Hereford is changing
High Town consultation

@hereford_2020  Facebook: Hereford2020
Hereford is changing. The High Town refurbishment will create an attractive, vibrant city centre to help support existing businesses and create new opportunities to encourage more visitors and retailers to our city centre. With a range of exciting retail, leisure and cultural opportunities, Hereford can continue to grow and be a great place to live, work and visit.

Cllr Graham Powell, cabinet member for economy
Herefordshire Council
I am committed to improving the public realm in Hereford. The refurbishment of High Town will create an excellent experience for pedestrians, cyclists and those choosing greener ways to travel. A clean, modern, clutter-free city that we can all be proud of, now and in the future.

Cllr Paul Rone, cabinet member roads and transport
Herefordshire Council
Retail and Leisure Quarter
Modern, safe environment
Vibrant city-centre marketplace
Investment opportunities
Café culture
Independent retail quarter

Urban Village
800 new homes including affordable homes
City Link Road
Transport Hub
Refurbishment of Commercial Road and Blueschool Street
Hereford
Emerging Vision

New Emergency Services HQ
New Urban Village
Sports and Culture Quarter
Hereford FC
St Owen Street (Cycle Scheme)
High Town
Blue School Street Improvements
New City Link Road
Commercial Road Improvements
University and Business Quarter
City Centre Retail and Leisure
St Owen Street
Independent Cultural Quarter
Riverside Quarter


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Balfour Beatty
Working for Herefordshire
High Town, Hereford

High Town Plan

- High quality paving
- New trees and planters
- Increase cycle racks
- Investment opportunities
- Cafe culture
- Vibrant markets
- New street furniture
- Improved movement
- City Centre markets
- Entertainment
- De-cluttering
- Buttermarket refurbishment
- Historic City Centre core

Scheme developed using Streetscape Strategy

High Town, Hereford  Indicative Lighting Plan

Efficient Lighting

Warm Lighting

Enhance key historic features

Vibrant night time economy

View of High Town looking towards the Old House
View along Commercial Street looking towards Commercial Road

Balfour Beatty

Herefordshire Council

Working for Herefordshire
High Town, Hereford

View along High Street looking towards High Town
View along Broad Street looking towards All Saints Church
High Town, Hereford St Peter’s Street

View along St Peter’s Street looking towards the Old House
Proposed Construction Phasing Plan

Remedial Works (Site Wide) - 2016
Phase 1 - 2016/2017
Phase 2 - 2017/2018
Phase 3 - 2018/2019

On-going liaison with all businesses during construction works to ensure minimal disruption
Markets/Fairs to be relocated during phased works
Access for deliveries/ emergency services will be maintained at all times.
High Town, Hereford

Controlling Movement

A review of the existing arrangements and how signage can be reduced and improvements made for:

- Pedestrian and disabled users
- Cyclists and public transport
- Commercial and business users
- Cars

Please give your views by completing the survey found on the Herefordshire Council website.
Proposed Parking Reviews

Central Area
The review will consider:
• Where charges will apply
• How residents will be accommodated
• Loading & disabled parking
• Waiting time restrictions
• Parking charges

Please give your views by completing the survey found on the Herefordshire Council website.

Potential Residential Parking Review
The review will consider:
• Accommodating residents and their visitors parking close to their homes
• Introduction of restrictions for other vehicles
• Consultation with residents January 2016
• Urban Village parking provision will be developed as part of the detailed design

St Owen Street Contraflow Cycle Lane & Parking Review
• Public consultation January 2016

Existing Residents Parking
• Portfields / Central Avenue

Existing Residents Parking
• St James and Bartonsham

Central Area
The review will consider:
• Where charges will apply
• How residents will be accommodated
• Loading & disabled parking
• Waiting time restrictions
• Parking charges

Please give your views by completing the survey found on the Herefordshire Council website.
Materials Palette

- Example of proposed cast metal panels with text to replace existing lettering in paving.
- Paving finishes used in Widemarsh Street to be used in High Town proposals.
- Granite kerb and Porphyry setts, kerbs to be laid flush with paving.

Street Furniture

- Proposed timber and metal frame seating; High Town seats to be supplied with armrests.
- Stainless steel cycle stands.
- Stainless Steel Litter Bin.

High Town, Hereford Materials Palette & Street Furniture

Balfour Beatty Herefordshire Council Working for Herefordshire
Thank you for attending the exhibition.

Please leave us your feedback or complete the questionnaire online.