, Ross-on-Wye,	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	0	
HR9 7BW Ross-on-Wye Town Centre	2.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	22.8%	5	
Sainsbury's Superstore, The Maltings, Ross-On-Wye, HR9 7YB (includes Argos	1.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.1%	3	
store) Screwfix, Ashburton Industrial Estate, Ross-on-Wye, HR9 7BW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Outside Survey Area																	
3 Shires Garden Centre, Ledbury Road, Botloe's Green, Newent, GL18 1DL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Abergavenny Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Aberystwyth Town Centre Aldi, Bristol Road,	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	
Quedgeley, GL2 4QL Aldi, Clifton Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Gloucester, GL1 5BJ Aldi, Hucclecote Road, Gloucester, GL3 3TH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Aldi, Monmouth Road, Abergavenny, NP7 5HF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Aldi, Pheasant Street, Worcester, WR1 2DZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Asda, Bruton Way, Gloucester, GL1 1DS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Asda, Link Road, Quedgeley, GL2 2SN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Asda, Silver Street Worcester, WR1 2DA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
B&Q, Spring Lane, Malvern, WR14 1AL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
B&Q, St Oswalds Retail Park, Gloucester, GL1 2UE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Birmingham Airport, Elmdon, Birmingham, B26 3QJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	

Weighted:					for	Ne	exus P	lar	ning		<b>J</b>						April 2022
	Total		Zone 1	A	Zone 1B	}	Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		
Birmingham City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Blackpole Retail Park, Blackpole Road, Worcester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Boraston Lane Industrial Estate, Burford, Tenbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Wells, WR15 8LE Bristol City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Broadwas Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Burford House Garden Store, Tenbury Wells, WR15 8HQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Cambridge City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Cardiff City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Central London / West End Cheltenham Town Centre	0.0% 0.9%	0	0.0% 2.4%	0 1	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	
Cheshire Oaks, Kinsey Road, South Wirral, Ellesmere Port, CH65 9JJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Chichester City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Chorlton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Church Stretton Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Cinderford Town Centre Clarks Village Outlet Centre,	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	
Farm Road, Street, BA16 0BB																	
Coleford Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Colwall Village Centre Craven Arms Town Centre	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	
Cribbs Causeway (Mall & Retail Park), Bristol	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Crossley Retail Park, Carpet Trades Way, Kidderminster, DY11 6DY	0.6%	1	0.0%	0	0.0%	0	18.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Dar Ltd, Worcester Road, Link Top, Malvern, WR14 1EP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Derby City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Designer Outlet Swindon, Kemble Drive, Swindon, SN2 2DY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Designer Outlet York, St Nicholas Avenue, York, YO19 4TA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Droitwich Garden Centre, Worcester Road, Droitwich Spa, WR9 0DG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Drybrook Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Eastern Avenue Retail Park, Southbrook, Gloucester, GL4 3BU	0.4%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Elgar Retail Park, Blackpole Road, Worcester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Frosts Garden Centre, Sandy Road, Willington, Bedford, MK44 3QP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Gallagher Retail Park, Tewkesbury Road, Cheltenham	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.8%	2	0.0%	0	
Gloucester City Centre	1.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	0	12.5%	2	
Gloucester Quays Outlet Centre, St Ann Way, Gloucester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Great Malvern Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Harrogate Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Hay-on-Wye Town Centre	2.1%	3	0.0%	0	7.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Homebase, Eastbrook Road, Gloucester, GL4 3DB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Homebase, Elgar Retail Park, Worcester, WR3 8HP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Homebase, New Mills Industrial Estate, Ledbury,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	

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Weighted:					101	116	xus I	ıaı	mmg							Aj	pril 2022
	Total		Zone 1A		Zone 1B		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		
HR8 2SR																	
IKEA, Eastgate Shopping Centre, Bristol, BS5 6XX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
IKEA, Ferry Road, Cardiff, CF11 0XR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
John Lewis, The Hayes, Cardiff, CF10 1EG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Langlands Garden Centre, York Road, Shiptonthorpe, YO43 3PN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Laylocks Garden Centre, Bromyard Road, Worcester, WR6 5LP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Lidl, Old Station Way, Coleford, GL16 8RR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Lidl, Parragate Road, Cinderford, GL14 2LY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Lidl, Redbrook Road, Monmouth, NP25 3LY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Lidl, Worcester Road, Malvern, WR14 1AG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Liverpool City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Ludlow Town Centre M&S, Eastgate Street,	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	
Gloucester, GL1 1PA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	
M&S, Malvern Retail Park, Malvern, WR14 1PZ											0.0%						
Malvern Shopping Park, Roman Way, Malvern Malvern Town Centre	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1% 0.0%	0	0.0%	0	
(includes Malvern Link) Manchester City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Mill Farm Country Retail,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%		12.4%	0	0.0%	0	0.0%	0	
Mill Farm, Stanford Bridge, WR6 6SP	0.270	Ü	0.070	Ü	0.070	Ü	0.070	Ü	0.070	Ü	12.170	Ü	0.070	Ü	0.070	Ü	
Millbrook Garden Centre, Old Raglan Road, NP25 4BD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Mitcheldean Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
MKM Building Supplies, Newent Business Park, Newent, GL18 1DZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Monmouth Leisure Centre, Old Dixton Road, Monmouth, NP25 3YT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Monmouth Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Morrisons, Ashchurch Road, Tewkesbury, GL20 8AB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Morrisons, Free Street, Brecon, LD3 7SE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Morrisons, Roman Way, Malvern, WR14 1PZ	0.0%	U	0.0%	U	0.0%	0	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	
Newent Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Newport City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Old Railway Line Garden Centre, Three Cocks,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Brecon, LD3 0SG Presteigne Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Quedgeley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Rhayader Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Roses Country Fayre Garden Centre, B4215, Ledbury Road, Newent, GL18 1DL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Rugby Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Sainsbury's Superstore, Barnett Way, Barnwood,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Gloucester, GL4 3RT	0.00/	0	0.007	0	0.007	0	0.004	0	0.004	0	0.004	0	0.007	0	0.004	0	
Sainsbury's Superstore, Gallagher Retail Park, Cheltenham, GL51 9RR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Sainsbury's Superstore, Rocks Green, Ludlow, SY8 2EY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Sainsbury's Superstore, St	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	

#### Weighted:

Weighted:					for	Ne	xus P	lar	nning							April 2022
	Total		Zone 1A	L	Zone 1B		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6	
Ann Way, Gloucester																
Quays, GL2 5SA Sainsbury's Superstore, Swanpool Walk,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Worcester, WR2 4EL																
Salisbury City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Malvern Business	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Park, Betony Road, Malvern, WR14 1GS																
Screwfix, Mayhill Industrial	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Estate, Monmouth, NP25																
3LX	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0
Screwfix, Mill Street Industrial Estate,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abergavenny, NP7 5HE	0.00/		0.00/		0.004		0.004		0.004		0.004		0.004		0.004	
Screwfix, Orleton Road, Ludlow, SY8 1XF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shrewsbury Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Solihull Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Oswalds Retail Park,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gloucester Stratford-upon-Avon Town	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Centre																
Swansea City Centre	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.3%	1	0.0%	0
Telford Town Centre Tenbury Wells Town Centre	0.9% 0.0%	1	2.4% 0.0%	1	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Tesco Extra, Bristol Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Quedgeley, Gloucester, GL2 4PF	0.070	Ü	0.070		0.070	Ü	0.070		0.070		0.070		0.070	Ü	0.070	v
Tesco Superstore, St Oswalds Road, Gloucester,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
GL1 2SG Tesco Superstore, St Peters Drive, Worcester, WR5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
3SW																
Tesco Superstore, Station Drive, Ludlow, SY8 2PQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Teme Street, Tenbury Wells, WR15 8AA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Waterloo Road, Llandrindod Wells, LD1 6BG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tewkesbury Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Fort Shopping Park, Fort Parkway, Birmingham,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B24 9FP The Hop Pocket Shopping	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	0	0.0%	0
Village, Five Bridges, Bishop's Frome	0.270	U	0.0%	U	0.070	U	0.0%	U	0.076	U	0.0%	U	3.170	U	0.0%	U
Waitrose, Edith Walk, Great	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	25.3%	1	0.0%	0	0.0%	0
Malvern, WR14 4WR																
Waitrose, Honeybourne Way, Cheltenham, GL50	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
3QW Waitrose, Merthyr Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Llanfoist, Abergavenny, NP7 9LL	0.070	Ü	0.070	Ü	0.070	Ü	0.070	Ü	0.070	Ü	0.070	Ü	0.070	Ü	0.070	·
Waitrose, Monnow Street,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Monmouth, NP25 3EQ Watford Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Westgate Retail Park,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Westgate Street,	0.070	Ü	0.070	Ü	0.070		0.070	Ü	0.070	Ü	0.070		0.070	Ü	0.070	·
Gloucester, GL1 2RD Wigmores Bakery, St Mary Street, Monmouth, NP25	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
3DB Worcester City Centre	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.4%	0	0.0%	0	0.0%	0
Others	0.007	^	0.007	^	0.001		0.001	^	0.001		0.004		0.001		0.001	0
Other Abroad	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Autuau																
Internet / deliverv	0.0%	()	0.0%	0	0.0%	0	0.0%	()	0.0%	0	0.0%	()	0.0%	0	0.0%	U
Internet / delivery Mail order / catalogue	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0

Weighted:					101	r Ne	exus F	'lar	ınıng								April 2022
	Tota	l	Zone 1	A	Zone 1	В	Zone 2	2	Zone 3	3	Zone 4		Zone :	5	Zone 6		
(Don't know / can't	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
remember) (Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Weighted base: Sample:		169 162		59 49		50 36		5 12		20 21		3 7		11 19		20 18	
Q25 Where did you last be Excl. Nulls & SFT	buy chei	mist g	joods, ir	ncludi	ing heal	th and	d beauty	prod	ucts?								
Zone 1A																	
(Halo) Hereford Leisure Pool, St Martin's Avenue, Hereford, HR2 7RQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Aldi, Eign Street, Hereford, HR4 0AP	0.7%	4	0.0%	0	3.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Annetts Fine Furniture, Three Elms Road, Hereford, HR4 0SQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Asda, Belmont Road, Hereford, HR2 7JE	3.4%	20	7.0%	15	2.5%	3	1.7%	0	0.0%	0	5.6%	1	0.0%	0	0.0%	0	
B&M, Salmon Retail Park, Hereford, HR4 9SA B&O, Holmer Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Hereford, HR4 9SH Booker, Centurion Way,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Hereford, HR1 1HU Brook Retail Park,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Commercial Road, Hereford	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.007	0	0.00/	0	0.00/	0	
Clehonger Village Centre Co-op, Grandstand Road, Hereford, HR4 9LT	0.0% 1.2%	0 7	0.0% 3.4%	0 7	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	
Day Lewis Pharmacy, Grandstand Road,	0.6%	3	1.0%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Hereford, HR4 9NR Dulux Decorator Centre, Holmer Road, Hereford,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
HR4 9BD Evans Farms Supplies, Holmer Road, Hereford,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
HR4 9UJ Farmfoods, Belmont Road, Hereford, HR2 7JR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Hereford Butter Market, High Town, Hereford	0.5%	3	1.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Hereford Carpets, Commercial Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Hereford, HR1 2BD Hereford City Centre (includes Old Market Shopping Centre &	27.9%	162	47.8%	102	39.0%	48	25.7%	4	2.2%	1	4.2%	1	8.6%	5	1.0%	1	
Maylord Shopping Centre) Hereford Garden Centre, Kings Acre Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Hereford, HR4 0SE Hereford Industrial Supplies, Three Elms Trading Estate, Hereford, HR4 9PU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Hereford Retail Park, Newtown Road, Hereford	1.0%	6	1.5%	3	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Hereford Trade Park, Holmer Road, Hereford, HR4 9SG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Holmer Road, Hereford Home Bargains, Holmer	0.0% 0.3%	0 2	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 2.4%	0 2	
Road, Hereford, HR4 9SA Home Choice Flooring, Rotherwas Industrial	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Estate, Hereford, HR2 6JU Howdens, Holmer Road, Hereford, HR4 9RX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
JMart Warehouse, Widemarsh Street,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	

Weighted:					101	r Ne	exus P	'lar	nning							April 20
	Total		Zone 1	A	Zone 1	1B	Zone 2		Zone 3		Zone 4		Zone 5		Zone 6	
Hereford, HR4 9HN																
Lidl, Brook Retail Park, Commercial Road, Hereford, HR1 2BQ	0.2%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S, High Town, Hereford, HR1 2AB	0.2%	1	0.3%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Station Approach, Hereford, HR1 1DN	2.3%	13	4.7%	10	2.0%	3	0.0%	0	0.0%	0	2.8%	1	0.0%	0	0.0%	0
Ron Smith & Co Ltd, Rockfield Road, Hereford, HR1 2UA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rotherwas Industrial Estate, Netherwood Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hereford Rowlands Pharmacy, Eastholme Avenue, Belmont, Hereford, HR2 7XT	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Barton Yard, Hereford, HR4 0AG (includes Argos store)	7.1%	41	13.7%	29	8.9%	11	3.3%	1	0.0%	0	1.4%	0	0.0%	0	0.0%	0
Salmon Retail Park, Holmer Road, Hereford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Mortimer Road, Hereford, HR4 9SR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spur Retail Park, Holmer Road, Hereford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Michael's Hospice, Holmer Road, Hereford,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HR4 9UJ St Michaels Hospice, Whitecross Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hereford, HR4 0DQ Tesco Superstore, Abbotsmead Road, Belmont, Hereford, HR2 7XS	7.9%	46	8.8%	19	18.5%	23	3.4%	1	0.0%	0	2.8%	1	0.0%	0	3.5%	3
Tesco Superstore, Bewell Street, Hereford, HR4	2.3%	14	3.0%	6	5.9%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
0BW The Range, Three Elms	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Road, Hereford, HR4 0SQ Toolstation, Holmer Road, Hereford, HR4 9BD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tuplsey Local Centre, Hereford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, The Old Market, Hereford, HR4 9HX	0.0%	0	0.0%	0	0.0%	0	1.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Westfaling Pharmacy, Westfaling Street, Hereford, HR4 0JF	0.9%	6	2.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Widemarsh Street, Hereford, HR4 9EZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wye Valley Pharmacy, Holme Lacy Road, Hereford, HR2 6BZ	0.2%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 1B	0.40/		0.007		0.50/		0.004		0.004		0.004		0.004		0.004	
Ewyas Harold Village Store, Church House, Hereford, HR2 0EX	0.1%	1		0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fownhope Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kingstone Village Centre Longtown Village Centre	0.2% 0.0%	1 0	0.0% 0.0%	0	1.0% 0.0%	1	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Lugwardine Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Madley Plants, B4352, Madley, HR2 9NT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oakchurch Farm Shop, Brecon Road, Staunton on Wye, HR4 7NH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Peterchurch Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Radway Bridge Garden Centre, A4103,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Weighted:					for	N	exus P	'laı	nnıng								April 2022
	Total		Zone 1	4	Zone 1B	3	Zone 2		Zone 3	3	Zone 4	1	Zone 5	5	Zone 6		
Whitestone, Hereford,																	
HR1 3RX Wellington Home & Gardens, A49, Wellington,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
HR4 8BB Weobley Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Zone 2 Co-op, Crabtree Road,	0.1%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Kington, HR5 3UD J&P Turner and Arrow Mills Garden Centre, Arrow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Mills, Kington, HR5 3DU JMart Warehouse, Bridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Street, Kington, HR5 3DL Kington Building Supplies, Sunset Yard, Kington, HR5 3SF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Kington Town Centre	1.6%	9	0.0%	0	0.0%	0		9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Lyonshall Nurseries, Lyonshall, Kington, HR5 3LN <b>Zone 3</b>	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Aldi, Dishley Street, Leominster, HR6 8NY	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	1	0.0%	0	0.0%	0	
B&Q, Mill Street, Leominster, HR6 8EF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Leominster Building Supplies, Dishley Street, Leominster, HR6 8NY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Leominster Engineering, Southern Avenue, Leominster, HR6 0QF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Leominster Town Centre Morrisons, Barons Cross	10.3% 3.6%	60 21	0.0% 0.0%	0	7.3% 3.4%	9 4	0.0% 0.0%	0	72.3% 24.4%	48 16	11.2% 1.4%	3 0	0.0% 0.0%	0	0.0% 0.0%	0	
Road, Leominster, HR6 8RH	0.00/	0	0.00/	0	0.00/	•	0.00/		0.00/	0	0.004	0	0.004	0	0.00/	0	
Pembridge Village Centre The Original Factory Shop,	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0		0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	
Broad Street, Leominster Three Piece Suites, Southern	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Avenue, Leominster, HR6 0QF <b>Zone 4</b>																	
(Halo) Bromyard Centre, Cruxwell Street,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Bromyard, HR7 4EB Bromyard Town Centre	1.3%	8	0.0%	0	0.5%	1	0.0%	0	0.0%	0	27.5%	7	0.0%	0	0.0%	0	
Co-op, Tenbury Road,	0.4%	3	0.0%	0	0.0%	0		0	0.0%	0	9.9%	3	0.0%	0	0.0%	0	
Bromyard, HR7 4LW Halls of Bromyard, Tenbury Road, Bromyard, HR7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
4LL Travis Perkins, Broadbridge, Bromyard, HR7 4NT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Zone 5 Aldi, Leadon Way, Ledbury,	0.9%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.3%	2	5.0%	3	0.0%	0	
HR8 2SS Appliance Solutions, Lower	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Road Trading Estate, Ledbury, HR8 2DJ	5.00/	25	0.00/	0	0.50/	1	0.00/	0	0.00/	0	0.00/	0	C1 70/	24	0.00/	0	
Ledbury Town Centre Monkhide Village Centre	5.9% 0.0%	35 0	0.0% 0.0%	0	0.5% 0.0%	1	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	61.7% 0.0%	34 0	0.0% 0.0%	0	
New Mills Industrial Estate, Leadon Way, Ledbury, HR8 2SR	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Newent Plant Centre, Hereford Road, Ledbury, HR8 2PZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Old Wharf Industrial Estate, Dymock Road, Ledbury, HR8 2JQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Screwfix, Homend Trading Estate, Ledbury, HR8 1AR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Superstore, Orchard	1.0%	6	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	10.2%	6	0.0%	0	

Weighted:					101	116	Aus 1	lai	mmg								Apı
	Total		Zone 1	1	Zone 1I	3	Zone 2		Zone 3	}	Zone 4		Zone 5		Zone	6	
Lane, Ledbury, HR8 1DQ																	
Zone 6 Aldi, Brookend Street,	1.7%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.3%	10	
Ross-on-Wye, HR9 7EE Baileys DIY, Over Ross	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Roundabout (near Labels), Ross-on-Wye, HR9 7US Baileys Home Store,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Whitecross Farm, A49, Bridstow, HR9 6JU	0.070	Ü	0.070	Ü	0.070	O	0.070	O	0.070	Ü	0.070	Ü	0.070	Ü	0.070	Ü	
Bradfords Building Supplies, Alton Road, Ross-on-Wye, HR9 5JE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Castrees Garden Plants, Bromsash, Ross on Wye, HR9 7PL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Chase Industrial Estate, Alton Road, Ross-on-Wye, HR9 5WA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Engine Shed, A40, Ross-on-Wye, HR9 7BW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
JMart Warehouse, Ashburton Road, Ross-on-Wye, HR9 7BW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Labels Shopping Centre, Ledbury Road, Ross-on-Wye	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Morrisons, Station Street,	2.6%	15	1.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.0%	12	
Ross-on-Wye, HR9 7AG Pengethley Garden Centre, Peterstow, Ross-on-Wye,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
HR9 6LL Ross Garden Store, Station Approach, Ross-on-Wye, HR9 7BW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Ross-on-Wye Town Centre Sainsbury's Superstore, The Maltings, Ross-On-Wye, HR9 7YB (includes Argos	7.7% 1.4%	45 8	0.0% 0.0%	0	1.0% 0.0%	1 0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	53.0% 9.6%	43 8	
store) Screwfix, Ashburton Industrial Estate, Ross-on-Wye, HR9 7BW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Outside Survey Area																	
3 Shires Garden Centre, Ledbury Road, Botloe's Green, Newent, GL18 1DL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Abergavenny Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Aberystwyth Town Centre Aldi, Bristol Road,	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	
Quedgeley, GL2 4QL Aldi, Clifton Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Gloucester, GL1 5BJ Aldi, Hucclecote Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Gloucester, GL3 3TH Aldi, Monmouth Road, Abergavenny, NP7 5HF	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Aldi, Pheasant Street, Worcester, WR1 2DZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Asda, Bruton Way, Gloucester, GL1 1DS	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	
Asda, Link Road, Quedgeley, GL2 2SN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Asda, Silver Street Worcester, WR1 2DA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
B&Q, Spring Lane, Malvern, WR14 1AL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
B&Q, St Oswalds Retail Park, Gloucester, GL1 2UE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Birmingham Airport, Elmdon, Birmingham, B26 3QJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	

Weighted:					101	116	xus 1	lai	mmg								April 202
	Total		Zone 1	4	Zone 1B		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		
Birmingham City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Blackpole Retail Park, Blackpole Road, Worcester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Boraston Lane Industrial Estate, Burford, Tenbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Wells, WR15 8LE Bristol City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Broadwas Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Burford House Garden Store, Tenbury Wells, WR15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
8HQ Cambridge City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Cardiff City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Central London / West End	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Cheltenham Town Centre Cheshire Oaks, Kinsey Road, South Wirral, Ellesmere Port, CH65 9JJ	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	
Chichester City Centre	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Chorlton Town Centre Church Stretton Centre	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	
Cinderford Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Clarks Village Outlet Centre, Farm Road, Street, BA16 0BB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Coleford Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Colwall Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Craven Arms Town Centre Cribbs Causeway (Mall &	0.0% 0.1%	0 1	0.0% 0.3%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	
Retail Park), Bristol	0.170	1	0.570	1	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	
Crossley Retail Park, Carpet Trades Way, Kidderminster, DY11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
6DY Dar Ltd, Worcester Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Link Top, Malvern, WR14 1EP																	
Derby City Centre	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	
Designer Outlet Swindon, Kemble Drive, Swindon, SN2 2DY	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.076	U	0.0%	U	0.0%	U	
Designer Outlet York, St Nicholas Avenue, York, YO19 4TA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Droitwich Garden Centre, Worcester Road, Droitwich Spa, WR9 0DG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Drybrook Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Eastern Avenue Retail Park, Southbrook, Gloucester, GL4 3BU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Elgar Retail Park, Blackpole Road, Worcester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Frosts Garden Centre, Sandy Road, Willington,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Bedford, MK44 3QP Gallagher Retail Park, Tewkesbury Road, Cheltenham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Gloucester City Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	
Gloucester Quays Outlet Centre, St Ann Way, Gloucester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Great Malvern Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	
Harrogate Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Hay-on-Wye Town Centre Homebase, Eastbrook Road,	0.1% 0.0%	1	0.0% 0.0%	0	0.5% 0.0%	1	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	
Gloucester, GL4 3DB Homebase, Elgar Retail	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Park, Worcester, WR3 8HP Homebase, New Mills	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Industrial Estate, Ledbury,																	

Weighted:					101	Ne	exus P	ıaı	ınıng								April 2022
	Total		Zone 1A		Zone 1B		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		
HR8 2SR																	
IKEA, Eastgate Shopping Centre, Bristol, BS5 6XX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
IKEA, Ferry Road, Cardiff, CF11 0XR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
John Lewis, The Hayes, Cardiff, CF10 1EG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Langlands Garden Centre, York Road, Shiptonthorpe, YO43 3PN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Laylocks Garden Centre, Bromyard Road, Worcester, WR6 5LP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Lidl, Old Station Way, Coleford, GL16 8RR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Lidl, Parragate Road, Cinderford, GL14 2LY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Lidl, Redbrook Road, Monmouth, NP25 3LY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Lidl, Worcester Road, Malvern, WR14 1AG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Liverpool City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Ludlow Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
M&S, Eastgate Street, Gloucester, GL1 1PA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
M&S, Malvern Retail Park, Malvern, WR14 1PZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Malvern Shopping Park, Roman Way, Malvern	1.3%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.4%		10.0%	6	0.0%	0	
Malvern Town Centre (includes Malvern Link)	0.5%	3	1.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Manchester City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Mill Farm Country Retail, Mill Farm, Stanford Bridge, WR6 6SP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Millbrook Garden Centre, Old Raglan Road, NP25 4BD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Mitcheldean Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
MKM Building Supplies, Newent Business Park, Newent, GL18 1DZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Monmouth Leisure Centre, Old Dixton Road, Monmouth, NP25 3YT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Monmouth Town Centre	0.4%	2	0.0%	0	0.0%	0	3.4%	1	0.0%	0	0.0%	0	0.0%	0	2.1%	2	
Morrisons, Ashchurch Road, Tewkesbury, GL20 8AB Morrisons, Free Street,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Brecon, LD3 7SE Morrisons, Roman Way,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Malvern, WR14 1PZ	0.0%	0				0											
Newent Town Centre Newport City Centre	0.1%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.5% 0.0%	0	
Old Railway Line Garden Centre, Three Cocks, Brecon, LD3 0SG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Presteigne Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Quedgeley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Rhayader Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Roses Country Fayre Garden Centre, B4215, Ledbury Road, Newent, GL18 1DL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Rugby Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Sainsbury's Superstore, Barnett Way, Barnwood,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Gloucester, GL4 3RT Sainsbury's Superstore, Gallagher Retail Park,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Cheltenham, GL51 9RR Sainsbury's Superstore, Rocks Green, Ludlow,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
SY8 2EY Sainsbury's Superstore, St	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	

Weighted:					101	116	exus P	ıaı	ınıng								April 20
	Total		Zone 1	4	Zone 11	3	Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		
Ann Way, Gloucester																	
Quays, GL2 5SA Sainsbury's Superstore, Swanpool Walk,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Worcester, WR2 4EL Salisbury City Centre Screwfix, Malvern Business	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	
Park, Betony Road, Malvern, WR14 1GS Screwfix, Mayhill Industrial	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Estate, Monmouth, NP25 3LX	0.004		0.004		0.004		0.004		0.004		0.004		0.004		0.004		
Screwfix, Mill Street Industrial Estate, Abergavenny, NP7 5HE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Screwfix, Orleton Road, Ludlow, SY8 1XF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Shrewsbury Town Centre Solihull Town Centre	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	
St Oswalds Retail Park, Gloucester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Stratford-upon-Avon Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Swansea City Centre Telford Town Centre	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	
Tenbury Wells Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	ő	0.0%	0	0.0%	0	
Tesco Extra, Bristol Road, Quedgeley, Gloucester, GL2 4PF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Superstore, St Oswalds Road, Gloucester, GL1 2SG	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	1	0.0%	0	
Tesco Superstore, St Peters Drive, Worcester, WR5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
3SW Tesco Superstore, Station Drive, Ludlow, SY8 2PQ	0.0%	0	0.0%	0	0.0%	0	1.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Superstore, Teme Street, Tenbury Wells, WR15 8AA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	1	0.0%	0	0.0%	0	
Tesco Superstore, Waterloo Road, Llandrindod Wells, LD1 6BG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tewkesbury Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
The Fort Shopping Park, Fort Parkway, Birmingham, B24 9FP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
The Hop Pocket Shopping Village, Five Bridges, Bishop's Frome	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Waitrose, Edith Walk, Great Malvern, WR14 4WR	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	1	0.0%	0	0.0%	0	
Waitrose, Honeybourne Way, Cheltenham, GL50 3QW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Waitrose, Merthyr Road, Llanfoist, Abergavenny,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
NP7 9LL Waitrose, Monnow Street, Monmouth, NP25 3EQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Watford Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Westgate Retail Park, Westgate Street, Gloucester, GL1 2RD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Wigmores Bakery, St Mary Street, Monmouth, NP25	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
3DB Worcester City Centre Others	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.0%	2	0.0%	0	0.0%	0	
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Internet / delivery Mail order / catalogue	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	
TV shopping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	

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Weighted:					101	1 140	taus i	lai	mma	5							April 2022
	Tota	l	Zone 1	IA	Zone 1	1B	Zone	2	Zone	3	Zone	4	Zone	5	Zone	6	
(Don't know / can't	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
remember) (Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Weighted base: Sample:		582 593		214 156		123 104		16 40		66 79		26 41		55 85		82 88	
Q26 Where did you last Excl. Nulls & SFT	buy elec	trical	items, s	such a	as televi	sions	, washir	ng ma	chines	and c	ompute	rs?					
<b>Zone 1A</b> (Halo) Hereford Leisure	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Pool, St Martin's Avenue, Hereford, HR2 7RQ																	
Aldi, Eign Street, Hereford, HR4 0AP Annetts Fine Furniture,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Three Elms Road, Hereford, HR4 0SQ	0.070	Ü	0.070	O	0.070	U	0.070	Ü	0.070	Ü	0.070	Ü	0.070	Ü	0.070	O	
Asda, Belmont Road, Hereford, HR2 7JE	3.3%	11	3.5%	4	7.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	0	
B&M, Salmon Retail Park, Hereford, HR4 9SA B&Q, Holmer Road,	0.0%	0	0.0%	0	0.0%	0	0.0% 2.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Hereford, HR4 9SH Booker, Centurion Way,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Hereford, HR1 1HU Brook Retail Park, Commercial Road, Hereford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Clehonger Village Centre Co-op, Grandstand Road,	0.0% 0.2%	0 1	0.0% 0.6%	0 1	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0 0	0.0% 0.0%	0 0	0.0% 0.0%	0	0.0% 0.0%	0	
Hereford, HR4 9LT Day Lewis Pharmacy, Grandstand Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Hereford, HR4 9NR Dulux Decorator Centre, Holmer Road, Hereford,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
HR4 9BD Evans Farms Supplies, Holmer Road, Hereford,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
HR4 9UJ Farmfoods, Belmont Road, Hereford, HR2 7JR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Hereford Butter Market, High Town, Hereford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Hereford Carpets, Commercial Road, Hereford, HR1 2BD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Hereford City Centre (includes Old Market Shopping Centre &	12.9%	44	14.1%	17	12.7%	11	11.5%	1	20.3%	7	3.4%	1	7.6%	2	12.3%	4	
Maylord Shopping Centre) Hereford Garden Centre, Kings Acre Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Hereford, HR4 0SE Hereford Industrial Supplies, Three Elms Trading Estate, Hereford, HR4 9PU	0.4%	1	0.0%	0	0.0%	0	0.0%	0	4.0%	1	0.0%	0	0.0%	0	0.0%	0	
Hereford Retail Park, Newtown Road, Hereford	59.2%	200	70.0%	86	63.5%	55	56.5%	5	57.1%	20	65.2%	14	38.3%	12	24.2%	7	
Hereford Trade Park, Holmer Road, Hereford, HR4 9SG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Holmer Road, Hereford Home Bargains, Holmer	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	
Road, Hereford, HR4 9SA Home Choice Flooring, Rotherwas Industrial	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Estate, Hereford, HR2 6JU Howdens, Holmer Road, Hereford, HR4 9RX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
JMart Warehouse, Widemarsh Street,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	

Weighted:					101	116	exus P	ıaı	ımıng							April 2
	Total		Zone 1A	1	Zone 1B		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6	
Hereford, HR4 9HN																
Lidl, Brook Retail Park, Commercial Road, Hereford, HR1 2BQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S, High Town, Hereford, HR1 2AB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Station Approach, Hereford, HR1 1DN	0.2%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ron Smith & Co Ltd, Rockfield Road, Hereford,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HR1 2UA Rotherwas Industrial Estate, Netherwood Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hereford Rowlands Pharmacy, Eastholme Avenue, Belmont, Hereford, HR2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
7XT Sainsbury's Superstore, Barton Yard, Hereford, HR4 0AG (includes Argos store)	2.5%	8	3.2%	4	5.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Salmon Retail Park, Holmer Road, Hereford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Mortimer Road, Hereford, HR4 9SR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spur Retail Park, Holmer Road, Hereford	2.3%	8	5.8%	7	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Michael's Hospice, Holmer Road, Hereford,	1.1%	4	0.0%	0	2.7%	2	0.0%	0	4.0%	1	0.0%	0	0.0%	0	0.0%	0
HR4 9UJ St Michaels Hospice, Whitecross Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hereford, HR4 0DQ Tesco Superstore, Abbotsmead Road, Belmont, Hereford, HR2	1.0%	3	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.4%	2
7XS Tesco Superstore, Bewell Street, Hereford, HR4	0.6%	2	0.6%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
0BW The Range, Three Elms	0.4%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Road, Hereford, HR4 0SQ Toolstation, Holmer Road, Hereford, HR4 9BD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tuplsey Local Centre, Hereford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, The Old Market, Hereford, HR4 9HX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Westfaling Pharmacy, Westfaling Street, Hereford, HR4 0JF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Widemarsh Street, Hereford, HR4 9EZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wye Valley Pharmacy, Holme Lacy Road, Hereford, HR2 6BZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 1B Ewyas Harold Village Store, Church House, Hereford, HR2 0EX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fownhope Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kingstone Village Centre Longtown Village Centre	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Lugwardine Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Madley Plants, B4352, Madley, HR2 9NT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oakchurch Farm Shop, Brecon Road, Staunton on Wye, HR4 7NH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Peterchurch Village Centre Radway Bridge Garden	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Centre, A4103,	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U

Weighted:					101	11(	exus P	lai	ınıng								April 2022
	Total		Zone 1A		Zone 1B		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		
Whitestone, Hereford,																	
HR1 3RX Wellington Home & Gardens, A49, Wellington,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
HR4 8BB Weobley Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Zone 2 Co-op, Crabtree Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Kington, HR5 3UD J&P Turner and Arrow Mills Garden Centre, Arrow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Mills, Kington, HR5 3DU JMart Warehouse, Bridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Street, Kington, HR5 3DL Kington Building Supplies, Sunset Yard, Kington, HR5 3SF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Kington Town Centre Lyonshall Nurseries, Lyonshall, Kington, HR5 3LN	0.4% 0.0%	1 0	0.0% 0.0%	0	0.0% 0.0%	0	14.5% 0.0%	1 0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	
Zone 3 Aldi, Dishley Street,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Leominster, HR6 8NY B&Q, Mill Street,	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	0	0.0%	0	0.0%	0	
Leominster, HR6 8EF Leominster Building Supplies, Dishley Street, Leominster, HR6 8NY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Leominster Engineering, Southern Avenue, Leominster, HR6 0QF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Leominster Town Centre Morrisons, Barons Cross Road, Leominster, HR6	1.3% 0.0%	5	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	12.6% 0.0%	5	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	
8RH Pembridge Village Centre The Original Factory Shop,	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	
Broad Street, Leominster Three Piece Suites, Southern Avenue, Leominster, HR6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
0QF <b>Zone 4</b>																	
(Halo) Bromyard Centre, Cruxwell Street, Bromyard, HR7 4EB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Bromyard Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Co-op, Tenbury Road, Bromyard, HR7 4LW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Halls of Bromyard, Tenbury Road, Bromyard, HR7 4LL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Travis Perkins, Broadbridge, Bromyard, HR7 4NT <b>Zone 5</b>	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Aldi, Leadon Way, Ledbury, HR8 2SS	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	
Appliance Solutions, Lower Road Trading Estate, Ledbury, HR8 2DJ	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	1	0.0%	0	
Ledbury Town Centre	2.0%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	22.1%	7	0.0%	0	
Monkhide Village Centre New Mills Industrial Estate, Leadon Way, Ledbury, HR8 2SR	0.0% 0.5%	0 2	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 5.2%	0 2	0.0% 0.0%	0	
Newent Plant Centre, Hereford Road, Ledbury, HR8 2PZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Old Wharf Industrial Estate, Dymock Road, Ledbury, HR8 2JQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Screwfix, Homend Trading Estate, Ledbury, HR8 1AR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Superstore, Orchard	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	

