

Advice and support to the social enterprises (SEs) and charities

Who do we provide advice to?

- Emerging or existing SEs and charities
- Individuals interested in setting up a SE / organisation with charitable objectives
- Public sector organisations, seeking advice on different legal structures for delivering benefit to the local community

Who do we not provide advice to?

- SEs and charities which have access to their own advisors
- SEs and charities not based or looking to be based in Herefordshire, other than those from neighbouring areas which can demonstrate significant benefit to Herefordshire residents.
- National / regional social enterprises and charities which are not working with local partners
- Private businesses or individuals setting up private businesses (signpost to Marches Growth Hub)

What do we provide advice on?

- Business development and sustainability
- Social investment, crowdfunding and grants
- Social impact measurement
- Incorporation and legal structures
- Mentoring, business coaching and training

What is the minimum criteria which your social enterprise / charity needs to meet to be considered for this advice?

- Your activity supports the delivery of Herefordshire Council's corporate priorities
- You can demonstrate you have local support / engagement for your proposal, indicating local demand
- You provide services or activities which benefit Herefordshire residents

How we prioritise our support

We aim to support all requests which we receive which fulfil the above criteria. The level of support provided depends on the impact of the project, as demonstrated by the following:

- contribution to Herefordshire corporate plan and current programmes / initiatives, such as Talk Community;

- ability to demonstrate community benefit and sustainability;
- potential to increase community self-help, based on a strengths based approach;
- viability of proposal;

AND

- availability of Herefordshire Council staff resources and capacity
- capacity and capability of the applicant to help themselves
- urgency of need for advice and support