

Sustainable Modes of Travel to School Strategy 2017-2022



Progress report
2017-2018

Ref	Action	Status	Timescale	Responsibility	Stakeholders	Objective	Action update July 2018
1	Encourage and promote use of park and share/ park and cycle sites to access educational facilities	Commenced	Short/Medium term	Energy and Active Travel Team, Sustrans	Schools, teachers, parents, students	1,3	<p>Improvements to park and choose sites delivered through the Access Fund, improvements included:</p> <ul style="list-style-type: none"> • Re-surfacing, lining, new cycle shelters and a solar light at Aylestone Hill; • Refurbished cycle lockers at Vincent Carey Road; • New lines, fencing and re-location of lockers at Grafton; and • New signage installed at all sites.
2	Install bike racks and parent waiting shelters through travel grants	Ongoing	Short/Medium	Energy and Active Travel Team, Sustrans	Schools	2,3	<p>£1,000 was provided to Hereford Sixth Form college for a cycle shelter (approx. space for 5 bikes).</p> <p>St. Francis Xavier and Bishops of Hereford Bluecoat School have received grants for cycle storage (22 additional spaces) and scooter parking (20 spaces). Total grant = £6,464.</p>
3	Improve the number of up to date school travel plans by engaging with schools through Sustrans	Ongoing	Short/Medium	Schools (with support from Sustrans)	Schools, Sustrans, Pupils	1,2,3	<p>15 updated travel plans (15% of schools in Herefordshire) have been received (details provided in table below).</p>

Ref	Action	Status	Timescale	Responsibility	Stakeholders	Objective	Action update July 2018
4	<p>Action 4 has been removed and combined with action 8 and amended to read: Forward 'long list' of capital and maintenance schemes to BBLP for delivery through the annual plan process and consider for Section 106 funding and major transport scheme funding. BBLP to also consider 20mph zones in development of the annual plan</p> <p>The rationalisation was a result of review of the actions after the adoption.</p>						
5	Deliver Bikeability	Ongoing	Short	Energy and Active Travel Team	Schools	1,2,3	1,092 (58%) year 6 pupils have achieved level 2 Bikeability.
6	Road safety education-continue our program of engaging with schools to deliver talks and practical sessions	Ongoing	Short	Road safety officers	Schools	1	Talks were attended by 3,649 (27%) children in Reception to Year 6. In addition 24 schools took part in the practical pedestrian training programme, over three week period delivering to 862 (6%) pupils.
7	Continue the delivery of our long-term behavioural change projects with primary and secondary schools	Ongoing	Short/Medium term	Sustrans schools officers	Schools, Sustrans	1,2,3	7091 pupils (89%) engaged through various means including: Safety Assemblies, Bike Fix It sessions, Scooter Skills sessions, Bike Maintenance Tutorials, Cycle Skills, and Learn to Ride sessions. Limited to schools within Hereford.

Ref	Action	Status	Timescale	Responsibility	Stakeholders	Objective	Action update July 2018
8	Forward 'long list' of capital and maintenance schemes to BBLP for delivery through the annual plan process and consider for Section 106 funding and major transport scheme funding. BBLP to also consider 20mph zones in development of the annual plan.	Ongoing	Short	HC Transportation and BBLP	Schools	1,3	<p>On the 24th July, Herefordshire Council's cabinet approved an additional investment of £150k for signage and lining improvements to schools, to improve safety.</p> <p>Schemes from the forwarded travel plans and those that remain on the historical Safe Routes To School list have been included. This list will also include those prioritised</p>
9	<p>Action 9 has been combined with action 7 to read: Continue the delivery of our long-term behavioural change projects with primary and secondary schools.</p> <p>The rationalisation was a result of review of the actions after the adoption.</p>						

Ref	Action	Status	Timescale	Responsibility	Stakeholders	Objective	Action update July 2018
10	Engage bus companies when tendering for services to ensure routes take in schools where feasible, taking into account the needs of pupils accessing schools within the county	Commenced	Medium/long	Passenger transport	Schools, bus companies, parents	3	<p>Opportunities to connect schools with the bus network through our subsidised services are currently ongoing and increasing.</p> <p>At the current time we supply school transport services to 913 primary school entitled riders and 2,112 secondary school entitled riders (total entitled riders – 3,025).</p>
11	Encourage the use and start-up of walking buses or park and stride initiatives	To commence	Medium	Sustrans, Road safety officers	Schools, parents, pupils	2,3	A best practice review has been completed to understand how other areas have delivered similar schemes. We are looking for similar opportunities in Hereford.
12	Promote the use of car sharing as a viable way to access schools- by working with schools encourage parents to car share	To commence	Medium	Sustrans, Road safety officers	Schools, parents, pupils	3	Based on the output of the best practice review we will deliver to schools through promotion and engagement. The methodology for this work will be completed during Autumn term and promoted during spring and summer terms next year.