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Weighted:					101	NE	xus P	lai	mmg								April
	Total		Zone 1A		Zone 1B		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6	i	
Lane, Ledbury, HR8 1DQ																	
Zone 6 Aldi, Brookend Street,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Ross-on-Wye, HR9 7EE Baileys DIY, Over Ross	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Roundabout (near Labels), Ross-on-Wye, HR9 7US	0.004	•	0.004	^	0.004		0.004		0.004		0.004		0.004		0.004		
Baileys Home Store, Whitecross Farm, A49, Bridstow, HR9 6JU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Bradfords Building Supplies, Alton Road, Ross-on-Wye, HR9 5JE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Castrees Garden Plants, Bromsash, Ross on Wye, HR9 7PL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Chase Industrial Estate, Alton Road, Ross-on-Wye, HR9 5WA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Engine Shed, A40, Ross-on-Wye, HR9 7BW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
JMart Warehouse, Ashburton Road, Ross-on-Wye, HR9 7BW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Labels Shopping Centre, Ledbury Road, Ross-on-Wye	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Morrisons, Station Street,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Ross-on-Wye, HR9 7AG Pengethley Garden Centre, Peterstow, Ross-on-Wye,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
HR9 6LL Ross Garden Store, Station Approach, Ross-on-Wye, HR9 7BW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Ross-on-Wye Town Centre	2.4%	8	0.0%	0	0.7%	1	5.9%	1	0.0%	0	0.0%	0	0.0%	0	23.1%	7	
Sainsbury's Superstore, The Maltings, Ross-On-Wye, HR9 7YB (includes Argos	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.1%	2	
store) Screwfix, Ashburton Industrial Estate, Ross-on-Wye, HR9 7BW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Outside Survey Area																	
3 Shires Garden Centre, Ledbury Road, Botloe's Green, Newent, GL18 1DL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Abergavenny Town Centre	0.2%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Aberystwyth Town Centre Aldi, Bristol Road,	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	
Quedgeley, GL2 4QL Aldi, Clifton Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Gloucester, GL1 5BJ Aldi, Hucclecote Road, Gloucester, GL3 3TH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Aldi, Monmouth Road, Abergavenny, NP7 5HF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Aldi, Pheasant Street, Worcester, WR1 2DZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Asda, Bruton Way, Gloucester, GL1 1DS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Asda, Link Road, Quedgeley, GL2 2SN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Asda, Silver Street Worcester, WR1 2DA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
B&Q, Spring Lane, Malvern,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
WR14 1AL B&Q, St Oswalds Retail Park, Gloucester, GL1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
2UE Birmingham Airport, Elmdon, Birmingham, B26 3QJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	

Weighted:					101	116	exus P	lai	ınıng								April 2022
	Total		Zone 1A	1	Zone 1E	3	Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		
Birmingham City Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	
Blackpole Retail Park, Blackpole Road, Worcester	0.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.5%	2	2.3%	1	0.0%	0	
Boraston Lane Industrial Estate, Burford, Tenbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Wells, WR15 8LE Bristol City Centre	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.5%	2	
Broadwas Town Centre	0.0%	0	0.0%	0	0.0%	Ö	0.0%	ő	0.0%	0	0.0%	0	0.0%	Ö	0.0%	0	
Burford House Garden Store, Tenbury Wells, WR15 8HQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Cambridge City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Cardiff City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Central London / West End	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Cheltenham Town Centre Cheshire Oaks, Kinsey Road, South Wirral, Ellesmere Port, CH65 9JJ	0.5% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	2.3% 0.0%	1 0	2.8% 0.0%	1	
Chichester City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Chorlton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Church Stretton Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Cinderford Town Centre Clarks Village Outlet Centre, Farm Road, Street, BA16	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	
OBB	0.00/	0	0.00/	0	0.00/	0	0.00/		0.00/	0	0.00/	0	0.00/	0	0.00/		
Coleford Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0% 0.0%	0	0.0%	0	0.0%	0	
Colwall Village Centre Craven Arms Town Centre	0.0% 0.1%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 1.0%	0	0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	
Cribbs Causeway (Mall & Retail Park), Bristol	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	0	
Crossley Retail Park, Carpet Trades Way, Kidderminster, DY11 6DY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Dar Ltd, Worcester Road, Link Top, Malvern, WR14 1EP	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.8%	2	0.0%	0	0.0%	0	
Derby City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Designer Outlet Swindon, Kemble Drive, Swindon, SN2 2DY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Designer Outlet York, St Nicholas Avenue, York, YO19 4TA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Droitwich Garden Centre, Worcester Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Droitwich Spa, WR9 0DG Drybrook Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Eastern Avenue Retail Park, Southbrook, Gloucester,	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	
GL4 3BU Elgar Retail Park, Blackpole Road, Worcester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Frosts Garden Centre, Sandy Road, Willington, Bedford, MK44 3QP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Gallagher Retail Park, Tewkesbury Road, Cheltenham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Gloucester City Centre	1.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	13.4%	4	
Gloucester Quays Outlet Centre, St Ann Way, Gloucester	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	1	0.0%	0	
Great Malvern Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Harrogate Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Hay-on-Wye Town Centre	1.0%	3	0.0%	0	4.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Homebase, Eastbrook Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Gloucester, GL4 3DB Homebase, Elgar Retail Park, Worcester, WR3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
8HP Homebase, New Mills Industrial Estate, Ledbury,	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	1	0.0%	0	

Weighted:					101	116	exus P	lai	ınıng								April 2022
	Total		Zone 1A		Zone 1B		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		
HR8 2SR																	
IKEA, Eastgate Shopping Centre, Bristol, BS5 6XX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
IKEA, Ferry Road, Cardiff, CF11 0XR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
John Lewis, The Hayes, Cardiff, CF10 1EG	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	0	
Langlands Garden Centre, York Road, Shiptonthorpe, YO43 3PN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Laylocks Garden Centre, Bromyard Road, Worcester, WR6 5LP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Lidl, Old Station Way, Coleford, GL16 8RR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Lidl, Parragate Road, Cinderford, GL14 2LY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Lidl, Redbrook Road, Monmouth, NP25 3LY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Lidl, Worcester Road, Malvern, WR14 1AG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Liverpool City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Ludlow Town Centre	0.1%	0	0.0%	0	0.0%	0	2.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
M&S, Eastgate Street, Gloucester, GL1 1PA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
M&S, Malvern Retail Park, Malvern, WR14 1PZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Malvern Shopping Park, Roman Way, Malvern	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	1	0.0%	0	0.0%	0	
Malvern Town Centre (includes Malvern Link)	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	
Manchester City Centre	0.0%	0	0.0%	0	0.0%	0	0.0% 0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Mill Farm Country Retail, Mill Farm, Stanford Bridge, WR6 6SP	0.0%	U	0.0%	U	0.0%	U	0.0%	0	0.0%	U	0.0%	U	0.0%	U	0.0%	0	
Millbrook Garden Centre, Old Raglan Road, NP25 4BD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Mitcheldean Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
MKM Building Supplies, Newent Business Park, Newent, GL18 1DZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Monmouth Leisure Centre, Old Dixton Road, Monmouth, NP25 3YT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Monmouth Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Morrisons, Ashchurch Road, Tewkesbury, GL20 8AB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Morrisons, Free Street, Brecon, LD3 7SE Morrisons, Roman Way,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Malvern, WR14 1PZ	0.0%				0.0%						0.0%						
Newent Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Newport City Centre Old Railway Line Garden	0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	
Centre, Three Cocks, Brecon, LD3 0SG	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	
Presteigne Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Quedgeley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Rhayader Town Centre	0.2%	1	0.0%	0	0.0%	0	5.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Roses Country Fayre Garden Centre, B4215, Ledbury Road, Newent, GL18 1DL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Rugby Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Sainsbury's Superstore, Barnett Way, Barnwood,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Gloucester, GL4 3RT	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	
Sainsbury's Superstore, Gallagher Retail Park, Cheltenham, GL51 9RR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Sainsbury's Superstore, Rocks Green, Ludlow,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
SY8 2EY Sainsbury's Superstore, St	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	1	0.0%	0	

Weighted:					for	Ne	exus P	lar	ning								April 202
	Total		Zone 1	4	Zone 1I	3	Zone 2		Zone 3		Zone 4	ļ	Zone 5		Zone 6		
Ann Way, Gloucester																	
Quays, GL2 5SA Sainsbury's Superstore, Swanpool Walk,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Worcester, WR2 4EL Salisbury City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Screwfix, Malvern Business Park, Betony Road, Malvern, WR14 1GS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Screwfix, Mayhill Industrial Estate, Monmouth, NP25 3LX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Screwfix, Mill Street Industrial Estate, Abergavenny, NP7 5HE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Screwfix, Orleton Road, Ludlow, SY8 1XF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Shrewsbury Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Solihull Town Centre St Oswalds Retail Park,	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	
Gloucester Stratford-upon-Avon Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Swansea City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Telford Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tenbury Wells Town Centre Tesco Extra, Bristol Road, Quedgeley, Gloucester,	0.3% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	1.0% 0.0%	0	3.4% 0.0%	1	0.0% 0.0%	0	0.0% 0.0%	0	
GL2 4PF Tesco Superstore, St Oswalds Road, Gloucester,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
GL1 2SG Tesco Superstore, St Peters Drive, Worcester, WR5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
3SW Tesco Superstore, Station Drive, Ludlow, SY8 2PQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Superstore, Teme Street, Tenbury Wells, WR15 8AA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Superstore, Waterloo Road, Llandrindod Wells, LD1 6BG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tewkesbury Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
The Fort Shopping Park, Fort Parkway, Birmingham, B24 9FP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
The Hop Pocket Shopping Village, Five Bridges, Bishop's Frome	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Waitrose, Edith Walk, Great Malvern, WR14 4WR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Waitrose, Honeybourne Way, Cheltenham, GL50 3QW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Waitrose, Merthyr Road, Llanfoist, Abergavenny, NP7 9LL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Waitrose, Monnow Street, Monmouth, NP25 3EQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Watford Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Westgate Retail Park, Westgate Street, Gloucester, GL1 2RD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Wigmores Bakery, St Mary Street, Monmouth, NP25 3DB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Worcester City Centre Others	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Internet / delivery Mail order / catalogue	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	
TV shopping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	

Weighted:					101	LINE	exus i	Tai	mmg								April 2022
	Tota	1	Zone 1	A	Zone 1	lB	Zone 2	2	Zone 3	3	Zone 4	ļ	Zone 5	5	Zone	6	
(Don't know / can't	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
remember) (Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Weighted base: Sample:		338 361		123 103		86 74		9 24		36 47		22 31		31 45		31 37	
Q27 Where did you last Excl. Nulls & SFT	buy DIY	or ga	rdening	good	s?												
Zone 1A																	
(Halo) Hereford Leisure Pool, St Martin's Avenue, Hereford, HR2 7RQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Aldi, Eign Street, Hereford, HR4 0AP	0.7%	4	1.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Annetts Fine Furniture, Three Elms Road, Hereford, HR4 0SQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Asda, Belmont Road, Hereford, HR2 7JE	1.9%	10	3.1%	7	2.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
B&M, Salmon Retail Park, Hereford, HR4 9SA	2.3%	12	3.3%	7	3.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	
B&Q, Holmer Road, Hereford, HR4 9SH	29.6%	158			44.7%		15.5%		10.0%		37.4%	8	3.9%	2	0.8%	0	
Booker, Centurion Way, Hereford, HR1 1HU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Brook Retail Park, Commercial Road, Hereford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Clehonger Village Centre Co-op, Grandstand Road, Hereford, HR4 9LT	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	
Day Lewis Pharmacy, Grandstand Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Hereford, HR4 9NR Dulux Decorator Centre, Holmer Road, Hereford,	0.4%	2	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
HR4 9BD Evans Farms Supplies, Holmer Road, Hereford,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
HR4 9UJ Farmfoods, Belmont Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Hereford, HR2 7JR Hereford Butter Market,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
High Town, Hereford Hereford Carpets, Commercial Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Hereford, HR1 2BD Hereford City Centre (includes Old Market Shopping Centre &	5.4%	29	6.8%	15	7.8%	10	1.6%	0	7.9%	4	0.0%	0	0.0%	0	0.0%	0	
Maylord Shopping Centre) Hereford Garden Centre, Kings Acre Road,	5.7%	31	11.4%	25	4.1%	5	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.8%	0	
Hereford, HR4 0SE Hereford Industrial Supplies, Three Elms Trading Estate, Hereford, HR4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
9PU Hereford Retail Park,	0.5%	3	0.0%	0	2.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Newtown Road, Hereford Hereford Trade Park, Holmer	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Road, Hereford, HR4 9SG Holmer Road, Hereford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Home Bargains, Holmer Road, Hereford, HR4 9SA Home Choice Flooring,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Rotherwas Industrial Estate, Hereford, HR2 6JU				_			0.5					_			0.5	_	
Howdens, Holmer Road, Hereford, HR4 9RX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
JMart Warehouse, Widemarsh Street,	0.9%	5	2.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	

Weighted:					101	Ne	exus P	ıaı	ınıng							April 20
	Total		Zone 1	A	Zone 1B	1	Zone 2		Zone 3		Zone 4		Zone 5		Zone 6	
Hereford, HR4 9HN																
Lidl, Brook Retail Park, Commercial Road, Hereford, HR1 2BQ	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S, High Town, Hereford, HR1 2AB	0.6%	3	1.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Station Approach, Hereford, HR1 1DN	0.6%	3	1.3%	3	0.0%	0	0.0%	0	0.0%	0	1.8%	0	0.0%	0	0.0%	0
Ron Smith & Co Ltd, Rockfield Road, Hereford,	0.1%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HR1 2UA Rotherwas Industrial Estate, Netherwood Road,	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hereford Rowlands Pharmacy, Eastholme Avenue, Belmont, Hereford, HR2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
7XT Sainsbury's Superstore, Barton Yard, Hereford, HR4 0AG (includes Argos store)	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Salmon Retail Park, Holmer Road, Hereford	2.0%	11	2.0%	4	4.1%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	2
Screwfix, Mortimer Road, Hereford, HR4 9SR	1.2%	6	2.3%	5	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spur Retail Park, Holmer Road, Hereford	0.5%	3	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0
St Michael's Hospice, Holmer Road, Hereford,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HR4 9UJ St Michaels Hospice, Whitecross Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hereford, HR4 0DQ Tesco Superstore, Abbotsmead Road, Belmont, Hereford, HR2	1.0%	5	2.2%	5	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
7XS Tesco Superstore, Bewell Street, Hereford, HR4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
0BW The Range, Three Elms	1.8%	10	3.6%	8	1.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Road, Hereford, HR4 0SQ Toolstation, Holmer Road, Hereford, HR4 9BD	0.2%	1	0.0%	0	0.0%	0	3.3%	1	0.0%	0	3.7%	1	0.0%	0	0.0%	0
Tuplsey Local Centre, Hereford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, The Old Market, Hereford, HR4 9HX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Westfaling Pharmacy, Westfaling Street, Hereford, HR4 0JF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Widemarsh Street, Hereford, HR4 9EZ	3.3%	18	7.4%	16	1.0%	1	3.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wye Valley Pharmacy, Holme Lacy Road, Hereford, HR2 6BZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 1B Ewyas Harold Village Store, Church House, Hereford, HR2 0EX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fownhope Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kingstone Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longtown Village Centre Lugwardine Village Centre	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	$0 \\ 0$	0.0% 0.0%	0
Madley Plants, B4352, Madley, HR2 9NT	0.1%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oakchurch Farm Shop, Brecon Road, Staunton on Wye, HR4 7NH	0.9%	5	1.0%	2	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Peterchurch Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Radway Bridge Garden Centre, A4103,	3.3%	17	4.8%	10	3.1%	4	0.0%	0	0.0%	0	11.0%	2	2.0%	1	0.0%	0

Weighted:					for	N	exus P	'laı	nnıng								April 2022
	Total		Zone 1A	1	Zone 1B	1	Zone 2		Zone 3	3	Zone 4	4	Zone 5	;	Zone 6		
Whitestone, Hereford,																	
HR1 3RX Wellington Home & Gardens, A49, Wellington,	0.2%	1	0.3%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
HR4 8BB Weobley Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Zone 2 Co-op, Crabtree Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Kington, HR5 3UD  J&P Turner and Arrow Mills  Garden Centre, Arrow	0.3%	2	0.0%	0	0.5%	1	6.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Mills, Kington, HR5 3DU JMart Warehouse, Bridge	0.0%	0	0.0%	0	0.0%	0	1.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Street, Kington, HR5 3DL Kington Building Supplies, Sunset Yard, Kington,	1.3%	7	0.0%	0	3.6%	4	16.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
HR5 3SF Kington Town Centre	0.1%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Lyonshall Nurseries, Lyonshall, Kington, HR5 3LN	1.3%	7	0.7%	1	1.0%	1		4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Zone 3 Aldi, Dishley Street,	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	
Leominster, HR6 8NY B&Q, Mill Street,	8.9%	48	0.0%	0	5.8%	7	7.8%	1	69.0%	38	7.3%	1	0.0%	0	0.0%	0	
Leominster, HR6 8EF Leominster Building Supplies, Dishley Street,	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	
Leominster, HR6 8NY Leominster Engineering, Southern Avenue,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Leominster, HR6 0QF Leominster Town Centre Morrisons, Barons Cross	1.6% 0.1%	9	0.0% 0.0%	0	1.0% 0.0%	1 0	6.5% 0.0%	1 0	8.3% 0.7%	5 0	8.4% 0.0%	2 0	0.0% 0.0%	0	0.0% 0.0%	0 0	
Road, Leominster, HR6 8RH Pembridge Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
The Original Factory Shop, Broad Street, Leominster	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Three Piece Suites, Southern Avenue, Leominster, HR6 0QF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Zone 4 (Halo) Bromyard Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Cruxwell Street, Bromyard, HR7 4EB	0.070		0.070		0.070	Ü	0.070		0.070	Ü	0.070	Ü	0.070		0.070	Ü	
Bromyard Town Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.7%	2	0.0%	0	0.0%	0	
Co-op, Tenbury Road, Bromyard, HR7 4LW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Halls of Bromyard, Tenbury Road, Bromyard, HR7 4LL	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	0	0.0%	0	0.0%	0	
Travis Perkins, Broadbridge, Bromyard, HR7 4NT <b>Zone 5</b>	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	1	0.0%	0	0.0%	0	
Aldi, Leadon Way, Ledbury, HR8 2SS	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	0	0.0%	0	0.0%	0	
Appliance Solutions, Lower Road Trading Estate,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Ledbury, HR8 2DJ Ledbury Town Centre	2.2%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	21.0%	11	0.8%	0	
Monkhide Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
New Mills Industrial Estate, Leadon Way, Ledbury, HR8 2SR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Newent Plant Centre, Hereford Road, Ledbury, HR8 2PZ	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.5%	3	0.0%	0	
Old Wharf Industrial Estate, Dymock Road, Ledbury, HR8 2JQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Screwfix, Homend Trading Estate, Ledbury, HR8 1AR	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	0	1.3%	1	0.0%	0	
Tesco Superstore, Orchard	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	

Weighted:					Ior	Ne	exus P	'lan	ınıng								April
	Total		Zone 1A		Zone 1B		Zone 2		Zone 3		Zone 4		Zone 5		Zone	6	
Lane, Ledbury, HR8 1DQ																	
Zone 6 Aldi, Brookend Street,	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	2	
Ross-on-Wye, HR9 7EE Baileys DIY, Over Ross	0.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.3%	4	
Roundabout (near Labels), Ross-on-Wye, HR9 7US	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	
Baileys Home Store, Whitecross Farm, A49, Bridstow, HR9 6JU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	U	0.0%	0	0.0%	U	0.0%	0	
Bradfords Building Supplies, Alton Road, Ross-on-Wye, HR9 5JE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Castrees Garden Plants, Bromsash, Ross on Wye, HR9 7PL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Chase Industrial Estate, Alton Road, Ross-on-Wye, HR9 5WA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Engine Shed, A40, Ross-on-Wye, HR9 7BW	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	
JMart Warehouse, Ashburton Road, Ross-on-Wye, HR9 7BW	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	
Labels Shopping Centre, Ledbury Road, Ross-on-Wye	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	
Morrisons, Station Street,	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.7%	3	
Ross-on-Wye, HR9 7AG Pengethley Garden Centre, Peterstow, Ross-on-Wye, HR9 6LL	0.4%	2	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	1	
Ross Garden Store, Station Approach, Ross-on-Wye, HR9 7BW	0.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.1%	4	
Ross-on-Wye Town Centre	3.5%	19	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	2.6%	1	32.9%	17	
Sainsbury's Superstore, The Maltings, Ross-On-Wye, HR9 7YB (includes Argos	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
store) Screwfix, Ashburton Industrial Estate, Ross-on-Wye, HR9 7BW	0.9%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.8%	5	
Outside Survey Area																	
3 Shires Garden Centre, Ledbury Road, Botloe's Green, Newent, GL18 1DL	0.4%	2	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	
Abergavenny Town Centre	0.1%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Aberystwyth Town Centre Aldi, Bristol Road, Quedgeley, GL2 4QL	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	
Aldi, Clifton Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Gloucester, GL1 5BJ Aldi, Hucclecote Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Gloucester, GL3 3TH Aldi, Monmouth Road, Abergavenny, NP7 5HF	0.1%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Aldi, Pheasant Street, Worcester, WR1 2DZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Asda, Bruton Way,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Gloucester, GL1 1DS Asda, Link Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Quedgeley, GL2 2SN Asda, Silver Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Worcester, WR1 2DA B&Q, Spring Lane, Malvern,	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	0	1.3%	1	0.0%	0	
WR14 1AL B&Q, St Oswalds Retail Park, Gloucester, GL1	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	4.1%	2	
2UE Birmingham Airport, Elmdon, Birmingham, B26 3QJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	

Weighted:					for	Ne	exus P	'lar	nning								April 2022
Sirmingham City Centre	Total		Zone 1	A	Zone 11	3	Zone 2		Zone 3		Zone 4		Zone :	5	Zone 6		
Birmingham City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Blackpole Retail Park, Blackpole Road, Worcester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Boraston Lane Industrial Estate, Burford, Tenbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Wells, WR15 8LE Bristol City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Broadwas Town Centre	0.0%	0	0.0%	0	0.0%	Ö	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Burford House Garden Store, Tenbury Wells, WR15 8HQ	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	
Cambridge City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Cardiff City Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	1	0.0%	0	
Central London / West End	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Cheltenham Town Centre Cheshire Oaks, Kinsey Road, South Wirral, Ellesmere Port, CH65 9JJ	0.1% 0.0%	1 0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.6% 0.0%	0	0.8% 0.0%	0	
Chichester City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Chorlton Town Centre Church Stretton Centre	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	
Cinderford Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Clarks Village Outlet Centre, Farm Road, Street, BA16 0BB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Coleford Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Colwall Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0% 0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Craven Arms Town Centre Cribbs Causeway (Mall & Retail Park), Bristol	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	
Crossley Retail Park, Carpet Trades Way, Kidderminster, DY11 6DY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Dar Ltd, Worcester Road, Link Top, Malvern, WR14 1EP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Derby City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Designer Outlet Swindon, Kemble Drive, Swindon, SN2 2DY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Designer Outlet York, St Nicholas Avenue, York, YO19 4TA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Droitwich Garden Centre, Worcester Road,	0.7%	4	1.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	1	0.0%	0	
Droitwich Spa, WR9 0DG Drybrook Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Eastern Avenue Retail Park, Southbrook, Gloucester, GL4 3BU	0.0%	ő	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Elgar Retail Park, Blackpole Road, Worcester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Frosts Garden Centre, Sandy Road, Willington, Bedford, MK44 3QP	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	
Gallagher Retail Park, Tewkesbury Road, Cheltenham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Gloucester City Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	2	
Gloucester Quays Outlet Centre, St Ann Way, Gloucester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Great Malvern Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Harrogate Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Hay-on-Wye Town Centre Homebase, Eastbrook Road,	0.2% 0.0%	1 0	0.0% 0.0%	0	0.5% 0.0%	1	1.6% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	
Gloucester, GL4 3DB Homebase, Elgar Retail	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	0	0.0%	0	0.0%	0	
Park, Worcester, WR3 8HP Homebase, New Mills	5.9%	32	1.6%	3	2.9%	4	0.0%	0	0.7%	0	0.0%	0	43.8%	23	1.7%	1	
Industrial Estate, Ledbury,																	

Weighted:					for .	Ne	exus P	lar	ınıng							April 2022
	Total		Zone 1A	L	Zone 1B		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6	
HR8 2SR																
IKEA, Eastgate Shopping Centre, Bristol, BS5 6XX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IKEA, Ferry Road, Cardiff, CF11 0XR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
John Lewis, The Hayes, Cardiff, CF10 1EG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Langlands Garden Centre, York Road, Shiptonthorpe, YO43 3PN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Laylocks Garden Centre, Bromyard Road, Worcester, WR6 5LP	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	0	0.0%	0	0.0%	0
Lidl, Old Station Way, Coleford, GL16 8RR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Parragate Road, Cinderford, GL14 2LY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Redbrook Road, Monmouth, NP25 3LY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Worcester Road, Malvern, WR14 1AG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Liverpool City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ludlow Town Centre	0.0%	0	0.0%	0	0.0%	0	1.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S, Eastgate Street, Gloucester, GL1 1PA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S, Malvern Retail Park, Malvern, WR14 1PZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Malvern Shopping Park, Roman Way, Malvern	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Malvern Town Centre (includes Malvern Link)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manchester City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mill Farm Country Retail, Mill Farm, Stanford Bridge, WR6 6SP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Millbrook Garden Centre, Old Raglan Road, NP25 4BD	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1
Mitcheldean Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
MKM Building Supplies, Newent Business Park, Newent, GL18 1DZ	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	2
Monmouth Leisure Centre, Old Dixton Road, Monmouth, NP25 3YT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Monmouth Town Centre	0.1%	1	0.0%	0	0.0%	0	4.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Ashchurch Road, Tewkesbury, GL20 8AB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Free Street, Brecon, LD3 7SE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Roman Way, Malvern, WR14 1PZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newent Town Centre	0.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.5%	3	2.6%	1
Newport City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Old Railway Line Garden Centre, Three Cocks,	0.0%	0	0.0%	0	0.0%	0	1.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brecon, LD3 0SG Presteigne Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Quedgeley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rhayader Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Roses Country Fayre Garden Centre, B4215, Ledbury Road, Newent, GL18 1DL	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0
Rugby Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Barnett Way, Barnwood,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gloucester, GL4 3RT Sainsbury's Superstore,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gallagher Retail Park, Cheltenham, GL51 9RR Sainsbury's Superstore,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rocks Green, Ludlow, SY8 2EY	0.00/	0	0.00/	•	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0
Sainsbury's Superstore, St	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Weighted:					for	Ne	exus P	lar	ning								April 202
	Total		Zone 1	4	Zone 11	В	Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		
Ann Way, Gloucester																	
Quays, GL2 5SA Sainsbury's Superstore, Swanpool Walk,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Worcester, WR2 4EL Salisbury City Centre	0.0% 0.1%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	
Screwfix, Malvern Business Park, Betony Road, Malvern, WR14 1GS	0.1%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	1.8%	U	0.0%	U	0.0%	U	
Screwfix, Mayhill Industrial Estate, Monmouth, NP25 3LX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Screwfix, Mill Street Industrial Estate, Abergavenny, NP7 5HE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Screwfix, Orleton Road, Ludlow, SY8 1XF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Shrewsbury Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Solihull Town Centre St Oswalds Retail Park,	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	
Gloucester Stratford-upon-Avon Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Swansea City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Telford Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tenbury Wells Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Extra, Bristol Road, Quedgeley, Gloucester, GL2 4PF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Superstore, St Oswalds Road, Gloucester, GL1 2SG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Superstore, St Peters Drive, Worcester, WR5 3SW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Superstore, Station Drive, Ludlow, SY8 2PQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Superstore, Teme Street, Tenbury Wells, WR15 8AA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Superstore, Waterloo Road, Llandrindod Wells, LD1 6BG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tewkesbury Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
The Fort Shopping Park, Fort Parkway, Birmingham, B24 9FP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
The Hop Pocket Shopping Village, Five Bridges, Bishop's Frome	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.5%	1	0.0%	0	0.0%	0	
Waitrose, Edith Walk, Great Malvern, WR14 4WR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Waitrose, Honeybourne Way, Cheltenham, GL50 3QW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Waitrose, Merthyr Road, Llanfoist, Abergavenny, NP7 9LL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Waitrose, Monnow Street, Monmouth, NP25 3EQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Watford Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Westgate Retail Park, Westgate Street, Gloucester, GL1 2RD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Wigmores Bakery, St Mary Street, Monmouth, NP25	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
3DB Worcester City Centre Others	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Internet / delivery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Mail order / catalogue TV shopping	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	

Weighted:					101	LIN	exus i	Tai	mmg								April 2022
	Total	l	Zone 1	A	Zone 1	В	Zone 2	2	Zone 3	3	Zone 4	l	Zone 5	5	Zone	6	
(Don't know / can't	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
remember) (Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Weighted base: Sample:		534 533		217 157		123 101		16 37		55 62		20 34		53 78		51 64	
Q28 Where did you last I Excl. Nulls & SFT	buy furn	iture,	carpets	or flo	oor cove	rings	?										
Zone 1A	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	
(Halo) Hereford Leisure Pool, St Martin's Avenue, Hereford, HR2 7RQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Aldi, Eign Street, Hereford, HR4 0AP Annetts Fine Furniture,	0.0% 6.8%	0	0.0%	12	0.0% 3.1%	0	0.0%	0	0.0% 3.7%	0	0.0% 5.4%	0	0.0% 9.2%	0	0.0%	0	
Three Elms Road, Hereford, HR4 0SQ	0.6%	10	12.170	12	3.170	2	0.0%	U	3.170	1	J.470	1	9.270	2	0.0%	U	
Asda, Belmont Road, Hereford, HR2 7JE	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
B&M, Salmon Retail Park, Hereford, HR4 9SA	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
B&Q, Holmer Road, Hereford, HR4 9SH Booker, Centurion Way,	2.2% 0.0%	6	2.9% 0.0%	3	2.1% 0.0%	1		0	0.0%	0	5.5% 0.0%	0	0.0%	0	1.7% 0.0%	0	
Hereford, HR1 1HU Brook Retail Park,	0.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Commercial Road, Hereford																	
Clehonger Village Centre Co-op, Grandstand Road, Hereford, HR4 9LT	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	
Day Lewis Pharmacy, Grandstand Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Hereford, HR4 9NR Dulux Decorator Centre, Holmer Road, Hereford,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
HR4 9BD Evans Farms Supplies, Holmer Road, Hereford, HR4 9UJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Farmfoods, Belmont Road, Hereford, HR2 7JR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Hereford Butter Market, High Town, Hereford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Hereford Carpets, Commercial Road,	7.3%	19	6.9%	7	19.7%	12	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	
Hereford, HR1 2BD Hereford City Centre (includes Old Market Shopping Centre &	23.8%	64	31.9%	32	30.2%	19	12.1%	1	6.2%	2	0.0%	0	18.0%	5	21.0%	5	
Maylord Shopping Centre) Hereford Garden Centre, Kings Acre Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Hereford, HR4 0SE Hereford Industrial Supplies, Three Elms Trading Estate, Hereford, HR4 9PU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Hereford Retail Park, Newtown Road, Hereford	15.9%	43	18.8%	19	14.0%	9	31.9%	3	31.7%	10	0.0%	0	6.3%	2	1.7%	0	
Hereford Trade Park, Holmer Road, Hereford, HR4 9SG	0.5%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Holmer Road, Hereford Home Bargains, Holmer	0.0% 0.0%	0 0	0.0% 0.0%	0 0	0.0% 0.0%	0 0	0.0% 0.0%	0									
Road, Hereford, HR4 9SA Home Choice Flooring, Rotherwas Industrial	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	0	
Estate, Hereford, HR2 6JU Howdens, Holmer Road,	1.0%	3	2.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Hereford, HR4 9RX JMart Warehouse, Widemarsh Street,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	

Weighted:					101	116	aus 1	lai	mmg								April
	Total		Zone 1A		Zone 1B		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		
Hereford, HR4 9HN																	
Lidl, Brook Retail Park, Commercial Road, Hereford, HR1 2BQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
M&S, High Town, Hereford, HR1 2AB	0.3%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Morrisons, Station Approach, Hereford, HR1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
1DN Ron Smith & Co Ltd, Rockfield Road, Hereford,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
HR1 2UA Rotherwas Industrial Estate, Netherwood Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Hereford Rowlands Pharmacy,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Eastholme Avenue, Belmont, Hereford, HR2 7XT	0.070		0.070	Ü	0.070		0.070		0.070	Ü	0.070		0.070		0.070	Ů	
Sainsbury's Superstore, Barton Yard, Hereford, HR4 0AG (includes Argos store)	1.0%	3	2.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Salmon Retail Park, Holmer Road, Hereford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Screwfix, Mortimer Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Hereford, HR4 9SR Spur Retail Park, Holmer	4.5%	12	6.4%	6	5.1%	3	7.7%	1	0.0%	0	13.0%	2	0.0%	0	0.0%	0	
Road, Hereford St Michael's Hospice, Holmer Road, Hereford,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
HR4 9UJ St Michaels Hospice, Whitecross Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Hereford, HR4 0DQ Tesco Superstore, Abbotsmead Road, Belmont, Hereford, HR2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
7XS Tesco Superstore, Bewell Street, Hereford, HR4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
0BW The Range, Three Elms	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Road, Hereford, HR4 0SQ Foolstation, Holmer Road, Hereford, HR4 9BD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tuplsey Local Centre, Hereford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Waitrose, The Old Market, Hereford, HR4 9HX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Westfaling Pharmacy, Westfaling Street, Hereford, HR4 0JF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Wickes, Widemarsh Street, Hereford, HR4 9EZ	0.8%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0	5.5%	1	0.0%	0	3.4%	1	
Wye Valley Pharmacy, Holme Lacy Road, Hereford, HR2 6BZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Zone 1B																	
Ewyas Harold Village Store, Church House, Hereford, HR2 0EX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Fownhope Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Kingstone Village Centre Longtown Village Centre	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	
Lugwardine Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Madley Plants, B4352, Madley, HR2 9NT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Oakchurch Farm Shop, Brecon Road, Staunton on Wye, HR4 7NH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Peterchurch Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Radway Bridge Garden Centre, A4103,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	

