Residents and Businesses
On Widemarsh Street, Bewell Street
and High Street, Hereford

15 September 2016
REF: Widemarsh St. TRO

Dear Sir / Madam

Over the summer Balfour Beatty Living Places, on behalf of Herefordshire Council, have been working on the first phase of public realm improvements to High Town and High Street to help make Hereford a more attractive place to visit, shop and do business. We have appreciated the assistance of local businesses in helping to manage deliveries with the restricted access arrangements.

Business owners have also commented on the benefits from the temporary parking and loading restrictions which have helped remove the casual parking that has been an increasing concern over recent years. The recent High Town consultation also supported the principle of formalising the restrictions as intended in the initial design for Widemarsh Street/High Street. Herefordshire Council is therefore now proposing (see enclosed public notice and map), to make these restrictions permanent by updating (where appropriate) the existing restrictions that apply to Widemarsh Street and High Street.

With the continued limitations on access provided by the movement prohibition between 10.30am and 4.30pm, it is proposed to restrict loading on Widemarsh Street to the three bays delineated by paving, except in the late evening and overnight where the bays will operate as taxi ranks. It is also intended that businesses on High Street without rear servicing, will use the loading bay at the northern end of Broad Street. This is intended to help make the area more attractive to pedestrians and thereby increase footfall for the businesses. The intention is also to extend the commencement of the movement restriction on Bewell Street to just east of the access to Bewell Square to avoid extended reversing movements and allow more effective signing.
We appreciate however that certain loading exemptions may need to be considered where oversight is required (e.g. cash collection) and we would welcome responses from businesses to help understand the frequency and type of deliveries where this may apply, together with any views they may have on the proposals. The consultation commences on 15 September and will last for 28 days. As stated the Notice of Proposal and map are attached for your information. Details for the Order can be found on the Council’s website at [www.herefordshire.gov.uk](http://www.herefordshire.gov.uk) or at the Council’s Customer Service Centre at Franklin House and at the Council offices at Plough Lane.

Yours faithfully

Sally Cole
Communications and Liaison:
Tel: 01432 261800
Email: Hightown.herefordshire@bblivingplaces.com