

HEREFORDSHIRE MUSEUM SERVICE

EXHIBITION POLICY

Hereford Museum and Gallery has the following spaces available for exhibitions:

- ❖ The Gallery - a large temporary exhibition space suitable for 2D and 3D works
- ❖ The Stairwell - from the atrium to the Museum and Gallery suitable for 2D works only
- ❖ The Community Case - a single exhibition case available for community displays
- ❖ Other cases and spaces may be available

Aims

Hereford Museum and Gallery aims to offer a varied programme of high quality temporary exhibitions, which will contribute to the city and county as a cultural centre both in local and regional terms.

It will show historical and contemporary exhibitions on cultural themes to engage the public and develop new audiences

In order to achieve this we aim to:

- Create exhibitions that are enjoyable, inspirational and offer stimulating learning opportunities.
- Produce exhibitions that encourage repeat visits by our existing audiences and develop new audiences.
- Generate exhibitions that promote local artists and products
- Develop wider regional and national exhibition opportunities and partnerships
- Offer access to Herefordshire Museum Service's extensive reserve collections.
- Forge links with the Herefordshire community, and work in partnership with cultural and educational organisations.
- Work to best practice standards in conservation and security within the gallery environment.

Strategy and selection

1. Herefordshire Museum Service will organise 3-5 temporary exhibitions per year
2. The Museum Service will periodically review exhibition proposals, at least twice a year
3. Exhibitions will be selected based on the following criteria:

Audience Appeal – ability to engage, breadth of appeal, relevance to a stated audience.

Quality – standard of work appropriate to the nature of the proposed exhibition and the venue.

Links & significance – local or national significance, Herefordshire connections, educational potential, partnership potential.

Practicalities and potential cost – consideration of any practicalities or costs in hosting the exhibition: eg access and installation issues relating to size and weight of work, extra invigilation.