Weighted:					101	116	exus P	lai	ınıng							$\mathbf{A}_{]}$	pril 2022
	Total		Zone 1A	L	Zone 1B		Zone 2		Zone 3	3	Zone 4		Zone 5		Zone 6		
Whitestone, Hereford,																	
HR1 3RX Wellington Home & Gardens, A49, Wellington,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
HR4 8BB Weobley Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Zone 2 Co-op, Crabtree Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Kington, HR5 3UD J&P Turner and Arrow Mills	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Garden Centre, Arrow Mills, Kington, HR5 3DU																	
JMart Warehouse, Bridge Street, Kington, HR5 3DL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Kington Building Supplies, Sunset Yard, Kington, HR5 3SF	0.2%	1	0.0%	0	0.0%	0	5.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Kington Town Centre Lyonshall Nurseries, Lyonshall, Kington, HR5 3LN Zone 3	1.4% 0.0%	4 0	0.0% 0.0%	0	2.0% 0.0%	1 0	25.5% 0.0%	3 0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	
Aldi, Dishley Street,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Leominster, HR6 8NY B&Q, Mill Street, Leominster, HR6 8EF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Leominster, Fire SEF Leominster Building Supplies, Dishley Street, Leominster, HR6 8NY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Leominster, FIRO 6NT Leominster Engineering, Southern Avenue, Leominster, HR6 0QF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Leominster Town Centre Morrisons, Barons Cross Road, Leominster, HR6	8.9% 0.0%	24 0	2.1% 0.0%	2	5.9% 0.0%	4 0	12.6% 0.0%	1	51.1% 0.0%	16 0	5.4% 0.0%	1 0	1.4% 0.0%	0	0.0% 0.0%	0	
8RH Pembridge Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
The Original Factory Shop, Broad Street, Leominster	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Three Piece Suites, Southern Avenue, Leominster, HR6 0QF	0.3%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Zone 4 (Halo) Bromyard Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Cruxwell Street, Bromyard, HR7 4EB	0.070	Ü	0.070	U	0.070	U	0.070	U	0.070	U	0.070	Ü	0.070	Ü	0.070	U	
Bromyard Town Centre	2.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%		49.3%	7	0.0%	0	0.0%	0	
Co-op, Tenbury Road, Bromyard, HR7 4LW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Halls of Bromyard, Tenbury Road, Bromyard, HR7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
4LL Travis Perkins, Broadbridge, Bromyard, HR7 4NT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Zone 5 Aldi, Leadon Way, Ledbury,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
HR8 2SS Appliance Solutions, Lower Road Trading Estate,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Ledbury, HR8 2DJ Ledbury Town Centre	4.1%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	0	41.5%	11	0.0%	0	
Monkhide Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
New Mills Industrial Estate, Leadon Way, Ledbury, HR8 2SR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Newent Plant Centre, Hereford Road, Ledbury, HR8 2PZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Old Wharf Industrial Estate, Dymock Road, Ledbury, HR8 2JQ	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	0	0.0%	0	
Screwfix, Homend Trading Estate, Ledbury, HR8 1AR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Superstore, Orchard	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	

Weighted:					101	Ne	exus P	lai	ınıng							A
	Total		Zone 1A	١	Zone 11	В	Zone 2		Zone 3		Zone 4	ļ	Zone 5	5	Zone	6
Lane, Ledbury, HR8 1DQ																
Zone 6 Aldi, Brookend Street,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ross-on-Wye, HR9 7EE	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.070	U
Baileys DIY, Over Ross Roundabout (near Labels),	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ross-on-Wye, HR9 7US Baileys Home Store, Whitecross Farm, A49, Bridstow, HR9 6JU	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bradfords Building Supplies, Alton Road, Ross-on-Wye, HR9 5JE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Castrees Garden Plants, Bromsash, Ross on Wye, HR9 7PL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chase Industrial Estate, Alton Road, Ross-on-Wye, HR9 5WA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Engine Shed, A40,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ross-on-Wye, HR9 7BW JMart Warehouse, Ashburton Road, Ross-on-Wye, HR9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
7BW Labels Shopping Centre, Ledbury Road, Ross-on-Wye	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Station Street,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ross-on-Wye, HR9 7AG Pengethley Garden Centre, Peterstow, Ross-on-Wye,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HR9 6LL Ross Garden Store, Station Approach, Ross-on-Wye,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HR9 7BW Ross-on-Wye Town Centre Sainsbury's Superstore, The	4.5% 0.0%	12 0	0.0% 0.0%	0	2.0% 0.0%	1	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	42.5% 0.0%	11 0
Maltings, Ross-On-Wye, HR9 7YB (includes Argos store)																
Screwfix, Ashburton Industrial Estate, Ross-on-Wye, HR9 7BW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area																
3 Shires Garden Centre, Ledbury Road, Botloe's Green, Newent, GL18 1DL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abergavenny Town Centre	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aberystwyth Town Centre Aldi, Bristol Road,	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Quedgeley, GL2 4QL Aldi, Clifton Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gloucester, GL1 5BJ Aldi, Hucclecote Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gloucester, GL3 3TH Aldi, Monmouth Road, Abergavenny, NP7 5HF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Pheasant Street, Worcester, WR1 2DZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Bruton Way, Gloucester, GL1 1DS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Link Road, Quedgeley, GL2 2SN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Silver Street Worcester, WR1 2DA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Spring Lane, Malvern, WR14 1AL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, St Oswalds Retail Park, Gloucester, GL1 2UE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Birmingham Airport, Elmdon, Birmingham, B26 3QJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Weighted:					101	116	xus 1	lai	uning								April 202
	Total		Zone 1	4	Zone 11	В	Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		
Birmingham City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Blackpole Retail Park, Blackpole Road,	1.1%	3	2.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Worcester	0.10/		0.00/	0	0.00/	0	0.00/		0.00/	0	2.70/		0.00/		0.00/	0	
Boraston Lane Industrial Estate, Burford, Tenbury Wells, WR15 8LE	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	0	0.0%	0	0.0%	0	
Bristol City Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	1	
Broadwas Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Burford House Garden Store, Tenbury Wells, WR15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
8HQ																	
Cambridge City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Cardiff City Centre	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	0	
Central London / West End	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Cheltenham Town Centre Cheshire Oaks, Kinsey Road,	0.8% 0.0%	2 0	0.0% 0.0%	0	2.0% 0.0%	1 0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	1.4% 0.0%	0	1.7% 0.0%	0	
South Wirral, Ellesmere Port, CH65 9JJ																	
Chichester City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Chorlton Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	0	0.0%	0	
Church Stretton Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Cinderford Town Centre	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	0	
Clarks Village Outlet Centre, Farm Road, Street, BA16 0BB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	U	0.0%	U	0.0%	0	
Coleford Town Centre	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.7%	2	
Colwall Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Craven Arms Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Cribbs Causeway (Mall & Retail Park), Bristol	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Crossley Retail Park, Carpet Trades Way, Kidderminster, DY11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
6DY																	
Dar Ltd, Worcester Road, Link Top, Malvern, WR14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
1EP Derby City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Designer Outlet Swindon, Kemble Drive, Swindon,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
SN2 2DY Designer Outlet York, St	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Nicholas Avenue, York, YO19 4TA																	
Droitwich Garden Centre, Worcester Road, Droitwich Spa, WR9 0DG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Drybrook Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Eastern Avenue Retail Park, Southbrook, Gloucester,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
GL4 3BU Elgar Retail Park, Blackpole	1.1%	3	2.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Road, Worcester Frosts Garden Centre, Sandy	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Road, Willington, Bedford, MK44 3QP																	
Gallagher Retail Park, Tewkesbury Road, Cheltenham	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	1	0.0%	0	
Gloucester City Centre	1.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.8%	3	5.1%	1	
Gloucester Quays Outlet Centre, St Ann Way,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Gloucester	0.00:	_	0.00:	_	0.00:	_	0.000	_	0.004	_	0.00:	_	0.00:	_	0.00:	^	
Great Malvern Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Harrogate Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Hay-on-Wye Town Centre Homebase, Eastbrook Road,	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	
Gloucester, GL4 3DB Homebase, Elgar Retail	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Park, Worcester, WR3 8HP		U		U													
Homebase, New Mills Industrial Estate, Ledbury,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	

Weighted:					101	116	exus P	ıaı	ınıng								April 2022
	Total		Zone 1A	1	Zone 1B	1	Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		
HR8 2SR																	
IKEA, Eastgate Shopping Centre, Bristol, BS5 6XX	1.4%	4	1.4%	1	3.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
IKEA, Ferry Road, Cardiff, CF11 0XR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
John Lewis, The Hayes, Cardiff, CF10 1EG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Langlands Garden Centre, York Road, Shiptonthorpe, YO43 3PN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Laylocks Garden Centre, Bromyard Road, Worcester, WR6 5LP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Lidl, Old Station Way, Coleford, GL16 8RR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Lidl, Parragate Road, Cinderford, GL14 2LY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Lidl, Redbrook Road, Monmouth, NP25 3LY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Lidl, Worcester Road, Malvern, WR14 1AG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Liverpool City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Ludlow Town Centre	0.5%	1	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
M&S, Eastgate Street, Gloucester, GL1 1PA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
M&S, Malvern Retail Park, Malvern, WR14 1PZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Malvern Shopping Park, Roman Way, Malvern	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.3%	1	0.0%	0	0.0%	0	
Malvern Town Centre (includes Malvern Link)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Manchester City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Mill Farm Country Retail, Mill Farm, Stanford Bridge, WR6 6SP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Millbrook Garden Centre, Old Raglan Road, NP25 4BD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Mitcheldean Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
MKM Building Supplies, Newent Business Park, Newent, GL18 1DZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Monmouth Leisure Centre, Old Dixton Road, Monmouth, NP25 3YT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Monmouth Town Centre	0.9%	2	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.3%	2	
Morrisons, Ashchurch Road, Tewkesbury, GL20 8AB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Morrisons, Free Street, Brecon, LD3 7SE Morrisons, Roman Way,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Malvern, WR14 1PZ																	
Newent Town Centre Newport City Centre	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	
Old Railway Line Garden Centre, Three Cocks, Brecon, LD3 0SG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Presteigne Town Centre	0.5%	1	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Quedgeley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Rhayader Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Roses Country Fayre Garden Centre, B4215, Ledbury Road, Newent, GL18 1DL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Rugby Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Sainsbury's Superstore, Barnett Way, Barnwood,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Gloucester, GL4 3RT Sainsbury's Superstore, Gallagher Retail Park,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Cheltenham, GL51 9RR Sainsbury's Superstore, Rocks Green, Ludlow,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
SY8 2EY Sainsbury's Superstore, St	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	

Weighted:					101	116	exus P	lai	ınıng							April 2
	Total		Zone 1	4	Zone 11	В	Zone 2		Zone 3		Zone 4		Zone 5		Zone 6	
Ann Way, Gloucester																
Quays, GL2 5SA Sainsbury's Superstore, Swanpool Walk,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Worcester, WR2 4EL Salisbury City Centre Screwfix, Malvern Business Park, Betony Road,	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0 0
Malvern, WR14 1GS Screwfix, Mayhill Industrial	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Estate, Monmouth, NP25 3LX Screwfix, Mill Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Industrial Estate, Abergavenny, NP7 5HE																
Screwfix, Orleton Road, Ludlow, SY8 1XF Shrewsbury Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0% 4.9%	0	0.0%	0	0.0%	0	0.0%	0
Solihull Town Centre	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Oswalds Retail Park, Gloucester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stratford-upon-Avon Town Centre Swansea City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Telford Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tenbury Wells Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	ő	0.0%	0	0.0%	0	0.0%	0	0.0%	Ö
Tesco Extra, Bristol Road, Quedgeley, Gloucester, GL2 4PF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, St Oswalds Road, Gloucester, GL1 2SG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, St Peters Drive, Worcester, WR5 3SW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Station Drive, Ludlow, SY8 2PQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Teme Street, Tenbury Wells, WR15 8AA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Waterloo Road, Llandrindod Wells, LD1 6BG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tewkesbury Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	1	0.0%	0
The Fort Shopping Park, Fort Parkway, Birmingham, B24 9FP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Hop Pocket Shopping Village, Five Bridges, Bishop's Frome	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	0
Waitrose, Edith Walk, Great Malvern, WR14 4WR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Honeybourne Way, Cheltenham, GL50 3QW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Merthyr Road, Llanfoist, Abergavenny, NP7 9LL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Monnow Street, Monmouth, NP25 3EQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Watford Town Centre Westgate Retail Park,	1.1% 0.0%	3 0	2.8% 0.0%	3 0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0 0
Westgate Street, Gloucester, GL1 2RD Wigmores Bakery, St Mary Street, Monmouth, NP25	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
3DB Worcester City Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0
Others	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0
Other Abroad	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Internet / delivery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mail order / catalogue	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TV shopping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Tota	1	Zone	1A	Zone	1B	Zone	2	Zone	3	Zone	4	Zone	5	Zone	6
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base: Sample:		268 285		100 81		62 57		10 20		31 35		14 22		26 35		26 35
Meanscore: [Num	ber of time	es pei	r week]													
LOCK1 BEFORE the	Covid-19 p	andei	mic - ho	w ofte	en were	you d	loing no	on-foo	d shop	ping o	nline?					
7 days a week	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0
4-6 days a week	0.5%	4	0.3%	1	1.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
2-3 days a week	2.7%	21	3.1%	8	2.9%	5	6.5%	1	0.4%	0	0.0%	0	4.5%	3	2.2%	2
One day a week Every two weeks	9.1% 6.8%	68 51	5.5% 4.1%	15 11	12.7% 11.6%	23 21	1.3% 5.2%	0	10.1% 6.8%	9 6	8.4% 9.3%	3	16.8% 3.1%	11 2	7.5% 7.6%	7 7
Every three weeks	0.8%	7	0.0%	0	0.7%	1	1.3%	0	1.6%	1	0.0%	0	1.0%	1	3.8%	3
Monthly	15.7%	117	15.6%	42	17.7%	33	21.6%	4	5.6%	5	23.8%	7	22.3%	15	12.4%	11
Once every two months	7.9%	59	9.3%	25	4.6%	8	4.8%	1	7.4%	7	0.0%	0	10.0%	7	13.1%	12
Three-four times a year	5.5%	41	4.3%	11	3.1%	6	2.6%	1	7.7%	7	12.8%	4	7.5%	5	8.7%	8
Twice a year	3.5%	26	6.2%	17	1.4%	3	6.4%	1	1.6%	1	3.6%	1	1.0%	1	2.7%	2
Once a year	1.9%	15	3.4%	9	0.7%	1	1.3%	0	4.4%	4	0.0%	0	0.0%	0	0.0%	0
Less often	5.4%	41	6.2%	16	5.8%	11	3.9%	1	6.3%	6	1.2%	0	2.1%	1	6.0%	5
Never	35.0%	262	40.5%	108	31.3%	58	38.0%	8	35.2%	31	25.7%	8	29.5%	20	32.7%	30
Don't know)	3.1%	23	1.1%	3	3.6%	7	6.1%	1	12.1%	11	3.6%	1	0.5%	0	0.5%	0
Varies)	1.7%	13	0.5%	1	2.0%	4	1.3%	0	0.0%	0	11.6%	4	1.6%	1	2.8%	3
Лean:		0.31		0.23		0.45		0.30		0.28		0.25		0.39		0.25
57 * 14 11		750		268		184		20 50		89 100		31 50		67 100		91 100
sample:		750		200		150										
Weighted base: Sample: <b>Meanscore: [Num</b>	ber of time		r week]	200		130										
Sample:  Meanscore: [Num		es pei	-		opping		o?									
Sample:  Meanscore: [Num  LOCK2 How often are		es pei	-		opping		• <b>?</b> 0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0
Meanscore: [Num -OCK2 How often are days a week 1-6 days a week	9 you now 0.4% 1.6%	doing	0.5% 1.0%	od sh	0.0% 2.3%	online 0 4	0.0% 0.0%	0	2.0%	2	4.5%	1	1.9%	1	1.0%	1
Meanscore: [Num  OCK2 How often are  days a week  days a week days a week days a week days a week	0.4% 1.6% 4.2%	doing	0.5% 1.0% 3.4%	od she	0.0% 2.3% 3.7%	online 0 4 7	0.0% 0.0% 11.2%	0 2	2.0% 9.1%	2 8	4.5% 2.4%	1 1	1.9% 2.6%	1 2	1.0% 3.1%	1 3
Meanscore: [Num LOCK2 How often are days a week L-6 days a week L-3 days a week One day a week	0.4% 1.6% 4.2% 11.1%	doing 3 12 32 83	0.5% 1.0% 3.4% 9.3%	od she	0.0% 2.3% 3.7% 13.5%	online 0 4 7 25	0.0% 0.0% 11.2% 15.1%	0 2 3	2.0% 9.1% 7.0%	2 8 6	4.5% 2.4% 9.6%	1 1 3	1.9% 2.6% 17.3%	1 2 12	1.0% 3.1% 10.5%	1 3 10
Meanscore: [Num LOCK2 How often are days a week Lof days a week Lof days a week Lof days a week Lof day a week	0.4% 1.6% 4.2% 11.1% 8.2%	3 12 32 83 62	0.5% 1.0% 3.4% 9.3% 6.7%	1 3 9 25 18	0.0% 2.3% 3.7% 13.5% 13.8%	0 4 7 25 25	0.0% 0.0% 11.2% 15.1% 7.8%	0 2 3 2	2.0% 9.1% 7.0% 6.5%	2 8 6 6	4.5% 2.4% 9.6% 4.8%	1 1 3 1	1.9% 2.6% 17.3% 6.3%	1 2 12 4	1.0% 3.1% 10.5% 5.6%	1 3 10 5
Meanscore: [Num LOCK2 How often are days a week L-6 days a week L-3 days a week Dne day a week Every two weeks Every three weeks	0.4% 1.6% 4.2% 11.1% 8.2% 2.1%	3 12 32 83 62 16	0.5% 1.0% 3.4% 9.3% 6.7% 1.6%	od she 1 3 9 25 18 4	0.0% 2.3% 3.7% 13.5% 13.8% 3.2%	0 4 7 25 25 6	0.0% 0.0% 11.2% 15.1% 7.8% 1.3%	0 2 3 2 0	2.0% 9.1% 7.0% 6.5% 0.0%	2 8 6 6 0	4.5% 2.4% 9.6% 4.8% 2.4%	1 1 3 1	1.9% 2.6% 17.3% 6.3% 1.6%	1 2 12 4 1	1.0% 3.1% 10.5% 5.6% 3.8%	1 3 10 5 3
Meanscore: [Num  COCK2 How often are  days a week  -6 days a week  -3 days a week  one day a week  Every two weeks  Every three weeks  Monthly	0.4% 1.6% 4.2% 11.1% 8.2% 2.1% 18.7%	doing 3 12 32 83 62 16 140	0.5% 1.0% 3.4% 9.3% 6.7% 1.6% 22.6%	od she 1 3 9 25 18 4 61	0.0% 2.3% 3.7% 13.5% 13.8% 3.2% 16.0%	0 4 7 25 25 6 30	0.0% 0.0% 11.2% 15.1% 7.8% 1.3% 15.5%	0 2 3 2 0 3	2.0% 9.1% 7.0% 6.5% 0.0% 8.6%	2 8 6 6 0 8	4.5% 2.4% 9.6% 4.8% 2.4% 17.9%	1 1 3 1 1 6	1.9% 2.6% 17.3% 6.3% 1.6% 26.0%	1 2 12 4 1 17	1.0% 3.1% 10.5% 5.6% 3.8% 17.8%	1 3 10 5 3 16
Meanscore: [Num  Meanscore: [Num  OCK2 How often are  days a week  -6 days a week  -3 days a week  one day a week  every two weeks  every three weeks  Monthly  Once every two months	0.4% 1.6% 4.2% 11.1% 8.2% 2.1% 18.7% 8.8%	3 12 32 83 62 16 140 66	0.5% 1.0% 3.4% 9.3% 6.7% 1.6% 22.6% 9.6%	od she 1 3 9 25 18 4 61 26	0.0% 2.3% 3.7% 13.5% 13.8% 3.2% 16.0% 5.1%	online 0 4 7 25 25 6 30 9	0.0% 0.0% 11.2% 15.1% 7.8% 1.3% 15.5% 4.8%	0 2 3 2 0 3 1	2.0% 9.1% 7.0% 6.5% 0.0% 8.6% 9.0%	2 8 6 6 0 8 8	4.5% 2.4% 9.6% 4.8% 2.4% 17.9% 9.5%	1 1 3 1 1 6 3	1.9% 2.6% 17.3% 6.3% 1.6% 26.0% 10.4%	1 2 12 4 1 17 7	1.0% 3.1% 10.5% 5.6% 3.8% 17.8% 13.1%	1 3 10 5 3 16 12
Meanscore: [Num  COCK2 How often are  days a week days	0.4% 1.6% 4.2% 11.1% 8.2% 2.1% 18.7% 8.8% 5.7%	doing 3 12 32 83 62 16 140	0.5% 1.0% 3.4% 9.3% 6.7% 1.6% 22.6% 9.6% 6.4%	od she 1 3 9 25 18 4 61	0.0% 2.3% 3.7% 13.5% 13.8% 3.2% 16.0%	0 4 7 25 25 6 30	0.0% 0.0% 11.2% 15.1% 7.8% 1.3% 15.5% 4.8% 2.5%	0 2 3 2 0 3	2.0% 9.1% 7.0% 6.5% 0.0% 8.6%	2 8 6 6 0 8	4.5% 2.4% 9.6% 4.8% 2.4% 17.9% 9.5% 4.5%	1 1 3 1 1 6	1.9% 2.6% 17.3% 6.3% 1.6% 26.0% 10.4% 6.5%	1 2 12 4 1 17	1.0% 3.1% 10.5% 5.6% 3.8% 17.8% 13.1% 11.5%	1 3 10 5 3 16 12 10
Meanscore: [Num  COCK2 How often are  days a week  days a week  days a week  a days a week  week	0.4% 1.6% 4.2% 11.1% 8.2% 2.1% 18.7% 8.8%	3 12 32 83 62 16 140 66 43	0.5% 1.0% 3.4% 9.3% 6.7% 1.6% 22.6% 9.6%	1 3 9 25 18 4 61 26 17	0.0% 2.3% 3.7% 13.5% 13.8% 3.2% 16.0% 5.1% 3.4%	online 0 4 7 25 25 6 30 9 6	0.0% 0.0% 11.2% 15.1% 7.8% 1.3% 15.5% 4.8%	0 2 3 2 0 3 1	2.0% 9.1% 7.0% 6.5% 0.0% 8.6% 9.0% 2.8%	2 8 6 6 0 8 8 2	4.5% 2.4% 9.6% 4.8% 2.4% 17.9% 9.5%	1 1 3 1 1 6 3 1	1.9% 2.6% 17.3% 6.3% 1.6% 26.0% 10.4%	1 2 12 4 1 17 7 4	1.0% 3.1% 10.5% 5.6% 3.8% 17.8% 13.1%	1 3 10 5 3 16 12
Meanscore: [Num  COCK2 How often are  days a week  week  days a week  week  wery two weeks  wery two weeks  worthly  Once every two months  Three-four times a year  wice a year  Once a year	0.4% 1.6% 4.2% 11.1% 8.2% 2.1% 18.7% 8.8% 5.7% 2.1%	3 12 32 83 62 16 140 66 43 16	0.5% 1.0% 3.4% 9.3% 6.7% 1.6% 22.6% 9.6% 6.4% 3.4%	1 3 9 25 18 4 61 26 17 9	0.0% 2.3% 3.7% 13.5% 13.8% 3.2% 16.0% 5.1% 3.4% 1.3%	0 4 7 25 25 6 30 9 6 2	0.0% 0.0% 11.2% 15.1% 7.8% 1.3% 15.5% 4.8% 2.5% 1.3%	0 2 3 2 0 3 1 1 0	2.0% 9.1% 7.0% 6.5% 0.0% 8.6% 9.0% 2.8% 2.0%	2 8 6 6 0 8 8 2 2	4.5% 2.4% 9.6% 4.8% 2.4% 17.9% 9.5% 4.5% 0.0%	1 1 3 1 1 6 3 1 0	1.9% 2.6% 17.3% 6.3% 1.6% 26.0% 10.4% 6.5% 1.0%	1 2 12 4 1 17 7 4 1	1.0% 3.1% 10.5% 5.6% 3.8% 17.8% 13.1% 11.5% 2.3%	1 3 10 5 3 16 12 10 2
Meanscore: [Num  COCK2 How often are  days a week  wery two weeks  wery three weeks  Monthly  Once every two months  Three-four times a year  wice a year  once a year  description	0.4% 1.6% 4.2% 11.1% 8.2% 2.1% 18.7% 8.8% 5.7% 2.1% 0.6%	3 12 32 83 62 16 140 66 43 16 4	0.5% 1.0% 3.4% 9.3% 6.7% 1.6% 22.6% 9.6% 6.4% 3.4% 1.1% 2.0%	1 3 9 25 18 4 61 26 17 9 3	0.0% 2.3% 3.7% 13.5% 13.8% 3.2% 16.0% 5.1% 3.4% 1.3% 0.0%	0 4 7 25 25 6 30 9 6 2	0.0% 0.0% 11.2% 15.1% 7.8% 1.3% 15.5% 4.8% 2.5% 1.3% 0.0%	0 2 3 2 0 3 1 1 0 0	2.0% 9.1% 7.0% 6.5% 0.0% 8.6% 9.0% 2.8% 2.0% 0.4%	2 8 6 6 0 8 8 2 2	4.5% 2.4% 9.6% 4.8% 2.4% 17.9% 9.5% 4.5% 0.0% 0.0%	1 1 3 1 1 6 3 1 0 0	1.9% 2.6% 17.3% 6.3% 1.6% 26.0% 10.4% 6.5% 1.0%	1 2 12 4 1 17 7 4 1	1.0% 3.1% 10.5% 5.6% 3.8% 17.8% 13.1% 11.5% 2.3% 0.0%	1 3 10 5 3 16 12 10 2
Meanscore: [Num  COCK2 How often are  days a week  6 days a week  6 days a week  7 days a week  6 days a week  7 days a week  8 days a week  8 days a week  8 days a week  8 days a week  9 days a week	0.4% 1.6% 4.2% 11.1% 8.2% 2.1% 18.7% 5.7% 6.6% 2.8% 28.5% 2.6%	3 12 32 83 62 16 140 66 43 11 214 20	0.5% 1.0% 3.4% 9.3% 6.7% 1.6% 22.6% 9.6% 6.4% 3.4% 2.0% 30.3% 0.8%	od she 1 3 9 25 18 4 61 26 17 9 3 5 81 2	0.0% 2.3% 3.7% 13.5% 13.8% 3.2% 16.0% 5.1% 3.4% 1.3% 0.0% 5.1% 27.2% 2.9%	online 0 4 7 25 25 6 30 9 6 2 0 9 50 5	0.0% 0.0% 11.2% 15.1% 7.8% 1.3% 15.5% 4.8% 2.5% 1.3% 0.0% 34.2% 1.3%	0 2 3 2 0 3 1 1 0 0 0 7	2.0% 9.1% 7.0% 6.5% 0.0% 8.6% 9.0% 2.8% 2.0% 0.4% 6.1%	2 8 6 6 0 8 8 2 2 0 5 29 9	4.5% 2.4% 9.6% 4.8% 2.4% 17.9% 9.5% 4.5% 0.0% 0.0% 30.5% 0.0%	1 1 3 1 1 6 3 1 0 0 0 9	1.9% 2.6% 17.3% 6.3% 1.6% 26.0% 10.4% 6.5% 1.0% 0.0% 20.9% 2.5%	1 2 12 4 1 17 7 4 1 1 0 14 2	1.0% 3.1% 10.5% 5.6% 3.8% 17.8% 13.1% 11.5% 2.3% 0.0% 0.5% 25.3% 1.4%	1 3 10 5 3 16 12 10 2 0 0 0 23 1
Meanscore: [Num  COCK2 How often are  days a week  days a	0.4% 1.6% 4.2% 11.1% 8.2% 2.1% 18.7% 8.8% 5.7% 2.1% 0.6% 2.8% 28.5%	3 12 32 83 62 16 140 66 43 16 4 21 214	0.5% 1.0% 3.4% 9.3% 6.7% 1.6% 22.6% 6.4% 6.4% 1.1% 2.0% 30.3%	od she 1 3 9 25 18 4 61 26 17 9 3 5 81	0.0% 2.3% 3.7% 13.5% 13.8% 3.2% 16.0% 5.1% 1.3% 0.0% 5.1% 27.2%	0 4 7 25 25 6 30 9 6 2 2 0 9 50	0.0% 0.0% 11.2% 15.1% 7.8% 1.3% 15.5% 4.8% 2.5% 1.3% 0.0% 34.2%	0 2 3 2 0 3 1 1 0 0 0 7	2.0% 9.1% 7.0% 6.5% 0.0% 8.6% 9.0% 2.8% 2.0% 0.4% 6.1% 33.2%	2 8 6 6 0 8 8 2 2 0 5	4.5% 2.4% 9.6% 4.8% 2.4% 17.9% 9.5% 4.5% 0.0% 0.0% 30.5%	1 1 3 1 1 6 3 1 0 0 0	1.9% 2.6% 17.3% 6.3% 1.6% 26.0% 10.4% 6.5% 1.0% 0.0% 20.9%	1 2 12 4 1 17 7 4 1 1 0	1.0% 3.1% 10.5% 5.6% 3.8% 17.8% 13.1% 11.5% 2.3% 0.0% 0.5% 25.3%	1 3 10 5 3 16 12 10 2 0 0 23
Meanscore: [Num  COCK2 How often are  days a week  days a week  days a week  a days a week  a days a week  weer  week  woonthip  week  week  week  week  week  woonthip  week  woonthip  week  w	0.4% 1.6% 4.2% 11.1% 8.2% 2.1% 18.7% 5.7% 6.6% 2.8% 28.5% 2.6%	3 12 32 83 62 16 44 21 214 20 20 0.47	0.5% 1.0% 3.4% 9.3% 6.7% 1.6% 22.6% 9.6% 6.4% 3.4% 2.0% 30.3% 0.8%	1 3 9 25 18 4 61 26 17 9 3 5 81 2 4 0.40	0.0% 2.3% 3.7% 13.5% 13.8% 3.2% 16.0% 5.1% 3.4% 1.3% 0.0% 5.1% 27.2% 2.9%	0 4 7 25 25 6 30 9 6 2 0 9 50 5 4	0.0% 0.0% 11.2% 15.1% 7.8% 1.3% 15.5% 4.8% 2.5% 1.3% 0.0% 34.2% 1.3%	0 2 3 2 0 3 1 1 0 0 0 7 0 1 1 0.56	2.0% 9.1% 7.0% 6.5% 0.0% 8.6% 9.0% 2.8% 2.0% 6.1% 33.2% 10.1%	2 8 6 6 0 8 8 2 2 0 5 29 9 1	4.5% 2.4% 9.6% 4.8% 2.4% 17.9% 9.5% 4.5% 0.0% 0.0% 30.5% 0.0%	1 1 3 1 1 6 3 1 0 0 0 9 0 4	1.9% 2.6% 17.3% 6.3% 1.6% 26.0% 10.4% 6.5% 1.0% 0.0% 20.9% 2.5%	1 2 12 4 1 17 7 4 1 1 0 14 2 1	1.0% 3.1% 10.5% 5.6% 3.8% 17.8% 13.1% 11.5% 2.3% 0.0% 0.5% 25.3% 1.4%	1 3 10 5 3 16 12 10 2 0 0 23 1 4
Sample:  Meanscore: [Num	0.4% 1.6% 4.2% 11.1% 8.2% 2.1% 18.7% 5.7% 6.6% 2.8% 28.5% 2.6%	3 12 32 83 62 16 64 421 214 20 20	0.5% 1.0% 3.4% 9.3% 6.7% 1.6% 22.6% 9.6% 6.4% 3.4% 2.0% 30.3% 0.8%	1 3 9 25 18 4 61 17 9 3 5 81 2 4	0.0% 2.3% 3.7% 13.5% 13.8% 3.2% 16.0% 5.1% 3.4% 1.3% 0.0% 5.1% 27.2% 2.9%	0 4 7 25 25 6 30 9 6 2 0 9 50 5 4	0.0% 0.0% 11.2% 15.1% 7.8% 1.3% 15.5% 4.8% 2.5% 1.3% 0.0% 34.2% 1.3%	0 2 3 2 0 3 1 1 0 0 0 7 0	2.0% 9.1% 7.0% 6.5% 0.0% 8.6% 9.0% 2.8% 2.0% 6.1% 33.2% 10.1%	2 8 6 6 0 8 8 2 2 0 5 29 9	4.5% 2.4% 9.6% 4.8% 2.4% 17.9% 9.5% 4.5% 0.0% 0.0% 30.5% 0.0%	1 1 3 1 1 6 3 1 0 0 0 9 0 4	1.9% 2.6% 17.3% 6.3% 1.6% 26.0% 10.4% 6.5% 1.0% 0.0% 20.9% 2.5%	1 2 12 4 1 17 7 4 1 1 0 14 2	1.0% 3.1% 10.5% 5.6% 3.8% 17.8% 13.1% 11.5% 2.3% 0.0% 0.5% 25.3% 1.4%	1 3 10 5 3 16 12 10 2 0 0 23 1 4
Meanscore: [Num  Meanscore: [Num  Tock2 How often are  A days a week  B wery two weeks  B wery two weeks  B wery three weeks  Monthly  Conce every two months  Three-four times a year  Twice a year  Chess often  Never  Don't know)  Varies)  Mean:  Weighted base:	0.4% 1.6% 4.2% 11.1% 8.2% 2.1% 18.7% 5.7% 2.1% 0.6% 2.8% 28.5% 2.6%	3 12 32 83 62 16 66 43 21 214 20 20 0.47 750	0.5% 1.0% 3.4% 9.3% 6.7% 1.6% 22.6% 6.4% 3.4% 1.1% 2.0% 30.3% 0.8% 1.3%	od she  1 3 9 25 18 4 61 26 17 9 3 5 81 2 4 0.40 268 200	0.0% 2.3% 3.7% 13.5% 13.8% 3.2% 16.0% 5.1% 3.4% 1.3% 0.0% 5.1% 27.2% 2.9%	0 4 7 25 25 6 30 9 6 2 0 9 50 5 4	0.0% 0.0% 11.2% 15.1% 7.8% 1.3% 15.5% 4.8% 2.5% 1.3% 0.0% 34.2% 1.3%	0 2 3 2 0 3 1 1 0 0 0 7 0 1 0.56	2.0% 9.1% 7.0% 6.5% 0.0% 8.6% 9.0% 2.8% 2.0% 6.1% 33.2% 10.1%	2 8 6 0 8 8 2 2 0 5 29 9 1 0.66 89	4.5% 2.4% 9.6% 4.8% 2.4% 17.9% 9.5% 4.5% 0.0% 0.0% 30.5% 0.0%	1 1 3 1 1 6 3 1 0 0 0 9 0 4 0.56	1.9% 2.6% 17.3% 6.3% 1.6% 26.0% 10.4% 6.5% 1.0% 0.0% 20.9% 2.5%	1 2 12 4 1 17 7 4 1 1 0 14 2 1 0.49	1.0% 3.1% 10.5% 5.6% 3.8% 17.8% 13.1% 11.5% 2.3% 0.0% 0.5% 25.3% 1.4%	1 3 10 5 3 16 12 10 2 0 0 23 1 4 0.37
Meanscore: [Num  COCK2 How often are  days a week  days a week  days a week  a days a week  a days a week  week  week  done day a week  Every two weeks  Every three weeks  Monthly  Once every two months  Three-four times a year  wice a year  once a year  ess often  Never  Don't know)  Varies)  Mean:  Weighted base:  Sample:  Meanscore: [More	0.4% 1.6% 4.2% 11.1% 8.2% 2.1% 18.7% 5.7% 2.1% 0.6% 2.8% 2.6% 2.6%	3 12 32 83 62 16 44 21 214 20 0.47 750 750 e = 0,	0.5% 1.0% 3.4% 9.3% 6.7% 1.6% 22.6% 9.6% 3.4% 1.1% 2.0% 30.3% 0.8% 1.3%	od she  1 3 9 25 18 4 61 26 17 9 3 5 81 2 4 0.40 268 200 -1]	0.0% 2.3% 3.7% 13.5% 13.8% 3.2% 5.1% 3.4% 1.3% 0.0% 5.1% 27.2% 2.9% 2.4%	online 0 4 7 25 25 6 30 9 6 2 0 9 50 5 4 0.51 184 150	0.0% 0.0% 11.2% 15.1% 7.8% 1.3% 4.8% 2.5% 1.3% 0.0% 34.2% 1.3% 3.8%	0 2 3 2 0 3 1 1 0 0 0 7 0 1 0.56 20 50	2.0% 9.1% 7.0% 6.5% 0.0% 8.6% 9.0% 0.4% 6.1% 33.2% 10.1%	2 8 6 0 8 8 2 2 0 5 29 9 1 0.66 89 100	4.5% 2.4% 9.6% 4.8% 2.4% 17.9% 9.5% 4.5% 0.0% 0.0% 30.5% 0.0%	1 1 3 1 1 6 3 1 0 0 0 9 0 4 0.56	1.9% 2.6% 17.3% 6.3% 1.6% 26.0% 10.4% 6.5% 1.0% 0.0% 20.9% 2.5%	1 2 12 4 1 17 7 4 1 1 0 14 2 1 0.49	1.0% 3.1% 10.5% 5.6% 3.8% 17.8% 13.1% 11.5% 2.3% 0.0% 0.5% 25.3% 1.4%	1 3 10 5 3 16 12 10 2 0 0 23 1 4 0.37
Meanscore: [Num  Jock2 How often are  Jodays a week  Jodays a week  Jodays a week  Jodays a week  John day a	0.4% 1.6% 4.2% 11.1% 8.2% 2.1% 18.7% 8.8% 5.7% 2.1% 0.6% 2.8% 2.6% 2.6%	3 12 32 83 62 16 140 66 4 21 214 20 20 0.47 750 750 e = 0,	0.5% 1.0% 3.4% 9.3% 6.7% 1.6% 22.6% 6.4% 6.4% 3.1.1% 2.0% 30.3% 0.8% 1.3%	od she  1 3 9 25 18 4 61 17 9 3 5 81 2 4 0.40 268 200 -1]	0.0% 2.3% 3.7% 13.5% 13.8% 3.2% 16.0% 5.1% 3.4% 1.3% 0.0% 5.1% 27.2% 2.9% 2.4%	online  0 4 7 25 25 6 30 9 6 2 0 9 50 5 4 0.51 184 150	0.0% 0.0% 11.2% 15.1% 7.8% 1.3% 15.5% 4.8% 2.5% 1.3% 0.0% 34.2% 1.3% 3.8%	0 2 3 2 0 3 1 1 0 0 0 7 0 1 0.56 20 50	2.0% 9.1% 7.0% 6.5% 0.0% 8.6% 9.0% 2.8% 6.1% 33.2% 10.1% 1.6%	2 8 6 6 0 8 8 8 2 2 2 0 5 29 9 1 0.66 89 100	4.5% 2.4% 9.6% 4.8% 2.4% 17.9% 9.5% 4.5% 0.0% 0.0% 30.5% 0.0% 14.0%	1 1 3 1 1 6 3 1 0 0 0 0 9 0 4 4 0.56 31 50	1.9% 2.6% 17.3% 6.3% 1.6% 26.0% 10.4% 6.5% 1.0% 0.0% 20.9% 2.5% 2.1%	1 2 12 4 1 17 7 4 1 1 0 14 2 1 0.49 67 100	1.0% 3.1% 10.5% 5.6% 3.8% 17.8% 13.1% 0.0% 0.5% 25.3% 1.4% 4.2%	1 3 10 5 3 16 12 10 2 0 0 23 1 4 0.37 91 100
Meanscore: [Num  LOCK2 How often are  V days a week  Le day a week  Le days a week  Le da	0.4% 1.6% 4.2% 11.1% 8.2% 2.1% 18.7% 8.8% 5.7% 2.1% 0.6% 2.8% 2.6% 2.6% 2.6%	3 12 32 83 62 16 140 66 4 21 214 20 20 750 750 e = 0,	0.5% 1.0% 3.4% 9.3% 6.7% 1.6% 22.6% 9.6% 6.4% 3.1,1% 2.0% 30.3% 0.8% 1.3%	od she  1 3 9 25 18 4 61 17 9 3 5 81 2 4 0.40 268 200 -1]	0.0% 2.3% 3.7% 13.5% 13.8% 3.2% 16.0% 5.1% 27.2% 2.9% 2.4%	online  0 4 7 25 25 6 30 9 6 2 0 9 50 5 4 0.51 184 150	0.0% 0.0% 11.2% 15.1% 7.8% 1.3% 15.5% 4.8% 2.5% 1.3% 0.0% 34.2% 1.3% 3.8%	0 2 3 2 0 3 1 1 0 0 0 0 7 0 1 0.56 20 50	2.0% 9.1% 7.0% 6.5% 0.0% 8.6% 9.0% 2.8% 6.1% 33.2% 10.1% 1.6%	2 8 6 6 0 8 8 2 2 0 5 29 9 1 0.66 89 100	4.5% 2.4% 9.6% 4.8% 2.4% 17.9% 9.5% 4.5% 0.0% 0.0% 30.5% 0.0% 14.0%	1 1 3 1 1 6 3 1 0 0 0 0 9 0 4 4 0.56 31 50	1.9% 2.6% 17.3% 6.3% 1.6% 26.0% 10.4% 6.5% 1.0% 0.0% 20.9% 2.5% 2.1%	1 2 12 4 1 17 7 4 1 1 0 14 2 1 0.49 67 100	1.0% 3.1% 10.5% 5.6% 3.8% 17.8% 13.1% 0.0% 0.5% 25.3% 1.4% 4.2%	1 3 10 5 3 16 12 10 2 0 0 23 1 4 0.37 91 100
Meanscore: [Num  LOCK2 How often are  days a week  led da	0.4% 1.6% 4.2% 11.1% 8.2% 2.1% 18.7% 6.6% 2.1% 2.6% 2.6% 2.6% 2.6% 2.6% 2.6%	3 12 32 83 62 16 140 66 43 16 4 21 214 20 20 0.47 750 750 e = 0,	0.5% 1.0% 3.4% 9.3% 6.7% 1.6% 22.6% 9.6% 6.4% 3.4% 30.3% 0.8% 1.3%	od shood sho	0.0% 2.3% 3.7% 13.5% 13.5% 15.1% 3.2% 16.0% 5.1% 2.4%  2.4%	online  0 4 7 7 25 6 30 9 6 2 0 9 50 5 4 0.51 184 150	0.0% 0.0% 11.2% 15.1% 7.8% 1.3% 15.5% 4.8% 2.5% 1.3% 0.0% 34.2% 34.2% 1.3% 3.8%	0 2 3 2 0 3 1 1 0 0 0 7 0 1 0.56 20 50	2.0% 9.1% 7.0% 6.5% 0.0% 8.6% 2.0% 6.1% 33.2% 10.1% 1.6%	2 8 6 6 0 8 8 2 2 0 5 29 9 1 0.66 89 100	4.5% 2.4% 9.6% 4.8% 2.4% 17.9% 9.5% 4.5% 0.0% 0.0% 30.5% 0.0% 14.0%	1 1 3 1 1 6 3 1 0 0 0 0 9 0 4 0.56 31 50 7	1.9% 2.6% 17.3% 6.3% 1.6% 26.0% 10.4% 6.5% 1.0% 20.9% 2.5% 2.1%	1 2 12 4 1 17 7 4 1 1 0 14 2 1 0.49 67 100	1.0% 3.1% 10.5% 5.6% 3.8% 17.8% 13.1% 0.0% 0.5% 25.3% 1.4% 4.2%	1 3 10 5 3 16 12 10 2 0 0 23 1 4 0.37 91 100
Meanscore: [Num  "days a week -6 days a week -6 days a week -3 days a week -6 days a week -6 days a week -6 days a week -7 days a week -8 days a week -9 days a week -9 day a week -10 days a	9 you now  0.4% 1.6% 4.2% 11.1% 8.2% 2.1% 18.7% 2.1% 6.6% 2.8% 2.6% 2.6% 2.6% 2.6% 2.6% 2.6% 2.6% 6.0%	3 12 32 83 62 16 140 66 43 16 4 21 214 20 20 0.47 750 750 e = 0, ne AF	0.5% 1.0% 3.4% 9.3% 6.7% 1.6% 22.6% 9.6% 6.4% 3.4% 1.1% 2.0% 30.3% 0.8% 1.3% Less =	od shood sho	0.0% 2.3% 3.7% 13.5% 13.8% 3.2% 16.0% 5.1% 3.4% 1.3% 0.0% 5.19 27.2% 2.4%	online  0 4 7 25 6 30 9 6 2 0 9 50 5 4 0.51 184 150   Dared  43 116 13	0.0% 0.0% 11.2% 15.1% 7.8% 1.3% 15.5% 4.8% 2.5% 1.3% 0.0% 34.2% 1.38 3.8% to BEFC 25.3% 58.3% 6.5%	0 2 3 2 0 3 1 1 0 0 0 0 7 0 1 0.56 20 50	2.0% 9.1% 7.0% 6.5% 0.0% 8.6% 9.0% 2.8% 2.0% 6.1% 33.2% 10.1% 1.6% DCkdow 30.2% 43.6% 12.5%	2 8 6 6 0 8 8 2 2 0 5 29 9 1 0.66 89 100	4.5% 2.4% 9.6% 4.8% 2.4% 17.9% 9.5% 4.5% 0.0% 0.0% 30.5% 0.0% 14.0%	1 1 3 1 1 6 3 1 0 0 0 0 4 0.56 31 50	1.9% 2.6% 17.3% 6.3% 1.6% 26.0% 10.4% 6.5% 1.0% 0.0% 20.9% 2.1%	1 2 12 4 1 17 7 4 1 1 0 0 14 2 1 0 .49 67 100 12 50 3	1.0% 3.1% 10.5% 5.6% 3.8% 17.8% 13.1% 2.3% 0.0% 0.5% 25.3% 1.4% 4.2%	1 3 10 5 3 16 12 10 2 0 0 0 23 1 4 0.37 91 100
Meanscore: [Num  "Adays a week -6 days a week -6 days a week -3 days a week -6 days a week -6 days a week -7 da	0.4% 1.6% 4.2% 11.1% 8.2% 2.1% 18.7% 6.6% 2.1% 2.6% 2.6% 2.6% 2.6% 2.6% 2.6%	3 12 32 83 62 16 140 66 43 16 4 20 20 0.47 750 750 e = <b>0</b> , ne AF	0.5% 1.0% 3.4% 9.3% 6.7% 1.6% 22.6% 9.6% 6.4% 3.4% 30.3% 0.8% 1.3%	od she  1 3 9 25 18 4 61 17 9 3 5 81 2 4 0.40 268 200 -1]	0.0% 2.3% 3.7% 13.5% 13.5% 15.1% 3.2% 16.0% 5.1% 2.4%  2.4%	online  0 4 7 25 25 6 30 9 6 2 0 9 50 5 4 0.51 184 150  oared 43 116 13 13	0.0% 0.0% 11.2% 15.1% 7.8% 1.3% 15.5% 4.8% 2.5% 1.3% 0.0% 34.2% 34.2% 1.3% 3.8%	0 2 3 2 0 3 1 1 0 0 0 0 7 0 1 0.56 20 50	2.0% 9.1% 7.0% 6.5% 0.0% 8.6% 2.0% 6.1% 33.2% 10.1% 1.6%	2 8 6 6 0 8 8 8 2 2 0 5 29 9 1 0.66 89 100	4.5% 2.4% 9.6% 4.8% 2.4% 17.9% 9.5% 4.5% 0.0% 0.0% 30.5% 0.0% 14.0%	1 1 3 1 1 6 3 1 0 0 0 0 4 4 0.56 31 50	1.9% 2.6% 17.3% 6.3% 1.6% 26.0% 10.4% 6.5% 1.0% 20.9% 2.5% 2.1%	1 2 12 4 1 17 7 4 1 1 0 14 2 1 1 0.49 67 100 12 50 3 3 3	1.0% 3.1% 10.5% 5.6% 3.8% 17.8% 13.1% 0.0% 0.5% 25.3% 1.4% 4.2%	1 3 10 5 3 16 12 10 2 0 0 23 1 4 0.37 91 100
Meanscore: [Num  "Adays a week -6 days a week -6 days a week -3 days a week -6 days a week -6 days a week -7 da	9 you now  0.4% 1.6% 4.2% 11.1% 8.2% 2.1% 18.7% 2.1% 6.6% 2.8% 2.6% 2.6% 2.6% 2.6% 2.6% 2.6% 2.6% 6.0%	3 12 32 83 62 16 4 21 214 20 20 0.47 750 750 e = 0,	0.5% 1.0% 3.4% 9.3% 6.7% 1.6% 22.6% 9.6% 6.4% 3.4% 1.1% 2.0% 30.3% 0.8% 1.3% Less =	od shood sho	0.0% 2.3% 3.7% 13.5% 13.8% 3.2% 16.0% 5.1% 3.4% 1.3% 0.0% 5.19 27.2% 2.4%	online  0 4 7 25 25 6 30 9 6 2 0 9 50 5 4 0.51 184 150  coared  43 116 13 13 0.18	0.0% 0.0% 11.2% 15.1% 7.8% 1.3% 15.5% 4.8% 2.5% 1.3% 0.0% 34.2% 1.38 3.8% to BEFC 25.3% 58.3% 6.5%	0 2 3 2 0 3 1 1 0 0 0 0 7 0 1 0.56 20 50	2.0% 9.1% 7.0% 6.5% 0.0% 8.6% 9.0% 2.8% 2.0% 6.1% 33.2% 10.1% 1.6% DCkdow 30.2% 43.6% 12.5%	2 8 6 6 0 8 8 8 2 2 2 0 5 29 9 1 0.66 89 100	4.5% 2.4% 9.6% 4.8% 2.4% 17.9% 9.5% 4.5% 0.0% 0.0% 30.5% 0.0% 14.0%	1 1 3 1 1 6 3 1 0 0 0 0 4 0.56 31 50	1.9% 2.6% 17.3% 6.3% 1.6% 26.0% 10.4% 6.5% 1.0% 0.0% 20.9% 2.1%	1 2 12 4 1 17 7 4 1 1 0 0 14 2 1 0 .49 67 100 12 50 3	1.0% 3.1% 10.5% 5.6% 3.8% 17.8% 13.1% 2.3% 0.0% 0.5% 25.3% 1.4% 4.2%	1 3 10 5 3 16 12 10 2 0 0 0 23 1 4 0.37 91 100
Meanscore: [Num  LOCK2 How often are  V days a week  Le6 days a week  Le3 days a week  Le3 days a week  Le5 days a week  Le5 days a week  Le5 days a week  Le5 days a week  Le6 days a week  Le6 days a week  Le7	9 you now  0.4% 1.6% 4.2% 11.1% 8.2% 2.1% 18.7% 2.1% 6.6% 2.8% 2.6% 2.6% 2.6% 2.6% 2.6% 2.6% 2.6% 6.0%	3 12 32 83 62 16 140 66 43 16 4 20 20 0.47 750 750 e = <b>0</b> , ne AF	0.5% 1.0% 3.4% 9.3% 6.7% 1.6% 22.6% 9.6% 6.4% 3.4% 1.1% 2.0% 30.3% 0.8% 1.3% Less =	od she  1 3 9 25 18 4 61 17 9 3 5 81 2 4 0.40 268 200 -1]	0.0% 2.3% 3.7% 13.5% 13.8% 3.2% 16.0% 5.1% 3.4% 1.3% 0.0% 5.19 27.2% 2.4%	online  0 4 7 25 25 6 30 9 6 2 0 9 50 5 4 0.51 184 150  oared 43 116 13 13	0.0% 0.0% 11.2% 15.1% 7.8% 1.3% 15.5% 4.8% 2.5% 1.3% 0.0% 34.2% 1.38 3.8% to BEFC 25.3% 58.3% 6.5%	0 2 3 2 0 3 1 1 0 0 0 0 7 0 1 0.56 20 50	2.0% 9.1% 7.0% 6.5% 0.0% 8.6% 9.0% 2.8% 2.0% 6.1% 33.2% 10.1% 1.6% DCkdow 30.2% 43.6% 12.5%	2 8 6 6 0 8 8 8 2 2 0 5 29 9 1 0.66 89 100	4.5% 2.4% 9.6% 4.8% 2.4% 17.9% 9.5% 4.5% 0.0% 0.0% 30.5% 0.0% 14.0%	1 1 3 1 1 6 3 1 0 0 0 0 4 4 0.56 31 50	1.9% 2.6% 17.3% 6.3% 1.6% 26.0% 10.4% 6.5% 1.0% 0.0% 20.9% 2.1%	1 2 12 4 1 17 7 4 1 1 0 14 2 1 1 0.49 67 100 12 50 3 3 3	1.0% 3.1% 10.5% 5.6% 3.8% 17.8% 13.1% 2.3% 0.0% 0.5% 25.3% 1.4% 4.2%	1 3 10 5 3 16 12 10 2 0 0 23 1 4 0.37 91 100

