

**By submitting your entry into Choose how you move Competition, you agree to accept and be bound by the following terms and conditions:**

- 1. Eligibility:** These Promotions are only open to people aged 17 or over, who live or work in Herefordshire, excluding members of the Herefordshire Council Sustainable Travel Team or anyone else professionally working on these Promotions.
- 2. How can I enter the competition?** By entering the competition, entrants agree to allow the use of their names and photographs for the purpose of publicity. Where photographic images are requested to enter a promotion, they must be no smaller than 34KB and no bigger than 5MB and in either JPG, BMP, GIF or PNG format. (Please remember, you must have the necessary rights and consents for your image, and parental consent given for any children in the image.)
- 3. Timings:** Entrants will be informed of the details of individual competition including closing date via the Bike Champions email newsletter.
- 4. How many times can I enter?** For each new friend you introduce to our led rides, you and that friend will get a ticket into the raffle. You can enter the raffle as many times as you like.  
No responsibility will be accepted for entries lost, damaged or delayed or for technical, telecommunication or website error. The Promoters reserve the right to disqualify incomplete, altered or illegible entries. No bulk, consumer group or third party entries will be accepted and proof of entry is not proof of receipt.
- 5. Winner Selection Process:** Depending on the nature of the competition, the winning entry will either be drawn at random OR will be that adjudged to best fulfill the brief given in the competition. Entries will be judged by the promoters.  
The winner will be notified by email within 15 days of the competition closing date. The prize must be claimed within 30 days of being won. All reasonable efforts will be made to contact the winner, however, if the prize is not claimed by the 30 day deadline an alternative winner may be selected at the promoter's sole discretion.
- 6. The Prize(s):** The prize is non-transferable, non-refundable and cannot be exchanged for any cash alternatives in whole or in part. The decisions of the Promoter are final and no correspondence will be entered into.  
In the event of unforeseen circumstances, the promoters reserve the right to provide an alternative prize of equal or greater value. The promoters shall not be liable for any defects whatsoever with respect to the prizes once dispatched to the winners.
- 7. Data Protection:** Your personal details will be kept confidential at all times and in accordance with the Data Protection Act 1998. Any personal data relating to participants will be used solely for the purposes of this promotion by the promoter and will not be disclosed to a third party for any other purposes without the individual's prior consent. By entering this promotion, you consent to the use of your personal data by the promoters for the purposes of administration of the promotion (including publishing your full

name and county and/or disclosing it to third parties on request if you are a winner) and any other purposes to which you have consented.

8. **Governance:** This promotion is governed by the laws of England and subject to the jurisdiction of the English and Welsh courts.
9. **Promoter: Herefordshire Council**, Plough Lane, Hereford, HR4 0LE

Please do not send entries to this address