



# Herefordshire Children's Trust Parenting Support Strategy September 2008

This plan was developed by all partners within the Children's Trust



# PARENTING SUPPORT STRATEGY FOR HEREFORDSHIRE

Strategy agreed by Herefordshire Children's Trust September 2008 as an initial phase of a comprehensive parenting strategy for the County.

## Introduction

Herefordshire's Parenting Support Strategy links the Children and Young People's Plan 2008-2011, "Building Bridges", to actions which will improve outcomes for children and young people in Herefordshire via a joint commissioning strategy that supports parents. It reflects both national and local recognition that parents are the major influence on a child's development. This influence stems from before birth with the mother's own nutritional intake and health and later involves the nature of the relationship between child and parent/s.<sup>1</sup> A constant theme through national guidance and local needs is the importance of effective parenting in improving outcomes for children and young people. In order to successfully undertake the important and challenging task of parenting, all parents need access to some degree of support so that their children can benefit from positive, nurturing confident and resilient parenting, from pre-birth to young adulthood.

The specific role of parents in improving children's life chances is emphasised in the five outcomes of Every Child Matters:

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| <b>1. Be Healthy:</b>                   | Parents, carers and families promote healthy choices   |
| <b>2. Stay Safe:</b>                    | Parents, carers and families provide safe homes and stability  |
| <b>3. Enjoy and Achieve:</b>            | Parents, carers and families support learning  |
| <b>4. Make a Positive Contribution:</b> | Parents, carers and families promote positive behaviour  |
| <b>5. Achieve Economic Well-Being:</b>  | Parents, carers and families are supported to be economically active and empowered to enable them to support their child to become economically active |

Herefordshire Parenting Strategy aims to support these outcomes through well co-ordinated integrated support. Extensive consultation has helped us to map existing services and to identify further developments in response to the needs of children, young people and families.

The Strategy identifies four broad work streams and details actions to ensure that a parenting support pathway is developed for Herefordshire at universal, targeted. and statutory levels.

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<sup>1</sup> Throughout this Strategy the term "Parents" is used to include mothers, fathers, carers or any other adults who have responsibility for caring for children, including looked after children.

## SECTION 1. BACKGROUND TO THE STRATEGY

### 1.1 Why we need a strategy: the national agenda

Research has shown that parenting has a more significant impact on children's achievement than social class or level of education. The quality of parental involvement, emotional attachment and practical care will impact on the outcomes for each child from pre-birth to young adulthood. In a national survey by the DfES in 2006 approximately 75% of parents said there are times when they would like more support. This can range from general advice to more structured and intensive interventions.

The government's new *Children's Plan (DCSF 2007)* places supporting parents at the heart of achieving good outcomes for children and young people. It recognises that families are the bedrock of society and the best place for nurturing happy, capable and resilient children. Among the actions arising from the government's plan are several that focus on parents. The government will:

- Allocate budgets over the next three years to provide two expert parenting advisers in every local authority
- Expand school-based parent support advisers
- Develop a personal progress record for parents on their child's development from early years to primary school
- Put parents' views at the heart of government by creating a new Parents Panel to advise on policies affecting parents
- Improve the partnership between parents and secondary schools
- Spend £30 million over the next three years to help parents and carers develop skills and learn with their children in schools

The importance of the parenting role has been highlighted in numerous policies and government legislation:

*The National Service Framework for Children, Young People and Maternity Services (NSF)* promotes early intervention to ensure parents receive the information, services and support which will help them care for their children and equip them with skills to support their children's physical and emotional well-being.

*Development of Comprehensive Child and Adolescent Mental Health Services (CAMHS)* sets out an expectation that specialist CAMHS will contribute to the development of parenting support to ensure the early identification and promotion of emotional and mental well-being for children, young people and their families.

The *Childcare Act 2006* places a duty on local authorities from 2008 to broaden the scope of information provided to ensure parents can obtain the full range of information they need to fulfil their parenting role. Information services must be accessible, particularly to those parents that might otherwise have difficulty accessing it.

*Children's Centres* are at the heart of delivering these services, providing a hub of information and advice for families, childcare and early learning, health and other family support including parenting. *Extended Schools* provide a wide range of services and activities beyond the school day. Core parenting support which families should be able to access through selected schools by 2010 core includes: information sessions for parents at key transition points, parenting programmes run with support of other children services, and family and learning sessions to allow children to learn with their parents.