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Weighted:					10	1 140	taus 1	laı	mmig								April 202
	Tota	ıl	Zone 1	1A	Zone	1B	Zone	2	Zone 3	3	Zone	4	Zone	5	Zone	6	
Hereford City Centre	79.5%	597	88.0%	235	83.3%	154	70.5%	14	74.9%	66	76.6%	24	68.9%	46	62.3%	57	
Leominster Town Centre	25.3%	190	17.6%	47	22.1%	41		7	87.8%	78	31.9%	10	7.2%	5	2.4%	2	
Ross-on-Wye Town Centre	27.3%	205	21.2%	57	19.0%	35	29.0%	6	0.4%	0	5.9%	2	24.7%	17	97.2%	89	
Ledbury Town Centre	28.3%	212		70		37		3	6.1%	5	39.4%	12	91.9%	62	25.8%	24	
Bromyard Town Centre	10.8%	81	5.9%	16		18	1.3%	0	10.6%	9	89.7%	28	13.1%	9	0.9%	1	
Kington Town Centre	6.3%	47	2.1%	6	9.4%	17		15	8.1%	7	4.5%	1	0.0%	0	0.5%	0	
(Don't visit any of these centres)	9.2%	69	11.2%	30	13.6%	25	1.3%	0	5.3%	5	10.3%	3	5.0%	3	2.3%	2	
Weighted base: Sample:		750 750		268 200		184 150		20 50		89 100		31 50		67 100		91 100	
Q30 Which of those cent Not those that said '(Do					t Q29												
Hereford City Centre	54.6%	372		199		125		7		18	20.9%		12.1%	8	10.1%	9	
Leominster Town Centre	13.4%	91	5.0%	12	8.2%	13	3.9%	1	76.9%	65	2.6%	1	0.0%	0	0.0%	0	
Ross-on-Wye Town Centre	13.8%	94	4.7%	11	3.5%	6	5.2%	1	0.0%	0	0.0%	0	0.0%	0	85.6%	76	
Ledbury Town Centre Bromyard Town Centre	11.2% 3.9%	76 26	4.7% 1.1%	11	2.7% 1.5%	4 2	0.0% 0.0%	0	0.9% 0.4%	1 0	1.3% 75.1%	0 21	87.9% 0.0%	56 0	4.3% 0.0%	4	
Kington Town Centre	3.2%	22	0.6%	1	5.4%	9		12	0.4%	0	0.0%	0	0.0%	0	0.0%	0	
•	3.270		0.070		3.470		30.070		0.070	84	0.070		0.070		0.070	89	
Weighted base: Sample:		681 689		238 176		159 130		20 49		94		28 46		64 96		98	
Q31 What do you like ab Not those that said '(Do						))? [M	IR]										
Close to home	37.2%	254	32.3%	77	26.7%	42		8	49.2%	41	55.3%	15	47.6%	30	44.6%	40	
Attractive environment / nice	9.8%	67	11.4%	27	6.3%	10	5.2%	1	3.9%	3	9.2%	3	13.9%	9	15.8%	14	
place Shops - good range of	8.0%	54	7.4%	18	5.3%	9	5.2%	1	3.0%	3	5.3%	1	20.4%	13	11.3%	10	
independent shops	7.90/	52	7.40/	17	0.80/	16	10 10/	4	4.20/	4	7.00/	2	7.00/	-	6 20/	6	
Familiar / know where everything is Good cafés / restaurants	7.8% 5.5%	53 37	7.4% 8.8%	17 21	9.8% 1.6%	3	18.1% 7.5%	2	4.3% 9.3%	4 8	7.9% 2.6%	2	7.9% 3.8%	5	6.3% 1.4%	6	
Nice atmosphere / friendly	4.6%	31	2.6%	6	7.0%	11		3	0.0%	0	1.3%	0	9.8%	6	5.2%	5	
people Shops - good range of	3.9%	27	2.4%	6	1.6%	2		1	6.2%	5	4.0%		12.4%	8	4.2%	4	
non-food shops generally																	
Easy to get to by car	3.8%	26	3.2%	8	2.4%	4		0	4.1%	3		3	0.5%	0	8.6%	8	
Parking - it's easy to find a space	3.5%	24	1.4%	3	6.4%	10		2	1.3%	1	4.0%	1	3.1%	2	4.6%	4	
Close to work / en route to work	3.5%	24	3.5%	8	5.6%	9	4.9%	1	2.1%	2	2.7%	1	4.7%	3	0.0%	0	
You can get everything you need there	3.4%	23		6	2.0%	3	1.3%	0	2.3%	2		4	9.8%	6	1.0%	1	
Shops - good range of affordable shops	3.4%	23	2.9%	7	1.6%	3		0	3.5%	3	0.0%	0	8.6%	5	5.5%	5	
Shops - good range of quality shops	2.8%	19	2.3%	5	2.0%	3	5.2%	1	0.0%	0	0.0%	0	5.9%	4	6.1%	5	
Shops - good range of 'high street' retailers	2.5%	17	1.8%	4	3.0%	5	3.9%	1	0.0%	0	7.6%	2	5.8%	4	1.4%	1	
Good market	2.1%	14	2.4%	6	2.0%	3	1.3%	0	3.8%	3	2.7%	1	1.6%	1	0.0%	0	
Good layout / shops close	2.0%	14	2.6%	6	2.4%	4	1.3%	0	0.4%	0	2.6%	1	3.1%	2	0.5%	0	
together	4.50/					_	2		2 22/	•	2.50		2 00/	_	4.00/	_	
Quiet / not busy	1.7%	11	1.1%	3 5	1.2%	2	2.6%	1	2.2%	2	2.7%	1	3.0%	2	1.9%	2	
Traditional / quaint Close to family / friends	1.6% 1.5%	11 10	2.3% 0.3%	5 1	0.8% 3.5%	1 6	2.6% 0.0%	1 0	0.9% 3.8%	1 3	0.0% 0.0%	0	3.0% 0.0%	2	1.0% 0.5%	0	
Shops - good range of bakers	1.5%	10	0.3%	1	1.6%	3	1.3%	0	0.0%	0		5	1.1%	1	1.0%	1	
/ butchers / greengrocers	2.170	10	0.570	•	1.070	3	1.070	J	0.070	J	20.770	5	2.1/0	•	1.070	•	
Shops - good range of clothing shops	1.3%	9	0.9%	2	1.9%	3		1	0.4%	0	0.0%	0	0.0%	0	2.4%	2	
Traffic free areas / pedestrianisation	1.3%	9	1.5%	4	1.8%	3	2.6%	1	2.1%	2	0.0%	0	0.0%	0	0.0%	0	
Good pubs / bars	1.3%	9	1.1%	3	3.0%	5	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	
Easy to get to by bus	1.2%	8	1.7%	4	1.9%	3	0.0%	0	0.4%	0	0.0%	0	1.1%	1	0.0%	0	
Good for a day out Good range of other services	1.1% 1.0%	8 7	0.6% 1.1%	1 3	0.4% 0.0%	1 0	1.3% 2.6%	0	5.6% 2.7%	5 2	0.0% 0.0%	0	0.5% 2.2%	0	0.5% 0.0%	0	
(e.g. library, hairdresser, vets etc.)	1.0%	,	1.1%	3	0.0%	U	2.0%	1	4.170	۷	0.0%	U	4.470	1	0.0%	U	
Clean streets / well maintained	0.8%	5	0.9%	2	0.4%	1	0.0%	0	1.7%	1	0.0%	0	0.5%	0	1.0%	1	
Good leisure facilities (e.g. leisure centres, cinema, health and fitness clubs,	0.8%	5	0.3%	1	0.8%	1	0.0%	0	0.0%	0	1.3%	0	2.5%	2	1.5%	1	
Good leisure facilities (e.g. leisure centres, cinema,	0.8%	5	0.3%	1	0.8%	1	0.0%	0	0.0%	0	1.3%	0	2.5%	2	1.5%	1	

Weighted:					10	1 110	taus 1	laı	mmg								April 2022
	Tota	1	Zone	1A	Zone	1B	Zone	2	Zone 3	3	Zone 4	ı	Zone	5	Zone	6	
etc)																	
Shops - good range of supermarkets	0.7%	5	0.6%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	3.3%	2	0.0%	0	
Good for financial services (e.g. banks / building	0.7%	4	1.1%	3	0.4%	1	0.0%	0	0.4%	0	0.0%	0	0.5%	0	0.5%	0	
societies)	0.50/	2	1 40/	2	0.00/	0	0.00/		0.00/	0	0.00/	0	0.00/		0.00/	0	
Boots store	0.5%	3	1.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Parking - it's free Shops - good range of charity shops	0.4% 0.3%	3 2	0.0% 0.3%	0	1.2% 0.0%	2 0	2.6% 0.0%	1	0.0% 0.4%	0	0.0% 0.0%	0	0.0% 1.6%	0	0.5% 0.0%	0	
Shops - good opening hours / open on Sundays	0.3%	2	0.0%	0	0.0%	0	0.0%	0	2.1%	2	0.0%	0	0.0%	0	0.0%	0	
Good Covid distancing/safety measures	0.3%	2	0.0%	0	0.0%	0	0.0%	0	2.1%	2	0.0%	0	0.0%	0	0.0%	0	
Parking - it's cheap	0.2%	2	0.0%	0	0.4%	1	1.3%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	
Good public toilets	0.2%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Good seating	0.2%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Good disabled access	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.5%	0	0.0%	0	
Easy to get to by train (Nothing)	0.1% 13.3%	0 90	0.0% 14.9%	0 35	0.0% 21.4%	0 34	0.0% 11.4%	0 2	0.0% 6.7%	0 6	0.0% 6.7%	0 2	0.5% 6.8%	0 4	0.0% 7.5%	0 7	
(Don't know)	0.6%	4	0.3%	1	0.0%	0	1.3%	0	2.1%	2	0.7%	0	0.0%	0	1.5%	1	
· ·	0.070		0.570		0.070		1.5/0		2.1 /0		0.070		0.070		1.570		
Weighted base: Sample:		681 689		238 176		159 130		20 49		84 94		28 46		64 96		89 98	
Q32 What do you dislike Not those that said '(De						Q30)?	[MR]										
Parking - expensive parking	12.9%		15.5%	37		28	16.2%	3	7.3%	6	6.6%	2	14.0%	9	3.8%	3	
Too many empty shops Shops - need more / better	11.5% 8.9%	78 61	14.8% 8.9%	35 21	16.1%	26 10	3.9% 6.2%	1	9.9% 19.0%	8 16	5.3%	1	5.7% 11.1%	4 7	3.4% 3.9%	3	
range of non-food shops generally	0.9%	01	8.9%	21	6.1%	10	0.2%	1	19.0%	10	6.6%	2	11.1%	,	3.9%	3	
Traffic congestion	8.6%	59	10.0%	24	12.5%	20	16.5%	3	4.3%	4	2.7%	1	5.8%	4	4.2%	4	
Shops - need more / better clothes shops	7.4%	50	11.2%	27	4.2%	7	2.6%	1	5.4%	4	4.0%	1	6.9%	4	6.9%	6	
Parking - not enough spaces available	5.4%	37	4.4%	10	4.2%	7	2.6%	1	3.1%		15.3%		11.5%	7	5.7%	5	
Shops - need more 'high street' retailers	5.3%	36	8.5%	20	3.5%	6	3.9%	1	1.4%	1	2.7%	1	7.4%	5	3.3%	3	
Dirty streets / poorly maintained	5.0%	34	4.5%	11	3.5%	6	3.9%		12.0%	10	1.3%	0	4.7%	3	4.2%	4	
Shops - need more independent shops	4.6%	31	6.5%	15	2.0%	3	0.0%	0	7.7%	6	5.0%	1	3.0%	2	2.9%	3	
Parking - no free parking	4.4%	30 30	5.5%	13	5.3% 3.7%	8	6.2% 6.4%	1	5.2%	4 5	0.0% 2.7%	0	1.1% 1.1%	1	2.2%	2 10	
Too many charity shops Not attractive / poor environment	4.4% 2.4%	16	2.6% 1.8%	6 4	4.1%	7	2.6%	1 1	5.7% 3.5%	3	0.0%	1	0.0%	1	11.3% 2.4%	2	
Needs an update / revamp	1.9%	13	0.9%	2	4.9%	8	0.0%	0	0.9%	1	0.0%	0	1.6%	1	1.0%	1	
Shops - need more quality shops	1.9%	13	4.1%	10	0.4%	1	2.6%	1	0.0%	0	0.0%	0	2.1%	1	0.5%	0	
Too busy / noisy	1.5%	10	3.1%	7	0.0%	0	2.6%	1	2.1%	2	0.0%	0	0.5%	0	0.0%	0	
Shops - need more / better range of supermarkets	1.3%	9	2.0%	5	0.0%	0	0.0%	0	0.0%	0	9.3%	3	2.1%	1	0.5%	0	
Shops - need more affordable shops		7	1.2%	3	0.0%	0	3.9%	1	0.0%	0	1.3%	0	2.2%	1	1.9%	2	
Poor road surfaces / potholes	1.0%	7	0.3%	1	0.0%	0	0.0%	0	4.0%	3	1.3%	0	1.6%	1	1.5%	1	
Not enough / poor quality public toilets	0.9%	6	0.0%	0	1.5%	2	0.0%	0	2.1%	2	1.3%	0	0.0%	0	2.2%	2	
Poor market	0.9%	6	1.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	2	0.5%	0	
Too many coffee shops Poor road layout	0.6% 0.6%	4	0.9% 1.2%	2 3	0.4% 0.8%	1 1	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	1.8% 0.0%	2	
Poor disabled access	0.6%	4	0.0%	0	0.8%	1	0.0%	0	2.1%	2	4.0%	1	0.0%	0	0.5%	0	
It's split into two sections	0.6%	4	1.2%	3	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	
Not enough / poor quality cafés / restaurants	0.6%	4	0.0%	0	1.9%	3	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	
Too many betting shops Not enough financial services (e.g. banks /	0.5% 0.5%	3	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 2.6%	0 1	4.1% 0.0%	3 0	0.0% 0.0%	0	0.0% 1.1%	0 1	0.0% 2.4%	0 2	
building societies) Shops - need more bakers / butchers / greengrocers	0.4%	3	0.6%	1	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	
Lack of security / don't feel safe	0.4%	3	1.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Lack of pedestrianised areas	0.4%	3	0.0%	0	1.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	

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,, eightear						'				•							11 <b>P</b> 111 202
	Tota	ıl	Zone 1	1A	Zone	1B	Zone	2	Zone	3	Zone	4	Zone	5	Zone	6	
Not enough leisure facilities	0.4%	3	0.3%	1	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.5%	0	
(e.g. leisure centres, cinema, health and fitness clubs, etc)																	
Too hilly / steep	0.4%	3	0.3%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	
Parking - people parking on the road	0.3%	2	0.0%	0	0.0%	0		2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Poor quality pavements People taking drugs	0.3% 0.3%	2 2	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 2.6%	0 1	2.5% 1.7%	2	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	
Not enough / poor quality seating areas	0.3%	2	0.0%	0	0.0%	0	0.0%	0	2.1%	2	0.0%	0	0.0%	0	0.0%	0	
One way system	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	
Needs a larger Tesco store Parking - longer parking	0.2% 0.2%	2 2	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	1.8% 1.8%	2 2	
times needed Lack of undercover shopping	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	
Too many takeaways	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	
Poor layout / shops too far apart	0.2%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
The new tree planters	0.2%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Too many seagulls Poor atmosphere / unfriendly	0.2% 0.2%	1 1	0.0% 0.0%	0	0.8% 0.0%	1 0	0.0% 0.0%	0	0.0% 0.9%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.5%	0	
people Not enough / poor quality	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	1.1%	1	0.5%	0	
pubs / bars	V/V	_												_			
Hard to get to by bus	0.2%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	
Not enough other services (e.g. library, hairdresser, vets etc.)	0.2%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	
Getting too big	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	
Shops - need longer opening hours / more open on	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	1	0.0%	0	0.0%	0	
Sundays People riding bikes on pavements	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Too many hairdressers	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Unable to take the car into the town centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	
Too many changes being mad	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	
Lack of Covid distancing/safety measures	0.0%	220	0.0%	72	0.0%	52	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
(Nothing) (Don't know)	33.8% 0.5%	230	30.7% 0.3%	73	32.6% 0.4%	52	40.0% 0.0%	8 0	22.2% 1.8%	19	43.8% 1.3%	12 0	32.5% 0.0%	0	51.5% 0.0%	46 0	
Weighted base: Sample:		681 689		238 176		159 130		20 49		84 94		28 46		64 96		89 98	
Q33 Why don't you visit Those that said '(Don't				)' at Q2	29												
Health / disability reasons	12.4%	9	4.7%	1	19.9%	5	100.2%	0	31.6%	1	11.6%	0	0.0%	0	0.0%	0	
Too far away from home	11.0%	8	14.2%	4	5.0%	1	0.0%	0	0.0%	0	0.0%	0	10.2%	0	79.9%	2	
Not accessible by public transport	5.4%	4	4.7%	1	2.5%	1		0	0.0%	0		2	0.0%	0	0.0%	0	
Covid reasons	4.6%	3	7.2%	2	2.5%	1	0.0%	0	0.0%		11.6%	0	0.0%	0	0.0%	0	
Expensive car parking Too busy / don't have time	4.0%	3	0.0%	0	9.4%	2	0.0%	0	7.9%	0	0.0%	0	0.0%	0	0.0%	0	
Prefer online shopping	3.6% 1.9%	2	0.0% 0.0%	0	9.9% 0.0%	2	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 38.8%	0 1	0.0% 0.0%	0	
Inconveniently located car parking	1.8%	1	0.0%	0	5.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Don't drive	1.0%	1	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Traffic congestion	0.9%	1	0.0%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Lack of choice and range of food shops Lack of choice and range of	0.5%	0	0.0%	0	0.0%	0		0	7.9% 7.9%	0	0.0%	0	0.0%	0	0.0%	0	
non-food shops (Nothing, no reason to visit)	47.5%	33	66.8%	20	31.8%	8	0.0%	0	44.6%	2			40.8%	1	20.0%	0	
(Don't know)	6.8%	5	2.4%	1	11.5%	3	0.0%	0	15.9%	1	0.0%	0	10.2%	0	0.0%	0	
Weighted base: Sample:		69 61		30 24		25 20		0 1		5 6		3 4		3 4		2 2	
Q34 Do you do any of th	ese type	es of e	electron	ic sho	pping?	[MR/	PR]										
Internet shopping	61.2%	459	62.4%	167	64.2%	118	60.8%	12	50.6%	45	46.1%	14	56.9%	38	70.3%	64	

