

What is the South Wye Transport Package?

The South Wye Transport Package (SWTP) aims to promote economic growth within Hereford while tackling specific problems in the South Wye area. The aim is to promote economic development by unlocking the barriers to economic growth, including land at the Hereford Enterprise Zone (HEZ).

SWTP Objectives

Reduce congestion and delay

Enable access to developments such as the HEZ

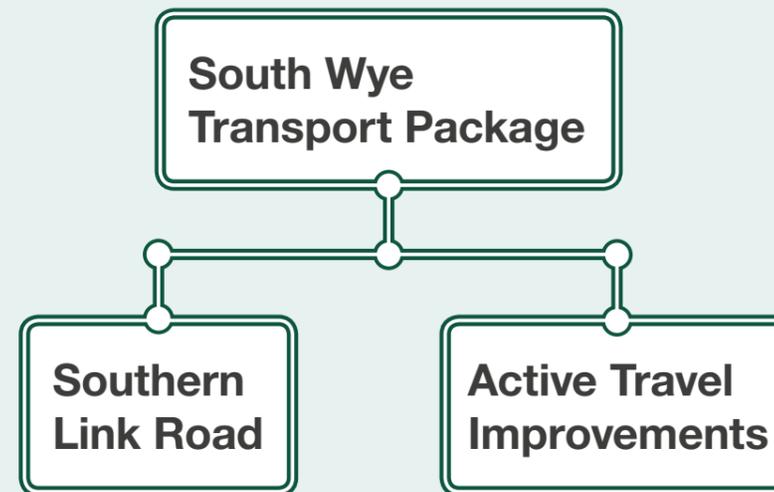
Reduce the growth in emissions

Reduce traffic noise

Reduce accidents

Encourage physical activity

The South Wye Transport Package (SWTP) comprises:



The Southern Link Road (SLR) has recently been granted planning permission and the delivery of the scheme continues.

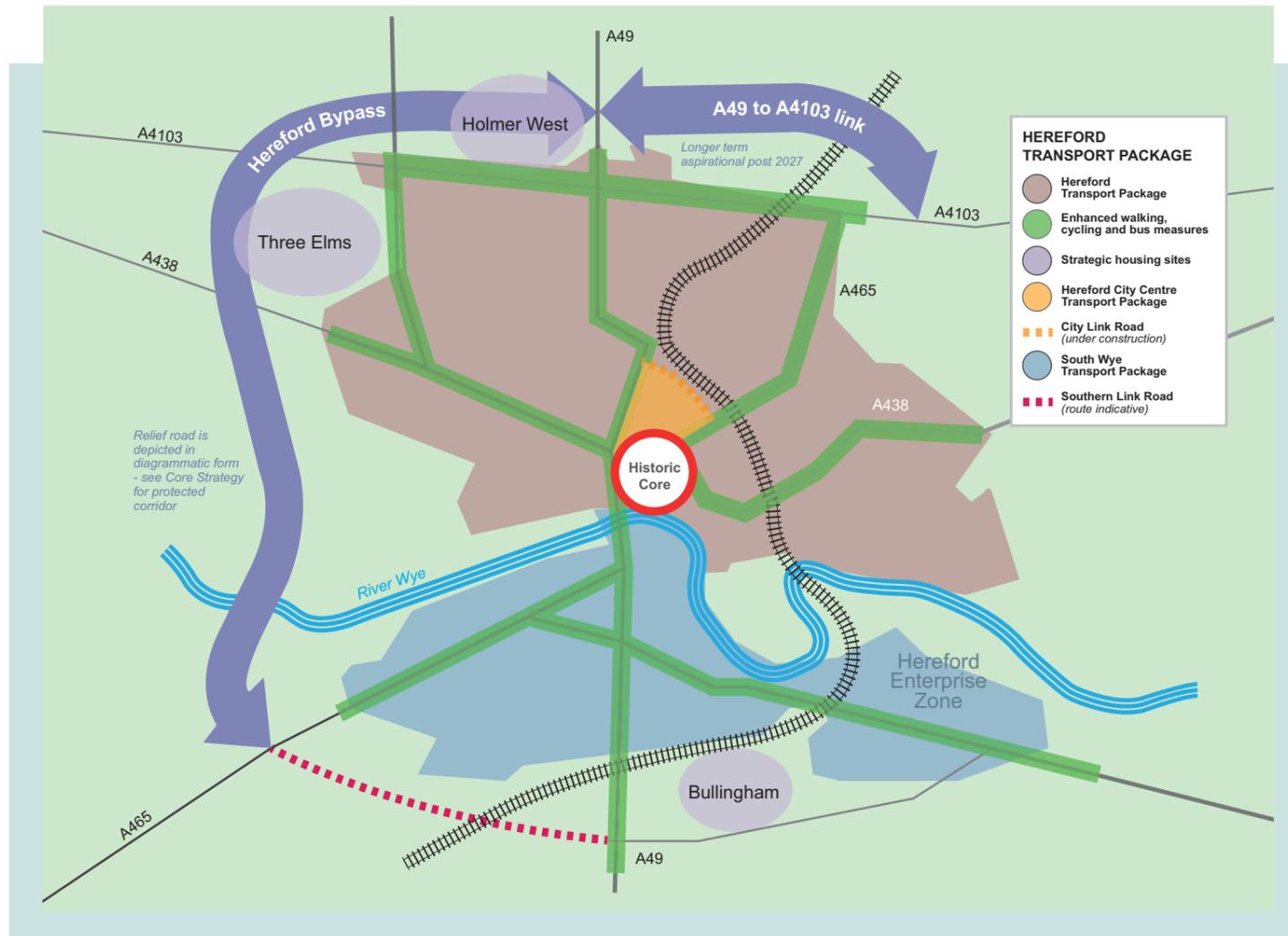
Why are active travel measures proposed?