Under the *National Healthy Schools* programme, schools must demonstrate how they have engaged with parents across the four themes of PSHE, healthy eating, physical activity and emotional health & well-being.

*Targeted Youth Support* will offer young people with additional needs an individually tailored package of support, co-ordinated by a lead professional. This may include interventions that foster supportive relationships and effective communication between the young person and their parents.

The *Crime & Disorder Act 1998*, the *Anti-social Behaviour Act 2003*, and the *Criminal Justice Act 2003* allow for the use of parenting contracts and orders. These measures enable local authorities working with parents who are consistently undermining their children's life chances to ensure support was given to improve parenting skills. The *Youth Task Force Action Plan 2008* and *Social Exclusion Action Plan 2006* have also highlighted the significance of parenting to addressing anti-social behaviour and the importance of preventative and early intervention approaches.

*"Parenting Support: Guidance for Local Authorities in England"* (DfES 2006) asking local authorities to develop a strategic and joined-up approach to the design and delivery of a continuum of parenting support services, from early intervention through to the use of enforcement measures. *"Every Parent Matters"*, also published by the DfES clearly identifies the range of parent support services that should be available in all local authorities.

*"Teenage Pregnancy Next Steps:"* focuses specifically on the action which will help Local Authorities and Primary Care Trusts to significantly reduce the number of teenage pregnancies whilst continuing to improve outcomes for teenage parents and their children.

The government has recently introduced a *National Academy of Parenting Practitioners* and *National Occupational Standards* for work with parents to help implement the agenda described above.

## **1.2 Why we need a strategy: the local context**

Initial mapping of existing parenting support in Herefordshire was undertaken to inform the Support for Families Strategy. This showed that whilst many parents in Herefordshire already benefit from a wide range of parenting support services,<sup>2</sup> not all parents have had access to the services they need. A Parenting Strategy for Herefordshire will ensure better co-ordination and development of high quality services to meet the needs of parents in all localities

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<sup>2</sup> Throughout this strategy "Parent support services" are defined as: "any activity or facility aimed at providing information, advice and support to parents and carers to help them in bringing up their children."

### **Mapping of existing provision in 2006 highlighted:**

- numerous parenting programmes and interventions available or being developed
- a multiplicity of parenting models with no clear strategy behind them
- too many services in some areas and not enough in others
- families in rural areas had to travel long distances in order to access services
- planning, monitoring and evaluation of services was patchy
- information was hard to find
- confusion amongst practitioners as to what was available and to whom, where and when
- confusion about eligibility criteria and referral routes
- information sharing protocol was just being developed
- very few services for minority groups and fathers
- a growing number of children and families

### **Responses to a local consultation with parents and professionals in 2006 to inform the Family Support Strategy highlighted the need to:**

- co-ordinate existing parent support services more effectively
- ensure consistency of messages
- the need for a common language across agencies
- identify gaps in services and find creative ways of addressing them
- avoid stigma by making services more user friendly
- address parents' feelings of isolation
- give advice and practical support on establishing routines and understanding children's behaviour
- increase support for parenting skills
- ensure high quality delivery of parenting support by skilled trainers
- establish earlier identification and intervention for children and families with additional needs
- provide intensive practical and emotional support for some families
- give additional support and advice to enable parents to continue caring for their children within the family
- improve the Resource Directory

## **SECTION 2: VISION, PRINCIPLES AND AMBITIONS.**

### **2.1 The Vision**

Herefordshire's Children and Young People's Plan 2008-2011 states:

*“ Our vision is to achieve the very best for all our children and young people, from birth until 25 years of age for those young people with complex needs, by ensuring all those involved with them see them holistically and work effectively together to improve their life chances. We need to work closely together, with families and young people themselves, to achieve this. The role of parents, carers and families is paramount and we must provide the services to support them. We have high aspirations for all our children and young people and want specifically to narrow the gap for those that are more disadvantaged.”*

Turning this vision into a reality means improving outcomes on a sustainable basis, creating a whole systems approach of integrated support for children, young people and families and strengthening universal and preventative services.