Weighted:					10	1 110	taus 1	lai	mmini	5							April 20
	Tota	ıl	Zone 1	1A	Zone	1B	Zone 2	2	Zone	3	Zone 4	4	Zone	5	Zone	6	
Portable internet shopping,	35.6%	267	37.2%	100	29.3%	54	25.0%	5	31.4%	28	43.6%	13	61.8%	42	28.1%	26	
through mobile phone TV Shopping	2.3%	17	0.5%	1	2.6%	5	0.0%	0	6.4%	6	1.2%	0	4.9%	3	1.4%	1	
(No)	30.6%	229	29.6%	79	31.4%	58	35.4%	7	41.9%	37	28.1%	9	21.3%	14	27.5%	25	
Weighted base: Sample:		750 750		268 200		184 150		20 50		89 100		31 50		67 100		91 100	
Q35 Which goods or ser Not those that said '(No		•			chase v	ia ele	ctronic s	shopp	oing? [M	IR]							
Antiques / ornaments / collectibles / paintings / frames	1.1%	6	3.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Baby items	2.2%	12	1.7%	3	3.9%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.2%	3	
Banking / finance / insurance / utilities	7.4%	38	9.9%	19	1.5%	2	0.0%	0	1.5%	1	45.7%	10	11.5%	6	1.3%	1	
Batteries	1.1%	6	0.4%	1	0.0%	0	4.0%	1	6.3%	3	0.0%	0	2.6%	1	0.0%	0	
Books CDs, DVDs, Vinyl (physical	18.0% 9.4%	94 49	14.2% 10.5%	27 20	19.5% 10.3%	25 13	3.9% 2.0%	1	23.5% 6.7%	12	32.4% 0.0%	7 0	26.1% 7.8%	14 4	13.1% 12.8%	9 8	
products) Cleaning products	2.9%	15	3.3%	6	3.3%	4	0.0%	0	0.0%	0	3.4%	1	2.7%	1	3.6%	2	
Clothes / shoes	44.5%	232	46.1%	87	45.3%	57	31.3%	4	35.5%	18	49.3%	11	48.5%	26	43.2%	29	
Computer / printer accessories	4.2%	22	6.1%	12	1.9%	2	0.0%	0	2.9%	1	3.3%	1	5.0%	3	4.6%	3	
Console / PC games	4.6%	24	7.7%	14	2.0%	3	0.0%	0	0.0%	0	0.0%	0	2.5%	1	8.6%	6	
Covid related items (e.g. masks, gloves, sanitiser gel / spray, etc.)	0.7%	3	0.4%	1	0.0%	0	8.0%	1	3.4%	2	0.0%	0	0.0%	0	0.0%	0	
Craft / hobby items (including stationary and cards)	7.3%	38	4.6%	9	9.9%	12	10.0%	1	0.0%	0	15.0%	3	12.1%	6	8.9%	6	
DIY / hardware goods / tools	5.4%	28	7.5%	14	3.4%	4	12.0%	2	0.7%	0	10.0%	2	3.3%	2	6.3%	4	
Domestic electrical	6.3%	33	4.5%	8	8.2%	10	6.0%	1	0.0%	0	8.3%	2	8.2%	4	10.8%	7	
appliances (white goods) Downloadable / streaming content (e.g. music /	3.3%	17	4.1%	8	2.0%	2	8.0%	1	0.7%	0	3.3%	1	2.6%	1	5.0%	3	
movies / tv / games / apps) Food / groceries / alcohol / coffee pods (not	9.2%	48	4.5%	8	12.5%	16	38.7%	5	4.4%	2	17.8%	4	10.2%	5	11.0%	7	
takeaways) Furniture / soft furnishings /	7.4%	39	10.3%	19	3.0%	4	9.4%	1	3.4%	2	3.4%	1	7.1%	4	12.1%	8	
floor coverings Garden items / flowers / plants	7.0%	37	6.0%	11	10.7%	14	9.9%	1	3.4%	2	5.0%	1	2.6%	1	9.6%	6	
Gifts	19.2%	100	20.2%	38	16.5%	21	7.9%	1	19.1%	10	9.5%	2	9.1%	5	35.0%	23	
Health / beauty / chemist goods	7.4%	38	6.6%	12	7.1%	9	3.9%	1	5.1%	3	3.3%	1	14.2%	7	8.3%	5	
Holiday and / or Travel / Event Tickets	3.3%	17	3.3%	6	0.5%	1	0.0%	0	3.4%	2	7.9%	2	10.0%	5	2.6%	2	
Jewellery / watches Mobile phone / tablet / pad accessories	1.1% 0.9%	6 5	1.5% 0.4%	3	1.0% 2.3%	1	0.0% 2.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 1.3%	0	2.6% 0.0%	2 0	
Musical instruments / accessories	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	1	0.0%	0	
Pet food / products	5.1%	26	5.1%	10	4.3%	5	17.5%	2	0.7%	0	5.0%	1	7.1%	4	5.7%	4	
Photographs	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Small electrical items (e.g. kettles / toasters / hairdryers etc.)	14.9%	78	19.1%	36	12.4%	16	3.9%	1	13.4%	7	11.6%	3	13.8%	7	13.4%	9	
Small household goods	8.5%	44		27	3.0%	4		3	4.8%	2	1.6%	0	3.8%	2	7.8%	5	
Sports goods (includes fishing & cycling items)	3.1%	16	5.9%	11	0.5%	1	0.0%	0	3.4%	2	0.0%	0	0.0%	0	4.3%	3	
Takeaway food Toys	0.8% 12.3%	4 64	0.0% 13.6%	0 26	0.0% 10.5%	0 13	0.0% 2.0%	0	5.0% 15.9%	3 8	0.0% 3.3%	0	0.0% 10.9%	0 6	2.6% 15.7%	2 10	
TVs, Hi-Fi's, computers	3.3%	17	5.9%	11	4.0%	5	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	
Vehicle parts	2.2%	11	1.9%	4	3.4%	4	0.0%	0	0.0%	0	3.4%	1	2.0%	1	2.5%	2	
Vehicles	0.5%	3	1.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Wood / Coal / Gas bottles (e.g. home fuel items)	0.1%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Other (Don't know)	0.0% 8.0%	0 41	0.0% 8.4%	0 16	0.0% 6.9%	0 9	0.0% 2.0%	0	0.0% 14.0%	0 7	0.0% 0.0%	0	0.0% 13.0%	0 7	0.0% 3.9%	0	
Weighted base: Sample:		521 466		188 123		126 97		13 29		52 47		22 35		53 70		66 65	

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	Tota	al	Zone 1	1A	Zone	1B	Zone	2	Zone	3	Zone	4	Zone	5	Zone	6	
Q36 For your last electro					lid you	receiv	e your	goods	i?								
Not those that said '(No					06.50/	122	06.00/	12	00.20/	47	06.70/	22	01.60/	10	02.20/	62	
Home delivery Delivery to place of work	91.4% 1.2%	476 6	86.6% 1.8%	163	96.5% 0.0%	122	96.0% 0.0%	13	90.2%	47 0	96.7% 3.4%	1	91.6% 0.0%	48 0	93.2% 3.0%	62 2	
Collection at store	4.1%	21	6.8%	13	3.0%	4	0.0%	0	0.0%	0	0.0%	0	8.4%	4	0.6%	0	
Collection at click and	2.0%	10	2.6%	5	0.5%	1	0.0%	0	6.4%	3	0.0%	0	0.0%	0	2.5%	2	
collect hub Collection at other location	0.1%	1	0.0%	0	0.0%	0	4.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Downloaded	0.4%	2	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	
(Don't know / can't remember)	0.9%	5	1.5%	3	0.0%	0	0.0%	0	3.4%	2	0.0%	0	0.0%	0	0.0%	0	
Weighted base: Sample:		521 466		188 123		126 97		13 29		52 47		22 35		53 70		66 65	
Meanscore: [Numbe	er of tim	es pei	r month	]													
Q36AWhen undertaking o	onlina e	honnii	na how	often	do voi	I IISA (	olick an	ط حمالہ	act facil	itios?							
Not those that said '(No					uo you	i use (	JIIOK all	u com	oct racii	11103							
Daily	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
At least two times a week	0.7%	4	0.8%	1	0.0%	0	0.0%	0	2.8%	1	0.0%	0	0.0%	0	1.3%	1	
At least once a week	2.8%	14	1.4%	3	2.3%	3	0.0%	0	9.6%	5	7.9%	2	0.0%	0	3.1%	2	
At least once a fortnight At least once a month	2.4% 5.4%	12 28	0.8% 9.1%	1 17	6.2% 1.5%	8 2	0.0% 0.0%	0	0.0% 10.2%	0 5	6.6% 3.4%	1 1	1.3% 1.3%	1 1	1.3% 3.1%	1 2	
At least every two months	4.4%	23	5.4%	10	2.0%	3	4.0%	1	7.5%	4	5.0%	1	2.6%	1	4.6%	3	
At least every 3 months	4.2%	22	5.0%	9	2.0%	3	6.0%	1	0.0%	0	6.6%	1	4.6%	2	8.1%	5	
At least every 6 months	8.6%	45	11.6%	22	6.4%	8	2.0%	0	9.4%	5	6.2%	1	7.1%	4	7.2%	5	
Less often than once every 6 months Never	12.2% 54.2%	63 282	11.4% 46.6%	21 88	13.1% 63.5%	17 80	20.9% 65.2%	3	12.1% 41.7%	6 22	8.3% 51.0%	11	19.3% 58.1%	10	6.8%	42	
(Don't know / varies)	5.3%	27	8.0%	15	3.0%	4	2.0%	0	6.7%	3	5.0%	1	5.7%	3	1.3%	1	
Mean:		0.35		0.33		0.28		0.06		0.83		0.58		0.11		0.36	
Weighted base:		521		188		126		13		52		22		53		66	
Sample:		466		123		97		29		47		35		70		65	
Not those that said 'Nev									collect'?	•							
Zone 1A	2.00/	_	0.00/	0	1.4.20/	_	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	
Aldi, Eign Street, Hereford, HR4 0AP	2.8%	5	0.0%	0	14.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Asda, Belmont Road,	9.1%	17	15.0%	12	1.7%	1	0.0%	0	0.0%	0	30.2%	3	8.6%	1	0.0%	0	
Hereford, HR2 7JE B&Q, Holmer Road,	1.0%	2	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	0	4.1%	1	
Hereford, HR4 9SH Bon Marche, St Peters Street, Hereford, HR1 2LE	0.4%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Co-op, Grandstand Road, Hereford, HR4 9LT	1.5%	3	3.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Currys, Hereford Retail Park, Newtown Road, Hereford,	4.4%	8	2.6%	2	3.4%	1	0.0%	0	15.9%	3	0.0%	0	12.6%	2	0.0%	0	
HR4 9LH Debenhams, Auctioneers Walk, Newmarket Street,	0.5%	1	0.0%	0	0.0%	0	22.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Hereford, HR4 9HT Dunelm, Spur Retail Park,	3.1%	6	1.7%	1	11.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Holmer Road, Hereford, HR4 9SB	3.1 /0	U	1.770	1	11.070	4	0.070	U	0.070	U	0.070	U	0.070	U	0.070	O	
Hereford City Centre (store unspecified)	4.0%	8	3.3%	3	5.1%	2	0.0%	0	7.7%	1	7.9%	1	0.0%	0	4.1%	1	
M&S, High Town, Hereford, HR1 2AB	3.2%	6	5.2%	4	0.0%	0	0.0%	0	9.8%	2	0.0%	0	0.0%	0	0.0%	0	
McColls, Quarry Road, Tupsley, Hereford, HR1 1SX	1.7%	3	4.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Morrisons, Station Approach, Hereford, HR1	5.5%	10	7.6%	6	11.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
1DN Next, Newmarket Street,	2.4%	4	5.0%	4	0.0%	0	0.0%	0	0.0%	0	3.9%	0	0.0%	0	0.0%	0	
Hereford, HR4 9HR One Stop, Grandstand Road,	0.8%	1	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
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	Total		Zone 1	A	Zone 1B		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		
Hereford, HR4 9NR																	
Pets at Home, Brook Retail Park, Commercial Road, Hereford, HR1 2BQ	0.7%	1	0.0%	0	3.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Redhill Stores, Mayberry Avenue, Hereford, HR2	0.8%	1	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
7QR Sainsbury's Superstore, Barton Yard, Hereford, HR4 0AG (includes Argos	17.9%	34	27.2%	22	20.0%	7	36.2%	2	9.4%	2	7.9%	1	0.0%	0	0.0%	0	
store) Screwfix, Mortimer Road, Hereford, HR4 9SP	4.3%	8	8.3%	7	3.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Spur Retail Park, Holmer Road, Hereford (store	0.8%	1	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
unspecified) The Range, Three Elms Road, Hereford, HR4 0SQ	1.2%	2	0.0%	0	6.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Toolstation, Holmer Road, Hereford, HR4 9BD	0.7%	1	0.0%	0	3.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Waitrose, The Old Market, Edgar Street, Hereford, HR4 9HX	3.0%	6	2.6%	2	3.4%	1	18.2%	1	7.7%	1	0.0%	0	0.0%	0	0.0%	0	
Wickes, Widemarsh Street, Hereford, HR4 9EZ	1.5%	3	3.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Wilkos, Maylord Shopping Centre, Blue School Street, Hereford, HR1 2DT	0.3%	1	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Zone 1B Jules Restaurant, Portland Street, Weobley, HR4 8SB	0.8%	1	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Zone 3 Morrisons Petrol Station, Barons Cross Road,	0.8%	1	0.0%	0	0.0%	0	0.0%	0	8.1%	1	0.0%	0	0.0%	0	0.0%	0	
Leominster, HR6 8RP Morrisons, Barons Cross Road, Leominster, HR6	2.9%	5	0.0%	0	8.0%	3	0.0%	0	13.5%	2	0.0%	0	0.0%	0	0.0%	0	
8RH Next, Barons Cross Road, Leominster, HR6 8RH	2.7%	5	0.0%	0	0.0%	0	0.0%	0	27.8%	5	0.0%	0	0.0%	0	0.0%	0	
Zone 5 Aldi, Leadon Way, Ledbury, HR8 2SS	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	0	0.0%	0	0.0%	0	
Boots, High Street, Ledbury, HR8 1DS	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.2%	1	0.0%	0	
Co-op, New Street, Ledbury, HR8 2EZ	1.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%		13.0%	2	0.0%	0	
Esso, The Homend, Ledbury, HR8 1BS	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2% 8.2%	0	0.0%	0	
Homebase, New Mills Industrial Estate, Leadon Way, Ledbury, HR8 2SS	0.7%	1				0						0		1	0.0%		
Ledbury Tools, Lower Road, Ledbury, HR8 2DJ	0.3%	1		0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Ledbury Town Centre (store unspecified) Screwfix, Homend Trading	0.4%	1		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4% 4.4%	1	0.0%	0	
Estate, Ledbury, HR8 1AR  Zone 6	0.50/	1	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	4.00/	1	
Aldi, Brookend Street, Ross-on-Wye, HR9 7EE Morrisons, Station Street,	0.5% 2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0% 19.2%	1	
Ross-on-Wye, HR9 7AG One Stop, Gloucester Road,	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.2%	2	
Ross-on-Wye, HR9 5BS Ross on Wye Town Centre	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	0	
(store unspecified) Sainsbury's Superstore, The Maltings, Ross-On-Wye, HR9 7YB (includes Argos	4.4%	8	0.0%	0	1.7%	1	22.8%	1	0.0%	0	0.0%	0	0.0%	0	31.8%	7	
store) Screwfix, Ashburton	1.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.7%	3	

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	Tota	ıl	Zone	1A	Zone	1B	Zone	2	Zone	3	Zone	4	Zone	5	Zone	6	
Centre, Ross-on-Wye,																	
HR9 7BW  Outside Survey Area  Argos, Roman Way,	1.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.9%	1	8.7%	1	0.0%	0	
Malvern, WR14 1JQ Asda, Bruton Way,	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	
Gloucester, GL1 1DS B&Q, Spring Lane, Malvern,	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	1	0.0%	0	
WR14 1AL Currys, Jubliee Close Retail	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	1	0.0%	0	
Park, Weymouth, DT3 5EZ	0.40/		0.00/	0	0.00/	0	0.00/	0	0.00/	0	7.00/		0.00/	0	0.00/	0	
Currys, Parking lot, Blackpole Road, Worcester, WR3 8PQ	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.9%	1	0.0%	0	0.0%	0	
M&S, High Street, Worcester, WR1 2QN	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	0	0.0%	0	0.0%	0	
M&S, Malvern Retail Park, Malvern, WR14 1PZ	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.8%	1	4.4%	1	0.0%	0	
Matalan, Roman Way, Malvern, WR14 1JQ	0.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.0%	2	0.0%	0	
Tesco Superstore, Ware Road, Hertford, SG14	0.8%	1	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
1QA Waitrose, Graham Road, Edith Walk, Malvern, WR14 4WR	1.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.7%	1	4.3%	1	0.0%	0	
Waitrose, Monnow Street, Monmouth, NP25 3EQ	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	0	
Zara, Glass house, Penn Street, Broadmead, Bristol, BS1 3BX	0.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.0%	2	
Others Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
(Don't know / can't remember)	0.0%	0	0.0%	Ö	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Weighted base: Sample:		189 159		82 53		37 27		4 9		18 15		9 12		16 21		21 22	
Q37 Which of these leisu	ure activ	/ities	do you	partic	ipate in	? [MR	/PR]										
Indoor sports or health and fitness activity, e.g. gyms, leisure centres, etc.	16.3%	122	19.2%	51	9.0%	17	18.9%	4	14.1%	13	17.9%	6	23.1%	15	18.6%	17	
Restaurants	59.9%	449	63.6%	170		110		12	56.8% 38.2%	50	58.8%	18		43	49.6%	45 33	
Pub / bars / nightclubs / social clubs	45.4%	340	48.5%	130			45.2%	9		34	47.2%		53.5%	36			
Theatres / concert halls / museums / art galleries and other cultural facilities	36.0%	270	41.7%	112	31.6%	58	40.2%	8	22.8%	20	53.6%	17	44.0%	30	27.7%	25	
Cinema	42.6%	320			41.8%	77	28.9%	6		26	41.0%	13		32		40	
Ten pin bowling Bingo	11.2% 2.1%	84 16	14.4% 1.9%	39 5	10.1% 2.7%	19 5	4.8% 5.1%	1 1	8.8% 2.4%	8 2	14.0% 1.2%	4	13.8% 1.5%	9 1	4.9% 1.4%	4 1	
Casino	0.6%	5	1.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	
(None mentioned)	22.3%	167	17.6%	47	24.9%	46	22.8%	5	34.1%	30	16.7%	5	18.3%	12	23.9%	22	
Weighted base: Sample:		750 750		268 200		184 150		20 50		89 100		31 50		67 100		91 100	
Q38 Which centre / facili												Nulls	& SFT				
	Sports Of		juii		,, 0.8	0,7110,	c.sure C		, e.e. ui Ç	111 / نان		.,	~ ~ 1				
Zone 1A (Halo) Golf Course, Holmer Road, Hereford	0.6%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
(Halo) Hereford Leisure Centre, Holmer Road, Hereford	8.0%	9	14.1%	7	8.3%	1	0.0%	0	0.0%	0	0.0%	0	5.9%	1	0.0%	0	
(Halo) Hereford Leisure Pool, St Martin's Avenue, Hereford	11.9%	13	21.9%	11	0.0%	0	6.8%	0	12.9%	1	0.0%	0	5.9%	1	0.0%	0	
Ady Watts Personal Training, Twyford Road, Hereford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Anytime Fitness, Maylord	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	

Weighted:					101	110	caus 1	ıaı	mmg								April 202
	Total		Zone 1	4	Zone 1E	3	Zone 2		Zone 3		Zone 4		Zone 5	i	Zone 6		
Street, Hereford																	
Badd Dawgg's Gym, Berrington Street, Hereford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Bootcamp UK, King George V Playing Fields, Hereford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
CrossFit Bull, Foley Trading Estate, Hereford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
CrossFit Hereford, Red Barn Drive, Hereford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Elite Performance, Millbrook Street, Hereford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Green Spider Climbing, Rotherwas Industrial Estate, Hereford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Hereford Rowing Club, Greyfriars Avenue, Hereford, HR4 0BE	2.4%	3	5.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Hereford Squash Tennis & Racketball Centre, Sollars Close, Hereford, HR4 0LX	1.1%	1	0.0%	0	8.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Holmer Park Spa & Health Club, Hereford	14.3%	16	17.6%	9	47.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Muscle Mechanic Sports Massage, St Owen's Street, Hereford, HR1 2PR	2.4%	3	5.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Pure Gym, Spur Retail Park, Hereford	4.9%	6	8.1%	4	0.0%	0	0.0%	0	0.0%	0	26.4%	1	0.0%	0	0.0%	0	
Pure Studios, Foley Trading Estate, Hereford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Rocket Fitness, Folly Lane, Hereford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Royal National College For The Blind, Venns Lane, Hereford, HR1 1DT	0.5%	1	0.0%	0	4.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Snap Fitness, Pomona Place, Hereford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
St Peter's Church, St Peter's Square, Hereford, HR1 2DL	1.3%	1	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
The Point 4 Leisure Centre, Venns Lane, Hereford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
The Unit, Harrow Road, Hereford	1.3%	1	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Westfields Community Hall, Highmore Street, Hereford, HR4 9PG	1.2%	1	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Zone 1B	2.10/	2	0.00/	0	15.50/	2	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	
Fownhope Village Hall, Main Street, Fownhope, HR1 4PE	2.1%	2			15.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Wye Leisure & Health Club, Fownhope, Hereford	10.0%	11	14.9%	8	4.1%	1	0.0%	0	13.6%	1	13.5%	1	0.0%	0	5.7%	1	
Zone 2 (Halo) Lady Hawkins Community Leisure	1.1%	1	0.0%	0	0.0%	0	34.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Centre, Kington The Burton Hotel, Mill Street, Kington, HR5 3BQ	0.5%	1	0.0%	0	4.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Zone 3 (Halo) Bridge Street Sports Centre, Leominster	4.1%	5	2.8%	1	0.0%	0	0.0%	0	29.2%	3	0.0%	0	0.0%	0	0.0%	0	
(Halo) Leominster Leisure Centre, Leominster	4.8%	5	0.0%	0	0.0%	0	33.7%	1	37.4%	4	0.0%	0	0.0%	0	0.0%	0	
(Halo) Wigmore Leisure Centre, Wigmore	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
GP Martial Fitness, Croft Business Park, Leominster	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Unit 7 Gym, Croft Business Park, Leominster	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
(Halo) The Bromyard Centre, Bromyard	3.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	33.5%	2	13.4%	2	0.0%	0	
Bromyard Public Hall,	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	20.1%	1	0.0%	0	0.0%	0	

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	Total		Zone 1A		Zone 1B		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6	i	
Rowberry Street, Bromyard, HR7 4DZ																	
Zone 5 (Halo) Ledbury Leisure Centre, Mabel's Furlong,	2.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	26.6%	3	0.0%	0	
Ledbury (Halo) Ledbury Swimming Pool, Lawnside Road,	1.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.9%	2	0.0%	0	
Ledbury Burgage Hall, Church Lane,	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	0	0.0%	0	
Ledbury, HR8 1DW Ledbury Community Hall,	1.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.9%	2	0.0%	0	
Lawnside Road, Ledbury, HR8 2AE																	
Renaissance Fitness, Bye Street, Ledbury	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.6%	1	0.0%	0	
The Inner Place, The Homend, Ledbury, HR8 1BN	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	0	0.0%	0	
Zone 6																	
(Halo) Ross Swimming Pool, Ross-on-Wye	3.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	27.6%	4	
John Kyrle High School Gym, Ledbury Road, Ross-on-Wye, HR9 7ET	1.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.6%	2	
Primal Fitness Hub, Stoney Hill Industrial Estate, Whitchurch	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Ross Health & Fitness, Homs Road, Ross-on-Wye	7.1%	8	0.0%	0	4.1%	1	25.6%	1	0.0%	0	0.0%	0	0.0%	0	42.0%	6	
Ross on Wye Tennis Centre, Walford Road, Ross-on-Wye, HR9 5AR	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	0	
Ross-on-Wye Town Centre	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	0	
Ross-on-Wye Youth & Community Centre, Crofts Lane, Ross-on-Wye, HR9 7AB	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.7%	1	
South Herefordshire Golf Club, Upton Bishop, Ross-on-Wye, HR9 7UA	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	0	
Outside Survey Area	0.50/	1	0.00/	0	4.10/	1	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	
Abergavenny Town Centre Bannatyne Health Club, Enterprise Way, Newport	0.5% 0.0%	0	0.0% 0.0%	0	4.1% 0.0%	1	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	
Cinderford Leisure Centre, Cinderford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
David Lloyd, Brockworth, Gloucester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
David Lloyd, Hindlip, Worcester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Knighton Town Centre	0.7%	1	0.0%	0	0.0%	0	0.0%	0	6.9%	1	0.0%	0	0.0%	0	0.0%	0	
Malvern Splash Leisure Complex, Malvern	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Manor Park Sports Club, Albert Road North,	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	0	0.0%	0	
Malvern, WR14 2TL Nuffield Health, Barnwood, Gloucester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Nuffield Health, Perdiswell Park, Worcester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Pure Gym, Quedgeley, Gloucester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Sport Dyson Perrins Leisure Centre, Malvern	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tenbury Sports Centre, Oldwood Road, Tenbury Wells	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tenbury Swimming Pool, Palmer's Meadow, Tenbury Wells	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.6%	0	0.0%	0	0.0%	0	
The Gym, Gloucester Quays	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
The Gym, Tewkesbury Road, Cheltenham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	

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weighteu.					101		Ausi	ıaı	mmg								April 2022
	Total	l	Zone 1	1A	Zone 1	В	Zone 2		Zone 3	3	Zone 4		Zone 5		Zone	6	
Others																	
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Weighted base: Sample:		114 100		51 31		15 12		4 8		11 9		6 8		12 16		15 16	
Q39 Which centre / facili Those that said 'Restaud						uran	t?										
Zone 1A																	
Brook Retail Park, Commercial Road, Hereford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Clehonger Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Cock of Tupsley, Tupsley, Hereford, HR1 1UT Hereford Butter Market,	0.3%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
High Town, Hereford	0.170	1	0.0%	U	0.0%	1	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	
Hereford City Centre	53.0%	225	71.3%	111	69.0%	73	43.6%	5	39.4%	20	24.4%	4	21.1%	8	7.6%	3	
Hereford Garden Centre, Kings Acre Road, Hereford, HR4 0SE	0.7%	3	0.5%	1	2.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Hereford Retail Park, Newtown Road, Hereford	0.6%	2	0.0%	0	2.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Hoarwithy Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Holmer Local Centre, Hereford	1.4%	6	3.5%	6	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Rose & Crown, Ledbury Road, Hereford, HR1 1RG	0.2%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Rotherwas Industrial Estate, Netherwood Road, Hereford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Salmon Retail Park, Holmer Road, Hereford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Secret Garden, Coldwells Road, Hereford, HR1 1LH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Spur Retail Park, Holmer Road, Hereford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Starting Gate Beefeater, Holmer Road, Holmer, Hereford, HR4 9RS	0.8%	3	2.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
The Bay Horse Inn, Kings Acre Road, Hereford, HR4 0SD	0.2%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
The Grandstand, Grandstand Road, Hereford, HR4 9NH	0.3%	1	0.5%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
The Monument, Whitecross Road, Hereford, HR4 0LT	0.2%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
The Swan Inn, Aylestone Hill, Hereford, HR1 1JJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
The Three Elms, Canon Pyon Road, Hereford, HR4 9QQ	0.2%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
The Wye Inn Pub & Restaurant, Holme Lacy ROAd, Hereford, HR2	0.2%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
6EF Three Counties Hotel, Belmont Road, Belmont,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Hereford, HR2 7BP <b>Zone 1B</b> Axe & Cleaver, Much Birch,	0.5%	2	0.5%	1	0.0%	0	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0	
Hereford, HR2 8HU Bodenham Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Burghill Valley Golf Club, Tillington Road, Hereford, HR4 7RW	0.0%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Bush Inn, Bush Bank, Hereford, HR4 8EH	0.3%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Casa Lupo, Peterchurch, Hereford, HR2 0RT	0.3%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Credenhill Village Centre	0.1%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	

Weighted:					101	116	aus 1	lai	unng								Apri
	Total		Zone 1A	1	Zone 1B		Zone 2		Zone 3	1	Zone 4		Zone 5		Zone 6	•	
Crown and Anchor, Cotts	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Lane, Lugwardine,																	
Hereford, HR1 4AB	0.60/	2	0.00/	0	2.20/	2	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	
Dilwyn Village Centre Dorstone Village Centre	0.6% 0.1%	2	0.0% 0.0%	0	2.2% 0.6%	2	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	
Fownhope Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Kilpeck Village Centre	0.2%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	ő	0.0%	Ö	0.0%	0	
Kingstone Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Kinnersley Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Longtown Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Madley Village Centre	0.1%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Much Birch Village Centre	0.1%	1	0.0%	0	0.0%	0	4.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Nags Head, Peterchurch, Hereford, HR2 0SJ New Inn, St Owen's Cross,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Hereford, HR2 8LQ	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	Ü	
New Jasmine House,	0.1%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Meadow Drive, Credenhill, Hereford, HR4 7EF																	
Peterchurch Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Radway Bridge Garden Centre, A4103, Whitestone, Hereford,	0.5%	2	0.9%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
HR1 3RX Seven Stars, Clehonger,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Hereford, HR2 9FF																0	
Staunton on Wye Village Centre	0.2%	1	0.0%	0	0.6%	1	2.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
The Bell Inn, Tillington, Hereford, HR4 8LE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%		
The Bulls Head, Craswall, Hereford, HR2 0PN	0.1%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
The Bunch of Carrots, Hampton Bishop,	0.5%	2	0.9%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Hereford, HR1 4JR The Butchers Arms,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Butchers Arms, Woolhope, Hereford, HR1	0.070	Ü	0.070	O	0.070	U	0.070	O	0.070	Ü	0.070	Ü	0.070	Ü	0.070	Ü	
4RF The Green Man, Fownhope,	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	2	
Hereford, HR1 4PE The Harewood End Inn, Harewood End, Hereford,	0.3%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
HR2 8JT The Three Horseshoes,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Allensmore, Hereford, HR2 9AS																	
Tillington Village Centre	1.1%	5	1.4%	2	2.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Weobley Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	
Woolhope Village Centre	0.1%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Zone 2	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	
Huntington Village Centre Kington Town Centre <b>Zone 3</b>	0.0% 1.2%	0 5	0.0% 0.0%	0	0.0% 0.6%	0	0.0% 36.0%	0 4	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 1.0%	0	
Hickory Stick, Ford Bridge, Leominster, HR6 0LE	0.2%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Kings Head, Docklow, Leominster, HR6 0RX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Kingsland Village Centre	1.1%	4	1.7%	3	0.0%	0	0.0%	0	3.6%	2	0.0%	0	0.0%	0	0.0%	0	
Leominster Town Centre	5.7%	24	0.0%	0	2.4%	3	0.0%	0	41.0%	20	8.9%	1	0.0%	0	0.0%	0	
Morrisons (Restaurant), Barons Cross Road,	0.7%	3	0.0%	0	0.0%	0	0.0%	0	6.0%	3	0.0%	0	0.0%	0	0.0%	0	
Leominster, HR6 8RH The Cider Barn, Dunkertons Cider Mill, Pembridge, HR6 9ED	0.2%	1	0.0%	0	0.6%	1	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	
Zone 4																	
Bromyard Town Centre	0.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	22.0%	4	0.0%	0	0.0%	0	
Little Cowarne Village Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.5%	1	0.0%	0	0.0%	0	
Stoke Lacy Village Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.8%	1	0.0%	0	0.0%	0	
The Barney Inn, Bredenbury, Bromyard, HR7 4TF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	

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	Total		Zone 1	A	Zone 1B	3	Zone 2		Zone 3		Zone 4		Zone 5	;	Zone 6		
The Plough Inn, Stoke Lacy,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Bromyard, HR7 4HG <b>Zone 5</b>																	
Bosbury Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Farmers Arms, Horse Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Wellington Heath,																	
Ledbury, HR8 1LS																	
Ledbury Town Centre	4.8%	21	0.9%	1	1.2%	1	0.0%	0	1.5%	1	9.1%	1	38.9%	16	0.0%	0	
Much Marcle Village Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	1	0.0%	0	
Royal Oak Country Inn and	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Restaurant, Ross Road, Ledbury, HR8 2ND																	
Staplow Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
The Trumpet Inn, Trumpet,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Ledbury, HR8 2RA																	
The Wheatsheaf, Fromes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Hill, Ledbury, HR8 1HT																	
Zone 6	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	
Cross Keys Inn, A40, Goodrich, HR9 6JB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Labels Shopping Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Ledbury Road,	0.070	U	0.070	Ü	0.070	J	0.070	J	0.070	J	0.070	,	0.070	Ü	0.070	J	
Ross-on-Wye																	
Linton Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	
Peterstow Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	
Red Lion, Winters Cross,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Peterstow, Ross-on-Wye,																	
HR9 6LH Roadmaker Inn, Gorsley,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Ross-on-Wye, HR9 7SW	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	
Ross-on-Wye Town Centre	6.3%	27	0.0%	0	0.0%	0	4.6%	1	0.0%	0	0.0%	0	0.0%	0	59.3%	26	
Symonds Yat Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	
The Loughpool, Grove	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Common, Sellack,																	
Ross-on-Wye, HR9 6LX Travellers Rest Beefeater,	0.1%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Ledbury Road,	0.1 /0	1	0.070	U	0.070	1	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	
Ross-on-Wye, HR9 7QJ																	
Upton Bishop Village Centre	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	2	
Walford Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Weston under Penyard	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	
Village Centre	0.10/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	1.00/	0	
Wilton Village Centre Outside Survey Area	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	
Abergavenny Town Centre	0.3%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Aberystwyth Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	ő	0.0%	0	0.0%	0	0.0%	0	
Ballihoo Club, Lower Mill	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	
Estate, Cirencester, GL7																	
6BG																	
Bettws Newydd Village	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	
Centre Bideford Town Centre	0.0%	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	
Birmingham City Centre	0.0%	4	0.0% 1.7%	3	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.9%	0	0.0% 2.0%	1	
Blackpole Retail Park,	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	
Blackpole Road,	0.070	Ü	0.070	Ü	0.070	Ü	0.070	U	0.070	Ü	0.070	Ü	0.070	Ü	0.070	Ü	
Worcester																	
Blackwood Town Centre	0.1%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Bowden Hall Hotel,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Bondend Road,																	
Gloucester, GL4 8ED	0.10/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	
Boxbush Village Centre Bristol City Centre	0.1% 0.4%	0 2	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.9% 0.0%	0	0.0% 3.9%	0 2	
Cardiff City Centre	0.5%	2	1.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Central London / West End	0.9%	4	0.5%	1	2.2%	2	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	
Chase Inn, Chase Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	Ö	
Malvern, WR13 6DJ																	
Cheltenham Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Chichester City Centre	0.2%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Chipping Norton Town	0.3%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Centre Chorlton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Cinderford Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Coleford Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Colwall Park Hotel, Bar &	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
*																	