Herefordshire Council is looking at ways to improve active travel (including walking and cycling) in South Wye, Hereford. This consultation is specifically seeking your views on a range of possible active travel improvements.

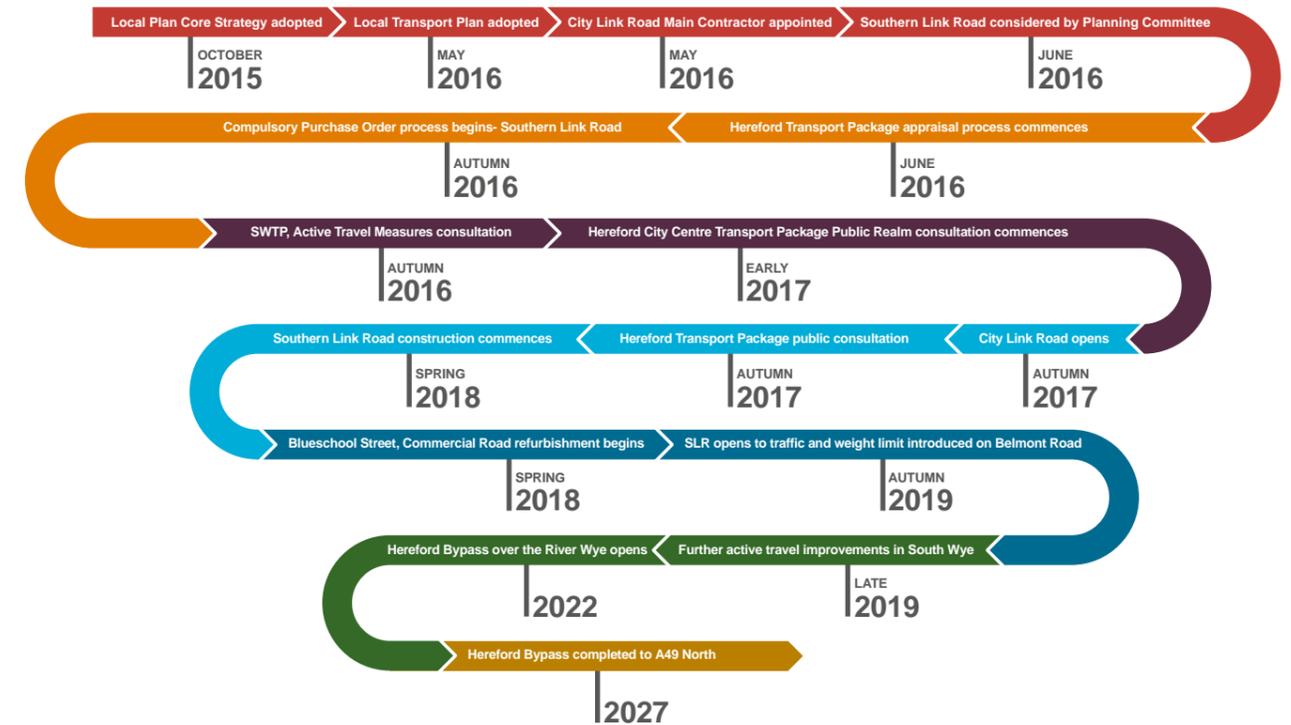
What is active travel?