### **2.2 Underpinning principles**

Underpinning this vision for Herefordshire are agreed principles that services should:

- recognise the major contribution that parents make to their child's development
- be shaped by children, young people and families rather than designed around professional boundaries
- be responsive to the needs of children, young people and families
- be accessible to all
- empower parents to succeed in their roles and responsibilities
- seek to engage with parents proactively and positively
- aim to prevent failure
- be embedded in the community and be seen as the norm to avoid any stigma
- provide universal support through advice and guidance and at key stages
- provide intensive one-to-one and group targeted support where needed
- be prepared to compel actions through sanctions when necessary
- be attached to a package of support for child/ren and family, and should be sustainable over a sufficient period
- include prospective parents, young parents or fathers
- promote a culture of parenting support across key agencies and ensure professionals are equipped with effective skills to help support parents.

## 2.3 Key Objectives

### 2.3.1 Actively pursue parental engagement

Services that engage and work *with* parents are likely to be more successful. Services need to take active steps to encourage all parents to become involved in their child's development. There are many examples, particularly in Herefordshire's Children Centres, early years settings and schools, where investing time in parental involvement has strengthened service delivery and improved outcomes for children. This good practice needs to be built upon.

### 2.3.2 Develop a co-ordinated framework for service delivery that focuses on preventative rather than remedial interventions

Herefordshire is working towards area locality teams for planning and delivery of services to children, young people and families. This will enable professionals from different disciplines and sectors to work together in a more co-ordinated way. In the context of parenting support services, localities will:

- Assess need and develop a clear strategy for different levels of parenting support at each age group
- Develop parent forums and practitioner networks
- Co-ordinate and publicise provision at local level
- Work with local agencies to ensure staff are trained and supported to deliver parenting support services
- Develop shared resources in local area teams
- Work with partners to ensure that parents who would most benefit from parenting support services are supported to access them
- Work with schools to evaluate the impact of parenting support on, in particular, behaviour and exclusions and in reducing offending and re-offending

In addition, the Common Assessment Framework (CAF) will focus support on early intervention. Locality teams will be able to identify how existing services support early intervention and the remodelling, decommissioning and new commissioning that needs to take place to ensure an effective local menu of proactive and accessible parenting support services. This will be an ongoing process of development and refinement and the analysis and delivery will become more sophisticated and effective over time.

### 2.3.3 Develop multi-agency working/training

This parenting strategy is relevant to all agencies working with children, young people and families and to all staff in a range of agencies and settings including schools, social care, health trusts, connexions, youth offending, the police and education. It is essential to make sure staff have the necessary knowledge and skills to be effective and these are outlined in the National Occupational Standards for Work with Parents. Within Herefordshire the Workforce Development Strategy group is overseeing a programme of change management and staff training to ensure that staff meet these standards. This activity will underpin the implementation of Herefordshire's Parenting Strategy.

### **2.3.4 Provide Quality Assurance of Parenting Support Services**

It is important that resources are invested in effective parenting support services, which are supported by an evidence base. There is a clear encouragement from Government to consider the use of parenting programmes, which have been independently evaluated as effective. The DCSF has funded Parenting UK to create a searchable database<sup>3</sup> of such programmes to equip those commissioning parenting support services with a greater knowledge of the range of interventions which research and evaluation suggest may be most effective. These national programmes have built-in evaluation and feedback mechanisms, but all parenting support services should develop an on-going process of impact monitoring, review and improvement, which involves parents. In addition, the National Institute for Clinical Excellence (NICE) recommends that all parent training/education programmes, whether group or individual based, should:

- be structured and have a curriculum informed by principles of social learning theory
- include relationship enhancing strategies
- offer a sufficient number of sessions, with an optimum of 8-12, to maximise the possible benefit for participants
- enable parents and carers to identify their own parenting objectives
- incorporate role-play during sessions, as well as homework to be undertaken between sessions, to achieve generalisation of newly rehearsed behaviours in the home situation
- be delivered by appropriately trained and skilled facilitators who are supervised, have access to the necessary ongoing professional development, and are able to engage in a productive therapeutic alliance with parents
- adhere to the programme developer's manual, and employ all the necessary materials to ensure consistent implementation of the programme

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<sup>3</sup> [www.toolkit.parentinguk.org](http://www.toolkit.parentinguk.org)

