



“Respecting our past, shaping our future - we will improve the **sustainability**, **connectivity** and **wellbeing** of our county by strengthening our **communities**, creating a thriving local **economy** and protecting and enhancing our **environment**”.



Environment

Protect and enhance our environment and keep Herefordshire a great place to live

- ✔ Minimise waste and increase reuse, repair and recycling
- ✔ Improve and extend active travel options throughout the county
- ✔ Build understanding and support for sustainable living
- ✔ Invest in low carbon projects
- ✔ Identify climate change action in all aspects of council operation
- ✔ Seek strong stewardship of the county's natural resources
- ✔ Protect and enhance the county's biodiversity, value nature and uphold environmental standards



Community

Strengthen communities to ensure everyone lives well and safely together

- ✔ Ensure all children are healthy, safe and inspired to achieve
- ✔ Ensure that children in care, and moving on from care, are well supported and make good life choices
- ✔ Build publicly owned sustainable and affordable houses and bring empty properties back into use
- ✔ Protect and improve the lives of vulnerable people
- ✔ Use technology to support home care and extend independent living
- ✔ Support communities to help each other through a network of community hubs



Economy

Support an economy which builds on the county's strengths and resources

- ✔ Develop environmentally sound infrastructure that attracts investment
- ✔ Use council land to create economic opportunities and bring higher paid jobs to the county
- ✔ Invest in education and the skills needed by employers
- ✔ Enhance digital connectivity for communities and business
- ✔ Protect and promote our heritage, culture and natural beauty to enhance quality of life and support tourism
- ✔ Spend public money in the local economy wherever possible

Our principles

Partnership | We collaborate to maximise our strengths and resources

Resilience | We use resources wisely so Herefordshire is fit for future generations

Integrity | We make decisions based on evidence and work with respect, openness and accountability

Democracy | We strengthen local democracy, decision making and service delivery and involve more young people

Engagement | We listen to and learn from our communities and help people connect through culture, creativity and care