Active travel is about physical activity in the form of walking and cycling, rather than motorised forms of travel, such as the private car.





Infrastructure timeline



What have we already delivered?

South Wye Transport Package

Hereford Connect2 Bridge & Greenway

New crossing

Traffic free

Commuter route



Goodrich Grove — The Oval cycle lane

New links

Traffic free



Rotherwas Link to Greenway

Commuter route



Traffic free



Greenway link

Holme Lacy Road

New crossing

Safer routes to school

Traffic free



Walnut Tree Avenue —20 Zone

Quieter streets



A49—Bullingham Lane

New crossing

Safer routes to school



Belmont cycleway

Family route

Traffic free



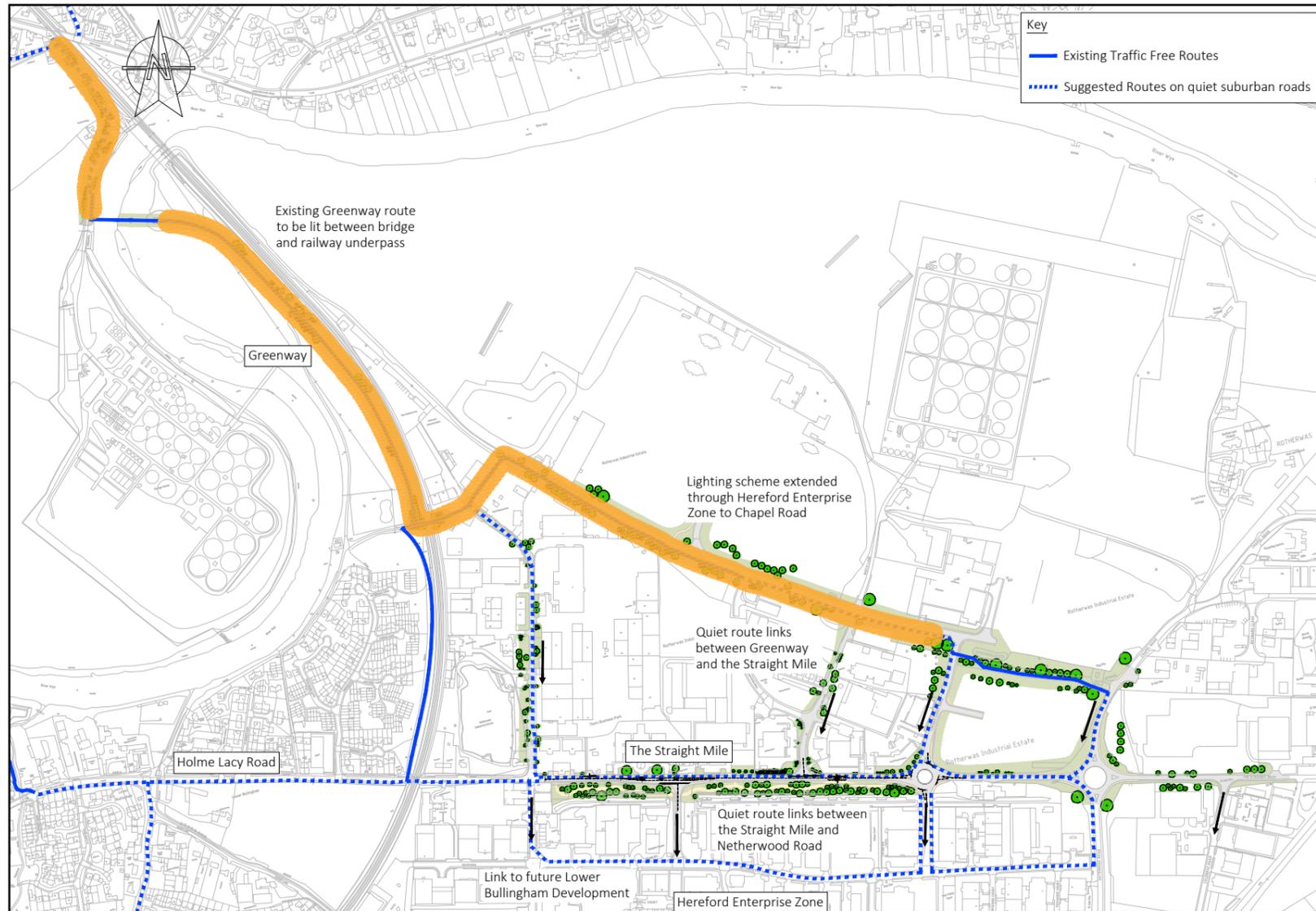
Rural access



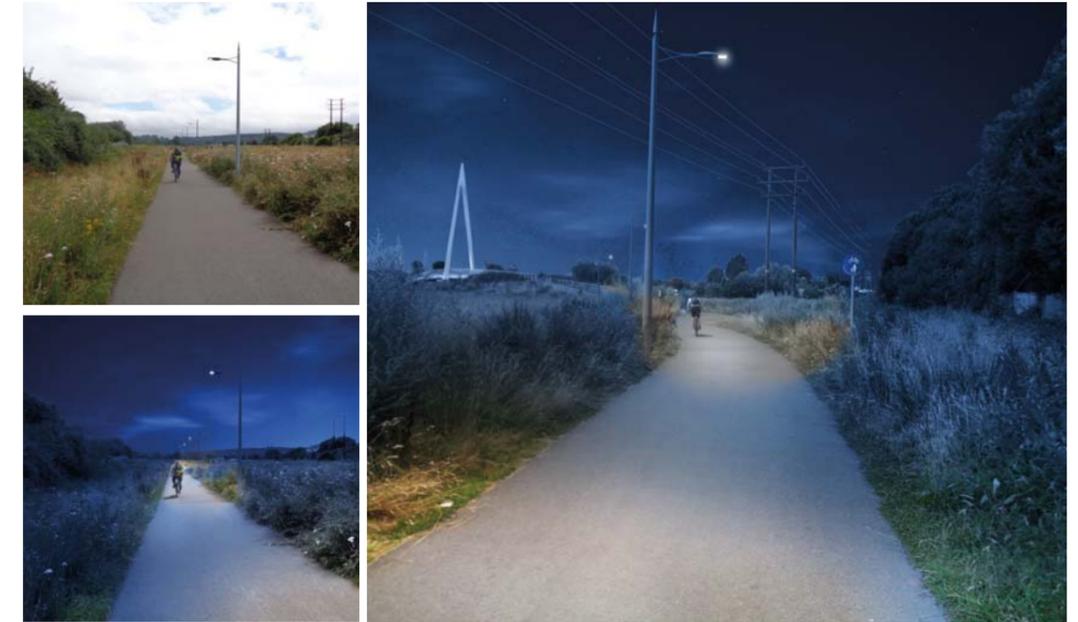
Commuter route

Hereford Greenway lighting and The Straight Mile cycle route

We are providing new lighting on the Hereford Greenway and a new cycle route along The Straight Mile.