Ref	Action	Status	Timescale	Responsibility	Stakeholders	Objective	Action update July 2018
13	When developing the active travel measures for the major transport packages ensure that journeys to and from school are taken into consideration	Ongoing	Medium/Long-term	BBLP/HC	Schools	1,2,3	<p>Continued development of active travel measure options have been ongoing, including continued design of Hereford City Centre Transport Package and South Wye Transport Package active travel measures.</p> <p>Hereford Transport Package consultation took place during February and March 2018 and provided the public with the ability to influence the walking, cycling and public transport schemes that were included in the package, including key routes to schools.</p>
14	Neighbourhood Development Plans- ensure that the needs for schools are accurately captured in the Neighbourhood Development Plans (NDP)	Ongoing	Short to long-term	Parish councils	Schools, Parish councils, HC, local members.	1,3	<p>The needs of schools are considered during our responses to a number NDPs that are released for consultation.</p> <p>Transport Strategy team review NDP's and consider opportunities for these to identify school access issues.</p> <p>We responded to Weobley NDP to highlight that their policies should encourage walking and cycling links to schools.</p>

Ref	Action	Status	Timescale	Responsibility	Stakeholders	Objective	Action update July 2018
15	Feed the needs of schools into the Local Cycling and Walking Infrastructure Plan (LCWIP)	Ongoing	Short-term	HC	Schools, parents, HC, local members	1,3	<p>An evidence base has been developed to provide a better understanding of movements (including short distance car journeys) within Hereford.</p> <p>Information on 'hazardous routes' for children is also to be collected and considered. Appraisal of these routes will consider where the largest impact and benefit will be made to pupils. Hazardous routes are the routes (< 3 miles) that pupils could take to school that are deemed too dangerous to walk or cycle, generally due to lack of pavements. As a result the pupils are provided free bus transport adding further pressure to council budgets.</p>
16	Request local members support to promote school travel plans and collect data	Commenced	Short-term	HC, schools, Local members	Schools, parents	1,2,3	Contact has been made with Local Members through the member's newsletter in July to outline our intentions to get help from Councillors in working with schools.

Ref	Action	Status	Timescale	Responsibility	Stakeholders	Objective	Action update July 2018
17	Develop a SMOTS implementation plan to test on pilot school.	To commence	Short-term	HC, Schools, local members, parish council	Schools, parents, local members	1,2,3	<p>A school will be chosen to work alongside Herefordshire Council and Sustrans to develop an implementation plan to improve walking and cycling levels to the school. The implementation plan will target the specific requirements of the school.</p> <p>To be considered as a 'pilot school' the school will need to volunteer, outlining the commitment they have already made to promoting active travel and what resources they will be able to commit. The school will work with our officers and delivery partner to develop a tailored package based on their needs to ensure long-term behavioural change.</p> <p>Due to the geographic limitations placed on Access Fund projects the selected school will be located in Hereford.</p>
18	Set-up cross-sector internal working group to develop targets, liaison with schools and data collection	Completed	Short-term	HC, schools	Schools, parents, local members	1,2,3	<p>A cross-sector team has been established and is meeting on a quarterly basis.</p> <p>A schools' practitioner meeting will be arranged to discuss how we could improve our engagement with schools and to share information and ideas.</p>

Ref	Action	Status	Timescale	Responsibility	Stakeholders	Objective	Action update July 2018
19	Review contracts with delivery partner (Sustrans) to ensure their targets are aligned with those in the SMOTS	Completed	Short-term	HC, Sustrans	HC, Schools, Sustrans	2,3	<p>The contract has been reviewed and targets have been established to be compatible.</p> <p>Sustrans to complete additional hands-up surveys specifically aimed at secondary schools in the autumn.</p>
20	Annual review- to ensure the action plan keeps up with latest developments and remains fit for purpose we will review the annual plan on an annual basis	Commenced	Short to long-term	HC transportation	HC, schools, local members	1,2,3	Completed as evidenced by this document.

Monitoring

KPI	Monitoring	Results
<p>Modal share to and from school</p>	<p>School hands-up surveys were completed for primary schools within Herford. The data and collection was arranged by Sustrans.</p> <p>The schools who responded to the survey are:</p> <ul style="list-style-type: none"> • Riverside Primary School; • St. James CE Primary School; • Our Lady's RC Primary School; • St. Francis Xavier's RC Primary School; • St. Martins Primary School; • Holmer CE academy; and • Marlbrook Primary School. <p>2017 National data is shown in ()</p>	<p>Car- 43% (44%) Walk- 37% (49%) Cycle- 9% (1%) Scoot/Skate-6%* Park and Stride- 4%* Bus- 0% (5% local and private) Train- 0%*</p> <p>*There is no data present for scoot/skate, train and park and stride modal shares. "Other modes" under the national data are 1%.</p>
<p>Health</p>	<p>Data is obtained from Public Health England, measuring percentage of children (within age range) considered obese.</p>	<p>4-5 year olds- 9.8% 10-11 year olds- 19.2%</p>

KPI	Monitoring	Results
Travel Plans	The number of new and updated travel plans completed during the year.	<p>15 travel plans were received from:</p> <ul style="list-style-type: none"> • The Bishop of Hereford’s Bluecoat School; • Broadlands primary; • Hampton Dene primary; • The Hereford Academy; • Holmer C of E Academy; • Lord Scudamore Academy; • Marlbrook primary; • Our Lady’s Catholic primary; • Riverside primary; • St. Francis Xavier RC primary; • St. James C of E primary; • St. Martins primary; • St. Thomas C of E Academy; • Trinity primary; and • Whitecross High School and Specialist Sports College.
Accidents	Numbers of collisions involving school children on journeys to schools in 2017.	<p>KSI- 1 Slight- 10 Total- 11</p>
Road safety education	The numbers of children taking part in activities.	<ul style="list-style-type: none"> • Talks were attended by 3,649 (27%) children in Reception to Year 6. • 24 schools took part in the practical pedestrian training programme, over three week period delivering to 862 (6%) pupils.

Peak hour traffic flows

We will use our established traffic counters and report on peak period traffic flows for locations near schools for neutral months (May, June, October and November).

AM and PM peak average flow for ATC sites in the vicinity of schools (2017)