## 2.3 Matrix of parenting support

Level of need	Definition of need	Type of support
<p><b>Level 1</b> Family and community networks of support <b>and</b> access to universal Services</p>	<p>Universal support for all parents before problems have been identified</p>	<p><b>Information, involvement and opportunities</b> Good quality information, advice and guidance with consistent messages to all parents, ensuring proactive support at key transition points</p>
<p><b>Level 2</b> Family and community networks of support <b>and</b> access to universal services <b>Plus</b> Additional targeted support</p>	<p>Parents needing some additional support, either self-referred or because a service has identified the need for targeted support</p>	<p><b>Support for parents</b> Low level flexible support for parents e.g. Parent Advisers in schools, a range of support packages in Children’s Centres in partnership with health and other agencies</p>
<p><b>Level 3</b> Family and community networks of support <b>and</b> access to universal services <b>Plus</b> Intensive and targeted support</p>	<p>Parents in families with complex needs</p>	<p><b>Interventions with families</b> Structured intervention as part of a co-ordinated multi-agency support package e.g. CAFTAC, parenting classes, one-to-one support</p>
<p><b>Level 4</b> Family and community networks of support <b>and</b> access to universal services <b>Plus</b> Statutory intervention</p>	<p>Parents who are can’t or won’t co-operate</p>	<p><b>Statutory Intervention</b> Effective Statutory Intervention where necessary</p>

This Matrix of support informs the following Work Streams which reflect the previous work done in the Herefordshire Family Support Plan.

## 3.2 Work Streams

### 3.2.1 Actively Pursue Parental Engagement

Ref No.	How Delivered	Milestones	Lead Officer	Matrix level
1	Identify examples of good practice in parental engagement and disseminate	<ol style="list-style-type: none"> <li>1. Examples of good practice collected on consultation and engagement with parents from all agencies by November 2008</li> <li>3. Directory of good practice compiled by December 2008</li> <li>4. Directory circulated and discussed at practitioner network by February 2009</li> </ol>	Parenting Commissioner/ Coordinator	Levels 1-4
2	Provide a range of engagement opportunities around key transition points (0-19 years)	<ol style="list-style-type: none"> <li>1. Generic transitions pathway at key transition points (0-19 years) developed by practitioner network by June 2009</li> <li>2. Family and Children's Information Service enhances its role to deliver consistent good quality information to parents and carers of children and young people ( 0-19)</li> <li>3. Transition Information Sessions designed by September 2009</li> <li>4. Transition Information Sessions rolled out by March 2010</li> <li>5. Programme of special activities delivered in locality areas during national Parents Week October 2008 and annually thereafter</li> </ol>	Parenting Commissioner/ Coordinator	Levels 1-4

3	Locality parent forums	<p>1 Children's Centre parenting groups co-ordinated across the county and linked to Extended schools in order to cover full age range by April 2009</p> <p>2. Key personnel identified to develop and co-ordinate parent forums by March 2009</p>	Children's Centre Managers / Locality Coordinators	Levels 1-4
4	Ensure Children's Trust's Communication and Involvement Strategy develops a framework/ set standards for communication with parents	1. Children's Trust's Communication and Involvement Strategy standards drafted and consulted upon by March 2009	Business Manager Children's Trust	Levels 1-4

### 3.2.2 Develop a coordinated framework for service delivery that refocuses on provision of preventative rather than remedial interventions

Ref No.	How Delivered	Milestones	Lead Officer	
5	Identify a Parenting Commissioner	<ol style="list-style-type: none"> <li>1. Parenting Commissioner appointed by Children’s Trust by August 2008</li> <li>2. GOWM informed of appointment by August 2008</li> <li>3. Parenting strategy group reviewed and strengthened by Parenting Commissioner by September 2008</li> </ol>	Director of Children’s Services	Levels 1-4
6	Identify “Expert Parenting Adviser”	<ol style="list-style-type: none"> <li>1. Job description developed by September 2008</li> <li>2. Expert Parenting Adviser recruited by December 2008</li> </ol>	Parenting Strategy group	Levels 1-4 Main focus 2 &3
7	Have agreed standards and policies of delivering parenting support in Herefordshire	<ol style="list-style-type: none"> <li>1. Key national standards for working with parents in Herefordshire evaluated and agreed by Parenting Strategy group by March 2009</li> <li>2. Models of Parenting Support for Herefordshire evaluated and agreed by Parenting Strategy group by March 2009</li> <li>3. Key workers with a significant role in supporting parents identified by March 2009</li> </ol> <p>All of the above needs to inform the Workforce Development Strategy (see 3.2.3 14)</p>	Parenting Strategy group	Levels 1-4