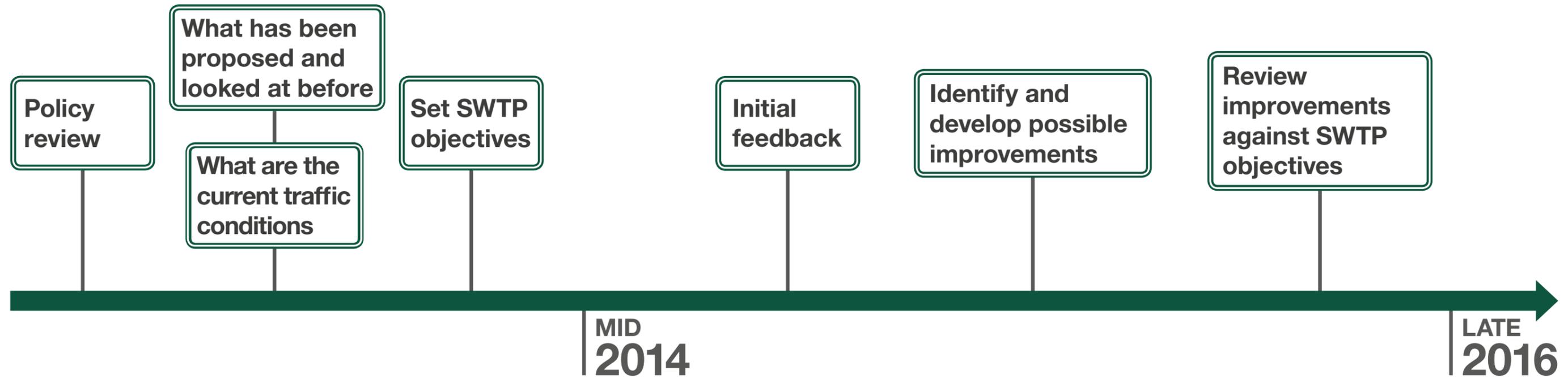


Visualisation of lighting scheme along Hereford Greenway



Visualisation looking east. Entrance to Edison's coffee shop is on the left





INITIAL PUBLIC CONSULTATION IN 2014

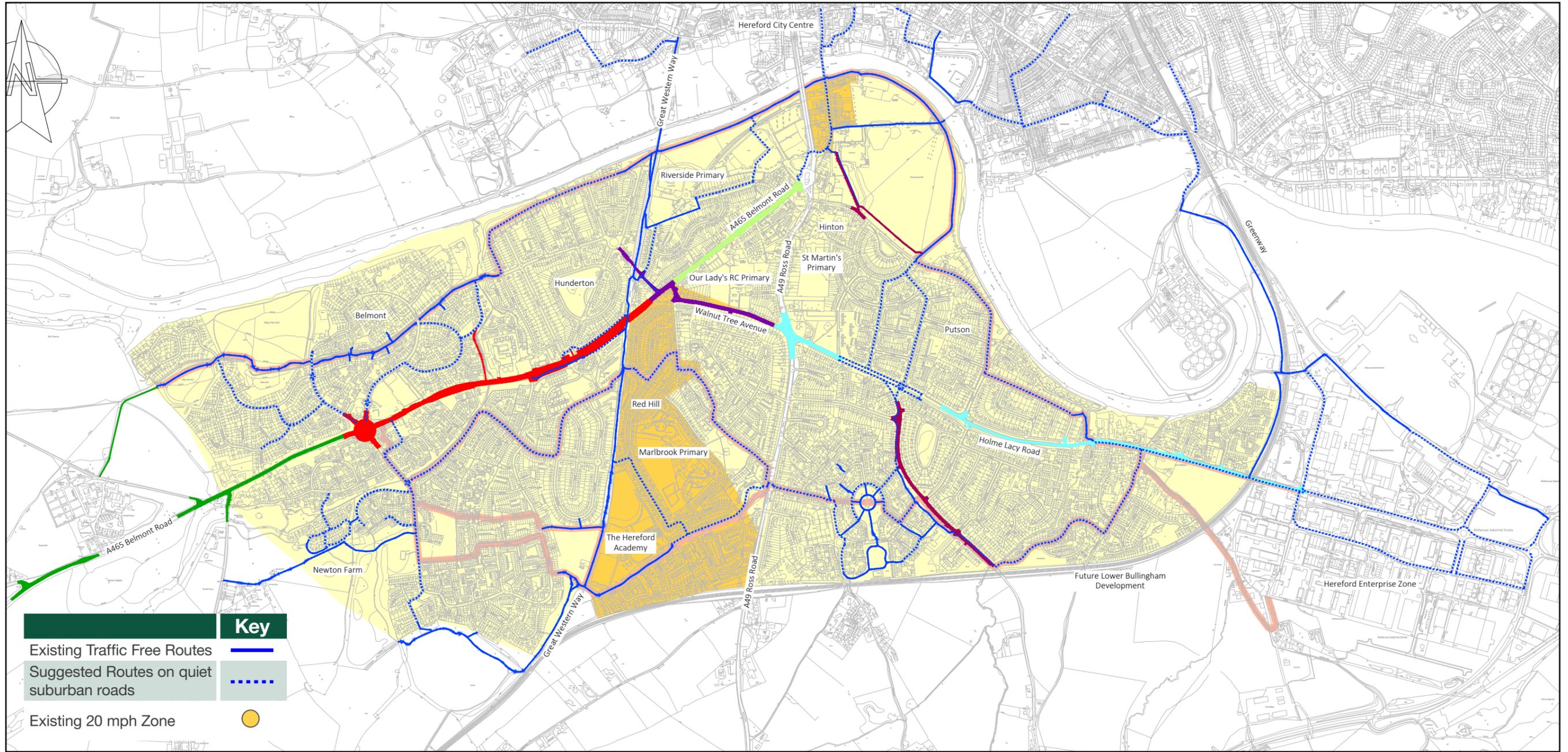
At the 2014 consultation you said:

