This Defra funded project is working with landowners, farmers and communities in seven catchments.

By changing the way we manage the land and water flowing through it we are able to store and slow water, reducing the risk of flooding and drought to local communities.

NFM involves implementing measures that mimic the natural functions of rivers, floodplains and the wider catchment, allowing more water to be stored within the landscape and slowing the rate at which water runs off the landscape into the rivers.

Want to have NFM on your land?
To get free specialist advice about how you can implement NFM on your land, please contact one of the Catchment Advisors listed above or the NFM Project Officer.

To find out more:
www.herefordshire.gov.uk/nfm #Hfdslowtheflow
How does Natural Flood Management (NFM) work?
NFM helps reduce the flood peak by:
- Increasing the volume of water that is stored in the top areas of the catchment
- Reducing the speed at which water flows down the watercourse
- Increasing the length of time it takes a rain drop to get into the watercourse

What are the benefits of NFM?
As well as reducing flood risk, NFM measures can deliver benefits for both people and the environment. For example, NFM can help improve water quality, biodiversity and resilience to climate change. Soil management techniques can also help reduce soil erosion, having benefits for agricultural businesses.

Does NFM work?
To help develop our understanding of NFM, we are conducting a wide variety of monitoring. This includes, detailed soil assessments, river and rainfall monitoring, citizen science projects and habitat assessments.

Get involved with NFM?
The success of this project relies on the support of local communities and landowners. To ensure communities are at the heart of this project, NFM Community Groups are meeting in each of the catchments. The groups act as a source of local knowledge, helping guide project delivery and conduct monitoring.

Need help funding these actions?
NFM Construction Grant Scheme is designed to help pay for these measures. For more details see: www.herefordshire.gov.uk/nfmgrant

*Taken from the Scottish Environment Protection Agency’s Natural Flood Management Handbook*