Weighted:					101	116	caus I	ıaı	mmg							1	April 2022
	Total		Zone 1A		Zone 1B	1	Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		
Restaurant, Walwyn Road,																	
Malvern, WR13 6QG																	
Colwall Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Cribbs Causeway (Mall & Retail Park), Bristol	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Drybrook Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Elgar Retail Park, Blackpole	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Road, Worcester																	
Ely City Centre	0.2%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Farmers Arms, Birts Street,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Birtsmorton, Malvern, WR13 6AP																	
Gallagher Retail Park,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tewkesbury Road,	0.070	Ü	0.070	Ü	0.070		0.070		0.070		0.070		0.070		0.070	Ü	
Cheltenham																	
Gloucester City Centre	0.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.4%	3	
Gloucester Quays Outlet	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Centre, St Ann Way,																	
Gloucester Great Malvern Town Centre	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	2	0.0%	0	
Hay-on-Wye Town Centre	0.2%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Hook Bank, Drake Street,	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	
Welland, Malvern, WR13	01170	Ü	0.070	Ü	0.070		0.070		0.070		0.070		0.570		0.070	Ü	
6LN																	
Ludlow Town Centre	0.3%	1	0.5%	1	0.0%	0	2.2%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	
Malvern Shopping Park,	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	
Roman Way, Malvern																	
Malvern Town Centre	1.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.5%	4	0.0%	0	
(includes Malvern Link)	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	
Manchester City Centre Mitcheldean Town Centre	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0 0	
Monmouth Town Centre	0.8%	3	0.0%	0	2.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	
Newent Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	Ö	
Newport City Centre	0.1%	1	0.0%	0	0.0%	0	4.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Nottingham City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Orleton Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	0	0.0%	0	0.0%	0	
Over Village Centre	0.3%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Pembridge Village Centre Presteigne Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0% 0.0%	0	2.3%	1	0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	
Quedgeley Town Centre	0.0% 0.4%	2	0.0% 0.0%	0	0.0% 0.0%	0	0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	4.0%	2	0.0%	0	
Rugby Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	
Shrewsbury Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Solihull Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Southampton City Centre	0.3%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
St Oswalds Retail Park,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Gloucester	0.00/	0	0.00/	0	0.00/		0.00/		0.00/	0	0.00/	0	0.00/		0.00/	0	
Stratford-upon-Avon Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tenbury Wells Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	0	0.0%	0	0.0%	0	
The Butchers Arms, Lime	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	
Street, Eldersfield, GL19	01170	Ü	0.070	Ü	0.070		0.070		0.070		0.070		0.570		0.070	Ü	
4NX																	
The Castlefields, B4352,	0.2%	1	0.0%	0	0.6%	1	2.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Merbach, HR3 5HB																	
The Fox & Hounds at	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	0	0.0%	0	0.0%	0	
Lulsley, Lulsley,																	
Worcester, WR6 5QT	0.20/	1	0.50/	1	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	
The Headland Cornwall, Fistral Beach, Headland	0.2%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Road, Newquay, TR7																	
1EW																	
The Hop Pocket Shopping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Village, Five Bridges,																	
Bishop's Frome																	
The Lion Hotel, The Village,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Clifton upon Teme,																	
Worcester, WR6 6DH	0.004	^	0.00/	0	0.00/		0.00/		0.00/	0	0.00/		0.00/	0	0.00/	0	
The Major Arms, Halmond's	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Frome, Worcester, WR6 5AX																	
The Plough and Harrow,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Rhydd Road, Guarlford,	0.070	J	0.070	Ü	0.070	Ü	0.070	Ü	0.070	J	0.070	J	0.070	U	0.070	Ü	
Malvern, WR13 6NY																	
The Royal Oak, Broadwas,	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.7%	1	0.0%	0	0.0%	0	

	Tota	l	Zone	1A	Zone	1B	Zone	2	Zone :	3	Zone 4		Zone	5	Zone	6	
Worcester, WR6 5NE	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	
The Wellington Inn, A449, Massington, WR13 6HW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Timberdine Worcester, Bath	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	1	0.0%	0	
Rd, Broomhall Lane,																	
Worcester, WR5 3HP Upper Sapey Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.6%	1	0.0%	0	0.0%	0	
Usk Village Centre	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	2	
Westbury-on-Severn Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Centre Worcester City Centre	1.2%	5	1.7%	3	0.0%	0	0.0%	0	0.8%	0	0.0%	0	5.3%	2	0.0%	0	
Ye Olde Punchbowl Country	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	0	0.0%	0	0.0%	0	
Inn, Ludlow Road,																	
Bridgnorth, WV16 5NQ Others																	
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
(Don't know / can't	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
remember)																	
Weighted base:		425 414		156 118		106 82		11 26		50 51		16 27		40 56		44 54	
Sample:		414		110		62		20		31		21		30		34	
Q40 Which centre / facili																	
Those that said 'Pub/b	oars / nigh	ıtclubs	/ social	clubs' d	at Q37 A	ND Ex	cl. Nulls d	& SFT									
Zone 1A																	
Brook Retail Park,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Commercial Road, Hereford																	
Clehonger Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Cock of Tupsley, Tupsley,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Hereford, HR1 1UT Hereford Butter Market,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
High Town, Hereford	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	
Hereford City Centre	43.0%	134	69.2%	81	45.9%	35	24.2%	2	25.8%	9	23.8%	3	6.3%	2	8.1%	2	
Hereford Garden Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Kings Acre Road, Hereford, HR4 0SE																	
Hereford Retail Park,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Newtown Road, Hereford																	
Hoarwithy Village Centre Holmer Local Centre,	0.2% 0.0%	1	0.0%	0	0.8% 0.0%	1 0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	
Hereford	0.076	U	0.076	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	
Rose & Crown, Ledbury	1.5%	5	4.1%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Road, Hereford, HR1 1RG	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	
Rotherwas Industrial Estate, Netherwood Road.	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	U	0.0%	0	0.0%	0	0.0%	U	
Hereford																	
Salmon Retail Park, Holmer	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Road, Hereford Secret Garden, Coldwells	0.9%	3	0.0%	0	3.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Road, Hereford, HR1 1LH	0.570	3	0.070	Ü	3.070	3	0.070	Ü									
Spur Retail Park, Holmer	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Road, Hereford Starting Gate Beefeater,	0.9%	3	2.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Holmer Road, Holmer,	0.570	3	2.170	3	0.070	Ü	0.070	Ü	0.070	Ü	0.070	Ü	0.070	Ü	0.070	Ü	
Hereford, HR4 9RS	0.50/		4.00/		0.00/		0.004		0.004		0.004		0.004		0.004		
The Bay Horse Inn, Kings Acre Road, Hereford, HR4	0.5%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
OSD																	
The Grandstand, Grandstand	0.9%	3	2.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Road, Hereford, HR4 9NH	2.10/	_	5 50V	_	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	
The Monument, Whitecross Road, Hereford, HR4 0LT	2.1%	6	5.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
The Swan Inn, Aylestone	0.2%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Hill, Hereford, HR1 1JJ	1 -0.	_	2.50	,	0.004		0.007	^	0.004	_	0.007	^	0.007	^	0.004	^	
The Three Elms, Canon Pyon Road, Hereford,	1.6%	5	3.7%	4	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
HR4 9QQ																	
The Wye Inn Pub &	0.7%	2	1.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Restaurant, Holme Lacy																	
ROAd, Hereford, HR2 6EF																	
Three Counties Hotel,	0.2%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	

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	Total		Zone 1	A	Zone 1E	3	Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		
Belmont Road, Belmont,																	
Hereford, HR2 7BP <b>Zone 1B</b> Axe & Cleaver, Much Birch,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Hereford, HR2 8HU																	
Bodenham Village Centre Burghill Valley Golf Club,	0.1% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	2.7% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	
Tillington Road, Hereford, HR4 7RW	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.070	U	0.0%	U	0.0%	O	
Bush Inn, Bush Bank,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Hereford, HR4 8EH Casa Lupo, Peterchurch, Hereford, HR2 0RT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Credenhill Village Centre	0.6%	2	0.0%	0	2.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Crown and Anchor, Cotts	0.5%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Lane, Lugwardine,																	
Hereford, HR1 4AB Dilwyn Village Centre	0.8%	2	0.0%	0	3.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Dorstone Village Centre	0.6%	2	0.0%	0	2.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Fownhope Village Centre	0.2%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Kilpeck Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Kingstone Village Centre	1.0%	3	0.0%	0	0.0%	0	0.0%	0	9.6%	3	0.0%	0	0.0%	0	0.0%	0	
Kinnersley Village Centre Longtown Village Centre	0.4% 0.0%	1	0.0% 0.0%	0	1.7% 0.0%	1	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	
Madley Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Much Birch Village Centre	0.2%	1	0.0%	0	0.0%	Ö	5.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Nags Head, Peterchurch, Hereford, HR2 0SJ	0.4%	1	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
New Inn, St Owen's Cross, Hereford, HR2 8LQ	0.2%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
New Jasmine House, Meadow Drive, Credenhill, Hereford, HR4 7EF	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	
Peterchurch Village Centre	0.4%	1	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Radway Bridge Garden Centre, A4103, Whitestone, Hereford,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
HR1 3RX Seven Stars, Clehonger,	0.8%	2	0.0%	0	3.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Hereford, HR2 9FF Staunton on Wye Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Centre The Bell Inn, Tillington,	1.4%	4	0.0%	0	5.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Hereford, HR4 8LE The Bulls Head, Craswall,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Hereford, HR2 0PN The Bunch of Carrots, Hampton Bishop,	0.4%	1	0.6%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Hereford, HR1 4JR The Butchers Arms,	0.7%	2	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	4.8%	2	0.0%	0	
Butchers Arms, Woolhope, Hereford, HR1 4RF																	
The Green Man, Fownhope, Hereford, HR1 4PE	1.3%	4	0.0%	0	3.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.5%	2	
The Harewood End Inn, Harewood End, Hereford, HR2 8JT	0.3%	1	0.0%	0	0.0%	0	5.7%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	0	
The Three Horseshoes, Allensmore, Hereford, HR2 9AS	0.5%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	5.5%	1	0.0%	0	0.0%	0	
Tillington Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Weobley Village Centre	1.5%	5	0.0%	0	5.6%	4	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	
Woolhope Village Centre <b>Zone 2</b>	0.2%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Huntington Village Centre	0.3%	1	0.0%	0	0.0%		11.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Kington Town Centre <b>Zone 3</b> Hickory Stick, Ford Bridge,	0.0%	5	0.0%	0	0.8%	1	52.9%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Leominster, HR6 0LE Kings Head, Docklow,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	0	0.0%	0	0.0%	0	
Leominster, HR6 0RX Kingsland Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	

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	Total		Zone 1	4	Zone 1B	3	Zone 2		Zone 3	3	Zone 4		Zone 5	5	Zone 6	i	
Leominster Town Centre	6.9%	22	0.0%	0	4.8%	4	0.0%	0	53.4%	18	0.0%	0	0.0%	0	0.0%	0	
Morrisons (Restaurant), Barons Cross Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Leominster, HR6 8RH The Cider Barn, Dunkertons Cider Mill, Pembridge, HR6 9ED	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Zone 4																	
Bromyard Town Centre	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%		11.0%	1	0.0%	0	0.0%	0	
Little Cowarne Village Centre Stoke Lacy Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
The Barney Inn, Bredenbury, Bromyard, HR7 4TF	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.5%	1	0.0%	0	0.0%	0	
The Plough Inn, Stoke Lacy, Bromyard, HR7 4HG <b>Zone 5</b>	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.5%	1	0.0%	0	0.0%	0	
Bosbury Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	
Farmers Arms, Horse Road, Wellington Heath, Ledbury, HR8 1LS	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	
Ledbury Town Centre	5.4%	17	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0	48.7%	16	0.0%	0	
Much Marcle Village Centre	0.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.3%	2	0.0%	0	
Royal Oak Country Inn and Restaurant, Ross Road, Ledbury, HR8 2ND	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	
Staplow Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	0	0.0%	0	0.0%	0	
The Trumpet Inn, Trumpet,	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	1	0.0%	0	
Ledbury, HR8 2RA The Wheatsheaf, Fromes Hill, Ledbury, HR8 1HT	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	1	0.0%	0	
Zone 6 Cross Keys Inn, A40,	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	0	
Goodrich, HR9 6JB Labels Shopping Centre, Ledbury Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Ross-on-Wye Linton Village Centre	0.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	8.8%	3	
Peterstow Village Centre	0.0%	0	0.0%	Ö	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Red Lion, Winters Cross, Peterstow, Ross-on-Wye, HR9 6LH	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	0	
Roadmaker Inn, Gorsley, Ross-on-Wye, HR9 7SW	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	0	
Ross-on-Wye Town Centre	4.2%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	43.8%	13	
Symonds Yat Village Centre The Loughpool, Grove Common, Sellack,	0.0% 0.3%	0	0.0% 0.0%	0	0.0% 0.8%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 1.4%	0	
Ross-on-Wye, HR9 6LX Travellers Rest Beefeater, Ledbury Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Ross-on-Wye, HR9 7QJ	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	
Upton Bishop Village Centre Walford Village Centre	0.0% 0.3%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 2.9%	0 1	
Weston under Penyard Village Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	
Wilton Village Centre Outside Survey Area	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	0	
Abergavenny Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Aberystwyth Town Centre Ballihoo Club, Lower Mill	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	
Estate, Cirencester, GL7 6BG	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	
Bettws Newydd Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Bideford Town Centre	0.8%	2	0.0%	0	3.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Birmingham City Centre Blackpole Retail Park,	0.5% 0.0%	1 0	1.2% 0.0%	1	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	
Blackpole Retail Park, Blackpole Road, Worcester	0.0%	U	0.070	U	0.070	U	0.070	U	0.0%	U	0.070	U	U.U%	U	0.0%	U	
Blackwood Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Bowden Hall Hotel, Bondend Road, Gloucester, GL4 8ED	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	

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	Total		Zone 1	4	Zone 11	3	Zone 2		Zone 3		Zone 4		Zone 5		Zone 6	
Boxbush Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bristol City Centre	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.8%	2
Cardiff City Centre	0.7%	2	0.6%	1	0.0%	0	0.0%	0	4.5%	1	0.0%	0	0.0%	0	0.0%	0
Central London / West End	0.2%	1	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0
Chase Inn, Chase Road,	0.2%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Malvern, WR13 6DJ Cheltenham Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	0	0.0%	0	0.0%	0
Chichester City Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chipping Norton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorlton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cinderford Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coleford Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colwall Park Hotel, Bar & Restaurant, Walwyn Road, Malvern, WR13 6QG	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0
Colwall Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cribbs Causeway (Mall & Retail Park), Bristol	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Drybrook Village Centre	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Elgar Retail Park, Blackpole Road, Worcester	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U
Ely City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmers Arms, Birts Street, Birtsmorton, Malvern, WR13 6AP	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	Ö	0.0%	Ö	1.0%	0	0.0%	0
Gallagher Retail Park, Tewkesbury Road, Cheltenham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gloucester City Centre	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.5%	2
Gloucester Quays Outlet Centre, St Ann Way, Gloucester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	Ö	0.0%	Ö	0.0%	0	0.0%	0
Great Malvern Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hay-on-Wye Town Centre	0.2%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hook Bank, Drake Street, Welland, Malvern, WR13 6LN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ludlow Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Malvern Shopping Park, Roman Way, Malvern	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Malvern Town Centre (includes Malvern Link) Manchester City Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mitcheldean Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Monmouth Town Centre	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.7%	2
Newent Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newport City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nottingham City Centre	0.5%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Orleton Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Over Village Centre	0.5%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pembridge Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Presteigne Town Centre	0.8%	2	0.0%	0	3.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Quedgeley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rugby Town Centre Shrewsbury Town Centre	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Solihull Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southampton City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Oswalds Retail Park, Gloucester	0.0%	0	0.0%	0	0.0%	Ö	0.0%	0	0.0%	Ö	0.0%	0	0.0%	0	0.0%	0
Stratford-upon-Avon Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tenbury Wells Town Centre The Butchers Arms, Lime Street, Eldersfield, GL19 4NX	0.1% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	1.1% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
The Castlefields, B4352, Merbach, HR3 5HB	0.5%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Fox & Hounds at Lulsley, Lulsley, Worcester, WR6 5QT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Headland Cornwall, Fistral Beach, Headland Road, Newquay, TR7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Tota	l	Zone 1	A	Zone 1	B	Zone	2	Zone 3		Zone 4		Zone	5	Zone 6		
1EW																	
The Hop Pocket Shopping Village, Five Bridges, Bishop's Frome	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
The Lion Hotel, The Village, Clifton upon Teme, Worcester, WR6 6DH	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.3%	1	0.0%	0	0.0%	0	
The Major Arms, Halmond's Frome, Worcester, WR6 5AX	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.0%	1	0.0%	0	0.0%	0	
The Plough and Harrow, Rhydd Road, Guarlford,	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	
Malvern, WR13 6NY The Royal Oak, Broadwas, Worcester, WR6 5NE	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.2%	1	0.0%	0	0.0%	0	
The Wellington Inn, A449, Massington, WR13 6HW	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	1	0.0%	0	
Timberdine Worcester, Bath Rd, Broomhall Lane, Worcester, WR5 3HP	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	1	0.0%	0	
Upper Sapey Village Centre	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.2%	1	0.0%	0	0.0%	0	
Usk Village Centre	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Westbury-on-Severn Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	0	
Worcester City Centre Ye Olde Punchbowl Country Inn, Ludlow Road, Bridgnorth, WV16 5NQ	0.6% 0.0%	2 0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	6.0% 0.0%	2 0	0.0% 0.0%	0	
Others																	
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Abroad (Don't know / can't remember)	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	
Weighted base: Sample:		312 291		117 77		75 58		9 20		34 37		14 20		33 44		30 35	
															cilities		
Those that said 'Theatro  Zone 1A Clehonger Village Centre	es / conce	rt hall 0	0.0%	ms / ai 0	rt gallerie	es and 0	other cult	tural fi 0	acilities' at	Q37 0	'AND Excl.	. <i>Nul</i> 0	0.0%	0	0.0%	0 3	
Zone 1A Clehonger Village Centre Hereford City Centre (includes Old Market Shopping Centre & Maylord Shopping Centre)	es / conce	rt hall	s / museu	ms / ai 0	rt gallerie	es and	other cul	tural f	acilities' at	Q37	' AND Excl.	. Nul	ls & SFT	•	0.0%	3	
Those that said 'Theatre  Zone 1A Clehonger Village Centre Hereford City Centre (includes Old Market Shopping Centre &	es / conce	ort hall 0 38	0.0% 22.0% 53.9%	ms / ai 0	0.0% 15.2%	es and 0 8	other cult	tural fi 0	acilities' at 0.0% 16.3%	Q37 0	'AND Excl.	0 0	0.0% 2.6% 11.2%	0	0.0%		
Those that said 'Theatre  Zone 1A  Clehonger Village Centre  Hereford City Centre  (includes Old Market Shopping Centre & Maylord Shopping Centre)  The Courtyard, Hereford  Zone 1B  Abbey Dore Village Centre	0.0% 15.3% 36.4% 0.3%	0 38 90	0.0% 22.0% 53.9% 0.0%	0 22 55	0.0% 15.2% 39.7% 1.2%	0 8 21	0.0% 3.3% 23.2% 0.0%	0 0 0	0.0% 16.3% 35.3% 0.0%	0 3 7 0	0.0% 0.0% 0.0%	0 0 0	0.0% 2.6% 11.2% 0.0%	0 1 3 0	0.0% 14.5% 9.3% 0.0%	2 0	
Those that said 'Theatro  Zone 1A  Clehonger Village Centre  Hereford City Centre   (includes Old Market   Shopping Centre &   Maylord Shopping Centre) The Courtyard, Hereford  Zone 1B  Abbey Dore Village Centre Fownhope Village Centre	0.0% 15.3% 36.4% 0.3% 0.0%	0 38 90 1 0	0.0% 22.0% 53.9% 0.0% 0.0%	0 22 55 0	0.0% 15.2% 39.7% 1.2% 0.0%	0 8 21 1 0	0.0% 3.3% 23.2% 0.0% 0.0%	0 0 0	0.0% 16.3% 35.3% 0.0% 0.0%	0 3 7 0 0	0.0% 0.0% 0.0% 2.4% 0.0% 0.0%	0 0 0	0.0% 2.6% 11.2% 0.0% 0.0%	0 1 3 0 0	0.0% 14.5% 9.3% 0.0% 0.0%	3 2 0 0	
Those that said 'Theatro  Zone 1A  Clehonger Village Centre  Hereford City Centre   (includes Old Market   Shopping Centre &   Maylord Shopping Centre) The Courtyard, Hereford  Zone 1B  Abbey Dore Village Centre Fownhope Village Centre Kingstone Village Centre	0.0% 15.3% 36.4% 0.3% 0.0% 0.0%	90 1 0 0	0.0% 22.0% 53.9% 0.0% 0.0% 0.0%	0 22 55 0 0	0.0% 15.2% 39.7% 1.2% 0.0% 0.0%	0 8 21 1 0 0	0.0% 3.3% 23.2% 0.0% 0.0% 0.0%	0 0 0	0.0% 16.3% 35.3% 0.0% 0.0% 0.0%	0 3 7 0 0 0	0.0% 0.0% 0.0% 2.4% 0.0% 0.0% 0.0%	0 0 0 0	0.0% 2.6% 11.2% 0.0% 0.0% 0.0%	0 1 3 0 0 0	0.0% 14.5% 9.3% 0.0% 0.0% 0.0%	2 0 0 0	
Those that said 'Theatro  Zone 1A  Clehonger Village Centre  Hereford City Centre  (includes Old Market Shopping Centre & Maylord Shopping Centre) The Courtyard, Hereford  Zone 1B  Abbey Dore Village Centre Fownhope Village Centre Kingstone Village Centre Longtown Village Centre Weobley Village Centre	0.0% 15.3% 36.4% 0.3% 0.0%	0 38 90 1 0	0.0% 22.0% 53.9% 0.0% 0.0%	0 22 55 0	0.0% 15.2% 39.7% 1.2% 0.0%	0 8 21 1 0	0.0% 3.3% 23.2% 0.0% 0.0%	0 0 0	0.0% 16.3% 35.3% 0.0% 0.0%	0 3 7 0 0	0.0% 0.0% 0.0% 2.4% 0.0% 0.0%	0 0 0	0.0% 2.6% 11.2% 0.0% 0.0%	0 1 3 0 0	0.0% 14.5% 9.3% 0.0% 0.0%	3 2 0 0	
Those that said 'Theatre  Zone 1A  Clehonger Village Centre Hereford City Centre (includes Old Market Shopping Centre & Maylord Shopping Centre) The Courtyard, Hereford Zone 1B Abbey Dore Village Centre Fownhope Village Centre Kingstone Village Centre Longtown Village Centre Weobley Village Centre Zone 2  Kington Town Centre	0.0% 15.3% 36.4% 0.3% 0.0% 0.0%	90 1 0 0 0 0	0.0% 22.0% 53.9% 0.0% 0.0% 0.0%	0 22 55 0 0 0	0.0% 15.2% 39.7% 1.2% 0.0% 0.0%	0 8 21 1 0 0	0.0% 3.3% 23.2% 0.0% 0.0% 0.0% 0.0%	0 0 0	0.0% 16.3% 35.3% 0.0% 0.0% 0.0%	0 3 7 0 0 0 0	0.0% 0.0% 0.0% 2.4% 0.0% 0.0% 0.0%	0 0 0 0 0 0	0.0% 2.6% 11.2% 0.0% 0.0% 0.0% 0.0%	0 1 3 0 0 0 0	0.0% 14.5% 9.3% 0.0% 0.0% 0.0% 0.0%	2 0 0 0	
Those that said 'Theatre  Zone 1A  Clehonger Village Centre Hereford City Centre (includes Old Market Shopping Centre & Maylord Shopping Centre) The Courtyard, Hereford Zone 1B Abbey Dore Village Centre Fownhope Village Centre Kingstone Village Centre Longtown Village Centre Weobley Village Centre Zone 2  Kington Town Centre Zone 3 Leominster Town Centre	0.0% 15.3% 36.4% 0.3% 0.0% 0.0% 0.0%	90 1 0 0 0 0	0.0% 22.0% 53.9% 0.0% 0.0% 0.0% 0.0%	55 0 0 0 0 0	0.0% 15.2% 39.7% 1.2% 0.0% 0.0% 0.0%	0 8 21 1 0 0 0	0.0% 3.3% 23.2% 0.0% 0.0% 0.0% 0.0%	0 0 0	0.0% 16.3% 35.3% 0.0% 0.0% 0.0% 0.0%	0 3 7 0 0 0 0 0	0.0% 0.0% 0.0% 2.4% 0.0% 0.0% 0.0% 0.0%	0 0 0 0 0 0 0	0.0% 2.6% 11.2% 0.0% 0.0% 0.0% 0.0%	0 1 3 0 0 0 0	0.0% 14.5% 9.3% 0.0% 0.0% 0.0% 0.0% 0.0%	2 0 0 0 0	
Those that said 'Theatre  Zone 1A  Clehonger Village Centre Hereford City Centre (includes Old Market Shopping Centre & Maylord Shopping Centre) The Courtyard, Hereford Zone 1B  Abbey Dore Village Centre Fownhope Village Centre Kingstone Village Centre Longtown Village Centre Weobley Village Centre Zone 2  Kington Town Centre Zone 3  Leominster Town Centre Zone 4	0.0% 15.3% 36.4% 0.3% 0.0% 0.0% 0.0% 0.0%	90 1 0 0 0 0 0	0.0% 22.0% 53.9% 0.0% 0.0% 0.0% 0.0%	55 0 0 0 0 0 0	0.0% 15.2% 39.7% 1.2% 0.0% 0.0% 0.0% 0.0%	21 1 0 0 0 0	0.0% 3.3% 23.2% 0.0% 0.0% 0.0% 0.0%	0 0 0 2 0 0 0 0	0.0% 16.3% 35.3% 0.0% 0.0% 0.0% 0.0%	0 3 7 0 0 0 0 0	0.0% 0.0% 0.0% 2.4% 0.0% 0.0% 0.0% 0.0%	0 0 0 0 0 0 0	0.0% 2.6% 11.2% 0.0% 0.0% 0.0% 0.0% 0.0%	0 1 3 0 0 0 0 0 0	0.0% 14.5% 9.3% 0.0% 0.0% 0.0% 0.0%	3 2 0 0 0 0 0	
Those that said 'Theatro  Zone 1A  Clehonger Village Centre Hereford City Centre (includes Old Market Shopping Centre & Maylord Shopping Centre) The Courtyard, Hereford Zone 1B Abbey Dore Village Centre Fownhope Village Centre Kingstone Village Centre Longtown Village Centre Weobley Village Centre Zone 2 Kington Town Centre Zone 3 Leominster Town Centre Zone 4 Bromyard Town Centre Conquest Theatre, Bromyard	0.0% 15.3% 36.4% 0.3% 0.0% 0.0% 0.0% 0.5% 1.5%	90 1 0 0 0 0 0 0 1 4	0.0% 22.0% 53.9% 0.0% 0.0% 0.0% 0.0% 0.0%	55 0 0 0 0 0 0 0	0.0% 15.2% 39.7% 1.2% 0.0% 0.0% 0.0% 2.4% 4.5%	0 8 21 1 0 0 0 0	0.0% 3.3% 23.2% 0.0% 0.0% 0.0% 0.0% 0.0%	2 0 0 0 0 0 0 0	0.0% 16.3% 35.3% 0.0% 0.0% 0.0% 0.0% 0.0%	7 0 0 0 0 0 0	0.0% 0.0% 0.0% 2.4% 0.0% 0.0% 0.0% 0.0% 0.0%	0 0 0 0 0 0 0 0	0.0% 2.6% 11.2% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0 1 3 0 0 0 0 0 0	0.0% 14.5% 9.3% 0.0% 0.0% 0.0% 0.0% 0.0%	3 2 0 0 0 0 0 0	
Those that said 'Theatro  Zone 1A  Clehonger Village Centre Hereford City Centre (includes Old Market Shopping Centre & Maylord Shopping Centre) The Courtyard, Hereford Zone 1B Abbey Dore Village Centre Fownhope Village Centre Kingstone Village Centre Longtown Village Centre Weobley Village Centre Zone 2 Kington Town Centre Zone 3 Leominster Town Centre Zone 4 Bromyard Town Centre Conquest Theatre, Bromyard Zone 5 Ledbury Town Centre	0.0% 15.3% 36.4% 0.3% 0.0% 0.0% 0.0% 0.5% 1.5% 0.0% 2.2%	90 1 0 0 0 0 0 0 1 4 0 5 2	0.0% 22.0% 53.9% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	55 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	0.0% 15.2% 39.7% 1.2% 0.0% 0.0% 0.0% 2.4% 4.5% 0.0% 0.0%	0 8 21 1 0 0 0 0 1 2	0.0% 0.0% 3.3%  23.2% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	0 0 0 2 0 0 0 0 0 0	0.0% 16.3% 35.3% 0.0% 0.0% 0.0% 0.0% 0.0% 7.2%	0 3 7 0 0 0 0 0 0 1	0.0% 0.0% 0.0% 2.4% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0 0 0 0 0 0 0 0 0 0	0.0% 2.6% 11.2% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0 1 3 0 0 0 0 0 0 0 0	0.0% 14.5% 9.3% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	3 2 0 0 0 0 0 0 0	
Those that said 'Theatre  Zone 1A  Clehonger Village Centre Hereford City Centre (includes Old Market Shopping Centre & Maylord Shopping Centre) The Courtyard, Hereford Zone 1B Abbey Dore Village Centre Fownhope Village Centre Kingstone Village Centre Longtown Village Centre Weobley Village Centre Zone 2  Kington Town Centre Zone 3  Leominster Town Centre Zone 4  Bromyard Town Centre Conquest Theatre, Bromyard Zone 5  Ledbury Town Centre The Market Theatre, Ledbury	0.0% 15.3% 36.4% 0.3% 0.0% 0.0% 0.0% 0.5% 1.5% 0.0% 2.2%	90 1 0 0 0 0 0 0 1 4 0 5	0.0% 22.0% 53.9% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	55 0 0 0 0 0 0 0 0	0.0% 15.2% 39.7% 1.2% 0.0% 0.0% 0.0% 2.4% 4.5% 0.0% 0.0%	0 8 21 1 0 0 0 0	0.0% 0.0% 3.3%  23.2% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0 0 0 2 0 0 0 0 0 0	0.0% 16.3% 35.3% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	7 0 0 0 0 0 0 0	0.0% 0.0% 0.0% 2.4% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0 0 0 0 0 0 0 0 0 0	0.0% 2.6% 11.2% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0 1 3 0 0 0 0 0 0 0	0.0% 14.5% 9.3% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	3 2 0 0 0 0 0 0 0	
Those that said 'Theatre  Zone 1A Clehonger Village Centre Hereford City Centre (includes Old Market Shopping Centre & Maylord Shopping Centre) The Courtyard, Hereford Zone 1B Abbey Dore Village Centre Fownhope Village Centre Kingstone Village Centre Longtown Village Centre Longtown Village Centre Zone 2 Kington Town Centre Zone 3 Leominster Town Centre Zone 4 Bromyard Town Centre Conquest Theatre, Bromyard Zone 5 Ledbury Town Centre The Market Theatre, Ledbury Zone 6 Ross-on-Wye Town Centre	0.0% 15.3% 36.4% 0.3% 0.0% 0.0% 0.0% 0.5% 1.5% 0.0% 2.2%	90 1 0 0 0 0 0 0 0 1 4 0 5 2	0.0% 22.0% 53.9% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	55 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	0.0% 15.2% 39.7% 1.2% 0.0% 0.0% 0.0% 2.4% 4.5% 0.0% 0.0%	0 8 21 1 0 0 0 0 1 2	0.0% 0.0% 3.3%  23.2% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	0 0 0 2 0 0 0 0 0 0	0.0% 16.3% 35.3% 0.0% 0.0% 0.0% 0.0% 0.0% 7.2%	0 3 7 0 0 0 0 0 0 1	0.0% 0.0% 0.0% 2.4% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0 0 0 0 0 0 0 0 0 0	0.0% 2.6% 11.2% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0 1 3 0 0 0 0 0 0 0 0	0.0% 14.5% 9.3% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	3 2 0 0 0 0 0 0 0	
Those that said 'Theatre  Zone 1A  Clehonger Village Centre Hereford City Centre (includes Old Market Shopping Centre & Maylord Shopping Centre) The Courtyard, Hereford Zone 1B  Abbey Dore Village Centre Fownhope Village Centre Kingstone Village Centre Longtown Village Centre Weobley Village Centre Zone 2  Kington Town Centre Zone 3  Leominster Town Centre Zone 4  Bromyard Town Centre Conquest Theatre, Bromyard Zone 5  Ledbury Town Centre The Market Theatre, Ledbury Zone 6  Ross-on-Wye Town Centre Outside Survey Area	0.0% 15.3% 36.4% 0.3% 0.0% 0.0% 0.0% 0.5% 1.5% 0.0% 2.2% 1.0%	90 38 90 1 0 0 0 0 1 4 0 5 2 3	0.0% 22.0% 53.9% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	55 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	0.0% 15.2% 39.7% 1.2% 0.0% 0.0% 0.0% 2.4% 4.5% 0.0% 0.0% 0.0%	0 8 21 1 0 0 0 0 1 2 0 0	0.0% 0.0% 3.3%  23.2% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	0.0% 16.3% 35.3% 0.0% 0.0% 0.0% 0.0% 0.0% 7.2% 0.0% 0.0%	0 3 7 0 0 0 0 0 0 0 1	2.4% 0.0% 0.0% 2.4% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	0 0 0 0 0 0 0 0 0 0 0 0	0.0% 2.6% 11.2% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	0 1 3 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	0.0% 14.5% 9.3% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	3 2 0 0 0 0 0 0 0 0 0 0	
Those that said 'Theatre  Zone 1A  Clehonger Village Centre Hereford City Centre (includes Old Market Shopping Centre & Maylord Shopping Centre) The Courtyard, Hereford Zone 1B  Abbey Dore Village Centre Fownhope Village Centre Kingstone Village Centre Longtown Village Centre Weobley Village Centre Zone 2  Kington Town Centre Zone 3  Leominster Town Centre Zone 4  Bromyard Town Centre Conquest Theatre, Bromyard Zone 5  Ledbury Town Centre The Market Theatre, Ledbury Zone 6  Ross-on-Wye Town Centre Outside Survey Area Abergavenny Town Centre	0.0% 15.3% 36.4% 0.3% 0.0% 0.0% 0.0% 0.5% 1.5% 0.0% 2.2% 1.0% 1.3%	90 1 0 0 0 0 0 0 1 4 0 5 5 2 3 3 0 0	0.0% 22.0% 53.9% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	55 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	0.0% 15.2% 39.7% 1.2% 0.0% 0.0% 0.0% 2.4% 4.5% 0.0% 0.0% 0.0%	21 1 0 0 0 0 1 0 0 0 0 0 0 0 0 0 0 0 0 0	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	0.0% 16.3% 35.3% 0.0% 0.0% 0.0% 0.0% 7.2% 0.0% 0.0% 0.0%	0 3 7 0 0 0 0 0 0 0 1 0 0	2.4% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	0 0 0 0 0 0 0 0 0 0 0 0 0	0.0% 2.6% 11.2% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	0 1 3 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	0.0% 14.5% 9.3% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	3 2 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	
Those that said 'Theatre  Zone 1A  Clehonger Village Centre Hereford City Centre (includes Old Market Shopping Centre & Maylord Shopping Centre) The Courtyard, Hereford Zone 1B Abbey Dore Village Centre Fownhope Village Centre Fownhope Village Centre Longtown Village Centre Longtown Village Centre Weobley Village Centre Zone 2 Kingston Town Centre Zone 3 Leominster Town Centre Zone 4 Bromyard Town Centre Conquest Theatre, Bromyard Zone 5 Ledbury Town Centre The Market Theatre,	0.0% 15.3% 36.4% 0.3% 0.0% 0.0% 0.0% 0.5% 1.5% 0.0% 2.2% 1.0%	90 38 90 1 0 0 0 0 1 4 0 5 2 3	0.0% 22.0% 53.9% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	55 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	0.0% 15.2% 39.7% 1.2% 0.0% 0.0% 0.0% 2.4% 4.5% 0.0% 0.0% 0.0%	0 8 21 1 0 0 0 0 1 2 0 0	0.0% 0.0% 3.3%  23.2% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	0.0% 16.3% 35.3% 0.0% 0.0% 0.0% 0.0% 0.0% 7.2% 0.0% 0.0%	0 3 7 0 0 0 0 0 0 0 1	2.4% 0.0% 0.0% 2.4% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	0 0 0 0 0 0 0 0 0 0 0 0	0.0% 2.6% 11.2% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	0 1 3 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	0.0% 14.5% 9.3% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	3 2 0 0 0 0 0 0 0 0 0 0	
Those that said 'Theatre  Zone 1A Clehonger Village Centre Hereford City Centre (includes Old Market Shopping Centre & Maylord Shopping Centre) The Courtyard, Hereford Zone 1B Abbey Dore Village Centre Fownhope Village Centre Kingstone Village Centre Longtown Village Centre Weobley Village Centre Zone 2 Kington Town Centre Zone 3 Leominster Town Centre Zone 4 Bromyard Town Centre Conquest Theatre, Bromyard Zone 5 Ledbury Town Centre The Market Theatre, Ledbury Zone 6 Ross-on-Wye Town Centre Outside Survey Area Abergavenny Town Centre	0.0% 15.3% 36.4% 0.3% 0.0% 0.0% 0.0% 0.5% 1.5% 0.0% 2.2% 1.0% 1.3%	90 1 0 0 0 0 0 1 4 0 5 2 3 0 0 0 0 0	0.0% 22.0% 53.9% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	55 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	0.0% 15.2% 39.7% 1.2% 0.0% 0.0% 0.0% 2.4% 4.5% 0.0% 0.0% 0.0% 0.0%	21 1 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	0.0% 16.3% 35.3% 0.0% 0.0% 0.0% 0.0% 0.0% 7.2% 0.0% 0.0% 0.0%	0 3 7 0 0 0 0 0 0 0 0 0 0 0 0 0 0	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	0.0% 2.6% 11.2% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	0 1 3 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	0.0% 14.5% 9.3% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	3 2 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	