10	Provide accessible, practical universal information and advice for parents, prospective parents and professionals, with proactive support at key transition points	<ol style="list-style-type: none"> <li>1. Children's Trust designed web content for parents by September 2009</li> <li>2. Children's Resources Directory reviewed bi-annually and updated as required.</li> <li>3. Effective Parenting tips developed and adopted in partnership with parents by December 2009</li> <li>4. "Early Support" model (for families of children with disabilities and emerging special needs) developed, implemented and made accessible to all families by December 2009</li> </ol>	Parenting Commissioner/ Co-ordinator	Levels 1-4
11	Development of the Positive Activities Youth Offer	<ol style="list-style-type: none"> <li>1. Youth Zone website to promote all positive activities revised and online by 1<sup>st</sup> October 2008</li> <li>2. Additional targeted positive activities commissioned and in place by April 09</li> </ol>	Youth Service Manager	Levels 1-4
12	Targeted Youth Support	<ol style="list-style-type: none"> <li>1. The seven elements of TYS to be in place by January 09 (which includes parent/carer involvement)</li> <li>2. Funding to support young parents e.g. Young Mums-to-be group</li> </ol>	Youth Service Manager  Parenting Commissioner	Levels 1-4

### 3.2.3 Develop multi-agency working / training

Ref No.	How Delivered	Milestones	Lead Officer	Matrix Level
13	Ensure Workforce Development Strategy allows for key workers identified in area locality teams to be equipped to meet the relevant national standards and deliver agreed parenting models	1. Workforce Development Action Plan outlines how locality team members will achieve national and locally agreed standards and deliver agreed parenting models by September 2009	Workforce Development Manager	Levels 2 & 3
14	Develop a Herefordshire-wide practitioner forum to share and evaluate best practice	<ol style="list-style-type: none"> <li>1. Practitioners from all sectors identified by September 2008</li> <li>2. First meeting of Practitioner Forum takes place by November 2008</li> <li>3. Subsequent meetings take place on at least a quarterly basis</li> </ol>	Parenting Commissioner/ Coordinator	Levels 1-4
15	Provide parenting support resource library for professionals	<ol style="list-style-type: none"> <li>1. Service commissioned to provide a central library of materials based on agreed models of parenting support for a range of ages and needs by September 2009</li> <li>2. Parenting materials and resources reviewed and updated for library by December 2009</li> <li>3. Channels for professional to access materials and resources developed and implemented by January 2010</li> </ol>	Parenting Commissioner/ Coordinator	Levels 2 & 3

### 3.2.5 Provide Quality Assurance of Parenting Support Services

Ref No.	How Delivered	Milestones	Lead Officer	
16	Develop Herefordshire 'quality standards' for work with parents	<ol style="list-style-type: none"> <li>1. Research any existing QA schemes for work with parents e.g. Youth Justice Board standards and cross reference to national standards by January 2009</li> <li>2. Working through practitioner and parent forums, adopt / develop quality standards for work with parents in Herefordshire including key outcomes and performance measures by June 2009</li> </ol>	Parenting Commissioner/ Co-ordinator	Levels 1-4

**APPENDIX ONE – table of existing provision in Herefordshire**

<b>Pre-birth</b>	
<b>Universal</b>	<b>Targeted</b>
Ante natal classes in hospital	Teenage Pregnancy Support
Ante-natal support through all Children’s Centres	
Mid-wife drop-in sessions at Children’s Centres	

<b>0-5 years</b>	
<b>Universal</b>	<b>Targeted</b>
One to one Health visiting	Support for ESOL – 2 Spanish groups at HOPE Family Centre; Polish group at Springfield CC
Book Start (0-4)	Family Matters (Mediation Herefordshire) run group sessions for single mothers, lone fathers and stepparents based on needs of the participants
Resource Library at Green Croft Children’s Centre Home Start Toy Library Story sacks at HOPE family Centre and Ryefield CC	Parent Partnership Service (support for families who have children with special needs)
Carer and Toddler group and Stay and Play session at Green Croft CC Time to Play groups at Coningsby Children’s Centre and Ryefield CC to support families with development of play and positive interactions	Outreach Portage Service from Green Croft CC offering support, advice and information to families with young children identified as having additional needs
Post-natal groups at all Children’s Centres	HAPPI KIDS to support families of children with severe and complex needs based at Green Croft Children’s Centre and Ledbury Children’s Centre
Baby massage at Ryefield Children’s Centre	Family Support Packages through all Children’s Centres for families experiencing difficulties
NCT breast feeding support at Ryefield CC and HOPE Family Centre Baby Café at Coningsby CC	Marches Family Network Group provides respite for parents of children with disabilities on a Saturday
Infant Feeding Workshops once a month at Coningsby CC	Marches Family Network “Playlink” at Coningsby Children’s Centre to support parents with children who may have special/additional needs
Healthy Eating for Families at Coningsby CC	Dad’s groups – at Coningsby and Green Croft CCs for dads and children, giving them opportunity to get together with others for fun and support
Home Start Family Lunch club at Ryefield CC	Webster Stratton Incredible Years Parenting Programme at the Kite Centre
Literacy Support at Ryefield CC and HOPE Family Centre	