- Poor walking and cycling is one of the top five transport issues in South Wye
- You support more and improved walking and cycling infrastructure in South Wye

SECOND PUBLIC CONSULTATION IN 2016

At this consultation we want to hear:

- Your level of support for each of the possible improvements, what you like about them, and what could be improved?



Key

- Existing Traffic Free Routes (solid blue line)
- Suggested Routes on quiet suburban roads (dotted blue line)
- Existing 20 mph Zone (yellow circle)

Possible Improvements

- 20 mph residential areas (yellow circle)
- Belmont Road bus priority measures (green circle)
- Belmont Road walking and cycling improvements (red circle)

Possible Improvements

- Belmont Road weight restriction (red circle)
- Belmont Road (West) walking and cycling improvements (green circle)
- Better walking and cycling routes to Hereford Enterprise Zone (purple circle)

Possible Improvements

- Hoarwithy Road and Hinton Road walking and cycling links (red circle)
- Holme Lacy Road—further walking and cycling improvements (cyan circle)
- Walnut Tree Avenue / Hurderton Road traffic reduction (orange circle)

Key

- Hoarwithy Road and Hinton Road walking and cycling links (red circle)
- Holme Lacy Road—further walking and cycling improvements (cyan circle)
- Walnut Tree Avenue / Hurderton Road traffic reduction (purple circle)

Possible improvements and SWTP objectives	Reduce congestion and delay	Enable access to developments such as the HEZ	Reduce the growth in emissions	Reduce traffic noise	Reduce accidents	Encourage physical activity
20 mph residential areas	✓	✓	✓	✓	✓	✓
Belmont Road bus priority measures	✓	✓	✓		✓	✓
Belmont Road walking and cycling improvements	✓	✓	✓	✓	✓	✓
Belmont Road weight restriction	✓		✓	✓	✓	✓
Belmont Road (West) walking and cycling improvements	✓		✓	✓	✓	✓
Better walking and cycling routes to Hereford Enterprise Zone	✓	✓			✓	✓
Hoarwithy Road and Hinton Road walking and cycling links	✓	✓	✓	✓	✓	✓
Holme Lacy Road—further walking and cycling improvements	✓	✓	✓	✓	✓	✓
Walnut Tree Avenue / Hunderton Road traffic reduction	✓	✓	✓	✓	✓	✓

20 mph residential areas

A 20 mph area covering all residential streets in South Wye excluding primary routes (A Roads)