	Total	l	Zone 1	1A	Zone 1E	3	Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		
Bristol City Centre	3.7%	9	4.9%	5	0.0%	0	25.5%	2	0.0%	0	0.0%	0	0.0%	0	9.2%	2	
Cardiff City Centre	2.3%	6	2.1%	2	2.4%	1	13.3%	1	0.0%	0	0.0%	0	2.6%	1	1.9%	0	
Central London / West End	8.4%	21	5.7%	6	9.1%	5	12.4%	1	19.7%	4	19.0%	3	6.1%	2	3.8%	1	
Chedworth Roman Villa, Chedworth, Cheltenham, GL54 3LJ	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	1	0.0%	0	
Cheltenham Town Centre	3.1%	8	0.7%	1	9.1%	5	0.0%	0	0.0%	0	0.0%	0	2.6%	1	7.0%	2	
Chichester City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Chorlton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Cinderford Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Coleford Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Colwall Village Centre Dean Heritage Centre, Camp Mill, Soudley, Forest of	0.0% 0.6%	0 2	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 5.9%	0	0.0% 0.0%	0	
Dean, GL14 2UB																	
Drybrook Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Gloucester City Centre	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	1	0.0%	0	
Great Malvern Town Centre Hartlebury Castle,	6.2% 0.1%	15 0	0.7% 0.0%	1	2.4% 0.0%	1	0.0% 0.0%	0	10.6% 0.0%	2	11.6% 0.0%	2	17.7% 1.3%	5	20.1% 0.0%	5 0	
Hartlebury, Kidderminster, DY11 7XZ		U															
Hay-on-Wye Town Centre	0.3%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Ludlow Assembly Rooms, Ludlow Ludlow Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Malvern Town Centre	7.4%	18	4.3%	4	5.5%	3	3.3%	0	0.0%	0	26.4%	4	14.1%	4	13.1%	3	
(includes Malvern Link)																	
Manchester City Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	
Mary Shelley's House of Frankenstein, Gay Street, Bath, BA1 2NT	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.9%	2	0.0%	0	
Mitcheldean Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Monmouth Town Centre	1.7%	4	2.1%	2	0.0%	0	0.0%	0	1.9%	0	0.0%	0	0.0%	0	7.0%	2	
Newent Town Centre	0.0% 0.0%	0	0.0% 0.0%	0	0.0%	0	0.0% 0.0%	0	0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	
Newport City Centre Northampton Town Centre	0.0%	0	0.0%	0	0.0% 0.0%	0	0.0%	0	0.0% 0.0%	0	0.0%	0	0.0%	0	1.9%	0	
Oxford City Centre	0.5%	1	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Presteigne Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Quedgeley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Richard Booth's Bookshop Cinema, Hay-on-Wye Royal Air Force Museum	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Midlands, Lysander Avenue, Cosford, Shifnal, TF11 8UP	0.570	1	0.070	O	1.270	1	0.070	O	0.070	Ü	0.070	O	0.070	O	0.070	O	
Shrewsbury Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Solihull Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Stratford-upon-Avon Town Centre	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	0	
Tenbury Wells Town Centre The Roses Theatre, Tewkesbury	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	
The Savoy Theatre, Church Street, Monmouth, NP25 3BU	0.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.5%	2	
Theatr Brycheiniog, Canal Wharf, Brecon, LD3 7EW	0.2%	1	0.0%	0	0.0%	0	6.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Wales Millennium Centre, Bute Place, Cardiff, CF10 5AL	0.3%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Wonderwool Wales, Royal Welsh Showground, Builth Wells, LD2 3NJ	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0	
Worcester City Centre Others	0.8%	2	0.0%	0	1.2%	1	0.0%	0	1.9%	0	4.9%	1	1.3%	0	0.0%	0	
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Abroad (Don't know / can't remember)	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	
Weighted base: Sample:		246 261		101 85		52 45		8 14		20 23		15 22		27 44		23 28	

Q42 Which cinema did you last visit?
Those that said 'Cinema' at Q37 AND Excl. Nulls & SFT

Weighted:					101	LIN	exus 1	lai	mmig	•						
	Tota	ıl	Zone 1	1A	Zone 1	В	Zone 2		Zone	3	Zone 4	ı	Zone	5	Zone	6
Zone 1A																
Odeon, Hereford	71.2%	219	78.1%	96	76.5%	56	89.2%	4	86.1%	21	62.8%	8	51.8%	16	45.9%	18
The Courtyard, Hereford	12.3%	38	18.5%	23	11.2%	8	0.0%	0	6.3%	2	2.9%	0	6.6%	2	7.6%	3
The Loft Cinema, Hereford	0.5%	2	0.0%	0	0.0%	0	0.0%	0	1.6%	0	0.0%	0	4.2%	1	0.0%	0
Zone 1B																
Almeley Village Hall, Main Street, Almeley, HR3 6LH	0.4%	1	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gadbridge Granada Cinema, Weobley Village Hall, Weobley, HR4 8RZ <b>Zone 3</b>	0.2%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Playhouse Cinema, School	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Road, Leominster <b>Zone 4</b>																
Conquest Theatre, Bromyard <b>Zone 5</b>	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.7%	1	0.0%	0	0.0%	0
The Market Theatre, Ledbury <b>Zone 6</b>	0.6%	2	0.0%	0	0.0%	0	0.0%	0	6.0%	1	0.0%	0	1.1%	0	0.0%	0
The Gateway Cinema, Labels, Ross-on-Wye	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.2%	2
Outside Survey Area Bacon Theatre, Cheltenham	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1
Baker Street Cinema, Abergavenny	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London / West End	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cineworld, Cheltenham	1.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.9%	1	4.4%	1	2.3%	1
Cineworld, Gloucester Quays	1.8%	6	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	9.6%	3	3.4%	1
Cineworld, Newport Retail Park, Spytty Road, Newport, NP19 4QQ	1.1%	3	0.0%	0	3.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0
Gloucester Guildhall Cinema, Eastgate Street, Gloucester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ludlow Assembly Rooms, Ludlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Malvern Theatres, Grange Road, Great Malvern,	1.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.0%	1	10.8%	3	0.0%	0
Malvern, WR14 3HB Odeon, Union Street, Bristol, BS1 2DS	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	2
Odeon, Worcester Regal Cinema, Tenbury	0.2% 0.1%	1 0	0.0% 0.0%	0	0.8% 0.0%	1 0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 2.9%	0	0.0% 0.0%	0	0.0% 0.0%	0
Wells Richard Booth's Bookshop	0.2%	1	0.0%	0	0.0%	0	10.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cinema, Hay-on-Wye Sherborne Cinema,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sherborne Street, Gloucester																
Studio Cinema, Coleford	1.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.7%	3
The Palace Cinema, Cinderford	2.0%	6	0.0%	0	3.2%	2	0.0%	0	0.0%	0	0.0%	0	5.1%	2	5.7%	2
The Roses Theatre, Tewkesbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Savoy Theatre, Church Street, Monmouth, NP25 3BU	1.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.3%	5
Vue, Cribbs Causeway, Bristol, BS10 7SR	0.9%	3	2.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Vue, Summerland Gate, Exeter, EX1 2NP	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	1	0.0%	0
Vue, The Esplanade, Paignton, TQ4 6AG	0.5%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Vue, Worcester Others	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	0	2.2%	1	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad (Don't know / can't remember)	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Weighted base: Sample:		308 252		123 83		73 52		5 9		24 22		13 17		31 32		38 37

	Total	l	Zone 1	l <b>A</b>	Zone 1B	}	Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		
O 40 Militala (aurania la auri	•			4 2 - 24	•												
Q43 Which ten-pin bowl Those that said 'Ten pi																	
<b>Zone 1A</b> MFA Bowl, Hereford	42.8%	32	47.6%	15	58.8%	Q	100.0%	1	4.8%	0	0.0%	0	48.9%	1	36.3%	2	
Zone 3	42.070	32	47.070	13	30.070		100.070	1	7.070	O	0.070	Ü	40.770	-	30.370	2	
Grove Golf & Bowl, Leominster (Ford Bridge)	37.1%	27	50.1%	16	7.9%	1	0.0%	0	95.2%	7	66.3%	3	0.0%	0	0.0%	0	
Outside Survey Area	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	
Hollywood Bowl, Cheltenham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Hollywood Bowl, Cribbs Causeway	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Hollywood Bowl, Cwmbran	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Hollywood Bowl, Marston Green, Birmingham, B40 1PU	1.0%	1	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tenpin, Gloucester	16.7%	12	0.0%	0	33.3%	5	0.0%	0	0.0%	0	0.0%	0	47.2%	4	63.7%	3	
Tenpin, Worcester (Perdiswell Park)	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	33.7%	1	0.0%	0	0.0%	0	
Worcester Bowl, Worcester (Everoak Estate)	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	0	0.0%	0	
Others	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.004	0	0.00/	0	0.004	0	0.00/	0	
Other Abroad	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Weighted base:		74		31		16		1		8		4		9		4	
Sample:		53		18		11		1		7		4		9		3	
Q44 Which bingo hall di Those that said 'Bingo				& SFT	n.												
Zone 1A	10.20/	2	56.00/	2	0.00/	0	0.00/	0	0.00/		0.00/		0.00/		0.00/	0	
GWRSA Railway Club, Barton Place, Hereford, HR4 0AZ	19.3%	3	56.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Hereford Welsh Social Club, Hinton Road, Hereford, HR2 6BL	8.6%	1	0.0%	0	25.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Zone 1B	0.50/		0.00/		27.00		0.007		0.004		0.004		0.00/		0.004	^	
Simpson Hall, Burghill, Hereford, HR4 7RW	8.6%	1			25.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Wellington Community Association, Hereford, HR4 8AZ	1.8%	0	0.0%	0	0.0%	0	33.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Weobley Village Hall, Gadbridge Road, Weobley, HR4 8RZ	9.8%	1	28.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Zone 2																	
Kington Town Football Club, Mill Street, Kington, HR5 3AL	1.8%	0	0.0%	0	0.0%	0	33.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Lady Hawkins School, Park View, Kington, HR5 3AR	1.8%	0	0.0%	0	0.0%	0	33.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Zone 3 Clifton Bingo, Leominster Zone 5	18.7%	3	0.0%	0	48.2%	2	0.0%	0	17.8%	0	0.0%	0	0.0%	0	0.0%	0	
Ledbury Community Hall, Lawnside Road, Ledbury,	2.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	33.3%	0	0.0%	0	
HR8 2AE Market House Cafe & Gin Bar, The Homend, Ledbury, HR8 1BN	2.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	33.3%	0	0.0%	0	
Zone 6 Bridstow Village Hall, A49, Bridstow, HR9 6PZ	2.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	50.0%	0	
Outside Survey Area Brean Sands Holiday Park, Burnham-on-Sea, TA8	2.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	50.0%	0	
2RJ Buzz Bingo, Bristol	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
(Fishponds) Buzz Bingo, Bristol	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Duzz Dingo, Diisioi	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	

Weighted:					101	116	exus P	lai	ınıng								April 2022
	Total		Zone 1	A	Zone 1B	,	Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		
(Hengrove)																	
Buzz Bingo, Gloucester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Castle Bingo, Newport (Usk	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Way) Club 3000 Bingo, Batchelor	4.8%	1	14.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Road, Cardiff, CF14 3AX Club 3000 Bingo, Bristol	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Club 3000 Bingo, Cwmbran	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Majestic Bingo, Worcester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Mecca Bingo, Gloucester	2.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	33.3%	0	0.0%	0	
Shipley Amusement Centre, Worcester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Shipleys Bingo & Social Club, Kidderminster	11.8%	2	0.0%	0	0.0%	0	0.0%	0		2	0.0%	0	0.0%	0	0.0%	0	
Shipleys Bingo, Bristol Others	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
OtherOther	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Weighted base: Sample:		15 19		5 6		5 3		1 3		2 2		0		1 3		1 2	
Q45 Which casino did y	ou last vi	sit?															
Those that said 'Casino	o' at Q37 A	ND E	Excl. Nulls	& SF	Γ												
Zone 1A Admiral Casino, Commercial	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Street, Hereford Merkur Cashino, Eign Street,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Hereford Outside Survey Area																	
Broadway Casino, Birmingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Central London / West End	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Genting Casino, Chinatown, Birmingham	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Grosvenor Casino, Bristol	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Grosvenor Casino, Cardiff	0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0%	0	0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	
Grosvenor Casino, Fiveways, Birmingham Grosvenor Casino, Hill	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Street, Birmingham Les Croupiers Casino,	100.0%		100.0%	1	0.0%	0	0.0%	0		0		0		0	0.0%	0	
Cardiff (Capital Retail Park)	100.0%	1	100.0%	1	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	
Rainbow Casino, Birmingham (Edgbaston)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Rainbow Casino, Bristol	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Resorts World Casino, Birmingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Others																	
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Abroad (Don't know / can't	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	
remember) Weighted base:		1		1		0		0		0		0		0		0	
Sample:		1		1		0		0		0		0		0		0	
Q46 Which leisure facili	ties would	d yo	u like to	see m	ore of in	the	area? [MI	R]									
Leisure facilities / activities for young children	5.8%	44	3.4%	9	0.3%	1	10.2%	2		11	7.1%	2	9.9%	7	13.6%	12	
Leisure facilities / activities for teenagers	4.8%	36	3.4%	9	2.9%	5	9.0%	2	0.0%	0	9.3%	3			11.2%	10	
Swimming pool	4.7%	35	4.9%	13	4.1%	8	12.9%	3	0.4%	0	26.2%	8	0.0%	0	3.6%	3	
Cinema	2.5%	19	0.3%	1	2.0%	4	0.0%	0	3.7%	3	0.0%	0	0.0%	0	12.4%	11	
Health and fitness venues (including gyms)	2.2%	16	4.1%	11	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	3	
Bowling alley (ten-pin bowling)	2.0%	15	3.1%	8	1.6%	3	0.0%	0	0.0%	0	0.0%	0	2.9%	2	2.3%	2	
Leisure facilities / activities for families	2.0%	15	1.5%	4	0.0%	0	1.3%	0	2.0%	2	3.6%	1	0.0%	0	8.9%	8	
Ice rink	1.8%	14	4.6%	12	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	

· · · · · · · · · · · · · · · · · · ·						' '				•							p = 0
	Tota	l	Zone 1	1A	Zone	1B	Zone	2	Zone	3	Zone	4	Zone	5	Zone	6	
Indoor swimming pool	1.6%	12	2.1%	6	1.3%	2	1.3%	0	0.9%	1	10.8%	3	0.0%	0	0.0%	0	
Play spaces / park facilities	1.6%	12	2.3%	6	1.3%	2	1.3%	0	2.0%	2	0.0%	0	1.6%	1	0.5%	0	
Better shopping facilities	1.6%	12	2.3%	6	1.0%	2	0.0%	0	0.0%	0	3.6%	1	2.1%	1	1.4%	1	
Cycle paths / area	1.0%	8	1.3%	3	1.0%	2	0.0%	0	2.0%	2	0.0%	0	0.5%	0	0.5%	0	
Restaurants	1.0%	8	0.5%	1	1.4%	3	0.0%	0	1.7%	1	0.0%	0	3.1%	2	0.0%	0	
Theatres	0.9%	7	0.8%	2	1.3%	2	2.6%	1	0.0%	0	0.0%	0	1.6%	1	0.9%	1	
Live music venues	0.9%	7	1.1%	3	0.0%	0	1.3%	0	2.4%	2	0.0%	0	2.1%	1	0.0%	0	
Leisure / sports centre	0.9%	7	0.5%	1	0.0%	0	0.0%	0	3.6%	3	1.2%	0	1.0%	1	0.9%	1	
Outdoor swimming pool	0.8%	6 5	1.9%	5 1	0.0%	0	0.0%	0	0.9%	1 0	0.0%	0	0.0%	0	0.0% 3.1%	0	
Skateboarding More rural walking paths	0.7% 0.6%	4	0.3% 0.3%	1	0.0% 0.7%	1	0.0% 0.0%	0	0.0% 2.0%	2	4.5% 0.0%	0	0.0% 0.0%	0	0.5%	0	
More sports facilities (football pitches, tennis courts)	0.5%	4	0.0%	0	0.3%	1	2.6%	1	2.1%	2	0.0%	0	0.5%	0	0.5%	0	
Bars / pubs	0.5%	4	0.5%	1	0.0%	0	0.0%	0	0.0%	0	2.4%	1	2.1%	1	0.0%	0	
Extreme sports	0.4%	3	1.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Bingo	0.4%	3	0.5%	1	0.7%	1	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Concert hall / venue Leisure facilities / activities for the elderly	0.4% 0.4%	3	0.5% 0.8%	1 2	0.0% 0.3%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	1.6% 0.0%	1	0.5% 0.0%	0	
Outdoor festivals / events	0.3%	3	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	2	
Food / farmers markets	0.3%	3	0.3%	1	0.0%	0	0.0%	0	1.7%	1	1.2%	0	0.0%	0	0.0%	0	
Pubs / bars	0.3%	2	0.0%	0	0.3%	1	1.3%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	
Better parking facilities	0.3%	2	0.3%	1	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	
Outdoor gyms	0.3%	2	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	1.0%	1	0.0%	0	
Art galleries	0.3%	2	0.0%	0	0.0%	0	0.0%	0	1.7%	2	0.0%	0	0.0%	0	0.5%	0	
Better public transport	0.3%	2	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	
Library Leisure facilities / activities	0.2% 0.2%	2	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	2.0% 1.7%	2	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	
for people with disabilities Coffee shops / cafes	0.2%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Climbing centres	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	
Dog walking facilties	0.2%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Outdoor tennis Courts	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Sea Life Centre	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Takeaways	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	
Rowing	0.1%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
More public toilets	0.1%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
River boat hire	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	
Dance facilities	0.1%	0	0.0%	140	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	
(None)	59.2%	444	55.8%	149	73.0%	134	56.7%	11	43.9%	39	44.6%	14	69.7%	47	54.0%	49	
(Don't know)	8.6%	64	10.7%	29	6.3%	12	12.6%	3	14.2%	13	4.7%	1	4.9%	3	4.5%	4	
Weighted base: Sample:		750 750		268 200		184 150		20 50		89 100		31 50		67 100		91 100	
Q47 How do you normal Those that mentioned a				g leisı	ure dest	tinatio	ns?										
Car / van (as driver)	66.2%		50.0%	110	78.4%	108	71.9%	11	85.6%	50		21	75.9%	42	62.9%	44	
Car / van (as passenger)	12.3%		12.1%	27	14.6%	20	11.6%	2	1.3%	1	10.0%	3	11.7%	6	18.8%	13	
Bus, minibus or coach	2.2%	13	3.2%	7	1.4%	2	1.7%	0	3.6%	2	0.0%	0	0.6%	0	1.2%	1	
Motorcycle, scooter or moped Walk	0.0%	69	0.0% 19.5%	43	0.0%	3	0.0%	0	0.0% 8.9%	5	0.0% 9.4%	0	0.0% 8.2%	0 5	0.0%	0 9	
Taxi	2.2%	13	5.6%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	
Train	0.7%	4	1.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Bicycle	0.4%	2	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	
Mobility scooter / disability vehicle	0.2%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Other (Don't ever visit leisure destinations)	0.0% 0.9%	0 5	0.0% 1.8%	0 4	0.0% 0.0%	0	0.0% 1.7%	0	0.0% 0.6%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.6%	0	
(Don't know / varies)	3.2%	19	4.6%	10	3.9%	5	0.0%	0	0.0%	0	0.0%	0	2.9%	2	2.3%	2	
· ·																	
Weighted base: Sample:		583 578		220 165		138 111		16 38		58 64		26 41		55 81		69 78	
GEN Gender of responde	ent.																
Male	27.5%	206	28.4%	76	22.8%	42	26.6%	5	31.2%	28	34.5%	11	30.8%	21	26.0%	24	
Female	72.5%	544	71.6%	192	77.2%	142	73.4%	15	68.8%	61	65.5%	20	69.2%	46	74.0%	67	
Weighted base:		750		268		184		20		89		31		67		91	
Sample:		750		200		150		50		100		50		100		100	

	Tota	ı	Zone 1	lA	Zone	1B	Zone	2	Zone	3	Zone 4	4	Zone	5	Zone	6
GE Could I ask how	old you are	pleas	se?													
8 – 24 years	7.0%	52	6.3%	17	6.7%	12	0.0%	0	8.4%	7	4.7%	1	8.2%	6	9.4%	9
5 – 34 years	10.5%	79	8.5%	23	9.4%	17	10.2%	2	16.9%	15	9.5%	3	10.3%	7	13.1%	12
5 – 44 years	15.6%	117	13.5%	36	14.0%	26	0.0%	0	29.3%	26	5.5%	2	14.3%	10	19.6%	18
5 – 54 years	18.7%	140	18.1%	48	21.8%	40	19.3%	4	16.0%	14	13.5%	4	17.5%	12	19.6%	18
5 – 64 years	19.7%	148	23.7%	63	19.9%	37	28.5%	6	7.7%	7	31.3%	10	20.9%	14	12.4%	11
5+ years	28.5%	213	29.9%	80	28.1%	52	42.0%	9	21.6%	19	35.5%	11	28.8%	19	25.9%	24
Refused)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
eighted base:		750		268		184		20		89		31		67		91
ample:		750		200		150		50		100		50		100		100
UOTA Zone																
one 1A	35.7%		100.0%	268	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
one 1B	24.6%	184	0.0%		100.0%	184	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
one 2	2.7%	20	0.0%	0	0.0%		100.0%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0
one 3	11.8%	89	0.0%	0	0.0%	0	0.0%		100.0%	89	0.0%	0	0.0%	0	0.0%	0
one 4	4.1%	31	0.0%	0	0.0%	0	0.0%	0	0.0%		100.0%	31	0.0%	0	0.0%	0
one 5	9.0%	67	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%		100.0%	67	0.0%	0
one 6	12.2%	91	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	91
eighted base:		750		268		184		20		89		31		67		91
ample:		750		200		150		50		100		50		100		100
C Postcode Sector																
R1 1	7.4%	56	20.8%	56	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
R1 2	2.4%	18	6.8%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
R1 3	2.2%	17	0.0%	0	9.1%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
R1 4	2.2%	16	0.0%	0	8.9%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
R2 0	4.5%	34	0.0%	0	18.3%	34	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
R2 6	4.5%	33	12.5%	33	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
R2 7	9.1%	68	25.6%	68	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
R2 8	1.6%	12	0.0%	0	4.3%	8	21.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
R2 9	4.7%	35	0.0%	0	19.0%	35	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
R3 6	1.6%	12	0.0%	0	6.4%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
R4 0	8.9%	66	24.8%	66	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
R4 7	3.9% 4.5%	29 34	0.0%	0	15.9% 18.2%	29 34	0.0%	0	0.0% 0.0%	0	0.0%	0	0.0%	0	0.0% 0.0%	0
R4 8 R4 9	4.5% 3.4%	25	0.0% 9.4%	25	0.0%	0	0.0% 0.0%	0	0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0%	0
R5 3	2.1%	16	0.0%	0	0.0%	0	78.8%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0
R6 0	1.6%	12	0.0%	0	0.0%	0	0.0%	0	13.9%	12	0.0%	0	0.0%	0	0.0%	0
R6 8	5.2%	39	0.0%	0	0.0%	0	0.0%	0	43.8%	39	0.0%	0	0.0%	0	0.0%	0
R6 9	5.0%	38	0.0%	0	0.0%	0	0.0%	0	42.3%	38	0.0%	0	0.0%	0	0.0%	0
R7 4	4.1%	31	0.0%	0	0.0%	0	0.0%	0	0.0%		100.0%	31	0.0%	0	0.0%	0
R8 1	2.5%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	27.5%	18	0.0%	0
R8 2	6.5%	49	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	72.5%	49	0.0%	0
R9 5	4.7%	35	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	38.3%	35
R9 6	2.8%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	23.2%	21
R9 7	4.7%	35	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	38.5%	35
	7.770		0.070		0.070		0.070		0.070		0.070		0.070		50.570	
eighted base:		750		268		184		20		89		31		67		91
ample:		750		200		150		50		100		50		100		100

### Appendix 2:

Data Tabulations
By Q30 (Weighted)

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Weighted base:       681       372       91       94       76       26         Sample:       689       298       98       102       110       38         Q31 What do you like about (CENTRE MENTIONED AT Q30)? [MR]	0 0.0% 0 0 0.0% 0 0 0.0% 0 5 0.0% 0 0 100.0% 22
Hereford City Centre 54.6% 372 100.0% 372 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 1 0.0% 0 0.	0 0.0% 0 0 0.0% 0 0 0.0% 0 5 0.0% 0 0 100.0% 22
Leominster Town Centre 13.4% 91 0.0% 0 100.0% 91 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 100.	0 0.0% 0 0 0.0% 0 0 0.0% 0 5 0.0% 0 0 100.0% 22
Ross-on-Wye Town Centre       13.8%       94       0.0%       0       0.0%       0       100.0%       94       0.0%       0       0.0%       0         Ledbury Town Centre       11.2%       76       0.0%       0       0.0%       0       0.0%       0       100.0%       76       0.0%       0         Bromyard Town Centre       3.9%       26       0.0%       0       0.0%       0       0.0%       0       0.0%       0       100.0%       0       100.0%       26         Kington Town Centre       3.2%       22       0.0%       0       0.0%	0 0.0% 0 0 0.0% 0 5 0.0% 0 0 100.0% 22
Bromyard Town Centre       3.9%       26       0.0%       0       0.0%       0       0.0%       0       0.0%       0       100.0%       26         Kington Town Centre       3.2%       22       0.0%       0       0       0.0%       0       0       0       0       0       0       0       0       0       0       0	5 0.0% 0 0 100.0% 22 5 22
Kington Town Centre 3.2% 22 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0  Weighted base: 681 372 91 94 76 26  Sample: 689 298 98 102 110 38  Q31 What do you like about (CENTRE MENTIONED AT Q30)? [MR]  Not those that said '(Don't visit any of these centres)' at Q29  Close to home 37.2% 254 33.2% 124 41.5% 38 41.6% 39 37.2% 28 57.0% 15	0 100.0% 22 5 22
Weighted base:       681       372       91       94       76       26         Sample:       689       298       98       102       110       38         Q31 What do you like about (CENTRE MENTIONED AT Q30)? [MR]         Not those that said '(Don't visit any of these centres)' at Q29         Close to home       37.2%       254       33.2%       124       41.5%       38       41.6%       39       37.2%       28       57.0%       15	5 22
Sample:       689       298       98       102       110       38         Q31       What do you like about (CENTRE MENTIONED AT Q30)? [MR]	
Not those that said '(Don't visit any of these centres)' at Q29  Close to home 37.2% 254 33.2% 124 41.5% 38 41.6% 39 37.2% 28 57.0% 15	
Close to home 37.2% 254 33.2% 124 41.5% 38 41.6% 39 37.2% 28 57.0% 15	
Attractive environment / nice 9.8% 67 7.2% 27 9.1% 8 15.1% 14 19.7% 15 8.4% 2 place	2 2.4% 1
Shops - good range of 8.0% 54 4.9% 18 6.7% 6 11.1% 10 22.1% 17 5.6% 1 independent shops	4.8% 1
Familiar / know where 7.8% 53 8.9% 33 1.6% 1 6.6% 6 7.5% 6 8.4% 2 everything is	2 20.5% 4
Good cafés / restaurants 5.5% 37 6.8% 25 7.3% 7 2.1% 2 3.2% 2 2.8% 1	0.0%
Nice atmosphere / friendly 4.6% 31 3.6% 13 2.8% 3 4.5% 4 8.7% 7 1.4% 0 people	
Shops - good range of 3.9% 27 4.3% 16 2.6% 2 1.2% 1 8.5% 7 2.8% 1 non-food shops generally	0.0% 0
Easy to get to by car 3.8% 26 3.2% 12 7.7% 7 6.0% 6 0.5% 0 2.8% 1	
Parking - it's easy to find a 3.5% 24 2.5% 9 2.2% 2 4.8% 4 9.2% 7 0.0% 0 space	
Close to work / en route to 3.5% 24 3.4% 13 1.6% 1 3.0% 3 4.4% 3 9.0% 2 work	
You can get everything you 3.4% 23 2.6% 10 4.1% 4 0.9% 1 7.2% 6 7.1% 2 need there	2 7.0% 2
Shops - good range of 3.4% 23 1.2% 5 7.2% 7 5.2% 5 7.1% 5 0.0% 0 affordable shops	) 6.7% 1
Shops - good range of $2.8\%$ 19 1.2% 4 0.6% 1 8.6% 8 6.9% 5 0.0% 0 quality shops	2.4% 1
Shops - good range of 'high 2.5% 17 3.7% 14 0.3% 0 1.4% 1 1.8% 1 1.4% 0 street' retailers	
Good market 2.1% 14 2.5% 9 3.8% 3 0.8% 1 0.9% 1 0.0% 0	
Good layout / shops close 2.0% 14 2.2% 8 0.0% 0 0.5% 0 6.1% 5 1.4% 0	0 1.2% 0
together Quiet / not busy 1.7% 11 0.4% 1 3.0% 3 0.9% 1 6.7% 5 0.0% 0	) 5.3% 1
Traditional / quaint 1.6% 11 1.3% 5 2.2% 2 0.9% 1 3.5% 3 0.0% 0	
Close to family / friends 1.5% 10 0.5% 2 1.6% 1 4.4% 4 0.9% 1 0.0% 0	
Shops - good range of bakers 1.4% 10 0.9% 3 0.7% 1 0.9% 1 0.5% 0 17.9% 5 / butchers / greengrocers	
Shops - good range of 1.3% 9 1.7% 6 2.9% 3 0.0% 0 0.0% 0 0.0% 0 clothing shops	0.0% 0
Traffic free areas / 1.3% 9 1.9% 7 1.9% 2 0.0% 0 0.0% 0 0.0% 0 pedestrianisation	0.0%
Good pubs / bars 1.3% 9 2.0% 8 0.0% 0 0.0% 0 1.4% 1 0.0% 0	0.0%
Easy to get to by bus 1.2% 8 2.0% 7 0.4% 0 0.0% 0 0.5% 0 0.0% 0	
Good for a day out 1.1% 8 0.4% 1 5.2% 5 0.5% 0 1.3% 1 0.0% 0	
Good range of other services $1.0\%$ 7 $0.0\%$ 0 $2.5\%$ 2 $0.0\%$ 0 $1.8\%$ 1 $10.2\%$ 3 (e.g. library, hairdresser,	
vets etc.) Clean streets / well 0.8% 5 0.6% 2 1.6% 1 0.9% 1 1.3% 1 0.0% 0	0.0%
maintained Good leisure facilities (e.g. 0.8% 5 0.9% 4 0.0% 0 0.0% 0 0.9% 1 1.4% 0	) 2.9% 1
leisure centres, cinema, health and fitness clubs, etc)	
Shops - good range of $0.7\%$ 5 $0.5\%$ 2 $0.7\%$ 1 $0.0\%$ 0 2.7% 2 $0.0\%$ 0 supermarkets	0.0%
Good for financial services 0.7% 4 0.8% 3 1.1% 1 0.5% 0 0.0% 0 0.0% 0 (e.g. banks / building societies)	0.0% 0
Boots store 0.5% 3 0.9% 3 0.0% 0 0.0% 0 0.0% 0 0.0% 0	0.0%
Parking - it's free 0.4% 3 0.0% 0 0.7% 1 0.5% 0 0.0% 0 0.0% 0	
Shops - good range of 0.3% 2 0.2% 1 0.4% 0 0.0% 0 1.4% 1 0.0% 0	0.0%
charity shops Shops - good opening hours / 0.3% 2 0.0% 0 1.9% 2 0.0% 0 0.0% 0 0.0% 0	0.0%

