



## **h.ART MEMBERSHIP**

**Background:** h.Art is Herefordshire's Open Studios event. Since 2002, h.Art has provided a showcase for the large number and wide variety of artists working in the area. h.Art's core aim is to promote Herefordshire artists and makers both within the local community and to the public further afield, attracting visitors to the county, with the specific intention of increasing sales of work.

**Eligibility - Artists:** h.Art is open to artists and designer-makers (professional or semi-professional) who live or have a studio address within the Herefordshire county boundaries. We may be able to accept artists based up to approximately 5 miles outside the county boundary – please contact us to discuss.

**Eligibility - Galleries:** to qualify as a gallery your venue must open to the public for a minimum of 12 weeks p.a. and sell work by a number of artists on a commercial basis. Galleries are exempt from the membership requirement.

### **h.Art 2010 Membership Fee: £43 per person**

Artists must have current h.Art Membership in order to be able to register to participate in h.Art Herefordshire Art Week.

Registration is online. Go to the 'How to take part' page on [www.h-art.org.uk](http://www.h-art.org.uk).

### **Membership benefits:**

- eligibility to participate in h.Art Herefordshire Art Week;
- your own internet shop at [www.h-artsmarket.co.uk](http://www.h-artsmarket.co.uk) - currently free to h.Art members; display up to 30 images of your work and sell direct with a Paypal account (optional);
- 12 months' presence on the h.Art website at [www.h-art.org.uk](http://www.h-art.org.uk), with free live link to your own email and website;
- ability to add additional images, information and events to your page on the website;
- a free allocation of h.Art publicity material, including pink roadside signs;
- free copy of the h.Art Marketing & Information Guide with advice on how to get the most out of your Open Studio event;
- invitations to planning, networking and professional development opportunities;
- invitation to 'post h.Art celebration' event, debating h.Art feedback and future developments.

**Amanda Fitzwilliams**, h.Art Co-ordinator, tel: 01544 239081  
[hartcoordinator@btinternet.com](mailto:hartcoordinator@btinternet.com)   [afitzwilliams@herefordshire.gov.uk](mailto:afitzwilliams@herefordshire.gov.uk)

**[www.h-art.org.uk](http://www.h-art.org.uk)**