Benefits

More walking and cycling friendly streets

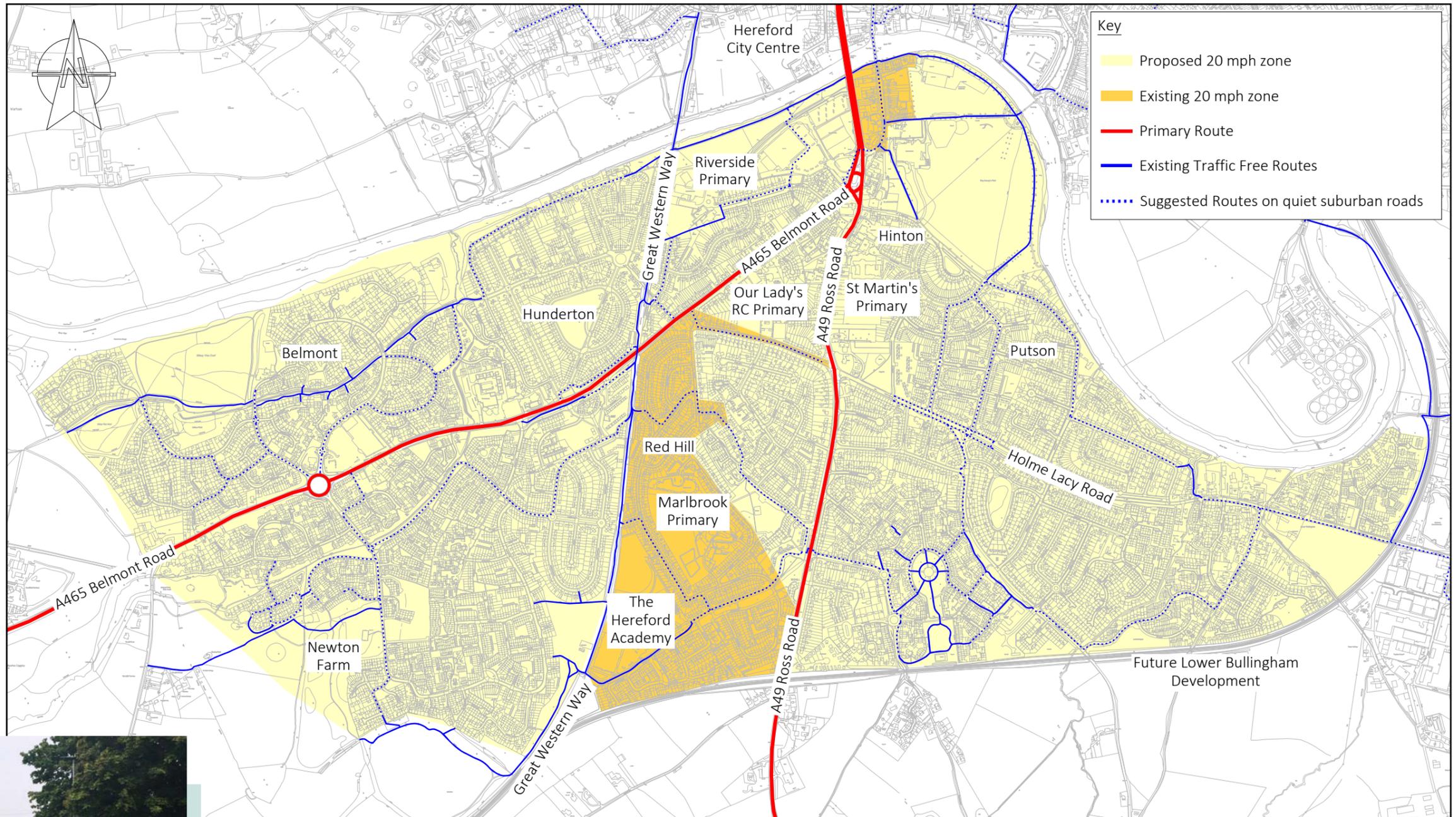
Better connected local communities

Cleaner air quality

Quieter streets

Safer journeys for all road users

Healthier and happier journeys



Artist's impression of 20mph gateway on Belmont Avenue