Numeracy and ICT support at HOPE Family Centre	
Solihull Parenting groups through Children's Centres	
Healthy Living groups at HOPE Family Centre and Ryefield CC	
Sign and rhyme sessions at Green Croft, Ryefield to offer support to parents and children whilst encouraging the development of language, motor and social skills	
Parent Training in Confidence and Assertiveness Building at Coningsby CC	
Access to Children and Families Information Service	
Health Visitor Drop-in and Baby Play at Coningsby CC	
Family Support Drop-in	
Meet the midwife Drop-in at Coningsby Children's Centre	
Parenting courses offered by Relate "From Partners to Parents" for 0-5	

5-11 years	
Universal	Targeted
School Parents evenings	Webster Stratton Incredible Years Parenting Programme at the Kite Centre
Solihull Approach – School age	

11-19 years	
Universal	Targeted
Baby-sitting course for 13+ year olds	Relate Family Counselling service which can include not only parents and current partners but also grandparents and ex partners and any family member that can help the family "get back on track"
Parenting course by Relate for parents of teenagers "Riding the Storm"	
CLD Youth Counselling service	

**APPENDIX TWO – Parenting Support Services, ‘a national menu’**

What	By When	Relevant Service Plan
<p>For parents whose child is excluded from school, a new duty to ensure that their child is not in a public place for the first five days of the exclusion  <i>Local authorities will have new powers under the Education and Inspections Act on excluded pupils and parenting contracts and orders</i></p>	Sept 07	Behaviour and Attendance 07/08 Plan
<p>For children and young people in secondary schools access to the SEAL programme</p>	Sept 07	
<p>For all 5 and 11 year olds, a free book</p>	Autumn 07	
<p>For parents and carers with literacy and numeracy needs, a pack will be available to help them support their children’s learning  <i>Local authorities will have access to packs for local parents and carers with literacy and numeracy needs</i></p>	Autumn 07	
<p>For parents and carers with literacy and numeracy needs, availability of a Family Learning course  <i>Family Learning course for parents and carers with literacy and numeracy needs will be available to local authorities</i></p>	Autumn 07	
<p>All parents increasingly likely to be offered information sessions around the time their child enters primary and secondary school</p>	Early 2008	Parenting Strategy Transition / Transition Strategy
<p>Parents more likely to find the childcare place they need once the childcare sufficiency duty and offer of brokering childcare places starts</p>	April 08	Early Years and Extended Services (EYES) Action Plan
<p>Vulnerable young people will receive targeted support</p>	April 08	TYS Implementation Plan
<p>Parents can be more certain of a quality childcare place with the introduction of voluntary Ofsted Childcare Register</p>	April 08	EYES Action Plan
<p>Children 0-5 in childcare and early education will receive the Early Years Foundation Stage</p>	Sept 08	EYES Action Plan and School Improvement Service Early Years and Primary Action Plan
<p>Parents can be assured of their child’s safety in settings when the Vetting and Barring scheme comes into force</p>	Sept 08	EYES Action Plan

Parents of children and young people from birth – 19 years will have access to a full range of information on parenting and local services from their Children’s Information Service	2008	EYES Action Plan
All parents increasingly likely to have access to Parent Support Adviser through their extended schools	2008	Parenting Strategy
All families with children under 5 have access to Sure Start Children’s Centres, 3,500 centres – one in every community	2010	EYES Action Plan
All families able to access extended services through their children’s school	2010	LAA / Integrated Working Strategy EYES Action Plan
All families with children aged three and four able to access 15 hours of free early education and childcare, 38 weeks of the year, over three or more days	2010	EYES Action Plan

## **Acknowledgements**

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Strategy agreed by Herefordshire Children's Trust September 2008 as an initial phase of a comprehensive parenting strategy for the County.