# Herefordshire Household Survey Page 133 for Nexus Planning April 2022

### Weighted:

Weighted:	101 Nexus I familing													
	Total	]	Hereford City Centre				Ross-on-Wye Town Centre		Ledbury Town Centre		•		Kington Tow Centre	
open on Sundays														
Good Covid distancing/safety measures	0.3%	2	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parking - it's cheap	0.2%	2	0.1%	0	0.8%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Good public toilets	0.2%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good seating	0.2%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good disabled access	0.1%	1	0.1%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Easy to get to by train	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0
(Nothing)	13.3%	90	18.8%	70	5.4%	5	7.9%	7	5.7%	4	8.5%	2	6.4%	1
(Don't know)	0.6%	4	0.0%	0	2.8%	3	1.4%	1	0.0%	0	0.0%	0	1.2%	0
Weighted base:		681		372		91		94		76		26		22
Sample:		689		298		98		102		110		38		43
Q32 What do you dislike  Not those that said '(Do						230)?	MR]							
Parking - expensive parking	12.9%	88	20.2%	75	3.2%	3	1.8%	2	10.7%	8	0.0%	0	0.0%	0
Too many empty shops	11.5%	78	18.4%	69	4.9%	4	3.2%	3	0.5%	0	2.8%	1	4.1%	1
Shops - need more / better range of non-food shops	8.9%	61	8.5%	32	16.0%	15	3.7%	3	7.4%	6	16.0%	4	4.1%	1
generally Traffic congestion	8.6%	59	13.8%	51	0.7%	1	2.4%	2	4.9%	4	0.0%	0	3.6%	1
Shops - need more / better	7.4%	50	8.8%	33	4.9%	4		7	4.9%	4	4.2%	1	5.3%	1
clothes shops Parking - not enough spaces	5.4%	37	4.7%	18	2.1%	2	5.4%	5	10.1%	8	16.2%	4	1.2%	0
available Shops - need more 'high	5.3%	36	7.4%	27	1.9%	2		3	4.1%	3	0.0%	0	3.6%	1
street' retailers Dirty streets / poorly	5.0%	34	4.4%	16	11.0%	10	4.0%	4	1.8%	1	0.0%	0	12.3%	3
maintained Shops - need more	4.6%	31	5.5%	20	5.9%	5	3.5%	3	2.5%	2	0.0%	0	0.0%	0
independent shops			2.270		2.570		5.570		2.0 70	-	0.070	Ü	0.070	
Parking - no free parking	4.4%	30	6.6%	25	2.8%	3	0.0%	0	1.4%	1	0.0%	0	7.8%	2
Too many charity shops	4.4%	30	3.9%	15	1.7%	2	11.5%	11	0.9%	1	2.8%	1	5.9%	1
Not attractive / poor environment	2.4%	16	2.5%	9	4.8%	4	2.3%	2	0.0%	0	0.0%	0	2.9%	1
Needs an update / revamp	1.9%	13	2.9%	11	0.8%	1	0.9%	1	0.5%	0	0.0%	0	0.0%	0
Shops - need more quality shops	1.9%	13	2.8%	10	0.7%	1	0.5%	0	1.7%	1	0.0%	0	0.0%	0
Too busy / noisy	1.5%	10	2.1%	8	1.9%	2	0.0%	0	0.5%	0	0.0%	0	1.2%	0
Shops - need more / better	1.3%	9	1.3%	5	0.0%	0	0.5%	0	1.7%	1	9.8%	3	0.0%	0
range of supermarkets Shops - need more affordable shops	1.0%	7	0.8%	3	0.0%	0	1.8%	2	1.8%	1	1.4%	0	3.6%	1
Poor road surfaces / potholes	1.0%	7	0.2%	1	3.7%	3	1.4%	1	1.4%	1	1.4%	0	0.0%	0
Not enough / poor quality public toilets	0.9%	6	0.7%	3	1.9%	2	2.1%	2	0.0%	0	0.0%	0	0.0%	0
Poor market	0.9%	6	1.0%	4	0.0%	0	0.5%	0	2.7%	2	0.0%	0	0.0%	0
Too many coffee shops	0.6%	4	0.7%	3	0.0%	0	1.7%	2	0.0%	0	0.0%	0	0.0%	0
Poor road layout	0.6%	4	1.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor disabled access	0.6%	4	0.2%	1	1.9%	2	0.5%	0	0.0%	0	4.2%	1	0.0%	0
It's split into two sections	0.6%	4	1.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Not enough / poor quality cafés / restaurants	0.6%	4	0.0%	0	3.4%	3	0.7%	1	0.0%	0	0.0%	0	0.0%	0
Too many betting shops	0.5%	3	0.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Not enough financial services (e.g. banks /	0.5%	3	0.0%	0	0.0%	0	1.9%	2	1.5%	1	0.0%	0	2.4%	1
building societies) Shops - need more bakers /	0.4%	3	0.4%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
butchers / greengrocers Lack of security / don't feel	0.4%	3	0.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
safe	0.40/	2	0.00/	0	0.00/	^	0.50/	0	0.00/	0	0.00/	^	10.00/	2
Lack of pedestrianised areas Not enough leisure facilities (e.g. leisure centres, cinema, health and fitness	0.4% 0.4%	3	0.0% 0.0%	0	0.0% 1.6%	0	0.5% 0.5%	0	0.0% 0.9%	0	0.0% 0.0%	0	10.9% 0.0%	2 0
clubs, etc)														
Too hilly / steep Parking - people parking on	0.4% 0.3%	3 2	0.0% 0.0%	0	0.0% 0.0%	0	2.8% 0.0%	3 0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 10.4%	0 2
the road Poor quality pavements	0.3%	2	0.0%	0	2.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
People taking drugs	0.3%	2	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	2.4%	1
Not enough / poor quality seating areas	0.3%	2	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Tota	1 1	Hereford Centi		Leomin Town Ce				Ledbu Town Co				Kington ' Centi	
One way system	0.3%	2	0.0%	0	0.0%	0	1.8%	2	0.0%	0	0.0%	0	0.0%	0
Needs a larger Tesco store	0.2%	2	0.0%	0	0.0%	0	1.7%	2	0.0%	0	0.0%	0	0.0%	0
Parking - longer parking times needed	0.2%	2	0.0%	0	0.0%	0	1.7%	2	0.0%	0	0.0%	0	0.0%	0
Lack of undercover shopping	0.2%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many takeaways	0.2%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor layout / shops too far apart	0.2%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The new tree planters	0.2%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many seagulls	0.2%	1	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor atmosphere / unfriendly people	0.2%	1	0.0%	0	0.8%	1	0.5%	0	0.0%	0	0.0%	0	0.0%	0
Not enough / poor quality pubs / bars	0.2%	1	0.0%	0	0.0%	0	0.5%	0	0.9%	1	0.0%	0	0.0%	0
Hard to get to by bus	0.2%	1	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Not enough other services (e.g. library, hairdresser, vets etc.)	0.2%	1	0.0%	0	0.7%	1	0.5%	0	0.0%	0	0.0%	0	0.0%	0
Getting too big	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0
Shops - need longer opening hours / more open on Sundays	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	1	0.0%	0
People riding bikes on pavements	0.1%	1	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many hairdressers	0.1%	1	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Unable to take the car into the town centre	0.1%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0
Too many changes being mad	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0
Lack of Covid distancing/safety measures	0.0%	0	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing)	33.8%	230	22.4%	83	38.1%	35	58.2%	55	49.0%	37	48.2%	13	34.8%	8
(Don't know)	0.5%	3	0.4%	1	1.6%	1	0.0%	0	0.0%	0	1.4%	0	0.0%	0
Weighted base:		681		372		91		94		76		26		22
Sample:		689		298		98		102		110		38		43

### Appendix 3:

Sample Questionnaire

Job No: 043A22 Herefordshire Retail Study

Good morning / afternoon / evening, I am ...... from NEMS Market Research, an independent market research company, and we are conducting a short survey on behalf of Herefordshire Council, which is intended to ensure future shopping and leisure needs can be met in the local area. Do you have time to answer some questions please? It will take about 6-7 minutes.

#### QA Are you the person responsible, or jointly responsible, for the main food shopping in your household?

Yes

No

IF 'YES' - CONTINUE INTERVIEW

NOT AVAILABLE THANK AND CLOSE INTERVIEW.

READ OUT: "We now have a few questions about where you go food shopping. In answering these questions the location may be a store in a centre, on a specific road or area, or the internet.'

#### Q01 Where did you last undertake your main food and grocery shopping?

LIST - PLEASE USE THE OTHER BOX.

Convenience List #Conv

Internet / delivery (Don't know / can't remember) (Don't do this type of shopping) GO TO Q03 GO TO Q02 CLOSE CLOSE

### Those who said 'Internet / delivery' at Q01

### Which retailer did you purchase your main food internet / home delivery shopping from?

DO NOT READ OUT. ONE ANSWER ONLY.

- Amazon Pantry
- 2 Asda

Q02

- Iceland 3
- Marks & Spencer
- Morrisons 5
- 6 Ocado Sainsbury's
- 8 Tesco
- Waitrose
- Other (PLEASE WRITE IN) Α
- В (Don't know / can't remember)

#### What is the main reason you chose (STORE MENTIONED AT Q01) for your main food and grocery shopping? Q03

DO NOT READ OUT. ONE ANSWER ONLY

- 001 Accessibility by public transport
- 002 Car parking prices
- 003 Car parking provision
- 004 Choice of food goods available
- 005 Choice of shops nearby selling non-food goods
- Choice of shops selling food goods 006
- 007 Cleanliness
- Cycle parking availability 800
- 009 Delivery service
- Easy to get to by car 010
- 011 Entertainment / events
- Facilities within the store eg Café, Beauty Salon, Dry Cleaners etc. 012
- 013 Good Covid distancing/safety measures
- 014 Good internal layout
- 015 Good service / friendly staff
- Habit / always use it / preference for retailer 016
- 017 Internet shopping is convenient
- 018 Lower prices
- 019 Loyalty card / points scheme
- Near to home 020
- 021 Near to work
- 022 Nice shopping environment 023
- Only one in the area / no other choice 024 Provision of leisure facilities nearby
- 025 Provision of services nearby, such as banks and other financial services
- 026 Public information, signposts and public facilities
- 027 Quality of food goods available
- 028 Quality of shops selling food goods
- 029 Safety (during the day)
- 030 Safety (during the evening / night time) 031 Speciality foods
- 032 Staff discount / work there
- 033 Value for money
- Other (PLEASE WRITE IN) 500 505 (Don't know / varies)
- 509 (No reason in particular)

#### Q04 What, if anything, is the one thing you most dislike about (STORE MENTIONED AT Q01)? DO NOT READ OUT. ONE ANSWER ONLY 001 Change layout too often 002 Difficult to get to by car 003 Difficult to get to by public transport 004 Doesn't have a cafe 005 Doesn't have a petrol station 006 Expensive prices 007 Lack of Covid distancing/safety measures 008 Lack of cycle parking 009 Lack of stock / poorly stocked shelves 010 Lacks character / atmosphere 011 Lacks of shops / services nearby 012 Limited opening hours 013 Not enough staff 014 Not enough tills open / queues at tills 015 Online - missing items 016 Online - short use-by dates on items / unfresh food 017 Online - substitutions 018 Online - you can't choose the goods yourself 019 Parking is expensive 020 Parking spaces are limited / hard to park 021 Poor disabled access 022 Poor internal layout 023 Poor layout / narrow aisles 024 Poor quality FOOD goods 025 Poor quality NON-FOOD goods 026 Poor range of FOOD goods 027 Poor range of NON-FOOD goods 028 Rundown / needs renovating 029 Too big 030 Too busy / crowded 031 Too far away 032 Too small 033 Traffic congestion 034 Unclean / dirty store 035 Unfriendly / unhelpful staff Other (PLEASE WRITE IN) 500 (Don't know / varies) 505 509 (Nothing) Not those who said 'Internet / delivery' at Q01 Q05 How did you travel to (STORE MENTIONED AT Q01) to undertake your main food shop? DO NOT READ OUT. ONE ANSWER ONLY. Car / van (as driver) 2 Car / van (as passenger) 3 Bus, minibus or coach 4 Motorcycle, scooter or moped 5 Walk 6 Taxi 7 Train 8 Bicvcle Mobility scooter / disability vehicle 9 Other (PLEASE WRITE IN) Α В (Don't know / can't remember) Not those who said 'Internet / delivery' at Q01 How long did your last journey to (STORE MENTIONED AT Q01) to undertake main food shopping take? Q06 DO NOT PROMPT. ONE ANSWER ONLY. Amount of time taken to nearest whole minute (PLEASE WRITE IN) Х (Don't know / can't remember) Z (Refused) Not those who said 'Internet / delivery' at Q01 When you undertook the main food shop at (STORE MENTIONED AT Q01), did you link your trip with any other Q07 DO NOT PROMPT. ONE ANSWER ONLY. IF RESPONDENT STATES MORE THAN ONE ANSWER - TAKE THEIR FIRST ANSWER Yes - NON-FOOD shopping GO TO Q08 Yes - other FOOD shopping GO TO Q08 2 Yes - visiting services such as banks and other financial institutions GO TO Q08 3 Yes - leisure activity GO TO Q08 5 Yes - visiting café / pub / restaurant GO TO Q08 Yes - visiting other service such as hairdressers, beautician, laundrette etc GO TO Q08 6 Yes - travelling to / from work GO TO Q09 8 Yes - travelling to / from school / college / university GO TO Q09 Yes - getting petrol GO TO Q09 9 Α Yes - visiting family / friends GO TO Q09 Yes - visiting health service such as doctor, dentist, hospital GO TO Q09 С Yes - other activity (PLEASE WRITE IN) GO TO Q08 D (No activity) GO TO Q09 Е (Don't know / varies) GO TO Q09

Those who said "Non-food", "Other food", "Services", "Leisure", "Café / pub / restaurant" and "Other services" at Q07 Where did you do this linked trip? Q08 DO NOT PROMPT. ONE ANSWER ONLY. IF IN STORE IN A SUPERMARKET WRITE IN NAME OF SUPERMARKET AND TOWN #Comp Comparison List Where did you undertake your main food and grocery shopping the time before last? Was it the same place or Q09 somewhere different? DO NOT READ OUT. ONE ANSWER ONLY. IF THEY SAY A STORE, LOCATION OR MARKET THAT IS NOT ON THE LIST - PLEASE USE THE OTHER BOX. #Conv Convenience List **GO TO Q11** Internet / delivery GO TO Q10 (Don't know / can't remember) GO TO Q11 Those who said 'Internet / delivery' at Q09 Q10 Which retailer did you purchase your main food internet / home delivery shopping from? DO NOT READ OUT. ONE ANSWER ONLY. Amazon Pantry 2 Asda 3 Iceland 4 Marks & Spencer 5 Morrisons 6 Ocado 7 Sainsbury's 8 Tesco 9 Waitrose Α Other (PLEASE WRITE IN) В (Don't know / can't remember) Thinking more generally, how much does your household spend on average on main food and grocery shopping in a Q11 week? DO NOT PROMPT. ONE ANSWER ONLY. To the nearest £: (PLEASE WRITE IN) Х (Don't know / varies) z (Refused) Q12 And still thinking more generally, how often does your household do a main food and grocery shop? DO NOT PROMPT. ONE ANSWER ONLY. 7 times a week 2 4-6 times a week 2-3 times a week 3 Once a week 5 Once a fortnight 6 Once a month Less than once a month 8 (Don't know / varies) Do you make 'top up' shopping trips in between your main food shopping trips? Top up grocery shopping includes 'basket shops' in foodstores, purchases from speciality retailers such as bakers, butchers and greengrocers, and snacks bought from shops. It could also include online food shopping. Q13 DO NOT READ OUT. ONE ANSWER ONLY. **GO TO Q14** Yes GO TO Q18 2 No Those who do top-up shopping at Q13 Where did you last undertake your 'top up' shopping? Q14 DO NOT READ OUT. ONE ANSWER ONLY. IF THEY SAY A STORE, LOCATION OR MARKET THAT IS NOT ON THE LIST - PLEASE USE THE OTHER BOX. #Conv Convenience List GO TO Q15 Internet / delivery GO TO 015 (Don't know / can't remember) **GO TO Q16** Those who do top-up shopping at Q13 Where did you undertake your 'top up' food shopping the time before last? Q15 DO NOT READ OUT. ONE ANSWER ONLY. IF THEY SAY A STORE, LOCATION OR MARKET THAT IS NOT ON THE LIST - PLEASE USE THE OTHER BOX. #Conv Convenience List Those who do top-up shopping at Q13 Thinking more generally how much does your household spend on average on 'top up' food and grocery shopping in a week? Once again, top up grocery shopping includes 'basket shops' in foodstores, purchases from speciality retailers such as bakers, butchers and greengrocers, and snacks bought from shops Q16 DO NOT PROMPT. ONE ANSWER ONLY To the nearest £: (PLEASE WRITE IN) (Don't know / varies) 7 (Refused)

### Those who do top-up shopping at Q13

#### Q17 And still thinking more generally, how often does your household do a top-up food and grocery shop?

DO NOT PROMPT, ONE ANSWER ONLY.

- 7 times a week
- 2 4-6 times a week
- 3 2-3 times a week
- 4 Once a week
- 5 Once a fortnight
- 6 Once a month
- Less than once a month 8 (Don't know / varies)

KEAD OUT: We now have a tew questions about where you go for non-tood shopping. In answering these questions the location may be a town centre, a retail park, a free standing store, or it could be facilities such as the internet, TV shopping or catalogue.'

#### Q18 Where did you last buy clothing or footwear goods?

DO NOT PROMPT. ONE ANSWER ONLY. IF IN STORE IN A SUPERMARKET WRITE IN NAME OF SUPERMARKET AND TOWN.

**GO TO Q19** #Comp Comparison List **GO TO Q22** Abroad GO TO Q22 Internet GO TO Q22 Mail order / catalogue TV shopping GO TO Q22 **GO TO Q22** (Don't know / can't remember) (Don't do this type of shopping) GO TO Q22

#### Q19 How often do you generally make shopping trips for clothing or footwear to (LOCATION MENTIONED AT Q18)? DO NOT READ OUT. ONE ANSWER ONLY.

Daily

- 2
- At least two times a week
- 3 At least once a week
- 4 At least once a fortnight
- 5 At least once a month 6 At least every two months
- At least every 3 months
- 8 At least every 6 months 9
- Less often than once every 6 months
- Α Have only visited once
- В (Don't know / varies)

#### How do you travel to (LOCATION MENTIONED AT Q18)? Q20

DO NOT READ OUT. ONE ANSWER ONLY.

- Car / van (as driver)
- 2 Car / van (as passenger) Bus, minibus or coach
- 3
- 4 Motorcycle, scooter or moped
- 5 Walk
- 6 Taxi
- Train
- 8 Bicycle
- 9 Mobility scooter / disability vehicle
- Α Other (PLEASE WRITE IN)
- В (Don't know / can't remember)

#### When you last went shopping for clothing or footwear at (LOCATION MENTIONED AT Q18), did you link this trip with Q21 another activity?

DO NOT PROMPT. ONE ANSWER ONLY. IF RESPONDENT STATES MORE THAN ONE ANSWER - TAKE THEIR FIRST ANSWER

- Yes NON-FOOD shopping
- 2 Yes - FOOD shopping
- Yes visiting services such as banks and other financial institutions
- 4 Yes - leisure activity
- 5 Yes – visiting café / pub / restaurant
- 6 Yes - visiting other service such as hairdressers, beautician, laundrette etc
- Yes travelling to / from work
- 8 Yes - travelling to / from school / college / university
- 9 Yes - getting petrol
- Α Yes - visiting family / friends
- В Yes - visiting health service such as doctor, dentist, hospital
- С Yes - other activity (PLEASE WRITE IN)
- D (No activity)
- Ε (Don't know / varies)

#### Where did you last buy books, CDs, DVDs or video games? 022

DO NOT PROMPT. ONE ANSWER ONLY. IF IN STORE IN A SUPERMARKET WRITE IN NAME OF SUPERMARKET AND TOWN.

#Comp Comparison List

#### Q23 Where did you last buy small household goods such as home furnishings, clocks, jewellery, glass and china items?

DO NOT PROMPT. ONE ANSWER ONLY. IF IN STORE IN A SUPERMARKET WRITE IN NAME OF SUPERMARKET AND

TOWN.

Comparison List #Comp

### Q24

Where did you last buy toys, games, bicycles or recreational goods?
DO NOT PROMPT. ONE ANSWER ONLY. IF IN STORE IN A SUPERMARKET WRITE IN NAME OF SUPERMARKET AND

#Comp Comparison List

### Q25

Where did you last buy chemist goods, including health and beauty products?

DO NOT PROMPT. ONE ANSWER ONLY. IF IN STORE IN A SUPERMARKET WRITE IN NAME OF SUPERMARKET AND

#Comp Comparison List

### Q26

Where did you last buy electrical items, such as televisions, washing machines and computers?

DO NOT PROMPT. ONE ANSWER ONLY. IF IN STORE IN A SUPERMARKET WRITE IN NAME OF SUPERMARKET AND

#Comp Comparison List

#### Q27 Where did you last buy DIY or gardening goods?

DO NOT PROMPT. ONE ANSWER ONLY. IF IN STORE IN A SUPERMARKET WRITE IN NAME OF SUPERMARKET AND

Comparison List #Comp

#### Where did you last buy furniture, carpets or floor coverings? Q28

DO NOT PROMPT. ONE ANSWER ONLY. IF IN STORE IN A SUPERMARKET WRITE IN NAME OF SUPERMARKET AND

TOWN.

#Comp Comparison List

READ OUT: "Now thinking about non-food shopping online before, during and after the covid lockdowns."

#### BEFORE the Covid-19 pandemic - how often were you doing non-food shopping online? LOCK1

DO NOT PROMPT. ONE ANSWER ONLY.

- 7 days a week
- 4-6 days a week 2 2-3 days a week 3
- One day a week 4
- 5 Every two weeks
- Every three weeks 6
- 7 Monthly
- 8 Once every two months
- Three-four times a year 9
- Twice a year Α
- В Once a year Less often
- С D Never
- (Don't know) Е
- F (Varies)

#### LOCK2 How often are you now doing non-food shopping online?

DO NOT PROMPT. ONE ANSWER ONLY.

- 7 days a week
- 2 4-6 days a week
- 2-3 days a week 3 4 One day a week
- Every two weeks 5
- 6 Every three weeks
- Monthly 7
- Once every two months 8
- Three-four times a year 9

(Don't know)

- Twice a year Α В Once a year
- Less often С
- D Never
- (Varies)

Е

#### READ OUT. CAN BE MULTICODED. Hereford City Centre 2 Leominster Town Centre 3 Ross-on-Wye Town Centre 4 Ledbury Town Centre 5 **Bromyard Town Centre** 6 Kington Town Centre 7 (Don't visit any of these centres) THOSE WHO VISIT ONE OF THE CENTRES AT Q29 Q30 Which of those centres do you visit the most? THAN THE OTHERS. IF THEY STILL SAY IT VARIES - ASK FOR THE LAST ONE THEY VISITED. Hereford City Centre Leominster Town Centre 2 Ross-on-Wye Town Centre 3 Ledbury Town Centre 4 Bromyard Town Centre 5 Kington Town Centre 6 THOSE WHO VISIT ONE OF THE CENTRES AT Q29 What do you like about (CENTRE MENTIONED AT Q30)? Q31 DO NOT READ OUT. CODE FIRST 3 MENTIONS 001 Attractive environment / nice place 002 Clean streets / well maintained 003 Close to home 004 Close to work / en route to work 005 Easy to get to by bus 006 Easy to get to by car 007 Easy to get to by train 800 Familiar / know where everything is 009 Good cafés / restaurants 010 Good Covid distancing/safety measures 011 Good disabled access 012 Good for a day out 013 Good for financial services (e.g. banks / building societies) 014 Good layout / shops close together 015 Good leisure facilities (e.g. leisure centres, cinema, health and fitness clubs, etc) 016 Good market 017 Good pubs / bars Good range of other services (e.g. library, hairdresser, vets etc.) 018 019 Has undercover shopping Nice atmosphere / friendly people 020 021 Parking - it's cheap Parking - it's easy to find a space 022 Parking - it's free 023 024 Quiet / not busy 025 Shops - good opening hours / open on Sundays 026 Shops - good range of affordable shops Shops - good range of bakers / butchers / greengrocers 027 Shops - good range of clothing shops 028 Shops - good range of 'high street' retailers 029 Shops - good range of independent shops 030 Shops - good range of non-food shops generally 031 032 Shops - good range of quality shops 033 Shops - good range of supermarkets 034 Traditional / quaint Traffic free areas / pedestrianisation 035 You can get everything you need there Other (PLEASE WRITE IN) 036 500 (Don't know) 505 509 (Nothing)

Now thinking about places you NORMALLY visit - do you visit any of the following centres?

GO TO Q33

Q29

### THOSE WHO VISIT ONE OF THE CENTRES AT Q29 What do you dislike about (CENTRE MENTIONED AT Q30)? DO NOT READ OUT. CODE FIRST 3 MENTIONS

Q32

001	District rate / neady maintained	GO TO Q34
001	Dirty streets / poorly maintained	GO TO Q34
	Hard to get to by bus	GO TO Q34
003	Hard to get to by train	GO TO Q34
004 005	Lack of Covid distancing/safety measures	GO TO Q34
	Lack of pedestrianised areas	GO TO Q34
006	Lack of security / don't feel safe	GO TO Q34
007	Lack of undercover shopping	GO TO Q34
800	Needs an update / revamp	GO TO Q34
009	Not attractive / poor environment	GO TO Q34
010	Not enough / poor quality cafés / restaurants	GO TO Q34
011	Not enough / poor quality public toilets	
012	Not enough / poor quality pubs / bars	GO TO Q34
013	Not enough / poor quality seating areas	GO TO Q34
014	Not enough financial services (e.g. banks / building societies)	GO TO Q34
015	Not enough leisure facilities (e.g. leisure centres, cinema, health and fitness clubs, etc)	GO TO Q34
016	Not enough other services (e.g. library, hairdresser, vets etc.)	GO TO Q34
017	Parking - expensive parking	GO TO Q34
018	Parking - no free parking	GO TO Q34
019	Parking - not enough spaces available	GO TO Q34
020	Poor atmosphere / unfriendly people	GO TO Q34
021	Poor disabled access	GO TO Q34
022	Poor layout / shops too far apart	GO TO Q34
023	Poor market	GO TO Q34
024	Poor nightlife	GO TO Q34
025	Shops - need longer opening hours / more open on Sundays	GO TO Q34
026	Shops - need more / better clothes shops	GO TO Q34
027	Shops - need more / better range of non-food shops generally	GO TO Q34
028	Shops - need more / better range of supermarkets	GO TO Q34
029	Shops - need more affordable shops	GO TO Q34
030	Shops - need more bakers / butchers / greengrocers	GO TO Q34
031	Shops - need more 'high street' retailers	GO TO Q34
032	Shops - need more independent shops	GO TO Q34
033	Shops - need more quality shops	GO TO Q34
034	Too busy / noisy	GO TO Q34
035	Too many betting shops	GO TO Q34
036	Too many charity shops	GO TO Q34
037	Too many empty shops	GO TO Q34
038	Too many takeaways	GO TO Q34
039	Traffic congestion	GO TO Q34
500	Other (PLEASE WRITE IN)	GO TO Q34
505	(Don't know)	GO TO Q34
509	(Nothing)	GO TO Q34

### Those who don't visit any centres at Q29 Why don't you visit these centres?

### Q33

DO NOT READ OUT. CAN BE MULTICODED

- 2 3
- Expensive car parking
  Inconveniently located car parking
  Lack of choice and range of food shops
- 4 5
- Lack of choice and range of non-food shops

  Not accessible by public transport

  Poor choice of leisure facilities (cinema, gym, pubs etc) 6
- Poor choice of services (hairdressers, banks etc)
- 8 Poor environmental quality of centre
- Too far away from home
  Too far away from work
  Too many vacant shops
  Traffic congestion 9
- A B
- С
- D Other (PLEASE WRITE IN)
- (Nothing, no reason to visit)
  (Don't know) Е

#### Q34 Do you do any of these types of electronic shopping? READ OUT. CAN BE MULTICODED GO TO Q35 Internet shopping 2 Portable internet shopping, through mobile phone GO TO Q35 GO TO Q35 3 TV Shopping 4 (No) **GO TO Q37** Which goods or services do you currently purchase via electronic shopping? Q35 DO NOT READ OUT. CAN BE MULTICODED Antiques / ornaments / collectibles / paintings / frames 2 Baby items 3 Banking / finance / insurance / utilities 4 **Batteries** 5 Books CDs, DVDs, Vinyl (physical products) 6 Cleaning products 7 8 Clothes / shoes Computer / printer accessories 9 Console / PC games В Covid related items (e.g. masks, gloves, sanitiser gel / spray, etc.) Craft / hobby items (including stationary and cards) С D DIY / hardware goods / tools Domestic electrical appliances (white goods) Е Downloadable / streaming content (e.g. music / movies / tv / games / apps) F Food / groceries / alcohol / coffee pods (not takeaways) G Furniture / soft furnishings / floor coverings Н Garden items / flowers / plants 1 Gifts J Κ Health / beauty / chemist goods Holiday and / or Travel / Event Tickets L Jewellery / watches М Mobile phone / tablet / pad accessories Ν 0 Musical instruments / accessories Р Pet food / products Q Photographs Small electrical items (e.g. kettles / toasters / hairdryers etc.) R Small household goods s Т Sports goods (includes fishing & cycling items) U Takeaway food Toys TVs, Hi-Fi's, computers W Х Vehicle parts Vehicles z Wood / Coal / Gas bottles (e.g. home fuel items) Other (PLEASE WRITE IN) а (Don't know) b (Nothing / Nothing else) С Q36 For your last electronic shopping order, how did you receive your goods? DO NOT READ OUT. ONE ANSWER ONLY Home delivery Delivery to place of work 2 Collection at store 3 Collection at click and collect hub 4 Collection at other location 5 6 Downloaded 7 (Don't know / varies) When undertaking online shopping, how often do you use click and collect facilities? DO NOT READ OUT. ONE ANSWER ONLY Q36A Daily GO TO Q36b At least two times a week GO TO Q36b 2 GO TO Q36b 3 At least once a week At least once a fortnight GO TO Q36b GO TO Q36b 5 At least once a month 6 At least every two months GO TO Q36b GO TO Q36b At least every 3 months GO TO Q36b 8 At least every 6 months 9 Less often than once every 6 months GO TO Q36b Never **GO TO Q37** Α В (Don't know / varies) **GO TO Q37** Where did you last visit to pick up goods purchased through 'click and collect'? DO NOT READ OUT. ONE ANSWER ONLY. WE WANT THE ACTUAL STORE OR LOCATION NOT THE "TYPE" OF Q36B (PLEASE WRITE IN FULL ADDRESS DETAILS OF THE CLICK AND COLLECT HUB) 500

505

Dont know / can't remember

### READ OUT: "We now have a few questions about a range of different social and leisure activities.

### Q37 Which of these leisure activities do you participate in?

READ OUT. CAN BE MULTICODED.

Indoor sports or health and fitness activity, e.g. gyms, leisure centres, etc.

2 Restaurants

Pub / bars / nightclubs / social clubs 3

4 Theatres / concert halls / museums / art galleries and other cultural facilities

5 Cinema

6 Ten pin bowling

7 Bingo

8 Casino

9 (None mentioned)

### ASKED TO THOSE WHO PARTICIPATE IN HEALTH AND FITNESS OR LEISURE CENTRE ACTIVITIES AT Q37

Which centre / facility did you last visit for an indoor sports or health and fitness activity? DO NOT PROMPT. ONE ANSWER ONLY. Q38

#Health Health List

ASKED TO THOSE WHO GO TO RESTAURANTS AT Q37

Which centre / facility did you last visit to go to a restaurant? DO NOT PROMPT. ONE ANSWER ONLY. Q39

#Social Social List

ASKED TO THOSE WHO GO TO PUB/BARS, NIGHTCLUBS OR A SOCIAL CLUB AT Q37

Which centre / facility did you last visit to go to pubs, bars and nightclubs? DO NOT PROMPT. ONE ANSWER ONLY. Q40

#Social Social List

ASKED TO THOSE WHO VISIT THEATRE/CONCERT HALL/MUSEUM/ART GALLERIES AT Q37

Which centre / facility did you last visit for theatres / concert halls / museums / art galleries and other cultural facilities Q41

DO NOT PROMPT. ONE ANSWER ONLY.

Culture list #Culture

ASKED TO THOSE WHO GO TO THE CINEMA AT Q37

Which cinema did you last visit? Q42

DO NOT PROMPT. ONE ANSWER ONLY.

#Cinema Cinema List

ASKED TO THOSE WHO GO TEN PIN BOWLING AT Q37

Q43 Which ten-pin bowling venue did you last visit?

DO NOT PROMPT. ONE ANSWER ONLY.

Bowling List #TenPin

ASKED TO THOSE WHO GO TO BINGO AT Q37

Which bingo hall did you last visit?

DO NOT PROMPT. ONE ANSWER ONLY.

#Bingo Bingo List

ASKED TO THOSE WHO VISIT CASINO AT Q37

Q45 Which casino did you last visit?

DO NOT PROMPT. ONE ANSWER ONLY.

#Casino Casino List

#### Which leisure facilities would you like to see more of in the area? DO NOT READ OUT. CAN BE MULTICODED. Q46 001 Art galleries 002 Bars / pubs 003 Better shopping facilities 004 Bingo 005 Bowling alley (ten-pin bowling) 006 Casino 007 Cinema 008 Climbing centres 009 Coffee shops / cafes 010 Concert hall / venue 011 Cycle paths / area 012 Dance facilities 013 Extreme sports 014 Food / farmers markets 015 Health and fitness venues (including gyms) 016 Hotels 017 Ice rink Indoor soft play areas 018 019 Indoor swimming pool 020 Indoor tennis courts 021 Indoor trampoline parks 022 Karting 023 Leisure / sports centre 024 Leisure facilities / activities for families 025 Leisure facilities / activities for teenagers 026 Leisure facilities / activities for the elderly 027 Leisure facilities / activities for young children 028 Liver music venues 029 More sports facilities (football pitches, tennis courts) 030 Museums 031 Obstacle courses 032 Outdoor festivals / events 033 Outdoor gyms 034 Outdoor swimming pool 035 Outdoor Tai Chi classes 036 Outdoor tennis Courts 037 Paintballing 038 Play spaces / park facilities 039 Pubs / bars 040 Restaurants 041 Skateboarding 042 Street carnivals 043 Swimming pool 044 Theatres Other (PLEASE WRITE IN) 500 505 (Don't know) 509 (Nothing) How do you normally travel when visiting leisure destinations? DO NOT READ OUT. ONE ANSWER ONLY. Q47 Car / van (as driver) Car / van (as passenger) 2 Bus, minibus or coach 3 4 Motorcycle, scooter or moped 5 Walk 6 Taxi 7 Train 8 Bicycle Mobility scooter / disability vehicle 9 Other (PLEASE WRITE IN) Α В (Don't know / varies) GEN Gender of respondent. DO NOT READ OUT. CODE FROM OBSERVATION Male 2 Female AGE Could I ask how old you are please? DO NOT READ OUT. ONE ANSWER ONLY. 18 - 24 years 2 25 - 34 years 35 – 44 years 45 - 54 years 55 – 64 years 5 6 65+ years

Thank & close.

(Refused)