

Cllr Phillip Price  
Herefordshire Council  
Plough Lane  
PO Box 4  
Hereford  
HR4 0XH

23<sup>rd</sup> May 2016

Dear Councillor Price,

**Hereford bypass – application for funding for Local Major Scheme Outline Business Case development costs.**

GFirst LEP is pleased to support Herefordshire Council's application for funding to develop an Outline Business Case for the Hereford Bypass. In this context we note that Hereford currently suffers from levels of traffic congestion normally only experienced in much larger urban areas. This places a significant constraint upon the local economy and growth for the city and causes the full range of problems associated with congestion in an urban area which include air pollution, road safety and severance of communities. We consider that a transport package for Hereford which includes a Bypass is urgently needed to address these problems.

A particular issue is the current journey time delays and unreliability for longer distance traffic travelling to and from Gloucestershire to, from and through Herefordshire. On that basis we welcome the Hereford Bypass scheme and the improvements in journey times and journey time reliability it would bring.

Yours sincerely



David Owen  
CEO  
GFirst LEP